

BUSINESS MEN TURN TO AIR TO BOOST PROFITS

Using Plane Mail, Express
Services Because It
Pays, They Say.

By HERBERT LITTLE
United Press Staff Correspondent
WASHINGTON, Sept. 7.—Busi-
ness, big and little, is turning
to aviation transportation more and
more, and increasing demands for
air mail and express service are
being made from all over the United
States.

The recent reduction of the air-
mail rate has resulted in daily
demands from business men in
many smaller cities for extension
of this service. Maj. Clarence
Young, head of the aviation branch
of the commerce department said
today.

His branch is spending \$4,250,000
this year improving airways in all
parts of the Nation.

Promote Flying Fields
Business men in general, outside
of the aviation industry, have de-
voted themselves to promoting air-
ports and aviation services, in order
to make the newer and faster trans-
portation available to them. B. B.
Barber, head of the United States
Chamber of Commerce Transpor-
tation and Communication Depart-
ment, said.

"Business men are committing
themselves to pay millions in taxes,
through bond issues and other
means of raising money to pay for
municipal airports over the coun-
try," Barber said.

Barber pointed to a recent survey
of business use of air mail and ex-
press by banks, insurance com-
panies and other concerns, which
showed that 40 per cent used it ex-
tensively and 41 per cent occa-
sionally.

Business by Air

Banks are sending checks, drafts,
securities, shipping documents, and
other important rush messages.

Insurance companies send letters,
applications, daily reports, policies,
bonds and mortgages, and business
houses send contracts, advertising
copy and proofs, urgently needed
repairs, newspapers and many
other articles.

Barber said the chambers of com-
merce were spending millions of
dollars in promoting aviation fac-
ilities, making surveys of airports,
selling the air mail and express to
their members, and help to ob-
tain air mail and air-way services
for their communities.

Find Service Profitable
Many committees on aviation
have been formed over the country,
and the national chamber has or-
ganized an aeronautics committee
of business and aviation leaders,
to which Charles Lindbergh is a
special adviser.

The business men who use the
airplane services do so because it is
profitable, Barber said.

OFFERS NEW THEORY FOR FARM RELIEF

Chemist Says Wives Should Be
More Critical of Produce.

By United Press
WEST BADEN, Ind., Sept. 7.—
A new theory of farm relief was
offered at the second national fer-
tilizer conference in session here, by
Dr. O. S. Fraps, State chemist of
Texas.

"If American wives were more
critical of interior quality, farmers
and venders would supply better
produce," Dr. Fraps said. "This
eventually would aid the farmers, be-
cause thousands of tons of inferior
produce now leave the farms for the
market, where it is largely unsal-
able. This glut the markets and
depresses the prices of both good
and bad produce."

Dr. Tait Butler, Memphis, editor
of the Progressive Farmer, was re-
elected chairman of the conference,
and Harry C. Butcher, Washington,
managing editor of the Fertilizer
Review, was re-elected secretary.

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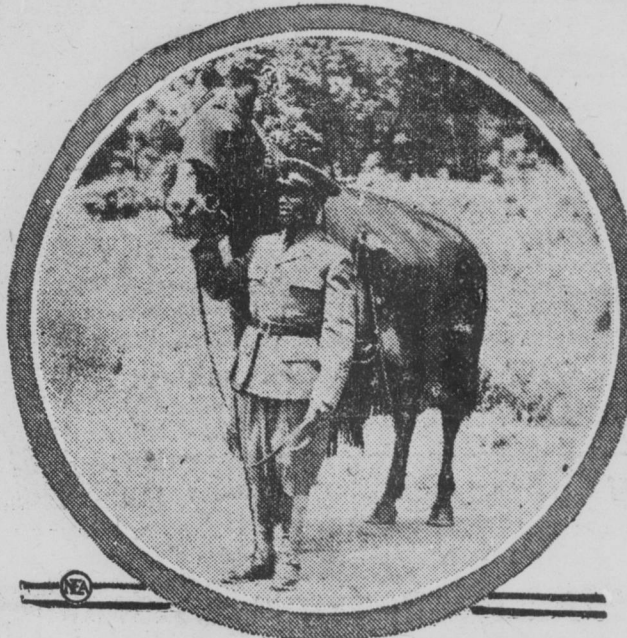
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Funeral Horse Attends All West Point Burials



Jackson in his funeral raiment.

By NEA Service
WEST POINT, N. Y., Sept. 7.—
When the solemn notes of taps
are sounded, Jackson always stands
at rigid attention—like any good
soldier.
No cadet or instructor has at-

tended as many West Point fun-
erals as Jackson. He has not missed
a single military burial on the post
in eight years.

Although Jackson is just a plain
black horse, he conducts himself

with the dignity of an officer and
a gentleman.

Loyal to the trust imposed in him,
Jackson has mournfully followed to
the grave every humble enlisted
man as well as every officer who
died at West Point or has been in-
terred in the military cemetery here
since 1920.

In Many Funerals

A few weeks ago, Jackson
journeyed down to New York City
with other West Pointers who
marched with the casket of Captain
Emilio Carranza, the Mexican avi-
ator who was killed on his return
trip home from a "good will flight"
to the United States. Jackson was
right behind the funeral caisson
which bore the body of the Mexi-
can aviator to the railroad station.

He has participated in the last
rites for numerous other dis-
tinguished military men whose
names are well-known to the gen-
eral public. Prior to the death of
Captain Carranza, Jackson marched
behind the funeral caisson of Major
General George W. Goethals, builder
of the Panama Canal, who was
buried at West Point.

But the funeral which doubtless
affected Jackson most were those
of Major General Robert L. Howze,
former commandant of cadets at
West Point, and Colonel Francis C.
Marshall, commanding officer of the
Cavalry Detachment to which Jack-
son is assigned.

Dressed for Rites

Jackson was purchased by the
Government at Culpepper, Va., in
1916 for \$150. Arrived now at the
mature age—for a horse—of 16
years, he retains his dignity of dis-

position and continues hale and
hearty.

Jackson is appropriately dressed
for funerals in a black cloak, espe-
cially made for such occasions. It
covers his body and has a mask-
like covering for his face.

He is never startled by the firing
of a volley over a grave. He is
thoroughly accustomed to this, and
sometimes gives assent to the cus-
tom with a nod of his head.

LUCK FROM HOOVER

Boy 17, Gets First Autograph From
Candidate.

By United Press
WASHINGTON, Sept. 7.—Rudolph
Olson, 17, of Park Ridge, Ill., ob-
tained the first autograph Herbert
Hoover has given at his campaign
headquarters here. He will enter
Harvard this fall and said he
wanted the autograph for good
luck.

Outline Route for Week-End Visit to Cave

The caves of Indiana offer a
chance for Hoosiers to see some of
the wonders of nature without the
fatigue of a long journey, according
to the Hoosier Motor Club.
The club recommends a trip to
Wyandotte cave for a week-end
motor journey, and suggests this as the
best route:

Go south on Meridian St. to Mad-
ison Ave. Bear left and follow U.
S. Rd. 31 through Greenwood,
Whiteland, Franklin, Edinburg, Co-
lumbus to Seymour; U. S. 50
through Brownstown and Valleria
to the junction of State Rd. 35;

south on 35 through Salem and
Palmyra to Corydon; then on State
Rd. 62 to Wyandotte. The distance
is 135 miles.

The road is paved from Indian-
apolis to Seymour, gravel to Vallo-
ria, and gravel on to destination. There
is a bridge run-around just west of
Seymour. A three-mile detour from
one mile south of Salem to three
miles south of Salem is a narrow
road in fair condition.

Brass is an alloy composed of
copper and zinc.

LOCAL BOYS SENTENCED

Four Youths Taken to Reformatory
From Crawfordsville.

By Times Special
CRAWFORDSVILLE, Ind., Sept.
7.—Four Indianapolis youths sen-
tenced here to one to ten years for
vehicle taking were taken to the
State Reformatory at Pendleton,
Thursday. They are:
Raymond Kelly, 17, of 1133 Charles
t.; Burton Whiteside, 16, of 1229
Charles St.; James Griffin, 17, 1133
Charles St.; and Sylvan Kinnaman,
17, 1319 S. Meridian St.

Season of 1928-1929

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following—and other—cruises:

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interested in one or more, it will be advantageous to make your plans
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a smoking stand and a magazine basket at only—
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woods. A small deposit delivers everything at only—
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\$129⁵⁰**

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here is the newest in dining room furniture. It is really remarkable to
see how modern designers can create a suite of such beauty at so low a
price. The large buffet, the oblong extension table and the six chairs
are skillfully built of walnut veneers and richly furnished to accentuate
the beauty of the graining. You can pay for this suite from your income.
China cabinet at slight additional cost.

USE WHITE'S EASY CREDIT TERMS

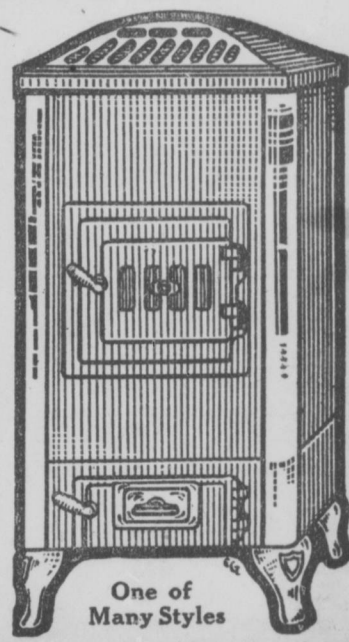
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