

BLOCKS BASEMENT STORE

Sale of Sleeveless Flannel Dresses and Chic Organdy Frocks

For Sports Wear!

For Afternoon Wear!



\$2.95
Sale Price

Flannel Dresses

In demand for motor, for golf, for tennis and general summer wear. In plain colors and futuristic combinations of white, maize, light blue, flesh, peach, coral and etc. Very special at this low price!



For Women and Misses

Organdy Frocks

Clever enchanting wash frocks of permanent finish imported organdies and pretty new floral voiles. Cool and fashionable; very distinctive models in the season's most dominating styles; featured in a marvelous array of colors.

100 Silk Dresses \$2.95

For Girls Ages 7 to 14

For Girls \$2.95

Girls' Voile Ensembles, \$1.95

Also 200 Imported Organdy Frocks, \$2.95

A large manufacturer closed out his salesmen's samples, enabling us to sell these dresses at a price below the original wholesale cost. Pretty sleeveless styles of georgettes, prints and flat crepes.

Full-Fashioned Silk Hose

88c

Substandard quality of sheer chiffon hose, silk to the top, with lisle garter welt to prevent runs. Also semi-service weight hose with lisle foot and garter welt.

First Quality SILK HOSE

Sheer chiffon hose, silk to the top, and semi-service weight with narrow lisle welt. Seamed backs and fashion marks.



A Special Purchase and Sale of 1,500 Pieces of Cool Summer Lingerie

Specially Priced **48c** 60c to \$1 Qualities



An attractive assortment of lingerie including 200 gowns, 200 envelope chemise, 300 stepins, 400 French panties and 400 bloomers. Of easily laundered voiles, dimities, muslins and novelties in printed patterns or plain pastel colors.



Sale of White Felt Hats

A Brand New Purchase! Included are Pastel Colored Felts!

\$1.69

Soft pliable felts featured in the very newest effects in pokes, roll brims, brimless, vagabonds and other smart summer fashions. Block's Basement Store specializes in large head sizes.

A Tremendous Sale of Women's and Misses'

\$5, \$6 and \$7.95 Silk Dresses

\$5 for One Dress

2 for \$7.95

Correct styles for every summer fete, every occasion—in a wide variety of materials and colors. There are gay little sleeveless frocks, so cool and practical for hot summer days; there are more sophisticated frocks for evening wear or semi-formal events; then too—the style details add just the right touch to feminize each lovely model.



Buy Two Frocks For What You Would Ordinarily Pay For One!

However, if you need but one dress, bring along a friend and make your purchase together. Save the difference!

Chiffons
Prints
Georgettes
Flat Crepes
Washable Crepes

Copen
Maize
Chartreuse
Navy
Black, Etc.

Spring COATS

Women's and Misses' higher priced models greatly reduced. Wonderful values at.....

4.99



Smart Handbags

For Women and Misses

99c

Reproductions of higher priced leather and silk bags. A variety of styles including envelopes, pouches, long handles and back straps; in colors which lend the finishing touch to any garment.



Rayon Athletic Union Suits

For Men and Young Men

98c

Sizes 36 to 46

Sleeveless, knee length style of fine lustrous rayon in guaranteed fast colors of peach, blue, flesh and white.

Men's Sleeveless Sport Sweaters

100% Pure Wool **2.98**

Sizes 36 to 42; snug fitting sweaters; in plain colors; ideal for vacation or sports wear.

"Society Brand" Novelty Shirts

For Men and Young Men **1**

Sizes 13½ to 20; of woven Madras, novelty broadcloths and fine count percales in new smart patterns. Band or collar attached styles.

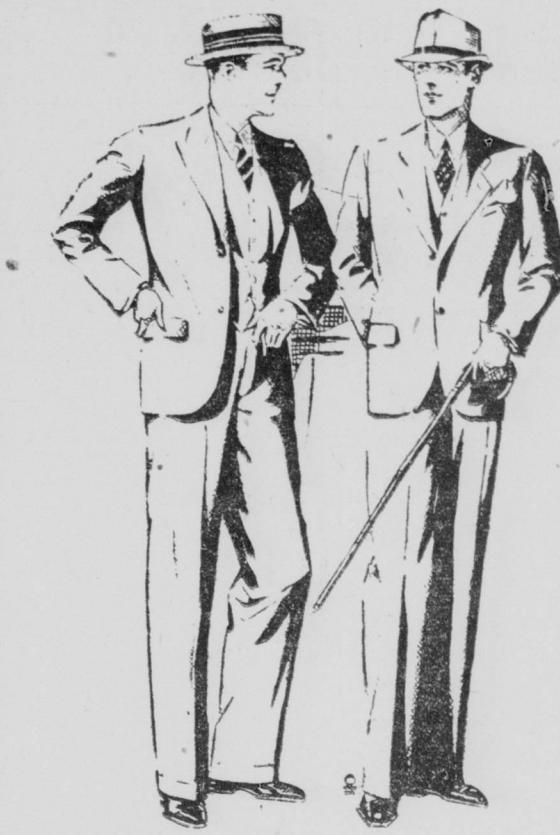


Men's All-Wool Bathing Suits

In Sizes 36 to 44

2.69

Ribstitched suits in regular or speed models; colors include navy, black, kelly.



Men's All-Wool SUITS

\$10.95

Suits tailored to please men of all ages. In attractive colors, styles and fabrics. Rare values at \$10.95.

Mohair Suits

For Men and Young Men

9.95

Genuine Palm Beach Suits

9.95

Men's All-Wool Two-Trouser Suits

\$13.95

All-Wool Trousers

In Patterns to Match Suits

\$6 and \$7 Qualities **3.99** For Men and Young Men

Men's White Linen Golf Knickers **2.19**

(Plus Fours) Men's Flannel Trousers **2.99**

Plain colors, Sizes 32, 33, 34. Men's Palm Beach Trouser **3.98**

Men's White Duck Trousers **1.49** Men's Work Trouser **1.98**

French Checks, Penel Stripes. Men's Fancy Flannel Trousers **3.98**

3.98 (Plus Fours) Men's Whipcord Riding Breeches **2.39**

Men's Moleskin Trousers **1.99**

All-Wool Blue Serge Trousers **3.19**

"Auto Brand" Khaki Trousers **1.49**

Hart Schaffner & Marx \$8 and \$9 Trousers **5.99**