

— Radio —
**BOTH HOOVER
AND SMITH ON
ETHER TONIGHT**

Roosevelt and Borah Also to Broadcast Over Large Networks.

By United Press
 NEW YORK, Nov. 2.—Nationwide networks will broadcast tonight's campaign addresses of Alfred E. Smith and Herbert Hoover. In addition, talks by Senator William E. Borah and Franklin D. Roosevelt, candidate for Governor of New York, are to be heard over lesser chains of radio stations. Roosevelt will be the first on the air. His address will be heard over WEAF, WGY and WGR from 8 to 9 p. m. (eastern time). The Cities Service hour, which usually occupies this period, will be broadcast over sixteen other stations of the NBC Red network.

Microphones will be set up for broadcasting Hoover's St. Louis speech at 9 p. m. (eastern time). The Republican candidate will speak for an hour over a network of thirty-five stations, including six on the Pacific Coast.

The complete chain will be made up of WEAF, WEEL, WTIC, WJAR, WTAG, WCSH, WRC, WGY, WGR, WWJ, WSAI, WGN, WOC, WOW, WDAB, WEBB, WOAI, WTMJ, WCCO, WHAS, WSM, WSB, KSD, WFAA, KPRC, WBT, KOA, KVVO, WCCO, WIMJ, KGO, KPO, KFI, KGW, KOMO and KHQ.

Smith will speak from the platform of the Brooklyn Academy of Music from 10 to 11 p. m. eastern time. A coast-to-coast network has been arranged and the regular Friday night Democratic program on the NBC network has been canceled, to permit broadcasting of the speech in full.

Listeners may hear Smith over WJZ, WBZ, WBZA, WBAL, WHAM, KDKA, WLW, WJR, KYW, KWK, WREN, WBT, WSB, WMC, WHAS, WOAI, KPRC, AARAN, KVVO, WCCO, WIMJ, KGO, KPO, KFI, KGW, KOMO and KHQ.

Speaking from Boston Borah will be on the air from 10:30 to 11:30 p. m. eastern time. A network of twelve stations will be used: WEAF, WGR, WLIT, WTAG, WOC, WGY, WRC, WEBB, WOW, KSD, WJAR, WRC and WTIC.

WIND MAKES BABY CRY

Breezes from South are Source of Wails, Scientists Find.

PARIS, Nov. 2.—The French Academy of Science reports that the cause of babies crying can often be laid to winds coming from the south. The winds come usually in the late afternoon, drying the baby skin, and increasing the appetite.

Fishing The Air

All references are Central Standard Time.

THE big Saturday sport feature of WFBM will be the broadcasting of the Butler University-Ball Teachers college football game at Butler bowl. The Washington Bank and Trust Company is the sponsor of this weekly football feature over the Indianapolis Power and Light Company station, and has received thousands of enthusiastic comments. Blithe Hendricks will be at the microphone for the play by play running account, while the statistics of the game and other notes of interest will be announced by his corps of trained assistants. Game starts at 2:20.

"A Peep at Little Bo-Peep and Her Sheep" is the title of this week's comedy musical presentation by Larry Brien and His Tuneful Troupe to be broadcast through the NBC system, Friday night at 8:30.

The title of the yarn to be related to Mary and Bob in the True Story hour and broadcast by stations of the Columbia Broadcasting system at 8 o'clock Friday night, is the "Miracle of the Mountains." Mary and Bob are to be found in the Berkshire Hills and the story related is that of a woman who for reasons best known to herself desired to end her existence on this earth. She chose the Berkshire Hills as the location in which to end her days, but upon arriving there she met experiences which reversed her suicidal intent and changed her life.

SATURDAY'S FOOTBALL SCHEDULE BY RADIO

12:45—NBC System—Ohio vs. Princeton to WJZ, WHAM, KWK, WLW.
 12:45—NBC System—Ohio vs. Princeton to WJZ, WHAM, KWK, WRC, WSAI, WGY, WGR, WCAE, WLIT, KPRC.
 1:45—WMAQ, Chicago—Chicago vs. Pennsylvania.
 1:45—NBC System (Central Group)—Minnesota vs. Northwestern.
 2:00—Columbia Network—Minnesota vs. Northwestern.
 2:20—WFBM—Butler vs. Muncie.

A service that is highly appreciated by motorists and sport lovers is the broadcast each Friday evening at 5:45 of road conditions throughout Indiana. This feature of the WFBM program is given by the Indiana state highway commission, and at this season, particularly, when motorists are eager to get the latest road information to facilitate travel to the big football games, thousands of listeners tune in on WFBM.

Tschalikowsky's "Romance" as a violin solo will be featured in the Cities Service hour to be broadcast through the NBC system Friday evening at 7 o'clock.

Quite as interesting will be the orchestra's performance of Director Rosario Bourdon's arrangement of "By the Waters of Minnetonka," and a concert arrangement of the popular selection "Black Eyes."

HIGH SPOTS OF FRIDAY NIGHT'S OFFERINGS

7:00—WEAF Network—Address, Franklin D. Roosevelt.
 8:00—WEAF Network—Address, Herbert Hoover, St. Louis.
 9:00—WZN Network—Address, Alfred E. Smith, Brooklyn.
 9:00—WOR Network—"Samson and Delilah."
 8:00—WOR Network—True Story hour.
 6:30—WGY, Schenectady—General Electric hour.
 9:30—WEAF Network—Address, Senator W. E. Borah.

The Spearman will present a brilliant and varied Wrigley Review through the NBC system, Friday night at 8 o'clock.

"Can't Help Lovin' Dat Man," an appealing melody from the musical success, "Show Boat," will be the opening orchestra selection. Another number from the same show, "Ol' Man River," will be sung by a male quartet, which also will present Victor Herbert's "Gypsy Love Song."

The Victor Furs company program will be heard from WFBM at 9:15 Friday night. This interesting half hour of music is being well-received by an unusually large audience.

A classical program is the offering of the National Broadcasting and Concert Bureau to be broadcast through the NBC system, Friday night at 9 o'clock.

Artists to be featured are Suzanne Keener, coloratura soprano; the Cello quintette, under the direction of Rosolino de Maria; the American Singers and the National Concert orchestra under the direction of Cesare Sodero.

An innovation planned for future presentations of the Kenwood Tire Company programs is obtaining of celebrities visiting Indianapolis to appear as guest speakers or guest artists on this program. The Kenwood Tire hour goes on the air from WFBM at 8 o'clock every Friday night, and offers interesting programs of music, song and other entertainment.

A program of all popular numbers will be broadcast in the weekly program of the Happy Wonder Bakers through the NBC system, Friday night at 6 o'clock.

"Moonlight Madness," a baritone solo by Phil Dewey, accompanied by the Wonder Bakers band, and a special male quartet arrangement of "By the Waters of Minnetonka," to be sung by the Happy Wonder Bakers, also are included on this date.

30,000 VIEW NEW HOME OF OLD TRAILS CO.

Celebration Is Held on West Washington Street by Merchants.

More than 30,000 persons visited the West Washington street business district and inspected the new six-story Old Trails Automobile Insurance Association building Thursday and a like number is expected today.

Officials of the company conducted the visitors, arriving during business hours, through the building.

Making construction of the new building a matter of celebration for the entire neighborhood, members of the West Washington Street Merchants Association have declared the occasion a gala one.

Thousands of souvenirs are given visitors to the section.

Twenty-five thousand slogans have been received in the merchants association contest for a fitting slogan for West Washington street. A Marmon automobile will be awarded the winner.

Because of the rain, the street carnival was held inside of the building. The Newsboys band gave a concert on the fourth floor; and the street floor, Jack Tison and his Trail Blazers broadcast a number of Indiana melodies through radio station WKBF.

Following a sales meeting in the afternoon, the agents and their families were guests of the company at dinner Thursday night at the Hotel Lincoln. F. N. Daniel, vice-president and general manager of the company, was toastmaster. Addresses were made by Samuel O. Dunigan, president, and Mark V. Rinehart, chairman of the executive committee.

COP COPS BET AND MAN

Sho Polish Delay Causes Arrest of Race Better.

GLASGOW, Nov. 2.—John Carmichael, wishing to make a bet on the fourth race, sent his 9-year-old daughter to place the bet with a "bookie." The girl offered the money to a policeman in plain clothes.

When Carmichael was brought to court, he said he would have placed the bet, but that he had to stay at home and wash the baby, who had rubbed shoe polish over its face. If he had waited until they baby was washed he would have been late for the race.

**CROSLEY
RADIO
ON CREDIT**
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65-80
35-55
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MOTOR TIRE
122 W. NEW YORK ST
OPEN NIGHTS

pay as you ride

on the finest tire equipment money can buy



Miller
De Luxe Balloons
6-PLY

This super tire for hard driving and thousands of extra miles can be bought on our 14 WEEKS' PAY PLAN. No red tape—nor mortgage notes—no added profits. Let us explain. Tire prices lowest in history.

Liberal Allowance
for Your Old Tires

USL Batteries—Sales and Service
—Free Battery Inspection

Expert vulcanizing
at reasonable prices.
Work is guaranteed.

Open Nights and Sundays Road Service

**ROSE
TIRE CO.**

365 South Meridian St. (At South)

Credit Terms at Lowest Cash Prices

Dial Twisters

* (All references are Central Standard Time)

FRIDAY
 WFBM (1000 Kilocycles) INDIANAPOLIS
 Indianapolis Power and Light Company
 Noon—Coronet time; Lester Huff on studio organ.
 12:30—Livestock market, Indianapolis
 1:00—Farm flashes, United States department of agriculture.
 4:00—WFBM concert period.
 4:30—WFBM housekeeper's chats and radio recipes.
 5:00—Legends of mythology.
 5:30—A paper day from the New Testament by Rev. W. H. White.
 5:45—State road condition, Indiana state highway commission.
 6:00—Columbus observatory time, courtesy Julius C. Walk & Son; weather forecast; Columbia Club.
 6:30—Newscast on world events from Time.
 7:00—American national committee radio program.
 7:30—Piano recital, Pasquale Montani.

FRIDAY
 WSAI (830 Kilocycles) CINCINNATI
 P. M.
 4:20—New York and Cincinnati stock quotations.
 4:30—Maides of the Iroquois.
 4:45—Hornbeam Trotter program.
 5:00—Court-K Safety Club.
 6:00—Mel Simpkins old-fashioned singing.
 7:00—Cities service concert orchestra and cities service cavaliers.
 8:00—The Sonora.
 8:30—The career of Sonoda.
 9:00—National concert bureau.
 10:00—Al Marti orchestra.

FRIDAY
 WSAI (830 Kilocycles) CINCINNATI
 4:20—Old-fashioned singing school.
 4:30—NBC System, (610 Kilocycles).
 7:00—Concert orchestra and cavaliers.
 8:00—Evening news bulletin.
 9:00—Court-K Safety Club.
 10:00—Edison Minstrel Company program.

FRIDAY
 WSAI (830 Kilocycles) CINCINNATI
 4:00—WFBM concert.
 4:30—Edison Minstrel Company program.
 5:00—Know Your Indianapolis, courtesy Indianapolis Oil Refining Company.
 6:00—WFBM concert trio.
 6:30—Furniture Company program.
 7:00—Longino's observatory time, courtesy Julius C. Walk & Co.; the Columbian; weather forecast.
 8:00—Dick Powell orchestra.

FRIDAY
 WSAI (830 Kilocycles) CINCINNATI
 4:20—Novelty nations.
 4:30—Tea Time Trio.
 4:45—Hornbeam Trotter program.
 5:00—Livestock reports.
 5:15—Konjiki hour.
 5:30—Latonia results.
 5:45—Dinner concert.
 6:00—William A. Block Company.
 6:30—Edison Minstrel Company.
 9:00—Indon L. Stark's.
 10:30—Indianapolis Athletic Club.

FRIDAY
 WSAI (830 Kilocycles) CINCINNATI
 4:00—Recipe exchange.
 4:15—Studio program.
 4:30—Evening news bulletin of history, courtesy of Indianapolis public library.
 5:00—Stock and grain market; weather and shippers' forecast.
 5:15—Republican state committee.
 5:30—WFBF shopping service.

F. M.
 4:20—Carnival suggestion hour.
 5:00—State news bulletin and sports.
 5:30—Dinner concert.
 6:00—Konjiki hour.
 7:00—Latonia results.
 7:30—William A. Block Company.
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