

VITAL, ROBUST GIRL WILL WIN CASH AND FAME

Physical Culture Contest Offers Rare Rewards to Victor.

In these warm, sultry mid-summer days the bathing suit plays a dominant part in a girl's outdoor regalia. The vast sweep of beaches and the swimming pools reveal multitudinous female forms in tight fitting bathing suits, most of which get actually wet, for the wearers are swimmers.

It is when these girls are in their bathing suits that one can see that the athletically inclined, robust, vital type of girl is in the majority. And when she stands next to her extremely slim, boyish sister that the allure, charm and attractiveness of the two can be contrasted.

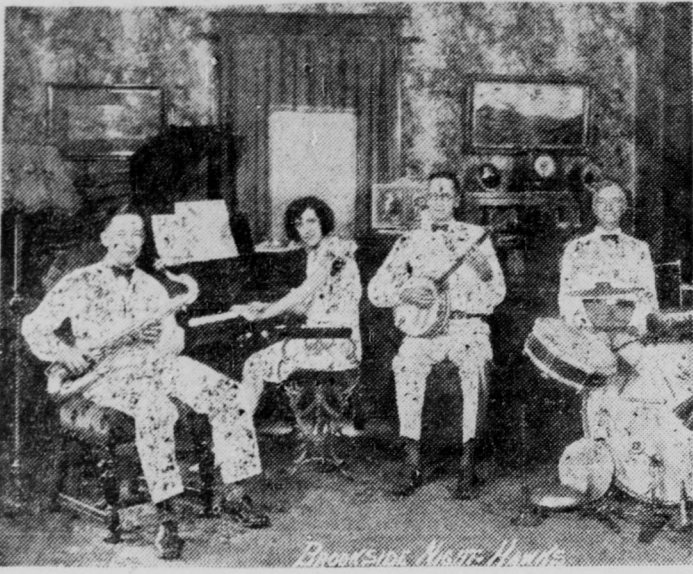
The athletically inclined girl is girlish in every way and her sexless sister is not at all eye-filing. Say what you may about the board-like type of girl who seemed to be a fad, but died out rapidly, the girl of proper proportions is the ultimate winner in all contests, not only the occasional beauty campaign she may enter.

Only on rare occasions does the bony, fleshless sisterhood come out rather victorious. But even so, it is a victory that is as fleeting as a barber shop marcel wave. The constitutionally thin girl is lacking in attractive shape, thus robbing herself of the opportunity of being called a representative type of the feminine sex.

Physical Culture Magazine and The Times are searching Indianapolis for the girl who will compete with winners from all over America for some of the highest honors, material and popular, that can go to a girl. She must be an outstanding specimen of American womanhood of that there can be no doubt, for the competition is extremely keen, bringing out some of the most attractive and charming girls that this city ever has possessed.

Not only will the girl be rewarded adequately, but so will her mother. She will get an extra \$1,000 for a story telling about the way she reared her daughter. It should be distinctly understood that the \$1,000 to be given the mother of

Play for Festival



The Brookside Night Hawks who will play for street dancing at the Feast of the Lanterns in Spades park Thursday evening. Left to right, Edward Foster, Miss Etryl Adams, Henry Foster, John Allen Walker. All are members of Brookside Civic League which has sponsored the festival for twenty years.

America's Physical Culture girl of 1929 is not offered as a prize in the contest itself, and has nothing to do with the winner's own prizes.

It will be purely a purchase of Physical Culture Magazine of a story, which will also run in this newspaper, that is bound to have tremendous inspirational and helpful value to all mothers of this nation, for it is the mothers of today who are rearing the civilization of tomorrow in whose hands will lie the destinies of America.

Between now and Aug. 10 you have time to submit your picture in a bathing suit. Be frank and tell us all the sports you indulge in and what you are fond of. Also tell us if you smoke, drink or use cosmetics.

Then give us the following information: Name, address, age and occupation; height (in stocking feet), weight (in bathing suit), color of hair, how worn, color of eyes; measurement of neck, bust, waist, hips, thigh, calf and ankle.

When this is completed, mail it all in to the Physical Culture Editor of The Times.

Speedier Funerals Ordered

PARIS, July 31.—For the purpose of speeding up funeral processions, the Paris municipal council has voted to supplant horse-drawn hearses by automobiles.

HUSBAND HELD FOR DEATH OF GIRL PREACHER

Body of Young Evangelist Is Found in Park; Scout Suicide.

PHILADELPHIA, July 31.—George C. Jester, 22, was arrested today and charged with suspicion of murder in connection with the death of his wife, Gwendolyn, 19, girl evangelist, whose body was found with a bullet wound through her temple in Fairmount park here Tuesday night.

Mrs. Jester was a friend of Undine Utley, well known as the "child evangelist."

Police at first believed Mrs. Jester's death was suicide. Beside her body was found lying a .32-caliber pistol from which the fatal bullet had been fired.

In her hand was clasped a photograph of her husband.

Further evidence, tending to point to suicide, was the finding of a note addressed to her husband and pinned to his pillow in their home.

This note read: "Dear George—Forgive me if you can. I realize our lives will never be happy together, and your happiness means more to me than life. I hope you will find happiness and contentment after I am gone. Always remember that I have never stopped loving you and it is for you I am doing this."

"Try to let grandma see that it is for the best, as I am tired of being sick and suffering all the time. Tell her what the doctor said. Kiss the kiddies, Eleanor, Naomi and Frank, all goodby. Also mother and dad. Your loving wife, Peggy."

"P. S.—Look for my body in the woods where we were on Fourth of July. Lovingly, Peggy."

Suspicion was directed against Jester when friends of the couple called the attention of police to the similarity between the handwriting on the penciled note and specimens of Jester's writing found in his home. A handwriting expert will be asked to make a comparison, police said.

Jester denied having anything to do with his wife's death, and remained calm during questioning by officers and at the magistrate's hearing when he was arraigned.

Star Gazers

Railway Operators Jilt Dots and Dashes to Study Astronomy.

TELEGRAPH operators on the Pennsylvania railroad have added to their duties of picking dots from dashes, the task of picking good weather from bad, and telling pilots of the Transcontinental Air Transport company what they may expect on the next lap of their journey through the air, the railway announced today.

Indianapolis operators, together with those of the Cincinnati and St. Louis divisions, have completed a course in meteorology, and are now making daily weather forecasts for the pilots flying over this territory.

Reports in Indiana are relayed to this city from Ft. Wayne, Scottsburg, Vincennes, Alameda, and Terre Haute, and then teletyped from the railroad office here to Mars Hills airport where the T. A. T. pilots receive them.

STILLS PERIL FORESTS

BUTTE, Mont., July 31.—Careless campers and smokers are not alone to blame for forest fires. Another menace to the giants of the wilderness has appeared.

A seventy-five-gallon still ten

miles east of Warm Springs exploded, threatening destruction of several hundred acres of virgin timber. One of two other stills were blown 100 feet by the explosion and a house was burned to the ground.

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Grown & Manufactured from Fresh Cream

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When your Children Cry for It

Mothers who take one simple precaution, are seldom worried. With a bottle of Fletcher's Castoria in the house they can do what their doctor would tell them to do, when baby is fretful, feverish, colicky, constipated or stuffed-up with cold—give a few drops of this pure vegetable, pleasant-tasting preparation. It comforts Baby and soothes him to sleep in a jiffy. It's perfectly safe for the youngest infant. Use it freely—and as often as needed, specialists advise. A more liberal does is all it takes to comfort and relieve older children, when feverishness, bad breath, no appetite, cold, etc., show they need a good purging. The mark of genuine Castoria is the Fletcher signature on the wrapper. Look for it to avoid imitations.

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GROWING like Jack's beanstalk!

"Let's be fair about this matter of deciding which is the best cigarette," said OLD GOLD to Mr. American Smoker, last January.

"That sounds reasonable," replied Mr. S. "What do you want me to do?"

"Well," continued O. G., "why don't you smoke me and the other three leading brands with paper masks covering our names, so you can't tell us apart? And leave it to your taste to say which one it likes best?"

And Mr. American Smoker did

with the following results.

In February, the nation gave OLD GOLD a rousing sales boost over January. In March, April, May and June this brisk upward sales swing continued unabated, with June racing ahead to nearly double the sales of January.

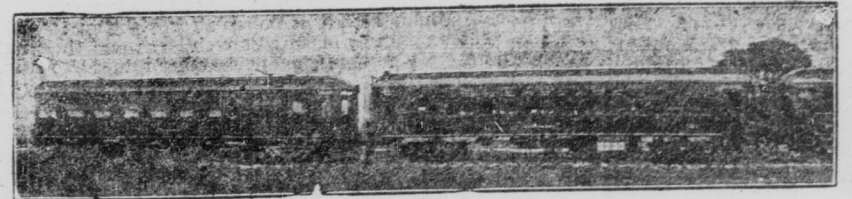
OLD GOLD wins in these tests because it IS a better cigarette. Blended by skilled blenders from Nature's choicest queen-leaf tobaccos, its finer quality just naturally proclaims itself in any reliable comparison of cigarettes.

The INTERSTATE HAS RESUMED DIRECT SERVICE TO LOUISVILLE



Starting July 14, the Interstate Public Service Company again resumed a complete and DIRECT Passenger service between Indianapolis and Louisville. With the completion of the \$3,000,000 railroad bridge the Interstate is now able to render a better and more efficient service than ever before.

You may go direct from the Traction Terminal in Indianapolis right to the center of Louisville, saving you time and placing you in the heart of the business district. SEVEN all-steel trains daily, including Parlor-Buffer-Dining Car service three times a day.



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