



DILUTION CHART

Achievement of the Century—
**An Oil That
 Will Not Dilute!**

"We need oil in our crankcases that won't thin out", said the motorists of the country.

"Impossible", said lubricating experts a few years ago. "All oils dilute". It was true. They all did. And then came Iso=Vis.

Iso=Vis was developed in the great research laboratories of the Standard Oil Company (Indiana) by men who have devoted their lives to investigating the problems of petroleum.

Iso=Vis has every characteristic of the highest grade lubricants and, in addition, the sensational property of *constant viscosity*.

Iso=Vis will not thin out.

Try it. You will be surprised at the improvement it will make in your car's performance.

Prepare Your Car for Winter

*Drain, flush and refill with the proper grade of Iso=Vis!
 At any Standard Oil Service Station and at most garages.*

STANDARD OIL COMPANY
 Indianapolis (Indiana) Indiana

