

# "What a kick!" after shaving



**S**KIN tingling with life. Skin cool as a cucumber after shaving instead of burning hot. Skin that is smooth instead of raw.

That's the way your skin feels when you use Listerine after shaving.

Try it the next time you shave. If you don't say it improves your shave 50% you're an exception.

Just douse it on full strength. Immediately you feel a delightful sensation of invigoration. Next a pleasing feeling of coolness. All rawness and smarting ended. And remember by applying Listerine you lessen the danger of infection.

Let us send you our free booklet on the subject of personal hygiene. Contains a vast amount of helpful information as to the care of the person and the maintenance of health. We send it free and postpaid. Write for it today, address Lambert Pharmacal Company, Dept. K-10, 2101 Locust Street, St. Louis, Mo., U. S. A.



You're  
in luck  
when you use the new  
**LISTERINE**  
**SHAVING**  
**CREAM**  
so smooth—  
so cool!

# **LISTERINE**

THE SAFE ANTISEPTIC