



### CLEARANCE SALE

Heavy trade-in on the new Durant makes it possible for us to offer these exceptionally low prices.

1928 Falcon Knight, 4-door sedan, like new; \$950. New car guarantee.

1928 Velle, 4-door sedan (new car), reduced from \$1,425 to \$1,195.

1927 Falcon Knight, sport roadster; \$1,295 car for \$895.

Durant touring, a real buy; \$35.

Durant touring, in A-1 condition; \$75.

Ford, 4-door sedan; fine, \$195.

1926 Star touring, balloon tires; \$125.

1925 Model Oldsmobile 6 touring, like new; \$245.

1926 Velle, 4-door sedan, like new, a bargain; \$975.

1928 Model Ford tudor, A-1 shape; \$245.

1927 Ford tudor, like new, balloon tires, wire wheels, best buy in town; \$325.

1926 Star, 4-door sedan, Duco finish, low mileage, real family car; \$375.

1927 Chevrolet coupe, A-1, new tires; \$355.

1927 Chevrolet coach, fully equipped, A-1 condition. Bargain, \$425.

1927 Star Six, sport roadster, like new; \$425.

1927 Falcon Knight Brougham, a real auto; \$995.

### MAKE YOUR OWN TERMS

**Murphy Motors, Inc.**  
DURANT DISTRIBUTORS  
2004 N. Meridian St. T.A. 4284

### FREE!—FREE!

### FOUR NEW TIRES

In connection with tires on car, full tank gas and license papers free with the following cars if bought on or before Dec. 1:

Buick sedan, '26...\$695 Hudson coach, '26...\$550  
Jewett coach, '25...\$395 Essex coach, '27...\$455  
Willis sedan, '26...\$485 Hudson bro., '26...\$595  
Whippet coupe, '28...\$425 Hudson coupe, '26...\$595  
Essex coupe, '27...\$485 Essex coach, '26...\$275

Don't let anything keep you away from these bargains.

**HUDSON**  
**P.B. Smith Auto Co.**  
**ESSEX**  
LINCOLN 3603 450 N. CAPITOL AVE.

### YOU OWE IT TO YOURSELF

TO INSPECT THE SOUND VALUES  
WE ARE OFFERING IN

## Dependable Used Cars and Trucks

Merchandise That Is RIGHT Prices That Are RIGHT  
and—Above All—  
Methods That Are RIGHT

Misrepresentation of any character is not tolerated. To assure you happiness and satisfaction is our aim.

Select From the Following With Confidence

|                          |                              |
|--------------------------|------------------------------|
| 1925 Nash coupe          | 1926 Chrysler sport roadster |
| 1926 Dodge sedan         | 1926 Dodge Standard Six      |
| 1925 Oldsmobile sedan    | sedan—demonstrator           |
| 1925 Overland coach      | 1926 Dodge Victory De Luxe   |
| 1926 Chevrolet sedan     | sedan—demonstrator           |
| 1926 Moon brougham       | 1926 Dodge Victory sedan,    |
| 1926 Dodge coupe         | moirair upholstery.          |
| 1926 Pontiac coach       | Demonstrator.                |
| 1925 Chevrolet coupe     | 1926 Dodge Victory sedan     |
| 1926 Buick brougham      | leather upholstery.          |
| 1925 Willys-Knight sedan | Demonstrator.                |

1926 Reo chassis and cab; 1½-ton capacity.  
1928 Graham Brothers chassis and cab; 2-ton capacity; long wheel base and dual wheels on rear.  
1922 Stewart; ideal for coal hauling; 1½-ton capacity.

Trade and Liberal Terms: Open Evenings and Sundays

## T.A. Bell Company

1110 N. Meridian St. LI neoln 3637.

"THE SAFE PLACE TO BUY"

### Final Fall Clean-up

## O. K. USED CARS

1925-1926-1927 Chevrolets & Fords

## Lower

Prices  
Down Payments  
Monthly Payments

All Cars Reconditioned and in 1st Class Condition—Come in Where Used Cars Are Cheap.

|                              |                           |
|------------------------------|---------------------------|
| 1927 Chevrolet sedan...\$415 | 1924 Chevrolet coupe \$60 |
| 1927 Chev. touring... 245    | 1925 Hupp 8 touring 175   |
| 1925 Chev. touring... 140    | 1925 Chevrolet coupe 190  |
| 1928 Chev. roadster... 345   | 1926 Chev. coupe... 235   |
| 1927 Ford tudor... 310       | 1927 Chev. coupe... 365   |
| 1927 Ford coupe... 305       | 1928 Chev. coupe... 475   |
| 1926 Ford coupe... 200       | 1928 Chev. coach... 495   |
| 1925 Ford coupe... 160       | 1927 Chev. coach... 365   |
| 1925 Chrysler coach... 300   | 1927 Chev. coach... 270   |
|                              | 1926 Chev. sedan... 310   |
|                              | 1925 Chev. sedan... 280   |

## Olin Chevrolet Co.

Meridian at 11th St. 1065 Virginia Ave.  
LI 5361. Dr. 1075

Open Evenings and Sunday.

## Save Half and More!

First Owners Have Taken the Big Depreciation  
LOOK LIKE NEW! RIDE LIKE NEW! ACT LIKE NEW!

In a tremendous drive to clear our sales floors before winter sets in, we have slashed prices on our entire stock of reconditioned cars. These are all quality cars—many less than a year old and most of them from people of means who buy cars each year.

1928 Marmon 8 Coupe  
1928 Marmon 8 Sedan  
1927 Buick Sedan  
1928 Oakland Sedan  
1928 Model Nash Coupe  
1927 Pontiac Coach  
1927 Pontiac Coupe  
1928 Chevrolet Coupe  
1926 Buick Sedan  
1926 Chrysler 60 Sedan  
1925 Studebaker Coach

REMEMBER THE LOCATION  
**11TH & MERIDIAN**

If you now own a Car and wish to trade it in we will accept it as part or all of the down payment of one of these quality Cars at the same appraisal value we would allow you if you were buying a new Car.

### OTHER BARGAINS

|                               |            |
|-------------------------------|------------|
| 1924 Franklin Sedan           | .....\$495 |
| 1926 Ford Sedan               | .....245   |
| 1926 Essex Coach              | .....250   |
| 1926 Chevrolet Touring        | .....75    |
| 1924 H. C. S. Special Touring | .....185   |
| 1922 Rickenbacker Sedan       | .....185   |
| 1925 Buick Sedan              | .....475   |
| 1927 Ford Tudor               | .....275   |
| 1925 Willys-Knight Coupe      | .....275   |

TERMS!  
The advantage of our easy payment plan will be available to those who buy these cars. 12 or 16 monthly payments can be obtained.

1927 Peerless Sedan—In perfect condition; finish, upholstery and tires in splendid shape. Here's a car that you will be proud to own. Buy it now at less than the cost of an ordinary car.

1928 Marmon 4-Door Sedan—Beautiful finish, like new; mechanically perfect. This car is not desirable as a used car bargain. It could and should pass as a new one. Big reduction in price.

## MARMON MOTOR CAR COMPANY

11TH AND MERIDIAN STS. PHONE LI. 6350  
OPEN EVENINGS AND SUNDAY.

## Yes Sir! Here's a Used Car Sale That is Real!

Every used car in our stock has been reduced in price for this sale. Coupes, Roadsters, Sedans, Tourings, all late models and in A-1 condition. If you want a small car here is your opportunity to buy at a substantial savings.

### THE YEAR'S REAL BARGAINS

LIMOGES CHINAWARE TO OUR CUSTOMERS  
TWENTY-FOUR HOUR SERVICE

## JONES-WHITAKER SALES CO.

House of Chevrolet

Cards will be issued with each purchase. See this beautiful china in a selection of three patterns on display at our show room.  
You can trade in your old car as all or part of the down payments. Small monthly payments.

|   |   |
|---|---|
| 1927 Chevrolet Sedan; practically new. Refinished in sporty new Duco finish. A-1 shape throughout.                              | 1928 Chevrolet Coach; bumpers, front and rear; spare tire. Has been driven only 4,000 miles. Can be bought at a big saving.                     |
| 1927 Ford Tudor, new Maroon Duco finish. Tip top mechanical shape; bumpers, motorometer, spare tire. Will be sold at sacrifice. | 1928 Chevrolet Roadster; Ball crank bumpers, spare tire, rumble seat. Car has been driven about 3,000 miles. Natural wood wheels. Must be sold. |

|                         |                 |
|-------------------------|-----------------|
| 1927 Chevrolet Coach    | 1927 Ford Coupe |
| 1926 Chevrolet Sedan    | 1926 Ford Tudor |
| 1926 Chevrolet Coupe    | 1924 Ford Coupe |
| 1927 Chevrolet Roadster |                 |
| 1926 Chevrolet Touring  |                 |
| 1925 Chevrolet Touring  |                 |

## JONES-WHITAKER SALES CO.

Capitol and Vermont Lincoln 5525

### TIME TO BUY

20 Automobiles worth from \$200 to \$350 will be sold in the next 10 days for \$25 to \$100 cash. Come early and get your pick of these bargains.

Graham-Paige 4-Door Sedan, 1928  
Good as new; fully equipped; has only been driven 2,100 miles. Price only \$675.

1928 Auburn 88 sport sedan; upholstery spotless; original rich black finish, as good as day applied. Has been driven only 1,138 miles; 5 new tires; like new; Ball crank bumpers, trunk; motor very peppy and exceptionally smooth. This wonderful car has none of the so-called "bugs."

1928 Auburn 88 sport sedan; upholstery spotless; original rich black finish, as good as day applied. Has been driven only 1,138 miles; 5 new tires; like new; Ball crank bumpers, trunk; motor very peppy and exceptionally smooth. This wonderful car has none of the so-called "bugs."

1927 Chevrolet Coach, 1927 In wonderful condition throughout; fully equipped and good tires; only \$350.

Oldsmobile Landau Sedan, 1928  
Looks like new; carries a new car guarantee; price only \$795.

Olds Coach, 1928  
Looks like new; has only a few miles on it; a real bargain.

FRANK S. FEESER CO.  
1126 Prospect Street. DR. 1058.  
Auburn and Oldsmobile Dealers.

### Don't Judge Used Car Values by Price Alone

|                           |            |
|---------------------------|------------|
| 1927 Ford Tudor           | .....\$295 |
| 1926 Ford Coupe           | .....195   |
| 1925 Buick Sedan          | .....400   |
| 1925 Olds Sedan           | .....350   |
| 1925 Olds Coach           | .....425   |
| 1926 Studebaker Coupe     | .....325   |
| 1926 Ford Roadster        | .....125   |
| 1926 Olds Roadster, Sport | .....400   |
| 1923 Buick Touring        | .....150   |
| 1925 Buick St. Sedan      | .....400   |
| 1928 Chevrolet Coupe      | .....250   |

Riley 6377-6378

## The Lathrop Moyer Co.

418-420 N. Capitol Ave.  
544 S. Meridian  
Open Evenings and Sunday

### FORDS

Are better and cheaper at  
**WANGELIN-SHARP CO.**

CHEVROLET COACH, 1926—Your best buy today; \$235. Terms: 518 E. New York.

WALLERICH'S USED CAR BARGAINS, 214 N. DELAWARE ST.

1925 STUDEBAKER SEDAN  
Excellent tires; only \$365.  
HE 5952

### Trucks

CHEVROLET TON TRUCK—Bus body; camp car; bargain; evenings. 2224 Speedway Ave.

## FRIDAY'S Bargain

The Boss Says to Sell These Cars

Buick '26 Coupe  
Chevrolet '28 Coach  
Dodge '26 Sedan  
Oakland '27 Coach  
Chrysler 50 Sedan  
Essex '28 Sedan  
Pontiac '26 Coupe  
Chrysler 60 Coupe  
Whippet '28 Road.  
Chevrolet '28 Coupe  
Davis '27 Coupe  
Chrysler 70 Touring.

EASY TERMS  
TRADE  
SANDERS  
1001 N. Meridian  
LI. 7282.

### Slashed

20 automobiles worth from \$200 to \$350 will be sold in the next 10 days for \$25 to \$100 cash. Come early and get your pick of these bargains.

Frank S. Feeser  
1126 Prospect  
DR. 1058  
LOCOMOBILE—Roadster, late '27, will sell easily; \$300; excellent condition. 2817 E. Seventeenth St. Ch. 4075.

## USED CAR VALUES

Never before have we offered so much real dollar for dollar value as we are offering today, and never before can the public buy with such confidence as they can today

AT  
**AUTO-EXCHANGE-BLDG.**  
428-30 North Capitol Ave.

|                              |                                |
|------------------------------|--------------------------------|
| '28 Essex Sedan.....\$675    | '26 Hudson Brougham... 475     |
| '28 Essex Coach..... 595     | '25 Hudson Coach .... 325      |
| '27 Chevrolet Coach ... 395  | '24 Oakland, Cal. Top, Tr. 195 |
| '27 Overland (6) Coach...285 | '22 Elcar Sedan ..... 195      |
| '26 Hudson Coach..... 450    | '24 Durant Sedan ..... 65      |
| '26 Hudson Brougham... 495   | '22 H. C. S. Sedan..... 195    |
| '26 Essex Coach..... 245     | '24 Olds Sedan ..... 85        |
| '25 Essex Coach..... 195     | '24 Olds Sedan ..... 35        |
| '24 Nash 4-Door Sedan... 245 | '24 Ford Coupe ..... 85        |
| '24 Studebaker Touring 195   | '23 Maxwell Touring... 25      |

TRADES TAKEN AND E-Z TERMS  
Open Sunday. Combined Sale LI neoln 4366  
BY  
**LATHROP-MOYER AND R. V. LAW MOTOR COS.**

## WALLERICH CHRYSLER

### DEPENDABLE USED CARS

We have several Pontiacs, like new. Prices slashed

|                                 |                                     |
|---------------------------------|-------------------------------------|
| 1924 Ford Sedan.....\$ 85       | 1927 Buick Stand. Victoria... 795   |
| 1926 Ford Coupe..... 195        | 1928 Chrysler 62 Coupe.... 845      |
| 1926 Overland 6 Coach... 195    | 1927 Chrysler 70 Spt. Coupe... 875  |
| 1924 Buick Roadster..... 250    | 1927 Buick Master Sedan... 875      |
| 1926 Pontiac Coach..... 345     | 1927 Marmon 8 Sedan..... 875        |
| 1926 Chev. Landau Sedan... 345  | 1927 Chrysler 70 Crown Sdn. 975     |
| 1925 Rickenbacker Victoria. 350 | 1927 Essex Coupe..... 485           |
| 1925 Oakland Coach..... 375     | 1928 Chevrolet Coach..... 335       |
| 1926 Chrysler 58 Coupe... 375   | 1927 Buick Sport Roadster... 575    |
| 1926 Chrysler 58 Roadster. 375  | 1927 Chevrolet Coach..... 395       |
| 1925 Dodge Sedan..... 395       | 1926 Oakland Spt. Roadster. 395     |
| 1926 Dodge Coupe..... 415       | 1925 Studebaker Std. Coach... 450   |
| 1927 Chrysler 50 Coupe... 450   | 1926 Hudson Brougham.... 485        |
| 1925 Buick Master Coach... 475  | 1927 Chrysler 70 Royal Sdn. 975     |
| 1927 Chrysler 50 Sedan.... 475  | 1928 Chrysler 72 Coupe.... 1,195    |
| 1927 Oakland Coach..... 495     | 1928 Chrysler 72 Roadster... 1,195  |
| 1927 Pontiac Coach..... 495     | 1928 Chrysler 72 Royal Sdn. 1,250   |
| 1927 Olds De Luxe Sedan... 495  | 1928 Chrysler 72 Town Sdn. 1,450    |
| 1926 Oakland Sedan..... 530     | 1928 Chrysler 75 Coupe.... 1,495    |
| 1927 Studebaker Dlx. Vic... 695 | 1928 Chrysler Town Sedan... 1,775   |
| 1925 Marmon 74 Sedan.... 750    | 1927 Chrysler 80 Sedan.... 1,925    |
| 1927 Studebaker Dlx. Sedan. 795 | 1927 Chrysler 80 5-pass. Cpe. 1,750 |

TERMS—ONE-THIRD DOWN, BALANCE MONTHLY

## Carl H. Wallerich, Inc.

USED CAR STORE  
314 N. DELAWARE  
OPEN SUNDAY AND EVENINGS  
LI. 5588

# VALUE

### Pledge to the Public on Used Car Sales

- Every used car is conspicuously marked with its price in plain figures, and that price, just as the price of our new cars, is rigidly maintained.
- All Studebaker automobiles which are sold as CERTIFIED CARS have been properly reconditioned, and carry a 30-day guarantee for replacement of defective parts and free service on adjustments.
- Every purchaser of a used car may drive it for five days, and then, if not satisfied for any reason, turn it back and apply the money paid as a credit on the purchase of any other car in stock—new or used. (It is assumed that the car has not been damaged in the meantime.)

PERFORMANCE is the foundation of used car value—price alone is an uncertain guide. You can find no better way of judging the value of the used car you select than the five-day driving trial we give you under the terms of the famous Studebaker Pledge!

|  |  |   |
|--|--|---|
| Graham Paige Victoria, 1928 model, 6-14. The beautiful dark blue car, has 6 disc wheels. Carries spare mounted on front fenders. Fully equipped. Been driven less than 500 miles. This car would not be out of place in a new car show room. You can buy it at a used car price. New car guarantee. Your old car in trade. Only one-third down, balance monthly. | Studebaker Regal Commander. A beautiful car, 6 wire wheels, side mountings. Fully equipped. Front rack, etc. Luxurious chase mohair upholstery. Been driven less than 6,000 miles. In appearance and performance this car is like new. A certified used car carrying new car guarantee. Sold originally at \$1,950. Sale price \$1,395. One-third down; your car in trade. | Dodge, 1928, Victory 6 Brougham. This wonderful appearing, snappy running Dodge was driven less than 5,000 miles, then traded in on a Studebaker. In every respect this car is like new. If you want a real bargain, take advantage of this offer. Only \$350 down, balance easy terms. You can trade your old car in on this one, too. |
|--|--|---|

|                                    |                                   |                                 |
|------------------------------------|-----------------------------------|---------------------------------|
| '23 Hudson Sedan, 7-Pass. \$295    | '23 Stude. Big 6 Speedster... 150 | '27 Erskine Sedan ..... 695     |
| '24 Dodge Coupe..... 195           | '24 Oldsmobile Touring... 50      | '28 Erskine Sport Coupe.... 650 |
| '26 Nash Special Sedan, 239... 695 | '27 Stude. Commander Sedan 995    | '26 Stude. Special Brougham 495 |
| '26 Studebaker Big 6 Sedan... 795  | '26 Nash 233 ..... 550            | '26 Whippet Coach ..... 345     |
| '26 Stude. Big 6 Club Coupe. 595   | '27 Nash 268 ..... 895            | '27 Marmon Spt. Sedan ..... 995 |
| '26 Studebaker Big 6 Phaeton 450   | '24 Buick Master Sedan.... 395    | '23 Essex 4-Cyl. Coach..... 85  |
| '23 Haynes Touring..... 85         | '26 Hudson Coach ..... 445        | '25 Ford Tudor ..... 150        |
| '22 Studebaker Light 6 Sedan 195   | '23 Buick Sedan ..... 295         | '23 Dodge Coupe ..... 150       |
| '23 Studebaker Spec. Roadster 150  | '28 Nash 7-Pass. Sedan.... 595    | '27 Ford Roadster ..... 150     |
| '23 Hudson Coach..... 95           | '27 Oakland Coach ..... 595       |                                 |