

# BLOCKS BASEMENT

## Sale of 10,000 Soft Arrow Collars

For Men and Young Men

2 for 25c

Sub-Standards of 3 for \$1 Quality

Sizes 14 to 17. Collars in the popular Aratex, Tate, Art, Rand, Berks and Times styles. Supply your season needs now.

## Men's Fancy All-Wool Slipover Sweaters



Sale Price \$2.19

Fine quality sweaters for golf and sports wear in a variety of weaves and colors. V, round or crew neck styles.

## Men's Athletic Union Suits

Sizes 36-46. Of fine soft pajama check. Sleeveless, V-neck, knee length and elastic insert in back. Cut full size for comfort. 65c

## Men's 25c Mercerized Hose

720 pairs of good quality hose in plain colors. Ribbed tops; reinforced at all points of wear. Unusually low priced. Sizes 10 to 11 1/2. 15c

## CRETONNES

25c and 59c Qualities

Extra Special



Sale Price 18c Yd.

A dazzling variety. Colors galore and designs of every description. This unusually low price makes it possible for you to decorate every room.

Cretonnes for Draperies  
Cretonnes for Beach Coats  
Cretonnes for Pillows  
Cretonnes for Furniture Coverings

Cretonnes for Fancy Work  
Cretonnes for Comfort Covering  
Cretonnes for Bedspreads

## 3,000 Yards Percal Prints

Sale Price 15c Yd.

36-inches wide. A great array of patterns and colors in figures, stripes and fancy effects on light grounds.

DRESS GINGHAM—26 inches wide; small and medium plaids. Sale Price.....Yd. 8c  
VOILE—39 inches wide; 29c and 25c qualities; in new pastel shades. Sale Price.....Yd. 19c  
SEAMLESS BLEACHED SHEETS—81x90 inches; of closely woven sheeting. Sale Price.....Yd. 89c  
BLEACHED SHEETING—81 inches wide; closely woven; excellent quality. Sale Price.....Yd. 33c  
PILLOW TUBING—42 inches wide; of soft linen like finish; extra special. Sale Price.....Yd. 22c

## French Marquisette

Sale Price 12 1/2c Yd.

39 inches wide. Soft finish; in the desirable ecru; ideal for glass curtains. (No phone orders.)

UNBLEACHED MUSLIN—36 inches wide; suitable weight for mattress covers, etc. Sale Price.....Yd. 10c  
BLEACHED MUSLIN—36 inches wide; soft longcloth finish for lingerie, etc. Sale Price.....Yd. 12 1/2c  
SUMMER COMFORTERS—72x84 inches; dotted mull covering; dainty flowered patterns. Sale Price.....Yd. \$4.50  
MOSQUITO NETTING—58 inches wide; black, white and colors; 8-yard bolt. Sale Price.....Yd. 95c  
TABLE OILCLOTH: figured or plain; for pillows, window shades, etc. Sale Price.....Yd. 34c

## Anniversary Sale of 100

## SPRING COATS

\$10, \$12.75 and \$15 Qualities

Sale Price \$4.99 For Small Women and Misses

Trimly tailored models, smart fur-trimmed effects of tweeds, mixtures, chinos, twills and novelties. Ideal for cool summer evening and early fall wear.

## Also Summer Sport Coats

Featuring the popular pastel color coat of attractive basket weave material at remarkable price reductions. In white, peach, Nile and pink. SALE PRICE.....\$4.99



## 100 New Fur Scarfs

Sale Price \$14.95 Full Animal Pelts

Soft silky red foxes, finely marked, and large fluffy wolf scarfs in beige, badger, platinum and blue fox shades. Lovely furs with large brushes and paws; reduced to almost one-half of their original selling price for this Anniversary Sale.

## Girls' Wash Dresses, 59c

Sizes 7 to 14

Dresses for playtime and summer morning wear; of a variety of materials including dimities, piques, and gay novelty prints.

## LINGERIE for Girls

Sale Price 39c

50c and 59c Qualities of lingerie including gowns, slips, bloomers, panties and athletic suits priced very low.

Imported Hand Embroidered muslin gowns made in Porto Rico. Sizes 8 to 14. 39c

Muslin Princess Slips; lace and embroidery trimming. Sizes 4 to 12. 39c

Panties; good quality rayon; cut full size for comfort. Sizes 4 to 12. 39c

Bloomers; excellent quality; rayon. Cut full and roomy. Sizes 4 to 12. 39c

Athletic Underwear for boys or girls; good quality cross bar material. Sizes 4 to 12. 39c

Every garment in these wonderful groups of lingerie for girls is an outstanding value in this Birthday Celebration.



## Girls' DRESSES

\$5 and \$6 Qualities

Sale Price \$2.95

A large manufacturer closed out his salesman's samples to make this a supreme event. In this splendid group are featured dresses for early fall school wear, street dresses and dance frocks.

COLORS—Peach, maize, pink, light blue, coral, goya, navy, tan, beige and also white.

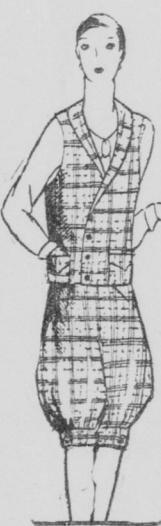
MATERIALS—Flat crepes, crepe de chinos, georgettes, prints and many novelties.

## Knickers and Jackets

for Women and Misses

Sale Price \$1.29

Regular \$1.95 and \$2.95 Qualities. Every one a "Tom Boy" Make.



Take advantage of our Anniversary Sale and buy your Outing Suits now for camp wear, hiking or outing trips during vacation time.

Both Jackets and knickers of Khaki Linens Beechcloth Imitation Linens.

## DIAPERS

Package of 10

Sale Price \$1 Size 27x27 In.

Of heavy quality cotton outing flannel; 10 diapers packed in a sanitary package.

1st

Real Basement Store in Indianapolis

Another year of successful growth proves that the ideals upon which Block's Basement Store was founded were correct, and that it is THE Outstanding Basement Store. No matter how little you pay for an article in Block's Basement Store, it must be of desirable quality in order to find a place on our counters, racks or shelves.

Past Experience Has Proved Our Basement Store Policy So and DESIRABLE MERCHANDISE of the B LOWEST POSSIBLE CONS

## Birthday Sale of

Just 200 of These \$5, \$4 Qualities

VERY SPECIALLY

2 for \$

OR ONE DRESS



It's Maximum Value Per Dollar Block's Basement

## 1,000 New Sleeveless

## Summer Frocks

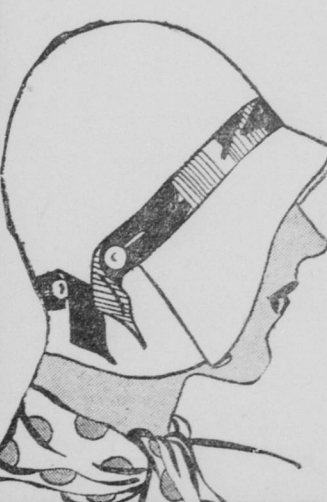
Sale Price \$3.95 A Very Special Purchase

Serviceable, yet attractive summer frocks just arrived for this Anniversary Event. Featuring flat crepe, prints and washable silks in light summer shades.

## Anniversary Sale of 1,000

## White

A Maker of Better Hats Took a



Pastel-Colored and High-Shade Felts are also Included! All Wanted Head Sizes.

\$1.6

## Raincoats

For Women and Misses

Sale Price 69c Just 25 in the Lot

Of imitation leather or of rubber surfaced material. Slightly soiled. Limit one to a customer.

## 200 Tweed Coats

For Rain Wear and Motor Wear

Smart tan or gray rain-proof tweeds, rubberized inside. Look like street coats, yet practical for motor wear. In sizes for women and misses. SALE PRICE \$2.95

## 79c Striped Awning Material

Sale Price 39c Yard

Remnants in 2 to 10-yard lengths, of beautifully colored canopy material. Very special.

## Just 100 Women's and Misses' Bathing Suits

Take advantage of these hot days and enjoy a swim in one of these worsted suits, one-piece style. No one need be without a suit with these offered in this Birthday Celebration at 99c

## Shadow Lace Panels

Sale Price 59c Each

36-Inch width, 2 1/4 yards long. Varied and attractive designs pretty summer patterns.

Sub-Standards of

## "Bemberg"

1,000 Pairs of genuine Bemberg purchased for this event. They look like silk, but wear longer than silk.