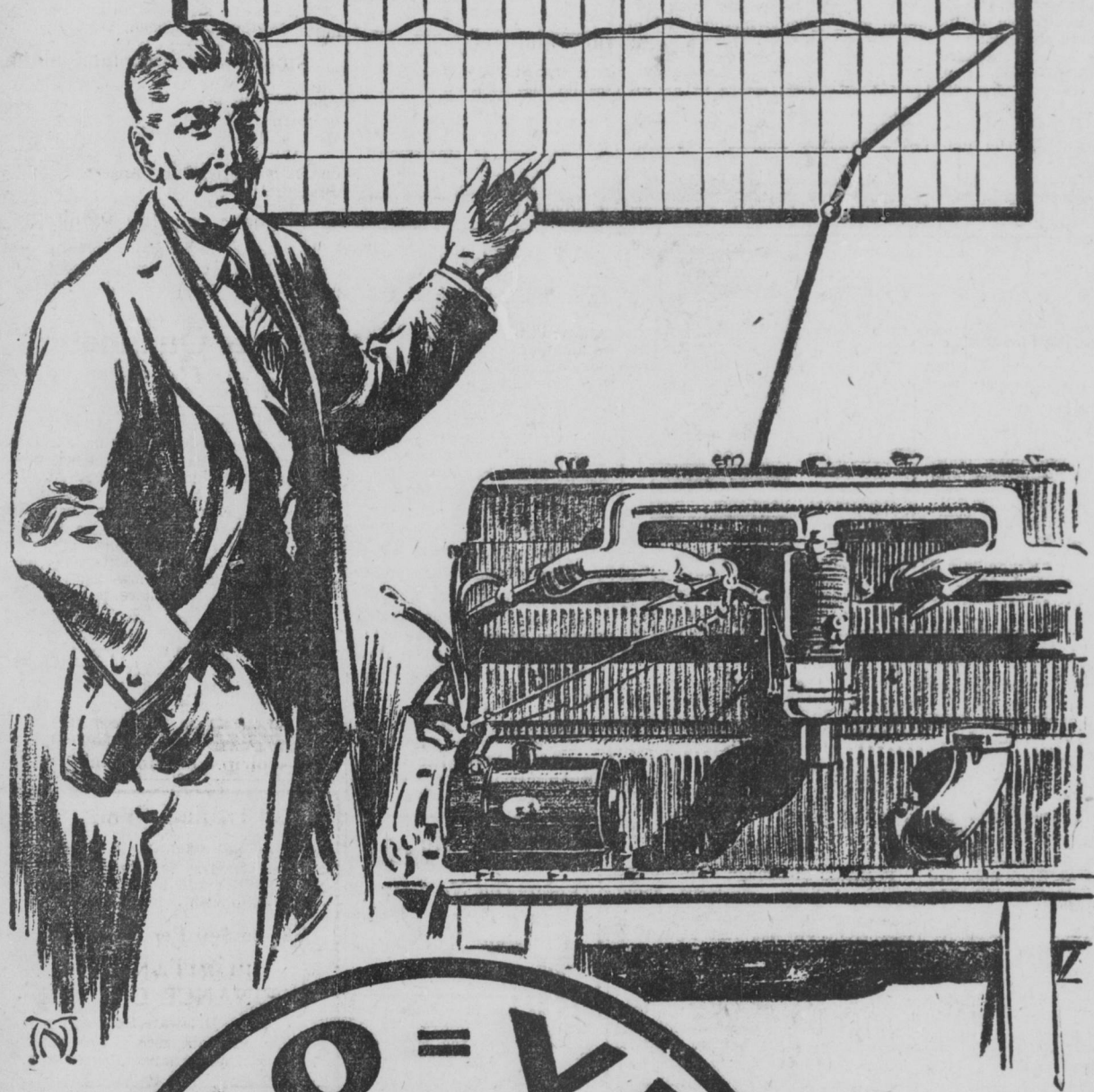


ISO=VIS

DILUTION CHART



Achievement of the Century— **An Oil That Will Not Dilute!**

"We need oil in our crankcases that won't thin out",
said the motorists of the country.

"Impossible", said lubricating experts a few years
ago. "All oils dilute". It was true. They all did.

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tories of the Standard Oil Company (Indiana) by
men who have devoted their lives to investigating
the problems of petroleum.

Iso=Vis has every characteristic of the highest
grade lubricants and, in addition, the sensational
property of *constant viscosity*.

Iso=Vis will not thin out.

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