

# BLOCKS BASEMENT STORE

## Sale of Sleeveless Flannel Dresses and Chic Organdy Frocks

For Sports Wear!

For Afternoon Wear!



**\$2.95**  
Sale Price

**Flannel Dresses**

In demand for motor, for golf, for tennis and general summer wear. In plain colors and futuristic combinations of white, maize, light blue, flesh, peach, coral and etc. Very special at this low price!

**Organdy Frocks**

Clever enchanting wash frocks of permanent finish imported organdies and pretty new floral voiles. Cool and fashionable; very distinctive models in the season's most dominating styles; featured in a marvelous array of colors.



For Women and Misses

## 100 Silk Dresses

For Girls

**\$2.95**

Ages 7 to 14

A large manufacturer closed out his salesmen's samples, enabling us to sell these dresses at a price below the original wholesale cost. Pretty sleeveless styles of georgettes, prints and flat crepes.

Girls' Voile Ensembles, \$1.95

Also 200 Imported Organdy Frocks, \$2.95

A Tremendous Sale of Women's and Misses'

## \$5, \$6 and \$7.95 Silk Dresses

**\$5 for One Dress**

**2 for \$7.95**

Correct styles for every summer fete, every occasion—in a wide variety of materials and colors. There are gay little sleeveless frocks, so cool and practical for hot summer days; there are more sophisticated frocks for evening wear or semi-formal events; then too—the style details add just the right touch to feminize each lovely model.



**Buy Two Frocks For What You Would Ordinarily Pay For One!**

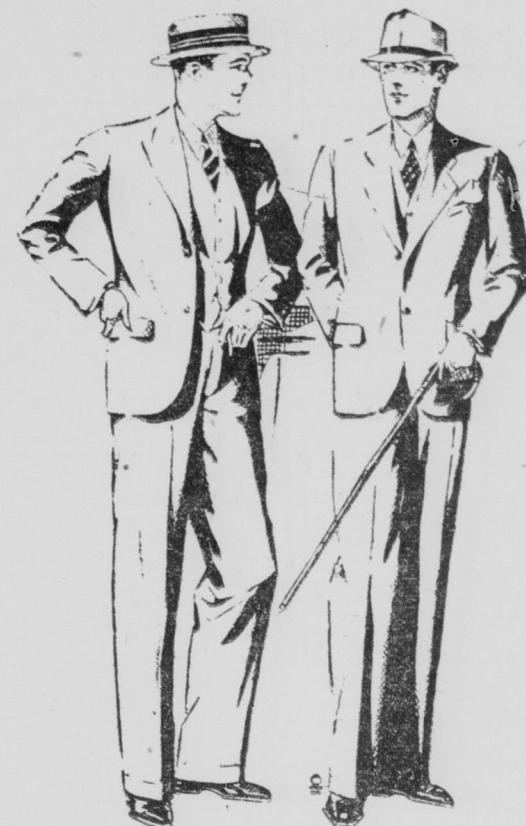
However, if you need but one dress, bring along a friend and make your purchase together. Save the difference!

Chiffons  
Prints  
Georgettes  
Flat Crepes  
Washable Crepes

Copen  
Maize  
Chartreuse  
Navy  
Black, Etc.

**Spring COATS**

Women's and Misses' higher priced models greatly reduced. Wonderful values at..... **\$4.99**



## Men's All-Wool SUITS \$10.95

Suits tailored to please men of all ages. In attractive colors, styles and fabrics. Rare values at \$10.95.

**Mohair Suits**  
For Men and Young Men  
**\$9.95**

**Genuine Palm Beach Suits**  
**\$9.95**

## Men's All-Wool Two-Trouser Suits \$13.95

**All-Wool Trousers**  
—In Patterns to Match Suits—

\$6 and \$7 Qualities **\$3.99** For Men and Young Men

Men's White Linen Golf Knickers—  
**\$2.19**  
(Plus Four)

Men's Flannel Trousers—  
**\$2.99**  
Plain colors. Sizes 28, 32, 34.

Men's White Duck Trousers—  
**\$1.49**

Men's Palm Beach Trousers—  
**\$3.98**

\$6 All-Wool Tropical Worsted Trousers—  
**\$4.98**

Men's Work Trousers—  
**\$1.98**  
French Backs, Checks, Fenel Stripes.

All-Wool Golf Knickers—  
**\$2.98**  
(Plus Four)

Men's Fancy Flannel Trousers—  
**\$3.98**

Khaki Riding Breeches—  
**\$1.98**

Men's Whipcord Riding Breeches—  
**\$2.39**

Men's Moleskin Trousers—  
**\$1.99**

Men's Khaki Trousers—  
**98c**

All-Wool Blue Serge Trousers—  
**\$3.19**

"Auto Brand" Khaki Trousers—  
**\$1.49**

**Hart Schaffner & Marx**  
\$8 and \$9 Trousers... **\$5.99**

## Women's and Misses' \$1.25, \$1.50 and \$2 Full-Fashioned Silk Hose

**88c**

Substandard quality of sheer chiffon hose, silk to the top, with lisle garter welt to prevent runs. Also semi-service weight hose with lisle foot and garter welt.

**First Quality SILK HOSE**

Sheer chiffon hose, silk to the top, and semi-service weight with narrow lisle welt. Seamed backs and fashion marks.

**59c**



## Smart Handbags

For Women and Misses

**99c**

Reproductions of higher priced leather and silk bags. A variety of styles including envelopes, pouches, long handles and back straps; in colors which lend the finishing touch to any garment.



## Rayon Athletic Union Suits

For Men and Young Men

**98c**

Sizes 36 to 46

Sleeveless, knee length style of fine lustrous rayon in guaranteed fast colors of peach, blue, flesh and white.

Men's Sleeveless Sport Sweaters  
100% Pure Wool **\$2.98**

"Society Brand" Novelty Shirts  
For Men and Young Men **\$1**

Sizes 13 1/2 to 20; of woven Madras, novelty broadcloths and fine count percales in new smart patterns. Band or collar attached styles.



One of the Season's Most Popular Bathing Suits for Women and Misses—The

**'Gilda Gray'**  
**\$3.95**

Newest version of two-piece style; the suntan back shirt is made step-in style and the trunks are in contrasting colors with stripes along the sides. Belts, 25c extra.

Also Women's and Misses' Heavy Ribbed Suits, \$2.95

Children's Bathing Suits, 59c to 98c



**Men's All-Wool Bathing Suits**

In Sizes 36 to 44

**\$2.69**

Ribstitched suits in regular or speed models; colors include navy, black, Kelly.

## A Special Purchase and Sale of 1,500 Pieces of Cool Summer Lingerie



Specially Priced

**48c**

60c to \$1 Qualities

An attractive assortment of lingerie including 200 gowns, 200 envelope chemise, 300 step-ins, 400 French panties and 400 bloomers. Of easily laundered voiles, dimities, muslins and novelties in printed patterns or plain pastel colors.



## Sale of White Felt Hats

A Brand New Purchase! Included are Pastel Colored Felts!

Soft pliable felts featured in the very newest effects in pokes, roll brims, brimless, vagabonds and other smart summer fashions. Block's Basement Store specializes in large head sizes.

**\$1.69**