

BLOCKS JANUARY SALES

THE BASEMENT STORE

Sweaters

For Women, Misses and Children

Coat sweaters, slipovers, lumberjacks, etc., in a wide range of colors and styles. \$2 and \$2.50 qualities.

House Frocks for \$1 Women and Misses

Broken assortments of dresses in long and short sleeve models, of gingham, chambray, prints and novelties. \$2 quality.

60c & \$1 Novelty \$1 Tea Aprons, 2 for . . .

A wide variety of pretty styles . . . cut full enough to cover the front of the dress.

50c Rubber Tea Aprons, 3 for . . .

In a host of pretty colors and styles. Very practical to slip over a good dress when in the kitchen.

Office Smocks for \$1 Women and Misses

Of black broadcloth, black broadcloth with cretonne trimmings or colored broadcloth self trimmed.

59c, 69c Muslin \$1 Lingerie, 4 for . . .

Broken lots of chemise and step-ins, fashioned of voiles, novelties, muslin and nainsook.

500 Knit Union Suits

For Women and Misses

Medium weight ribbed with rayon stripe and light fleece back. Dutch neck, elbow sleeves and knee length styles. Sub-standards of \$1 quality.

2 FOR

Cotton Flannel Gowns for \$1 Women, Misses, 2 for . . .

Outing flannel gowns cut full size in slip-over models. You may choose from a wide variety of neat stripe patterns.

Rayon Lingerie \$1 2 for . . .

Lace trimmed or plain tailored style bloomers, vests, chemise, step-ins, French panties, etc.

Infants' Knit \$1 Sweater Suits

Consisting of cap, leggings and sweater.

Infants' All-Wool Knitted Capes . . . \$1

Knit Sets \$1 for Infants . . .

Consisting of cap, sweater and bootees, packed in a special box.

60c Sleeping \$1 Garments, 2 for . . .

Outing flannel in neat stripe patterns, drop seat models, with feet. Sizes 2 to 6.

Outing Flannel Diapers \$1 Package . . .

Size 27x27. 10 Diapers in a special sanitary package.

Apron Frocks

2 for \$1

For Women and Misses

Of fine quality prints in a variety of attractive styles. Cut full size; trimmed with braid or ric-rac.

\$5.00 and \$6.00 Sport Jackets

For Women and Misses

Only 25 of these all-wool jackets in mackinaw plaids are available at this remarkable price! Made of fine cotton suades in practical manish styles. With pockets and belts.

Limit of 1 to Customer

15c Dress Ginghams

32-In. and 26-In. \$1 Wide, 8 Yds. for . . .

Neat plaids and checks in a variety of colors.

19c Percales, 36-In. \$1 Wide, 8 Yards for . . .

Neat figures and stripes on light and dark grounds.

49c Silk and Lisle \$1 Pongee, 3 Yards for . . .

36 Inches wide . . . rich, lustrous quality in natural color only.

For Large Women House Aprons

Of novelty prints in a large variety of styles, guaranteed fast colors, sizes 46 to 60.

Extra size Hoover aprons in plain white.

Extra size novelty bib aprons in print patterns.

LINGERIE \$1 Each

Extra size rayon tailored bloomers. Extra size rayon step-ins. Extra size rayon lace trimmed chemise. Extra size outfit flannel . . . good extra size cotton charmeuse princess slips in light colors. Extra size satinet bloomers, in all wanted colors.

Novelty Hose \$1 3 Pairs for . . .

Women's and misses' \$1 wool and cotton hose, made by one of America's foremost manufacturers, in novelty plaids and stripes. Only 300 pairs. Strictly first quality.

17c Unbleached Muslin, 8 Yds for . . . \$1

Smooth even thread, closely woven—heavy quality.

14c Pajama Cloth 10 Yards for . . . \$1

36 Inches wide. Neatly patterned in small checks.

An Added Dollar Day Feature

Pay \$5 for the First Dress



Then Pay Only

\$

For the Second Dress



The purchase of a large manufacturer's surplus stock enables us to offer you these amazing values. Frocks, smartly styled, in fashions that follow the more expensive modes . . . of popular materials, including worsted jerseys, liberty satins (cotton and silk), crepes de chine and Janet crepes.

Sizes 16 to 20 and 36 to 40

New futuristic jerseys and butterfly effects in navy, black, French beige, monet blue, rose beige, marron glace and lettuce green.

Heavy Ribbed Hose

6 Pairs. \$1

For Boys and Girls

Fine combed cotton yarns, elastic rib, in a wide variety of colors. Very practical for school wear. Sizes 6 to 10. Substandards.

MEN'S SHIRTS \$1

Featuring the popular laundered collar-attached shirts. Well tailored of excellent fabrics—guaranteed fast colors.

Sizes 14 to 17

Men's Ties, 55c Ea. or 2 for . . . \$1

Four-in-hand ties of heavy weight silks. Large assortment of patterns.

Men's Union Suits, \$1

Warm garments of heavy weight cotton ribbed in ecru. Long sleeves, ankle length style, snug fitting.

Men's Pajamas, \$1

Sizes A to D . . . \$1

Tailored in two-piece styles of soft outing flannel. Full size, well fitting; striped patterns.

Men's Hosiery, \$1

12c Ea. or 10 for . . . \$1

Irregulars of fine cotton hose in plain colors: navy, black, French tan, gray, white. Sizes 10 to 11½.

Chambray Work Shirts \$1

59c Each or 2 for . . . \$1

Fine grade blue chambray, triple stitched, 2 button down pockets. Coat style only. Sizes 14½ to 16½.

\$1.39 to \$2 Lingerie

For Women and Misses

GOWNS—128 Heavy quality rayon gowns, regular \$2 quality.

SLIPS—132 Heavy rayon costume slips, hip hem models, \$2 quality.

BLOOMERS—75 Heavy quality band-top rayon bloomers, \$1.59 quality.

STEP-INS—83 Heavy quality band-top step-ins, \$1.59 quality.

STEP-INS—75 Crepe de chine, lace trimmed step-ins, \$1.39 quality.

CHEMISE, hand made of nainsook, voile gowns and printed pajamas, \$2 qualities.

14c Unbleached Muslin, 10 Yards . . . \$1

Fine, soft finished.

1.21c Outing Flannel, 10 Yds. for . . . \$1

Twilled weave, soft, white, fluffy outing flannel.

28c Bleached Pillowcases, 5 for \$1

42x36 Inches wide, closely woven, will give splendid wear. Hemmed ready for use.

Unbleached Sheet \$1

2 1-2 Yards for . . . \$1

"Pepperell" Brand. 81 inches wide.

1.50 Quality Seamless Bleached Sheets

81x99 Inches, for large double beds . . . made of heavy round thread sheeting . . . 3-inch top hem. An exceptionally fine wearing sheet.

15c Outing Flannel, 8 Yds. . . \$1

27-Inch. Soft, nappy finish, neat plaid and stripe effects on light and dark grounds.

\$1.50 Plaid Sheet Blankets

66x80 Inches — double bed size.

Closely woven; soft and nappy. Attractive color combinations in even and fancy plaids. Shell stitched ends.

\$1 each.

45c Featherproof Ticking, 3 Yards for . . . \$1

32 Inches wide; in blue and white stripes.

Men's Broadcloth Pajamas, Each . . . \$1

Genuine broadcloth in plain colors . . . 2-piece style . . . frog trimmed . . . sizes A and B.

\$1.95 and \$2.95 \$1 Spring Hats

For Women and Misses

Styles and qualities that you would expect to find in much higher priced models. This is a most extraordinary offer and one that should not be overlooked.

Materials

Felts

Satin

Silks

Combinations

Etc.

Colors

Black, Red,

Sand, Rose

Green, Copen,

Wood, Violet

Etc.

