

Follow the Crowds to the Greatest Birthday Celebration We Have Ever Held!

KAY'S 14th Anniversary Sale

Amazing Values!—Amazingly Easy Terms!

If ever possibilities were offered you to save money on high grade, nationally known jewelry; if ever an opportunity came your way to obtain the greatest values on the easiest possible terms—this sale provides it!

STORE OPENS PROMPTLY AT 8:30 SATURDAY MORNING!

"Your Promise to Pay Is Good With Kay"

31 Stores in Principal Cities

14c DOWN

EXTRA!
Sessions Clock and 26-Pc. Wm. Rogers Set

Anniversary Sale Price

\$14.14

14c Down 14 Months to Pay

The well-known popular Sessions 8-day mantle clock, striking every half hour; beautiful chime; mahogany finish with an 18-inch base. 26-piece set of Wm. Rogers & Son tableware, in the very latest pattern; guaranteed for 25 years by the makers and by Kay.

Guaranteed Alarm Clocks

Anniversary Sale Price

74c

Accurate and dependable; a Kay 14th anniversary feature special.



Manning and Bowman Electric Percolator Set

Anniversary Sale Price

\$7.14

14c Down

Backed up by Kay's guarantee. Four pieces—Percolator, Creamer, Sugar, and Tray. Complete and ready to use.



23 PIECE SET OF DISHES 14c

OUR GIFT!!

With Every Purchase of \$20.00 or More!!

Our "Feature" buyer was extremely fortunate to secure such an attractive pattern for this event! Consists of 6 cups, 6 saucers, 6 dinner plates, 1 meat platter, 1 French salad, 1 creamer and 1 covered sugar bowl. All you need do is to make a purchase of \$20 or more, and this set is yours for 14 cents additional

EXTRA!

Tomorrow, Saturday, ONE DAY ONLY!

BOSTON FERNS

39c

Have Exact Change Ready, Please!

Fine hardy Ferns; long, graceful sprouts in 5-inch pots.



All Hardy Young Plants

Genuine 'Sessions' 8-Day Cape Cod Banjo Clocks

Anniversary Sale Price

\$9.14

14c Down



Eastman No. 2 HAWKEYE KODAKS \$7.14

Anniversary Sale Price

14c Down

AUTOMATIC PENCIL 14c

Buy a Genuine

Expels and refills. Large size; assorted colors. While They Last—

Another Sensational Special!

"Kay Bonded Diamonds" Engagement Ring and Wedding Band

Latest Design!

Anniversary Sale Price

\$49.14

A blue white diamond engagement ring with carved wedding band, both of 18-kt. white gold. A Perfect Match!

ONLY 14c DOWN!



Tomorrow, Saturday—ONE DAY ONLY!

Men!—Take Your Choice of Seven Mannish Shapes!

Men's Guaranteed Strap WATCHES

None Sold for Cash! None Sold to Dealers!

\$9.14

Only 1 to a Customer None Sold to Dealers

Anniversary Sale Price

Just the watch you've been looking for at less than half of what you expected to pay. Fine, dependable movements; accurately timed and adjusted; choice of plain or engraved cases.

Handsome Plain or Engraved Cases
A dandy strap watch for golfing, general and sports wear. Guaranteed movement; neat leather strap.



Only 14c DOWN!

EXTRA SPECIAL

Tomorrow, Saturday, ONE DAY ONLY!

1 Large Group of Genuine "Kay Bonded"

Only 1 to a Customer

Diamond RINGS

While They Last

\$18.14

None Sold for Cash!



We believe this to be the most sensational diamond offer ever made. A genuine full cut genuine Kay Bonded Diamond, dazzling with fire and brilliancy, set in an 18-kt. solid white gold hand engraved mounting.

KAY GUARANTEED WATCHES!—KAY BONDED DIAMONDS!



Bulova Strap Watch

Anniversary Sale Price

\$29.75

14c Down

The favorite watch of aviators, sportsmen and those who favor accuracy. Thoroughly guaranteed by the Bulova factory and by KAY! We can't cut the price, but we have lowered the terms.



Reliable Strap Watches

Anniversary Sale Price

\$14.14

14c Down

A dandy strap watch for golfing, general and sports wear. Guaranteed movement. Neat leather strap.



Rectangular Wrist Watch

Anniversary Sale Price

\$14.14

14c Down

Here is the most popular shape watch in the country today — guaranteed, movement encased in carved white gold filled case.



Ladies' 15-Jewel Wrist Watch

Anniversary Sale Price

\$24.14

14c Down

The most popular shape watch in the country today — the rectangular. Thoroughly guaranteed movement encased in carved white gold filled case.



Diamond Wrist Watch

Anniversary Sale Price

\$39.14

14c Down

A real beauty set with two diamonds and choice of 4 emeralds or blue sapphires. Thoroughly guaranteed movement in choice of several popular shaped cases. A splendid time-piece, and a real Kay value!



3-Stone Diamond Ring

Anniversary Sale Price

\$24.14

14c Down

The latest, design in triple stone rings, especially secured for this sale! Three handsome diamonds, in an 18kt. white gold hand-engraved mounting of rare charm.



KAY BONDED Diamond Ring

Anniversary Sale Price

\$39.14

14c Down

Here is a KAY blue white diamond (BONDED), in beautiful hand carved, hand engraved, 18-kt. solid white gold mounting. Choice of many new styles, some more ornate than others.



Beautiful Kay Bonded Diamond

Anniversary Sale Price

\$74.14

14c Down

A gorgeous, scintillating gem, the beauty of which is set off by a gorgeous mounting of 18-kt. solid white gold. Many beautiful hand-engraved styles.



Gorgeous Kay BONDED Diamond

Anniversary Sale Price

\$94.14

14c Down

These stones are of excellent color and full cut. Each is distinctive in a white gold mounting of delicate engraving. Don't fail to see it!

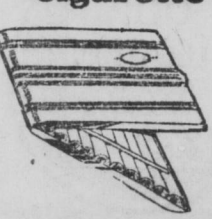
Imported Elephant ASH TRAYS



34c

Assorted colors; stand 3 inches high and 4 1/2 inches wide.

Leatherette Cigarette Cases



14c

Choice of colors; 20 cigarette capacity.

KAY JEWELRY COMPANY
137 W. Washington St.
"The Indiana Theatre Is Opposite Us"

Beautiful 3-Piece Toilet Sets



\$9.14

Beautiful new patterns. Comb, brush and mirror.

Only 14c Down

BOUDOIR LAMP

Anniversary Sale Price

EXTRA SPECIAL

\$1.14

The latest craze, something new and different! Choice of several color shades with silver plated base, cord and plug complete.

