

# BLOCKS JANUARY SALES

## THE BASEMENT STORE

### \$16.50, \$19.75 and \$25 DRESSES

For Women and Misses

January \$10.95  
Sale Price \$10.95

We have only 37 dresses to offer in this group so it is important to make an early selection. This broken lot allows a choice of satins, georgettes and flat crepes in a number of interesting combinations and a varied assortment of colors. In one and two piece styles. Lace, material of contrasting color, odd buttons, pins and unusual necklines are effective trimming mediums.

### \$11 and \$12.75 DRESSES

For Women and Misses

January \$8.95  
Sale Price \$8.95

A new purchase that arrived just in time for the January sales enables us to offer these frocks, which are exact reproductions of much higher priced models, as outstanding values. Fashioned of georgettes, flat crepes and prints in a beautiful assortment of colors and color combinations.

### 328 Superb New DRESSES

Sizes 16 to 20, \$5.00  
36 to 44 and 46 to 50. For Women  
For Misses

A special selection of 328 frocks fashioned of silk and wool, fine satins, flat crepes and crepes de chine in a variety of colors and patterns including new hair line stripes, and prints. Every dress in the group is beautifully designed and a special value.

### \$5 and \$6 Smart DRESSES

For Women  
For Misses \$3.00  
Sizes 16 to 20  
Sizes 36 to 42

Dozens of pretty styles from which to choose models that are practical for shopping, school, street or office wear. Developed in fine all wool jerseys, all wool flannels, Janet crepes, satins and novelties. In navy, black, brown, red and blue.

### Big Hosiery Sale!

For Women and Misses

**\$1.00 Westcott Stockings**  
Sizes 8½ to 10. Strictly first quality  
hose in chiffon and service weights with  
pointed or square heels. Narrow lisle  
garter welts. In a variety of light colors.



**Full-Fashioned Silk Hose**  
A group of hose that we have gathered from odd  
lots and discontinued numbers, and are  
selling very reasonably to insure quick  
clearance. Broken assortment of sizes  
and colors. **59c**

**Genuine "Bemberg" Hose**  
Sizes 8½ to 10. Slightly irregular service weights  
in a make of hose that is very well  
known. Full fashioned, with square  
heels; in an assortment of colors. **59c**

**\$1.00 Pure Silk Hose**  
Strictly first quality. Fashioned with  
narrow lisle garter welts. **39c**

**Mesh Hose**  
Sizes 8½ to 10. In broken color as-  
sortments. 59c quality. **29c**

**Rayon and Cotton Hose**  
Sizes 8½ to 10. Broken color assort-  
ment. Broken lots of 50c quality hose. **29c**

### \$11 and \$12.75 DRESSES

For Women and Misses

January \$8.95  
Sale Price \$8.95

A new purchase that arrived just in time for the January sales enables us to offer these frocks, which are exact reproductions of much higher priced models, as outstanding values. Fashioned of georgettes, flat crepes and prints in a beautiful assortment of colors and color combinations.

### 328 Superb New DRESSES

Sizes 16 to 20, \$5.00  
36 to 44 and 46 to 50. For Women  
For Misses

A special selection of 328 frocks fashioned of silk and wool, fine satins, flat crepes and crepes de chine in a variety of colors and patterns including new hair line stripes, and prints. Every dress in the group is beautifully designed and a special value.

### \$5 and \$6 Smart DRESSES

For Women  
For Misses \$3.00  
Sizes 16 to 20  
Sizes 36 to 42

Dozens of pretty styles from which to choose models that are practical for shopping, school, street or office wear. Developed in fine all wool jerseys, all wool flannels, Janet crepes, satins and novelties. In navy, black, brown, red and blue.

### Big Hosiery Sale!

For Women and Misses

**\$1.00 Westcott Stockings**  
Sizes 8½ to 10. Strictly first quality  
hose in chiffon and service weights with  
pointed or square heels. Narrow lisle  
garter welts. In a variety of light colors.

**Full-Fashioned Silk Hose**  
A group of hose that we have gathered from odd  
lots and discontinued numbers, and are  
selling very reasonably to insure quick  
clearance. Broken assortment of sizes  
and colors. **59c**

**Genuine "Bemberg" Hose**  
Sizes 8½ to 10. Slightly irregular service weights  
in a make of hose that is very well  
known. Full fashioned, with square  
heels; in an assortment of colors. **59c**

**\$1.00 Pure Silk Hose**  
Strictly first quality. Fashioned with  
narrow lisle garter welts. **39c**

**Mesh Hose**  
Sizes 8½ to 10. In broken color as-  
sortments. 59c quality. **29c**

**Rayon and Cotton Hose**  
Sizes 8½ to 10. Broken color assort-  
ment. Broken lots of 50c quality hose. **29c**

### \$11 and \$12.75 DRESSES

For Women and Misses

January \$8.95  
Sale Price \$8.95

### 328 Superb New DRESSES

Sizes 16 to 20, \$5.00  
36 to 44 and 46 to 50. For Women  
For Misses

A special selection of 328 frocks fashioned of silk and wool, fine satins, flat crepes and crepes de chine in a variety of colors and patterns including new hair line stripes, and prints. Every dress in the group is beautifully designed and a special value.

### \$5 and \$6 Smart DRESSES

For Women  
For Misses \$3.00  
Sizes 16 to 20  
Sizes 36 to 42

Dozens of pretty styles from which to choose models that are practical for shopping, school, street or office wear. Developed in fine all wool jerseys, all wool flannels, Janet crepes, satins and novelties. In navy, black, brown, red and blue.

### Big Hosiery Sale!

For Women and Misses

**\$1.00 Westcott Stockings**  
Sizes 8½ to 10. Strictly first quality  
hose in chiffon and service weights with  
pointed or square heels. Narrow lisle  
garter welts. In a variety of light colors.

**Full-Fashioned Silk Hose**  
A group of hose that we have gathered from odd  
lots and discontinued numbers, and are  
selling very reasonably to insure quick  
clearance. Broken assortment of sizes  
and colors. **59c**

**Genuine "Bemberg" Hose**  
Sizes 8½ to 10. Slightly irregular service weights  
in a make of hose that is very well  
known. Full fashioned, with square  
heels; in an assortment of colors. **59c**

**\$1.00 Pure Silk Hose**  
Strictly first quality. Fashioned with  
narrow lisle garter welts. **39c**

**Mesh Hose**  
Sizes 8½ to 10. In broken color as-  
sortments. 59c quality. **29c**

**Rayon and Cotton Hose**  
Sizes 8½ to 10. Broken color assort-  
ment. Broken lots of 50c quality hose. **29c**

### \$11 and \$12.75 DRESSES

For Women and Misses

January \$8.95  
Sale Price \$8.95

### 328 Superb New DRESSES

Sizes 16 to 20, \$5.00  
36 to 44 and 46 to 50. For Women  
For Misses

A special selection of 328 frocks fashioned of silk and wool, fine satins, flat crepes and crepes de chine in a variety of colors and patterns including new hair line stripes, and prints. Every dress in the group is beautifully designed and a special value.

### \$5 and \$6 Smart DRESSES

For Women  
For Misses \$3.00  
Sizes 16 to 20  
Sizes 36 to 42

Dozens of pretty styles from which to choose models that are practical for shopping, school, street or office wear. Developed in fine all wool jerseys, all wool flannels, Janet crepes, satins and novelties. In navy, black, brown, red and blue.

### Big Hosiery Sale!

For Women and Misses

**\$1.00 Westcott Stockings**  
Sizes 8½ to 10. Strictly first quality  
hose in chiffon and service weights with  
pointed or square heels. Narrow lisle  
garter welts. In a variety of light colors.

**Full-Fashioned Silk Hose**  
A group of hose that we have gathered from odd  
lots and discontinued numbers, and are  
selling very reasonably to insure quick  
clearance. Broken assortment of sizes  
and colors. **59c**

**Genuine "Bemberg" Hose**  
Sizes 8½ to 10. Slightly irregular service weights  
in a make of hose that is very well  
known. Full fashioned, with square  
heels; in an assortment of colors. **59c**

**\$1.00 Pure Silk Hose**  
Strictly first quality. Fashioned with  
narrow lisle garter welts. **39c**

**Mesh Hose**  
Sizes 8½ to 10. In broken color as-  
sortments. 59c quality. **29c**

**Rayon and Cotton Hose**  
Sizes 8½ to 10. Broken color assort-  
ment. Broken lots of 50c quality hose. **29c**

### \$11 and \$12.75 DRESSES

For Women and Misses

January \$8.95  
Sale Price \$8.95

### 328 Superb New DRESSES

Sizes 16 to 20, \$5.00  
36 to 44 and 46 to 50. For Women  
For Misses

A special selection of 328 frocks fashioned of silk and wool, fine satins, flat crepes and crepes de chine in a variety of colors and patterns including new hair line stripes, and prints. Every dress in the group is beautifully designed and a special value.

### \$5 and \$6 Smart DRESSES

For Women  
For Misses \$3.00  
Sizes 16 to 20  
Sizes 36 to 42

Dozens of pretty styles from which to choose models that are practical for shopping, school, street or office wear. Developed in fine all wool jerseys, all wool flannels, Janet crepes, satins and novelties. In navy, black, brown, red and blue.

### Big Hosiery Sale!

For Women and Misses

**\$1.00 Westcott Stockings**  
Sizes 8½ to 10. Strictly first quality  
hose in chiffon and service weights with  
pointed or square heels. Narrow lisle  
garter welts. In a variety of light colors.

**Full-Fashioned Silk Hose**  
A group of hose that we have gathered from odd  
lots and discontinued numbers, and are  
selling very reasonably to insure quick  
clearance. Broken assortment of sizes  
and colors. **59c**

**Genuine "Bemberg" Hose**  
Sizes 8½ to 10. Slightly irregular service weights  
in a make of hose that is very well  
known. Full fashioned, with square  
heels; in an assortment of colors. **59c**

**\$1.00 Pure Silk Hose**  
Strictly first quality. Fashioned with  
narrow lisle garter welts. **39c**

**Mesh Hose**  
Sizes 8½ to 10. In broken color as-  
sortments. 59c quality. **29c**

**Rayon and Cotton Hose**  
Sizes 8½ to 10. Broken color assort-  
ment. Broken lots of 50c quality hose. **29c**

### \$11 and \$12.75 DRESSES

For Women and Misses

January \$8.95  
Sale Price \$8.95

### 328 Superb New DRESSES

Sizes 16 to 20, \$5.00  
36 to 44 and 46 to 50. For Women  
For Misses

A special selection of 328 frocks fashioned of silk and wool, fine satins, flat crepes and crepes de chine in a variety of colors and patterns including new hair line stripes, and prints. Every dress in the group is beautifully designed and a special value.

### \$5 and \$6 Smart DRESSES

For Women  
For Misses \$3.00  
Sizes 16 to 20  
Sizes 36 to 42

Dozens of pretty styles from which to choose models that are practical for shopping, school, street or office wear. Developed in fine all wool jerseys, all wool flannels, Janet crepes, satins and novelties. In navy, black, brown, red and blue.

### Big Hosiery Sale!

For Women and Misses

**\$1.00 Westcott Stockings**  
Sizes 8½ to 10. Strictly first quality  
hose in chiffon and service weights with  
pointed or square heels. Narrow lisle  
garter welts. In a variety of light colors.

**Full-Fashioned Silk**