

MARMON'S 1929 PLANS AIRED AT CHICAGO SHOW

President Williams Chief Speaker at Luncheon for Auto Men.

BY SWEDE SWANSON Times Automobile Editor

CHICAGO, Feb. 1.—Laying special emphasis on progress, policy, products and profits, G. M. Williams, president of the Marmon Motor Car Company, was the principal speaker at the annual Marmon dealer meeting held Thursday in the Crystal ballroom of the Blackstone hotel.

The meeting of distributors and dealers from all sections of the country climaxed Marmon activities during the week of the Chicago show, regarded by company officials as the most successful in which Marmon has participated.

More than 300 automobile men gathered at the luncheon as guests of the company, learning from the speakers the plans which have been formulated for the coming year. Thomas E. Jarrard, general sales director of the Marmon company, presided as toastmaster.

Points Out Progress

Williams pointed out the rapid strides made by Marmon in the last two years, during which time the company has been engaged in the manufacture of straight-eight automobiles. Last year, Williams pointed out, Marmon sales showed a tremendous increase and this year will show a greater gain, as the more expansive plans of the company are placed in effect.

The Marmon company will devote its resources to the manufacture of straight-eight cars exclusively and its products will cover all primary price fields.

A. R. Heiskell, vice-president and secretary of the company, was the next speaker. Having been associated with Marmon since the company began the manufacture of automobiles in 1902, Heiskell drew on his long experience for incidents tending to show the rise of Marmon to a position of prominence in the automobile industry.

He recalled a number of innovations pioneered by Marmon, including the side entrance tonneau, the use of channel steel in the frame construction, and the direct drive from the motor to the rear axle, practices since adopted generally.

Explains Test Work

Outlining the Marmon policy of experimental work, Thomas J. Little Jr., company's chief engineer, told of the many tests to which the company's products are submitted before production begins.

Not only is the Indianapolis motor speedway utilized in this work, but transcontinental trips over mountains and through deserts are completed in the course of development work.

The final speaker was W. T. Young Jr., vice-president of the Homer McKeon company, who presented the elaborate merchandising and advertising programs to be followed by Marmon in the next four months.

Young emphasized the value of newspaper advertising in acquainting the public with Marmon products and told of the manner in which this valuable medium would be used.

Williams expressed himself as highly pleased with the manner in which the Marmon program for the Chicago show had been climaxed, stating that the luncheon was the most successful ever held at a Chicago show by the Marmon company.

Aviation Day at Show

Thursday was aviation day, with all manufacturers paying tribute to the exploits and developments of air transportation. The setting aside of one day at each national automobile show for the recognition of aviation is significant, showing that the automobile industry does not regard air travel as a competing movement, but rather as an allied industry, respected and encouraged.

Among the automobile manufacturers who held dealer meetings today were Reo, De Soto and Durant. All entertaining visiting representatives and outlining plans for future developments.

The Durant affair took the form of a luncheon at the Palmer house, while Reo's party was staged at the Congress in the evening with a dinner for the guests. The De Soto factory organization met with its dealers at lunch at the Congress hotel.

TWO EVES PAY PIPER

Dancers at Smoker Fined \$25 for Giving Exhibition.

Principals in the "Oriental Red Lion's" smoker show of last Monday night "paid the piper" Thursday in municipal court. Two dancers, Edith Kennedy and Louise Underwood, both of the Roosevelt hotel, were fined \$25 for public indecency.

Cases against the alleged promoters and two other women arrested in the police raid were dismissed for lack of evidence. Approximately 300 men paid \$2 each to witness the show, which was staged in the Denison.

ENTERS CIVIL LIFE

Troy G. Thurston, 332 West Maple Road boulevard, who has resigned as internal revenue agent in charge of income tax returns in Indiana, today became associated with the accounting firm of Pace, Gore & McLaren and George S. Olive. Thurston, who has been in the government service four years, will be succeeded in the revenue service by Ernest P. Hutchinson, Columbia, S. C.

Owen D. Young Sails Tonight

By United Press

NEW YORK, Feb. 1.—Owen D. Young, American delegate to the conference on German reparations in Paris, will sail on the Aquitania tonight. J. P. Morgan, the other United States delegate, is expected to sail on the same ship, although his name was not on the passenger list. Thomas W. Lamont, an alternate delegate, will be aboard. The conference convenes Feb. 9.

Income Tax

WHO? Single persons who have net income of \$1,500 or more or gross income of \$5,000 or more and married couples who had net income of \$3,500 or more or gross income of \$5,000 or more must file returns.

WHEN? The filing period ends March 15, 1929.

WHERE? Collector of internal revenue for the district in which the person lives or has his principal place of business.

HOW? Instructions on Forms 1040A and 1040.

WHAT? One and one-half per cent normal tax on the first \$4,000 in excess of the personal exemption and credits. Three per cent normal tax on the next \$4,000. Five per cent normal tax on the balance of net income. Surtax on net income in excess of \$10,000.

SEEK NATIVITY IN LAND FUSS

Residents of Disputed Territory Born 'Somewhere.'

By United Press

OKLAHOMA CITY, Okla., Feb. 1.—Approximately 1,000 persons in the southwest don't know whether they are Oklahomans or Texans and one of America's most tragic stories may be contained in the background of this confusion.

An ancient dispute over boundary lines between the two states is the point involved and the Oklahoma legislature is now naming a committee to confer with Texas regarding whether 43,000 acres of land lies in Oklahoma or in the Texas Panhandle.

Upon decision of joint committees of the two states hinges the happiness of many families because of the manner in which the Republic of Texas became a part of the United States.

The land has been assumed to be a part of Oklahoma and most of the residents think they own land which was homesteaded under United States land settlement laws.

But Texas, being a republic before admission to the Union, never surrendered its public lands.

It is possible that thousands of dollars of back Texas taxes may have to be paid should it be found that the land really belongs to Texas.

I. U. SECOND SEMESTER WILL OPEN WEDNESDAY

Registration First of Week to Be Followed by Class Work.

By Times Special

BLOOMINGTON, Ind., Feb. 1.—Practically the same faculty will have charge of second semester classes at Indiana university as in the last semester, according to the faculty staff and schedule of courses announced here today.

Professor W. A. Coggshall, head of the astronomy department and Professor F. G. Bates of the political science department, have been granted leaves of absence for the coming semester. Professor Agapito Rey of the Spanish department will return from a year of advanced study at the University of Wisconsin.

Registration for the second semester is scheduled for Monday afternoon and Tuesday with regular classroom work beginning Wednesday. The enrollment at Bloomington for the semester is expected to be approximately the same as for the first semester, which was 3,497, although a slight decrease will be registered on account of failures following final examinations.

Italian Steamer Sinks

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