

'BIG BUSINESS' BADLY SPLIT ON AL AND HOOVER

Industry's Leaders Taking Active Part for First Time in Campaign.

WASHINGTON, Sept. 24.—Sentiment in the business world is divided more evenly between Hoover and Smith than on candidates in any previous presidential campaign, according to a listing of prominent bankers and leaders of industry who have announced their allegiance or whose views are known.

Moreover, business participation in the national election, as reflected in the activities of its leaders, is more general, but quite different from in other years.

Previously, they played the part of silent contributors, but had a horror of letting the public know of their work. Now leaders of commerce and manufacture not only

Of Interest to Women

Our Washington Bureau has selected eight of its interesting and informative bulletins of particular interest to women readers and grouped them in a packet, which will be sent to any reader on request. The titles are:

1. How to Play Auction Bridge.
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openly have exposed one or the other of the candidates, but many are actively working on campaign committees.

Both Republican and Democratic national committees have made every effort to induce big figures to make public their stand. Interviews with Henry Ford and Thomas

been trumpeted throughout the country by the Democrats.

The latest recruit of this kind to the Smith group is George Johnson, shoe manufacturer of Endicott, N. Y., who has given \$25,000 to the New York Governor's campaign. He is the father-in-law of William H. Hill, Hoover's pre-convention manager in New York State.

A sharp line of cleavage is reflected among officers of the United States Chamber of Commerce. John J. Raskob, Democratic national chairman, is a director and former Republican. John W. Fahey, ex-president, is said to be for the Democratic nominee, while John G. Lonsdale, St. Louis banker, heads Smith's financial committee in the West.

On the Hoover side, among many others, is Julius Barnes, another ex-president. He is chairman of a New York committee getting out votes for Hoover.

John W. O'Leary, Chicago banker, has charge of the committee engaged in raising small sums for the Republican campaign fund. Joseph H. De Fries, also of Chicago, and chairman of the chamber's board of directors, is working actively for Hoover as is Paul Shoup, prominent member and president of the Southern Pacific Railroad.

PROBE 'HAVEN' FOR EDITORS IN POWER INQUIRY

Summer Cottages Leased Cheaply to Newspaper Men by Utilities.

WASHINGTON, Sept. 23.—Next week when the Federal trade commission resumes its inquiry into

electric power company propaganda in the South, another attempt probably will be made to bring to light details of a curious institution just founded in the Georgia mountains.

This is "Press Haven," and, as its name indicates, is intended for the benefit of newspaper men.

It is a summer resort built and owned by the Georgia Power Company, and leased for a dollar a year to the Georgia Press Association, composed for the most part of editors of weekly newspapers.

There are cottages and a community house, all equipped with electric lines and electric stoves, and vacationing editors may occupy these cottages for a very low weekly rate.

About a month ago, Georgia editors were entertained by the power company at the resort, and speeches

of presentation and acceptance were made.

C. M. Killian, secretary of the southeastern division of N. E. L. A. was asked about this institution by Judge Robert Healy, Federal trade commission's attorney, when he took the stand this week, but denied knowing anything about it. As a result, other witnesses may be called to tell about it.

The president of the Georgia Power Company is Preston K. Arkwright, who also is an official of the National Electric Light Association.

At the last session of the trade commission, Healy read into the record directions Arkwright gave to an A. N. E. L. A. convention for converting teachers and scholars to the power company point of view.

"Every effort should be made to

cooperate with school authorities in the establishment and maintenance of courses in public utility economy," said Arkwright.

"Plain instructions in facts about public utilities will be unobjectionable to school authorities and will accomplish the purpose of disseminating correct information and arousing the interest and friendliness of the students."

"I think sometimes that the scholarly professors are rather inclined by their freedom from contacts with business problems to get rather socialistic or radical in their frame of mind."

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