

— Radio —
**RADIO AT FAIR
TO FLASH NEWS
OF AUTO RACES**

Slack Will Step Before
"Mike" as Feature of
Friday Program.

Making the listener sneeze is the unique task set for Harold Safford, WLS announcer at the Indiana State fairground Saturday, when word pictures of the auto races directly from the track, band music, the reaction of the crowd and the roar of the motors as the cars whiz by will be the highlights from Station WLS.

The remainder of the week, in broadcasting from the State fairground will be educational as well as entertaining. All the important events of the fair are being broadcast by WLS, the Sears-Roebuck station in cooperation with WENR, the Great Lakes Broadcasting Company.

As Friday is known as Indianapolis day at the fair, a talk will be made over the WLS microphone by Mayor L. Ert Slack and Secretary Ed Hunter of the Indianapolis Chamber of Commerce, on the mid-day broadcast. Music will be given by the Indianapolis Military Band and WLS artists.

The program will be closed by L. E. Hoffman of the agriculture extension department of Purdue, who will discuss "The Corn Borer Situation in Indiana," and Dr. E. T. Thompson, administrator of Indiana University hospitals.

From 10:20 to 11 Friday T. E. Heintzel, head of the extension division of rural engineering at Purdue, will occupy the studio and will discuss "Electricity on the Farm and in the Home." Entertainment will be furnished by WLS artists.

Homemakers' hour for that day will have Miss Helen Stevens, director of the 4-H girls of Indiana, and Mrs. Payne Mercer of the Prairie Farmer, who will give a description of things feminine for those women listeners unable to attend.

From 5:30 to 6 Friday results of the various contests and prize awards made will be given by various agricultural authorities.

The Sears-Roebuck station will be on the air Saturday only from 2:30 in the afternoon on. As Saturday is auto race day, microphone wires will be run directly from the track to carry news of the big races to listeners.

**BOARD TO FIGHT FOR
PUPIL TRANSFER RIGHT**

Insist on Authority to Allot School Quotas.

Decision to fight in court, if necessary, for the right to decide which schools pupils must attend has been reached by the school board.

Dissension over which school Negro pupils in vicinity of the abandoned protable School 65, Sixteenth and De Quincey Sts., who last year went on strike rather than be transferred, should attend brought on the board decision.

Last winter the "strike" was broken when school officials forced parents in School 65 district to send their children to School 37, the board providing busses for transportation. The same plan will be followed this year the board decided.

Suit to enter some of the children in School 62, a white school, has been threatened.

FARM HEAD FOR AL

Minnesota Republican Quits Job to Boost Smith.

By United Press
ST. PAUL, Sept. 6.—J. F. Reed, president of the Minnesota farm bureau federation, a Republican, today resigned his position to begin active work for the candidacy of Governor Alfred E. Smith.

Reed declared he considered his resignation necessary to main the nonpolitical status of the federation.

Fishing The Air

All references are Central Daylight Saving Time

BEETHOVEN'S Turkish March to Alter's Blue Shadows from the current edition of Earl Carroll's Vanities, that will be the range of music which the Old Counsellor will provide for his guests on the Halsey, Stuart & Co. program tonight. This program will be broadcast by the following stations associated with the National Broadcasting Company at 9 o'clock:

KSD, St. Louis. WGR, Buffalo. WTAG, Worcester. WTMJ, Milwaukee. WCBH, Portland. WFBM, Des Moines. WEBH, Omaha. WRG, Washington. WOAL, San Antonio. WAFY, New York. WGTV, Schenectady. WHAS, Louisville. WJAS, Providence. WTAM, Cleveland. WBT, Charlotte. WDAF, Kansas City.

KNX of Hollywood, claims it has been on the air with regular scheduled programs more hours a day than any other station in America. It comes on the air at 6:45 every morning and continues through until 1 the following morning. An additional program, from 1 to 2 a. m. is being contemplated.

Answer—The term all-electric means nothing more than a set which takes its entire power from a house-lighting circuit. Sets so designated are further subdivided into direct current and alternating current receivers. One must know whether the house electricity is D. C. or A. C. before buying the set. (2) No; the A. C. set can be adapted to D. C. lines only with the addition of a somewhat costly motor-generator set of 75 to 100 watts power. Likewise, the D. C. set can be adapted to A. C. lines through the employment of rectifiers and filters, often called power packs.

HIGH SPOTS OF TONIGHT'S OFFERINGS

7:00—WOR—Colonial Minute Men.	9:00—WEAF—Halsey Stuart Hour.
8:00—WABC—Light Opera, Concert.	9:30—WJZ—Blue Danube Nights.

In the new A. C. and D. C. receivers introduced by Stewart-Warner the "retune menace" has been eliminated. Three stages of radio frequency amplification have been used, but in this case all three stages are there.

This additional tuned circuit is said to afford freedom from "harmonics," added selectivity and a greater volume.

The new Stewart-Warner radios can be set up and demonstrated at the prospective buyer's home in fifteen minutes, according to L. E. Parker, chief engineer.

This quick hook-up is achieved by a light socket aerial installed in the cabinet. For reception of local broadcasts neither outdoor nor indoor antenna is necessary.

The dealer merely carries the set into the home, makes a ground connection on the nearest radiator, plugs in the light cord and proceeds with the demonstration.

The radio industrial banquet Sept. 18 will have an entertainment program worthy of comment.

In a two-hour program over a giant net, Mme. Ernestine Schumann Heink, Paul Whiteman, Fannie Brice and several others of note in the stage and concert world are scheduled to appear.

After seven years on the air, Vincent Lopez, one of radio's pioneer performers, will be heard in his own productions.

For many months Lopez has had in preparation new material for programs that have for their basis original air-stage illusions and effects.

The first Lopez commercial broadcast was over WOR and the Columbia chain Wednesday evening, during the Kolster radio hour.

Composers whose names are associated with Broadway productions and authors are said to be collaborating upon the first group of Lopez radio feature productions, to be heard this fall.

It was announced at the Lopez offices that "spot" features are to be on the late evening programs broadcast over WOR. These will include many radio personalities.

Contracts on Construction Soon to Be Let.

Bids for construction of new school 80, at Sixty-Third and Bellefontaine Sts., were received by the school board Tuesday. Contracts will be awarded after tabulation of bids. J. G. Karstedt Construction Company was low base bidder on the general contract with \$130,500. Other low base bidders were: heating and ventilating, Hayes Brothers, \$34,470; plumbing, Fred Janitz, \$19,584; electric, Hatfield Electric Company, \$2,988.

Bids on an addition to school 66 will be received Friday. Albert F. Walsman, business director, this afternoon took specifications for additions to schools 43 and 47, before the State tax board for approval. All four schools are to be financed under a proposed \$600,000 bond issue before the tax board for review.

The board awarded contract for printing 3,000 school directories to Castor Brothers on a low bid of \$367.20.

CITY REPORTS FIRELESS MONTH

By United Press
HARTFORD CITY, Ind., Sept. 6.—The month of August was another "Fireless" month, according to the report of Fire Chief William Cook. The local department has not been called out since June 20.

ASPIRIN

"Ed, you can't go on like this. You have to eat, or you will get thinner and weaker all the time. Look how you have to force yourself to do the least little work now. Why don't you begin taking Husky. I had been hearing so much about it I decided to try it, and my! Food never tasted so good to me as now. It has strengthened me so much I can now clean the whole house without being the least bit tired, and it has cleared my skin of those pimples and rough spots I used to have on my face. Look and see. Take some of my Husky and by tonight you will feel like eating."

The first thing to go wrong when chronic acidity has taken hold of you, is your stomach. It rebels at the odor of food because it is irritated, inflamed and sour from the excessive acid which has taken the place of the sweet gastric juices. And if you allow it to go on, most anything can happen to you because it robs the blood of the red corpuscles it must have to keep it from getting thin and watery. It steals your appetite, keeps your nerves tense. You can't relax; can't sleep. You become skinny.

By taking Husky you sweeten your stomach; stimulate the kidneys and bowels. The sour, acidic mass passes out. Your trouble gone. You will be able to tell almost from the first dose that Husky is the medicine you needed. You will have a good appetite; food will no longer sour to you with gas; you will sleep sound and have plenty of strength and energy.

Husky is without a doubt the greatest medicine which has been developed in years. Its success is tremendous. More than 500,000 people are already depending on it to keep them free from the distressing effect of chronic acidity which is so common nowadays. Drugists say it is the biggest thing of its kind they have ever seen. Get a bottle from your nearest store today.

"I Couldn't Eat"

— Radio —

**RADIO DEALERS
URGED TO LOOK
PAST HORIZON**

300 Are in Attendance at
Annual Banquet, Peak
of Fair Show.

Radio is blamed again! This time it's by State Senator William A. Clark of Urbana, Ohio. He says fraternal order memberships are being depleted due to the radio and automobile.

KNX of Hollywood, claims it has been on the air with regular

scheduled programs more hours a day than any other station in America.

It comes on the air at 6:45 every morning and continues through until 1 the following morning. An additional program, from 1 to 2 a. m. is being contemplated.

Answer—The term all-electric means nothing more than a set which

takes its entire power from a house-lighting circuit. Sets so designated are further subdivided into direct current and alternating current

receivers. One must know whether the house electricity is D. C. or A. C. before buying the set. (2) No; the A. C. set can be adapted to D. C. lines

only with the addition of a somewhat costly motor-generator set of 75 to 100 watts power. Likewise, the D. C. set can be adapted to A. C. lines

through the employment of rectifiers and filters, often called power

packs.

Approximately 300 radio dealers,

distributors, and association officers from all over the State attended.

The entire program, including speeches and stage presentations, was broadcast through WFBM.

Purnell lauded the Washington

representatives dealing with radio

legislation and stressed the necessity of intelligent knowledge of facts,

"so that when you ask your repre-

sentatives on the radio commission for something, you'll know what you want."

Urged to Keep Cool

"You are representative of a great industry, and there will be need for much radio legislation. Don't lose your heads and don't ask anything unreasonable," counseled the speaker, adding that the Federal radio commission will try to do the most good for the most people in the course of its extensive program.

The address of the absent Orestes

Caldwell, member of the Federal

radio body, was read by Frank Ar-

gent, secretary of the Indiana asso-

ciation.

Caldwell's remarks consisted of an explanation of the congressional

radio act which distributes broad-

casting privileges, allowing only 165

stations of 565 watts or more to

operate simultaneously.

"Farmers and distant listeners will be the main beneficiaries under this new program," said Caldwell.

The plan also favors small sta-

tions by permitting them to, be

heard to the limit of their radius.

The big stations, however, are and

will continue to be the backbone of radio."

Officers Are Introduced

The radio trades banquet marked

the peak of the State fair radio

show. In the course of the cere-

monies, J. F. Connell, toastmaster,

presented the following officers of

the Indianapolis Radio Trades Asso-

ciation: Adolph Waggoner, presi-

dent; I. Williams, vice president,

and Chairman Matthews in charge of

the show committee.

Telegrams from absent members

read by the toastmaster, included a

message from Jesse Hawley, coach

at Dartmouth college and member of

the radio trades organization.

The attractive entertainment pre-

sented in connection with the ban-

quet was arranged by Earl Mounce,

studio director of WFBM.

Don't Wait!

At the first sign of a headache, ward it off with Bayer Aspirin. This wonderful antidote for pain relieves a headache at its height, but why suffer an hour or more before you use it? Or endure any of the aches and pains which a Bayer tablet could dispel in a jiffy?

**It does NOT
affect the Heart**

Physicians tell you there is no harm in taking Bayer Aspirin freely, or in giving it to children; and physicians know. All drugstores, with proven directions, Bayer is the genuine.

Aspirin is the trade mark of Bayer Man-

ufacture of Monosaccharide of Salicylicacid

ASPIRIN

© 1928, Bayer Corporation

Dial Twisters

Daylight Saving Time—Meters Given in Parentheses

WFBM (275.1) INDIANAPOLIS

Indianapolis Power and Light Company

THURSDAY

P. M.—Livestock market, Indianapolis and Kansas City.

4:00—Music

4:30—Programs of interest from Indianapolis and other stations.

5:15—"The Times Happening," Indianapolis Times.

5:40—Safety talk, Lieut. Frank Owens, Indianapolis Police Department.

5:50—Correct time.

6:00—"Ed Rother with WFBM dinner ensemble.

6:20—"Theater Review," Dr. J. C. Vance.