

STUTZ REPORTS SALES BOOM

Price Is Cut on Blackhawk by Company.

In commenting on the announcement of a price reduction on Blackhawk cars, Colonel E. S. Gorrell, president of the Stutz Motor Car Company of America, said: "This reduction is made possible through increased facilities for production, and by an increased demand for this car, evident through the great interest shown in the Blackhawk at all the motor shows and through greatly stimulated sales."

"The automobile industry has come to the greatest turning point in its history," Colonel Gorrell went on to say. "For many years, there have been no fundamental changes. Today, with good roads everywhere, and possibilities for high speed over long distances, an entirely new type of production car is demanded."

"The Blackhawk and Stutz cars, affording greater safety through a lower center of gravity, with non-shatterable glass, with more powerful brakes, with reduced engine speed through its four speed transmission, and with its 'moback' are proving just the car new conditions of travel require."

"With our production and sales records as a barometer, we are confident that this will be the greatest year in Stutz and Blackhawk history."

HAD GIVEN UP ALL HOPE FOR RELIEF; KONJOLA CONQUERS

Her Case Was Considered Hopeless; Unable to Walk, Suffered Three Years but Now Enjoys Glorious Health.

To all who are discouraged, whom health has evaded, to everyone that has failed to find in all medicines and treatments relief from suffering, there is new hope and cheer in the amazing messages from countless thousands who have found new



Mrs. William Carney
—Photo by National Studio.

glorious and permanent health through the use of Konjola, the new medicine. You need not suffer, for health is close at hand, health that is permanent and sure. Konjola has been described as the miracle medicine, the compound with more than a million friends. All this super-medicine asks is the chance to make you well. There are no detours on this road to health, and all who meet the Konjola man, who is at the Hook drug store, Illinois and Washington streets, Indianapolis, will hear facts not promises nor claims. He will point out to you countless cases where Konjola has proved the only medicine that gave relief. In the glorious statement of Mrs. William Carney, 831 East Morris street, this city, you will find new hope and cheer. Radiant with new health and joyous over her experience with Konjola, she said to the Konjola Man a few days ago:

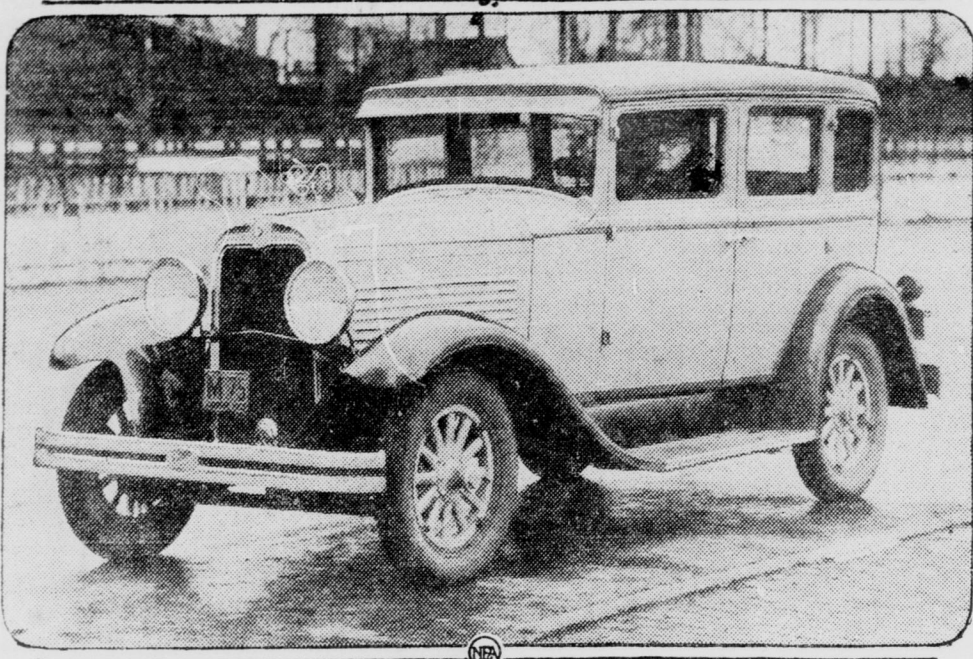
"Oh, had I but known of this marvelous medicine sooner. What days of suffering and agony it would have saved me. To try to describe what Konjola did for me is to reach for the stars. Three years ago I became afflicted with rheumatism and rheumatism. These ailments grew worse so fast that I was soon given up as hopeless. I was told that I had but a short time on this earth. Discouraged? I was distracted, frantic. My legs were swollen three times, mind you, three times their normal size. Piercing, agonizing, indescribable pains affected me from my hips to my ankles. I could not raise my feet; had to drag them when I walked. I was unable to lie on my back when in bed—pains like hot needles in my flesh, racked my entire body. Weakened kidneys forced me to rise three or four times nightly. I had given up all hope, was a wreck and merely existed, not lived."

"I have been visiting in Indianapolis with my sister and her husband. They had been using Konjola and told me about the relief they gained. Could this medicine do anything for me? I feared not, yet the chance was worth while. I could not afford to let any opportunity for betterment slip by. I started the treatment. By the time I finished the first bottle I was better. What a blessing, a Godsend! I continued and the swelling began to disappear. I found that I could walk better and that my sleep was more refreshing. My kidneys soon regained their normal functioning and all night rising ceased. With the finish of the treatment I was a well and happy—oh, so happy—woman. Today there is not an ache or pain anywhere. Three years of suffering have been ended. Can I say anything that will give Konjola the praise it deserves?"

This is not an exceptional case for Konjola, it performs them every day. It is upon such a foundation that it built its record of success. Not only has Konjola worked miracles for others but it will do the same for you.

The Konjola Man is at the Hook Drug Store Illinois and Washington streets, Indianapolis, where he is meeting the public daily, introducing and explaining the merits of this master medicine.—Advertisement.

Marmon's New Roosevelt Is Great Car, and It Doesn't Cost a Mint



J. T. Little Jr., chief engineer of Marmon, seated in the Roosevelt sedan.

At Last Straight Eight Is on
Market to Sell Below
\$1,000.

The modest motorist who has had to satisfy himself with a low-priced six to adjust his expenses properly to his income now may graduate unwaveringly to the eight-cylinder class, with the introduction of the new Roosevelt.

For here, finally, is a straight eight built by a long-established and responsible manufacturer and designed by recognized leaders in automotive engineering, to sell below the \$1,000 line.

Marmon, noted for its series of straight eights, is the builder of this new car.

Typical Marmon Job

Colonel Howard Marmon, vice-president in charge of engineering, and Thomas J. Little Jr., former president of the Society of Automotive Engineers and now Marmon's chief engineer, are the brains behind the Roosevelt.

The new car is a typical Marmon product, with its straight eight design, L-head motor and mechanical details that originated in the Marmon laboratories.

Several months testing on the brick-paved Indianapolis speedway, across desert and over mountain have been put into the Roosevelt with the result that its builders are prepared to send the car out into the world to make a name for itself.

Outside of its price as an eight, perhaps the most significant fact in the Roosevelt is its adoption of mechanical features that ordinarily are found only in the higher priced cars.

Many Striking Features

1. Marmon's exclusive high frequency modulator to eliminate torsional vibration.
 2. Full force feed lubrication.
 3. Down-draft manifold, insuring equal distribution of fuel to all cylinders.
 4. Self-adjusting spring shackles to compensate for wear.
 5. Internal expanding brakes of the two-shoe type.
- Other features of the Roosevelt that are intended for better driving and comfort, include single button control of starting, lighting and horn; thermostatic cooling; aluminum alloy pistons "combining the hardness and wearing qualities of cast iron and the lightness of aluminum;" two cowl ventilators; cowl lamps set close to the body so as not to break the streamline effect; adjustable steering column, and a theft-proof coil lock and ignition switch with the coil set directly behind the dash, making it practically impossible for a thief to rewire the car and circumvent the switch.
- Hydraulic shock absorbers are built into the chassis in the process of manufacture. But these are not included in the base price.
- The Roosevelt engine is of the L-head type, and of the small bore and long stroke class.
- Its low displacement, therefore, is a factor in affording high fuel economy in operation. The engine is said to develop twenty-horsepower at 3,200 revolutions a minute.
- The chassis is built so that there is a low unsprung weight enabling the car to cling to the road at high speed.
- Semi-elliptic springs cover more than 80 per cent of the car's wheelbase and their shackles are constructed to be self-adjusting with tapered pin and spring clamp at the sides automatically compensating for wear. Thus the shackles are said to remain permanently quiet and to need no attention.
- The sturdy steel frame with steel running boards add to the strength of the steel and wood body. The body also is Marmon built, a product of the Marmon factory here.
- What has made possible the sale of this car at such a low price, despite its refinements, has been simplified design and "a manufacturing schedule never before attempted for straight-eights," according to G. M. Williams, Marmon president.

For 'Dumb'

By United Press
CAMBRIDGE, Mass., April 3.—A \$20,000 bequest for the benefit of dumb animals is included in the will of Dr. Henry Isaiah Door of Winchester, filed for probate here.

BUY GOODYEAR TIRES

THE WORLDS GREATEST TIRES

ON CREDIT

PAY AS YOU RIDE

Six Months FREE REPAIRS On GOODYEAR ALL WEATHERS

TIME TIRE CO.

Goodyear Speedways	
30x3 1/2	\$4.60
29x4.40	5.80
30x4.50	6.55
Tubes for above	1.25

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Dry Cleaning and Vacuum Cleaning
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SALES LEADERS IMPRESSED BY NEW PLYMOUTH

Regional Managers View Tests at Factory in Detroit.

Following their first inspection of the new Plymouth Motor Corporation plant in Detroit, regional sales managers of the company returned to their territories this week, extremely enthusiastic concerning the quality of the Plymouth car and the sales outlook for spring.

During the week, in addition to witnessing modern, volume manufacturing methods at the plant, the managers learned from A. Van Der Zee, Plymouth general sales manager, of the support dealers will be given by the factory sales organization.

Van Der Zee, discussing the meeting, said: "Years of association with automobile companies have familiarized these regional managers with modern methods of car manufacture, yet they were visibly impressed with the new Plymouth plant, and the exacting methods employed in building quality into this low priced car."

"Watching the various steps of manufacture, they frequently commented upon the way each part was tested before it entered into the assembled product. Special interest was shown in testing the Plymouth crankshaft."

"Costly apparatus, in charge of highly skilled operators, tests the balance of these crankshafts statically and dynamically with great accuracy and rapidity. This accuracy of crankshaft balance is one of the important factors that insures the quiet, smooth yet powerful operation of Plymouth engines."

"While witnessing the tested

MUST VACATE

Our entire shoe stock will be sold at ridiculously low prices.

NATHAN'S

132 E. Wash. St.

Poor Teeth—Poor Health
Can You Afford to Neglect Yours?
Good Work—Moderate Prices

The People's Dentists

36 West Washington Street
HOURS—8 a. m. to 6 p. m.
Sundays—9 a. m. to 12 m.

Baldwin

ON THE CIRCLE
The Record Center of Indianapolis

motors being mounted in the chassis, the visitors were enabled to examine closely the rugged construction and rigidity of these full-size frames, upon which the safety and easy riding qualities of the Plymouth depend to a great extent.

"The opportunity also was presented to view closely at this period of assembly the modern constructed rear axle and the manner in which the especially strong springs are mounted in self-adjusting shackles."

PROMOTE OAKLAND MEN

Pemberton Is Named Supervisor at Office Here.

E. G. Mann, district manager of the Oakland Motor Car Company here, announces the appointment of C. C. Pemberton as supervisor of merchandising. Pemberton has been connected with the organization for

two years in the capacity of a field representative.

Pemberton succeeds G. L. Hay, who has held this position for a year and now has been promoted to supervisor of distribution and office manager at the Indianapolis district office.

Hay succeeds M. E. Cochran, appointed to take over special activities in northern Indiana.

GOOD TURN-IN PRICE IS GIVEN FOR TIRES

Car Owners Are Benefited by Rose Co. System.

Indianapolis auto owners more and more are turning in their old tires, regardless of the amount of service still in them, for the new De Luxe Miller balloon tire, according to Art Rose, proprietor of the Rose Tire Company, 365 South Meridian street.

"It has become common practice

in tire buying to buy complete sets of tires, instead of one at a time as the old tires are worn out," Rose said. "This is particularly true of purchases of the new Miller De Luxe balloon tire, which gives a real feeling of security."

"To accommodate this demand, we have made arrangements to apply the value of used tires toward the purchase price of a new set of the Miller De Luxe. We always are glad to make an appraisal of used tires, and buy whatever unused mileage may be in them at a fair price."

Released Dry to Speak

KOKOMO, Ind., April 3.—Dr. E. S. Shumaker, superintendent of the Indiana Anti-Saloon League, will make his first public speech after his release from the Indiana state farm, where he served a term for contempt of the Indiana supreme court at the Grace Methodist church here Sunday.

"All the boys on the job say there's only one malt syrup now That's Blatz!"

VAL BLATZ BREWING CO.
Milwaukee, Wisconsin

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Blatz Bohemian MALT SYRUP

For Sale at All Stores

CHRYSLER MOTORS PRODUCT

Plymouth has the stamp of **Chrysler Quality** — not the look of **Low Price**

FULL SIZE

THE EXTRA-ROOMY FULL-SIZE 2-DOOR SEDAN, \$675

YOU can be proud to own a Plymouth, the Chrysler Motors car in the lowest-priced field:

- proud, because Plymouth is a full-size car, not a miniature—a comfortable car in which you and your family and friends can relax to the fullest, instead of feeling crowded and cramped;
- proud, because Plymouth has a distinctively Chrysler-like style and manner, a richness and dignity not to be found in other low-priced cars;
- proud, because Plymouth is so typically Chrysler in performance—so swift in traffic, so eager on hills, so competent in maintaining top speeds, hour upon hour, smoothly, quietly and without effort.

Plymouth is full-size and full-quality in every single particular.

In addition to its full-size body, its full-size chassis, its full-size modern engine, its full-size axles—Plymouth gives you the easy control of Chrysler full-size weatherproof internal-expanding four-wheel hydraulic brakes—the safest ever devised.

Yet for all its size, Plymouth is so perfectly balanced and so skillfully engineered that unsurpassed economy of operation and upkeep is assured.

For reasons of both pride and purse, the Plymouth is today's finest investment in the lowest-priced field—the one car of that field that reflects fine quality without even the suggestion of low price.

Coupe, \$655; Roadster (with rumble seat), \$675; 2-Door Sedan, \$675; Touring, \$695; De Luxe Coupe (with rumble seat), \$695; 4-Door Sedan, \$695. All prices f. o. b. factory. Plymouth dealers are in a position to extend the convenience of time payments.

PLYMOUTH
AMERICA'S LOWEST-PRICED FULL-SIZE CAR

Carl H. Wallerich, Inc.
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Norton Automobile Co.
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