

COOLIDGE SAYS U. S. MUST CUT DOWN EXPENSE

Margin Between Prosperity
and Depression Always
Small, He Says.

BY ROBERT MOOREFIELD
United Press Staff Correspondent
WASHINGTON, Jan. 29.—Addressing the last scheduled business meeting of his administration, President Coolidge Monday night expressed satisfaction with his economic program, pointing out at the same time that national prosperity could continue only through constructive economy in government.

The President warned against unnecessary drains on the treasury. He called attention to the increasing costs of state and local governments.

"The margin between prosperity and depression is always very small," Coolidge said at one point. "A decrease of less than 10 per cent in the income of the nation would produce a deficit in our present budget. The cost of state and local government rapidly are mounting."

He predicated his statement by pointing out costs of state and local governments had increased from \$3,900,000,000 in 1921 to \$7,931,000,000 in 1927, and continued:

"This is such a heavy drain on the earnings of the people that it is the greatest menace to the continuance of prosperity."

"It is a warning that should be heeded by every one intrusted with the expenditure or appropriation of public funds."

Coolidge pointed out that since the inauguration of the budget system the public debt had been reduced \$6,667,000,000, and that the

Eyes Gouged



'WEAKER SEX' THEORY BLASTED BY EDUCATOR

Men and Women College
Students Found About
Equal Mentally.

BY ARTHUR F. DE GREVE
United Press Staff Correspondent
WASHINGTON, Jan. 29.—Another theory of the "weaker sex" has been blasted by Dr. F. A. Moss, professor of psychology at George Washington university.

After a series of tests extending over several years, Dr. Moss announced today he found men and women college students about equal mentally with a possible shade of difference—if any exists—in favor of the women.

In the army Alpha test the results showed a slight difference in favor of the women. In social intelligence, women students demonstrated a noticeable superiority. They also excelled in judgment on matters of social tact and in accuracy of observation of human behavior.

Comparative intelligence tests showed slightly better results for the men. Moss found men students excelled in breadth and variety of interests while the two sexes were equal in the ability to remember names and faces.

The psychologist reached the conclusion that women are more willing to submit to authority, have developed a degree of patience far in excess of men and have an equal desire for social approval.

Women are more interested in persons while men are more interested in material things, Moss said.

saving in interest from this and re-funding operations was \$963,000,000.

He said further that four tax reductions had returned to the people about \$2,000,000,000 a year which would have been required had the revenue act of 1918 remained in force, and that two and one-half million people entirely had been relieved from federal taxation.

Brigadier-General H. M. Lord, budget director, who followed the President, warned that the government might end the year with a deficit unless expenses were curtailed.



CLAYPOOL SHOT UP IN 'HOLDUP' OF BANK HEADS

Robbery Turns Out 'Fake'
to Show Bandits Proper
Place.

A "holdup" in which a dozen shots were fired startled more than 100 guests at the Claypool Monday afternoon when a mock bank robbery was staged in the assembly room to illustrate an effective method used to deal with bandits in Oklahoma.

The "holdup" was staged in the midst of an address by Eugene P. Gunz, secretary of the Oklahoma Bankers' Association, as the feature of the afternoon program of the mid-winter meeting of the Indiana Bankers' Association. All but a few of the bankers present at the meeting were startled when the bandits appeared. As the method of signaling showing how bandits are trapped it became apparent that the "holdup" was for illustrative purpose only.

The speaker declared that in view of the "pulls," loopholes in the law and other resources of imprisoned bank bandits for getting out of prison the only really effective cell for bank bandits was six feet long, about the same depth, and about three feet wide and the only key to which would be a court order for exhumation of the body.

Another instructive address of the afternoon was that made by W. E. Devlin, Chicago, of Delvin & Bennett, advertising counsel for the Indiana Bankers' Association.

"In 1927 the total invested capital of all banks of the country was \$2,731,000,000," said Devlin, "and the net earnings of banks on this capital was \$252,000,000. Of these amounts General Motors had an in-

vested capital amounting to one-fourth of the total or \$727,000,000 in the first half of 1928."

Devlin pointed what he terms as a glaring fault in the banking system of today. He declared that many small depositors left but a few dollars balance in the bank, but count.

were continually doing a checking business thus causing increase in bank expense through bookkeeping, pass books and overhead. One way of solving the problem, he said, is for banks to show the depositor how to keep as big a balance in the bank as possible; to hold a reserve account.

Expedition to Central Africa
PERPIGNAN, France, Jan. 29.—Viscount Rochefoucauld left here today for Oran, Algeria, at the head of an expedition which will make military and anthropological studies in central Africa. The party will tour the region of the Nile in five automobiles.

WEDNESDAY and THURSDAY End-of-Month

CLEARANCE Sale of 486 Pairs Women's Novelty SHOES



—This sensational clearance sale includes some of our well-known "Jacqueline" modes.

Values to \$6.85
\$2.95
A PAIR

Outstanding
Values

Brown Suede, Velvets,
Patents, Kid, Satins, Pumps,
Ties and Straps.

Never Before Such
Wonderful Values!



MORRISONS
FOUNDED 1894
26-28 W. Wash. St.

He coughed ...the Villain!

and the love scene had
to be taken all over!



MADGE BELLAMY . . . Beautiful Fox star in her latest release, "Mother Knows Best."

Madge Bellamy explains the growing popularity of Old Golds in Hollywood

"The 'hero' in a movie may easily become the 'villain' if he coughs at the wrong time. A cough isn't nice at any time, but when it interrupts the taking of a movie scene, it's a calamity! Re-takes are costly!"

"The high tension of movie work makes smoking a vital relaxation. But

we relax with OLD GOLDS. They're so smooth...as smooth as the polished manner of Adolphe Menjou, who himself is an OLD GOLD fan.

"While they're the most enjoyable of cigarettes, OLD GOLDS mean absolute 'fade-out' for throat-scratch and smoker's cough."

(SIGNED) *Madge Bellamy*



Why not a cough in a carload?

OLD GOLD Cigarettes are blended from HEART-LEAF tobacco, the finest Nature grows... Selected for silkiness and ripeness from the heart of the tobacco plant... Aged and mellowed extra long in a temperature of mid-July sunshine to insure that honey-like smoothness.

eat a chocolate, light an Old Gold, and enjoy both!



Don't let Rheumatism make an invalid of you. S.S.S. stands ready to knock it out.

THOSE muscular pains, commonly called rheumatism, are generally due to a run-down condition, with the number of red-blood-cells below the normal count.

S.S.S. aids the system in building up these red-blood-cells and in getting rid of the condition of which the rheumatism is a symptom. The body becomes strong and disease-resistant, and the rheumatic pains go.

Pains in your muscles and joints make you miserable, less efficient, interfere with your working hours, ruin your sleep. If allowed to continue, as the years pass the danger increases.

"After suffering several years, six bottles of S.S.S. completely relieved me of rheumatism. It also cleared up a skin eruption and gave me a good appetite. I think S.S.S. is a wonderful medicine."

R. L. Busic,
Southern Railway,
Knoxville, Tenn.

But what a change with rich, red-blood-cells in your body—Nature's building material—making the flesh firm—giving strength to the vital organs.

You can't rub rheumatism out. It is deeper than that. It must be knocked out. And the sure way is by helping the fighting blood—the red-blood-cells!

Increase your army of "workers" (red-blood-cells), and those muscle and joint pains, commonly called rheumatism, vanish. S.S.S. has brought this change about for thousands. Why not for you?

"I was very nervous; had hardly any appetite, and suffered with rheumatism. I tried many medicines, but S.S.S. is the one that did me the most good. I am now well, and feel like a new man."

William Osborne,
2406 Sloan Street,
Flint, Mich.

S.S.S. is made from fresh
vegetable drugs and has a
successful record of over 100
years back of it.

S.S.S.
The Great Blood Tonic
S.S.S.

All good Drug Stores sell
S.S.S. in two sizes. Ask for
the larger size. It is more
economical.

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