

RADIO AT FAIR TO FLASH NEWS OF AUTO RACES

Slack Will Step Before
'Mike' as Feature of
Friday Program.

Making the listener sneeze is the unique task set for Harold Safford, WLS announcer at the Indiana State fairground Saturday, when word pictures of the auto races directly from the track, band music, the reaction of the crowd and the roar of the motors as the cars whiz by will be the highlights from Station WLS.

The remainder of the week, in broadcasting from the State fairground will be educational as well as entertaining. All the important events of the fair are being broadcast by WLS, the Sears-Roebuck station, in cooperation with WENR, the Great Lakes Broadcasting Company.

As Friday is known as Indianapolis day at the fair, a talk will be made over the WLS microphone by Mayor L. E. Slack and Secretary Ed Hunter of the Indianapolis Chamber of Commerce, on the mid-day broadcast. Music will be given by the Indianapolis Military Band and WLS artists.

The program will be closed by L. E. Hoffman, of the agriculture extension department of Purdue, who will discuss "The Corn Borer Situation in Indiana," and Dr. E. T. Thompson, administrator of Indiana University hospitals.

From 10:20 to 11 Friday T. E. Heintz, head of the extension division of rural engineering at Purdue, will occupy the studio and will discuss "Electricity on the Farm and in the Home." Entertainment will be furnished by WLS artists.

Homemakers' hour for that day will have Miss Helen Stevens, director of the 4-H girls of Indiana, and Mrs. Payne Mercer of the Prairie Farmer, who will give a description of things feminine for those women listeners unable to attend.

From 5:30 to 6 Friday results of the various contests and prize awards made will be given by various agricultural authorities.

The Sears-Roebuck station will be on the air Saturday only from 2:30 in the afternoon on. As Saturday is auto race day, microphone wires will be run directly from the track to carry news of the big races to listeners.

BOARD TO FIGHT FOR PUPIL TRANSFER RIGHT

Insist on Authority to Allot School Quotas.

Decision to fight in court, if necessary, for the right to decide which schools pupils must attend has been reached by the school board.

Dissension over which school Negro pupils in vicinity of the abandoned probable School 65, Sixteenth and De Quincy Sts., who last year went on strike rather than be transferred, should attend brought on the board decision.

Last winter the "strike" was broken when school officials forced parents in School 65 district to send their children to School 37, the board providing busses for transportation. The same plan will be followed this year the board decided.

Suit to enter some of the children in School 62, a white school, has been threatened.

FARM HEAD FOR AL

Minnesota Republican Quits Job to Boost Smith.

ST. PAUL, Sept. 6.—J. F. Reed, president of the Minnesota farm bureau federation, a Republican, today resigned his position to begin active work for the candidacy of Governor Alfred E. Smith.

Reed declared he considered his resignation necessary to maintain the nonpolitical status of the federation.

Fishing The Air

All references are Central Daylight Saving Time

BEETHOVEN'S Turkish March to Alter's Blue Shadows from the current edition of Earl Carroll's Vanities, that will be the range of music which the Old Counselor will provide for his guests on the Halsey, Stuart & Co. program tonight. This program will be broadcast by the following stations associated with the National Broadcasting Company at 9 o'clock:

KSD, St. Louis. WOR, Buffalo. WTAG, Worcester. WTCM, Milwaukee. WSB, Atlanta. WEEI, Boston. WCHS, Portland. WOC, Davenport. KOA, Denver. KPRC, Houston. WFL, Philadelphia. WHO, Des Moines. WOH, Omaha. WBBH, Boston. WRG, Washington. WOAI, San Antonio. KVOO, Tulsa. WEA, New York. WGY, Schenectady. WHAS, Louisville. WFAA, Dallas. WTTG, Hartford. WCAE, Pittsburgh. WBT, Charlotte. WWA, Detroit. WJAB, Providence. WYAM, Cleveland. WDAF, Kansas City. WRIM, Minneapolis-St. Paul.

Radio is blamed again! This time it's by State Senator William A. Clark of Urbana, Ohio. He says fraternal order memberships are being depleted due to the radio and automobile.

KNX of Hollywood, claims it has been on the air with regular scheduled programs more hours a day than any other station in America. It comes on the air at 6:45 every morning and continues through until 1 the following morning. An additional program, from 1 to 2 a. m. is being contemplated.

Question—Will you be kind enough to advise relative to the definition of the name "All-Electric"? Does this mean that on the purchase of a radio bearing this trade name the set can be used on alternating and direct current as the case may be, or is there a distinction between the two? (2) Are there radio sets on the market which can be used on the house current lines irrespective of what current may be supplied, in other words, to be more clear, a combination set usable on either?—F. I. W.

Answer—The term all-electric means nothing more than a set which takes its entire power from a house-lighting circuit. Sets so designated are further subdivided into direct current and alternating current receivers. One must know whether the house electricity is D. C. or A. C. before buying the set. (2) No; the A. C. set can be adapted to D. C. lines only with the addition of a somewhat costly motor-generator set of 75 to 100 watts power. Likewise, the D. C. set can be adapted to A. C. lines through the employment of rectifiers and filters, often called power packs.

In the new A. C. and D. C. receivers introduced by Stewart-Warner the "retune menace" has been eliminated. Three stages of radio frequency amplification have been used, but in this case all three stages are tuned.

This additional tuned circuit is said to afford freedom from "harmonics," added selectivity and a greater volume.

The new Stewart-Warner radios can be set up and demonstrated at the prospective buyer's home in fifteen minutes, according to L. E. Parker, chief engineer.

This quick hook-up is achieved by a light socket aerial installed in the cabinet. For reception of local broadcasts neither outdoor nor indoor antennas is necessary.

The dealer merely carries the set into the home, makes a ground connection on the nearest radiator, plugs in the light cord, and proceeds with the demonstration.

The radio industrial banquet Sept. 18 will have an entertainment program worthy of comment.

In a two-hour program over a giant net, Mrs. Ernestine Schumann Heink, Paul Whiteman, Fannie Brice and several others of note in the stage and concert world are scheduled to appear.

After seven years on the air, Vincent Lopez, one of radio's pioneer performers, will be heard in his own productions.

For many months Lopez has had in preparation new material for programs that have for their basis original air-stage illusions and effects.

The first Lopez commercial broadcast was over WOR and the Columbia chain Wednesday evening, during the Kolster radio hour.

Composers whose names are associated with Broadway productions and authors are said to be collaborating upon the first group of Lopez radi features productions, to be heard this fall.

It was announced at the Lopez offices that "spot" features are to be on the late evening programs broadcast over WOR. These will include many radio personalities.

SCHOOL 80 BIDS IN

Contracts on Construction
Soon to Be Let.

Bids for construction of new school 80, at Sixty-Third and Bellefontaine Sts., were received by the school board Tuesday. Contracts will be awarded after tabulation of bids.

J. G. Karstedt Construction Company was low base bidder on the general contract with \$130,500. Other low base bidders were: heating and ventilating, Hayes Brothers, \$24,470; plumbing, Fred Janitz, \$19,584; electric, Hatfield Electric Company, \$2,988.

Bids on an addition to school 66 will be received Friday. Albert F. Walsman, business director, this afternoon took specifications for additions to schools 43 and 47, before the State tax board for approval. All four schools are to be financed under a proposed \$600,000 bond issue before the tax board for review.

The board awarded contract for printing 3,000 school directories to Castor Brothers on a low bid of \$367.20.

City Reports Fireless Month

HARTFORD CITY, Ind., Sept. 6.—The month of August was another "fireless" month, according to the report of Fire Chief William Cook. The local department has not been called out since June 20.

RADIO DEALERS URGED TO LOOK PAST HORIZON

300 Are in Attendance at
Annual Banquet, Peak
of Fair Show.

Urging radio men to look beyond their own industry and realize that general prosperity is essential to individual profit, Congressman Fred S. Purnell, Ninth Indiana district, spoke at the third annual banquet of the Radio Trades Association in the Riley room of the Claypool Hotel, Wednesday night.

Approximately 300 radio dealers, distributors, and association officers from all over the State attended. The entire program, including speeches and stage presentations, was broadcast through WFBM.

Purnell lauded the Washington representatives dealing with radio legislation and stressed the necessity of intelligent knowledge of facts, "so that when you ask your representatives on the radio commission for something, you'll know what you want."

Urged to Keep Cool

"You are representative of a great industry, and there will be need for much radio legislation. Don't lose your heads and don't ask anything unreasonable," counseled the speaker, adding that the Federal radio commission will try to do the most good for the most people in the course of its extensive program.

The address of the absent Orrester H. Caldwell, member of the Federal radio body, was read by Frank Argast, secretary of the Indiana association.

Caldwell's remarks consisted of an explanation of the congressional radio act which distributes broadcasting privileges, allowing only 165 stations of 565 watts or more to operate simultaneously.

"Farmers and distant listeners will be the main beneficiaries under this new program," said Caldwell. "The plan also favors small stations by permitting them to be heard to the limit of their radius. The big stations, however, are and will continue to be the backbone of radio."

Officers Are Introduced

The radio trades banquet marked the peak of the State fair radio show. In the course of the ceremonies, J. F. Connell, toastmaster, presented the following officers of the Indianapolis Radio Trades Association: Adolph Wasagor, president; I. Williams, vice president, and Chairman Matthews in charge of the show committee.

Telegrams from absent members read by the toastmaster, included a message from Jesse Hawley, coach at Dartmouth college and member of the radio trades organization.

The attractive entertainment presented in connection with the banquet was arranged by Earl Mounce, studio director of WFBM.

Dial Twisters

Daylight Saving Time—Meters Given in Parentheses

WFBM (27.1) INDIANAPOLIS
Indianapolis Power and Light Company
THURSDAY
P. M.
12:30—Livestock market, Indianapolis and Kansas City.
1:00—Music.
1:30—Items of interest from Indianapolis Times want ads.
2:00—Correct time.
2:15—"What's Happening," Indianapolis Times.
3:30—A chapter from the New Testament.
4:00—Safety talk, Lieut. Frank Owens, Indianapolis Police Department.
4:30—Care of hair and scalp.
5:00—Correct time.
5:15—Veterinary talk, Dr. J. C. Vance.
5:30—Baseball scores.
5:45—Dick Groatnick, crooning minstrel.
6:00—Concert trio.
6:30—Chamber of Commerce message.
6:45—La Shelle choral club.
7:00—Johnnie Robinson and his Royal Blue band.
7:15—Mae Engle, pianist.
7:30—Handfield Patrick, banjoist.
7:45—"The Columnist."

WKRF (25.2) INDIANAPOLIS
Hoosier Athletic Club Station
THURSDAY
P. M.
12:30—Indiana State fair.
1:00—Late news bulletins and sports.
1:30—Lumber market.
1:45—Indiana State fair and Paramount Pictures.
2:00—Studio hour, under the direction of Mrs. J. H. Hitz.
2:15—Circle Theater.

Chain Features
(Central Standard Time.)
THURSDAY
NBC-WEAF System

P. M.
4:00—Waldorf-Astoria dinner music to WRC, WCAE, WJL, WEEI.
5:30—Comfort hour to WEEI, WTTG, WJAB, WCHS.
6:00—River chorists to WFL, WGY, KDKA, WCAE, WTTG, WRC, WOV, KOA, WEEI, WGR.
6:30—M. J. Schindler to WEEI, WFL, WRC, WGY, WJL, WAI, KSD, WMC, WCAE, WTAM, WDAF, WOC, WBSM, WSB, KVOO, WERC.
7:00—The Fortune Teller to WTTG, WTAG, WFL, WGY, WCAE, WJAB, KSD.
7:30—Major and Minor to WEEI, WTTG, WCAE, WTAG, WFL, WGY, WGR.
8:00—Stuart hour to WEEI, WJAB, WTAG, WCHS, WFL, WRC, WGY, WGR, WCAE, WJL, WESH, WTMJ, KSD, WRRM, WOC, WIO, WOV, WPA, KVOO, KPRC, WOAI, WHAS, WBB, WBT, WDAF, KOA, WTAM.
8:30—Sixty Pennsylvanians to WGR, WGY, WJL, WOV, WHO, KSD, WRC, KOA.

—NBC-WJZ System—
P. M.
5:00—U. S. Navy Band to WRC, WBZ, WBEA, WERC.
6:00—Retold Tales to KWK, KYW, KDKA, WJR, WBZ, WHAM, WBB, WBZA.
6:30—Albin's Orchestra to WBZ, WBZA, KDKA, KYW, KWK.
7:00—Orchestra that Differ to WHAM, KDKA, WJR, KYW, WOC, WBB, KOA, WPA.
7:30—Matinee hour to WBZ, WHAM, KDKA, KYW, WBAL, WJR, WLW.

BUSINESS SITE SOLD
\$25,000 Paid by Plaza Oil Company for Property.

Purchase by the Plaza Oil Company of property at the southwest corner of Harding St. and Oliver Ave. for about \$25,000 was announced Wednesday by O. M. Fowler, realtor.

A one-story building on the property will be remodeled as a warehouse and supply station, according to O. M. Fowler, general manager.

The property was purchased from the American Buncher Manufacturing Company and A. R. Nicholas, secretary.

COURT SALARIES CUT

County Council Slashes Pay for Reporters.

Salaries of court reporters in the five Superior courts and in Criminal, Probate and Circuit Courts were cut from \$3,000 to \$2,400, the same

they drew last year, by the county council Wednesday. Bailiffs' salaries in the same courts, set at \$1,800 by the council. They drew \$2,400 last year, but it was because of a special statute, the council's final budget calling for only \$1,800. Auditor Harry Dunn explained.

Technical
Manual
Shortridge

RINGS
PINS
The largest
stock in the
city.

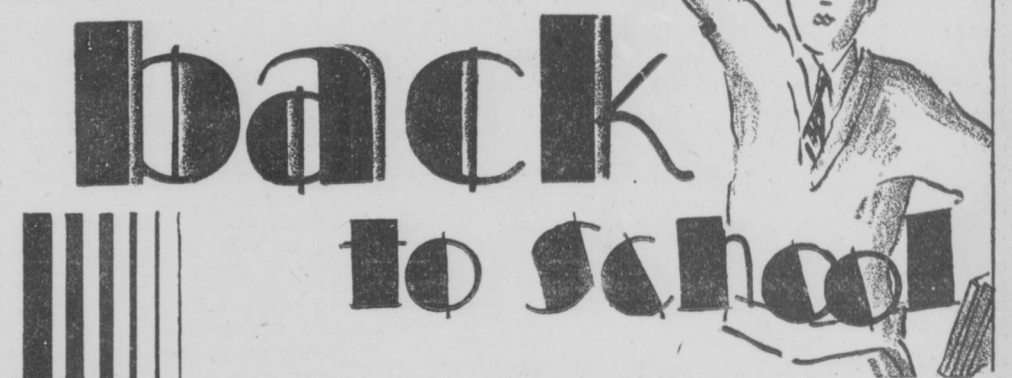
Broad Ripple
Washington
Attacks

C. B. DYER, Jeweler

Headquarters for School Jewelry
234 Massachusetts Ave.

"Buy Shoes at
the Shoe Shop"

Largest Stock of
Children's Shoes
in Indiana



Boys...Girls...of all school ages come tripping to Marott's Big Third Floor...The new fall shoes are very good looking...carefully designed for growing feet...all of sturdy leathers with strongly sewn soles and leather quarter linings! Youngsters gleefully exclaim over the styles...and mothers prefer Marott's finer quality...longer wear and modest prices.
—Third Floor.

New Patterns in Sturdy School Socks

Marott
Shoe Shop
18-20 East Washington Street

Don't Wait!

At the first sign of a headache, ward it off with Bayer Aspirin. This wonderful antidote for pain relieves a headache at its height, but why suffer an hour or more before you use it? Or endure any of the aches and pains which a Bayer tablet could dispel in a jiffy?

It does NOT
affect the Heart

Physicians tell you there is no harm in taking Bayer Aspirin freely, or in giving it to children; and physicians know. All drug-stores, with proven directions. Bayer is the genuine.

Aspirin is the trade mark of Bayer Manufacturing of Monocetate of Salicylic Acid



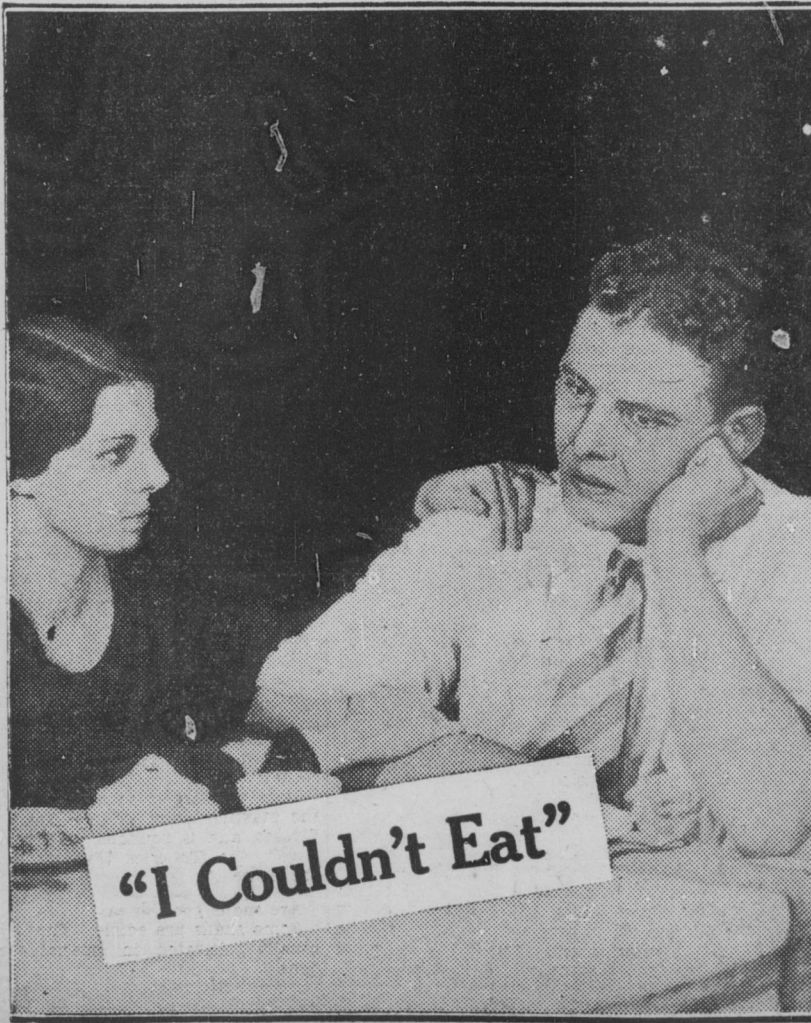
ASPIRIN

"Ed, you can't go on like this. You have to eat, or you will get thinner and weaker all the time. Look how you have to force yourself to do the least little work now. Why don't you begin taking Husky. I had been hearing so much about it I decided to try it, and my! my! Food never tasted so good to me as now. It has strengthened me so much I can now clean the whole house without being the least bit tired, and it has cleared my skin of those pimples and rough spots I used to have on my face. Look and see. Take some of my Husky and by tonight you will feel like eating."

The first thing to go wrong when chronic acidity has taken hold of you, is your stomach. It rebels at the odor of food because it is irritated, inflamed and sour from the excessive acid which has taken the place of the sweet gastric juices. And if you allow it to go on, most anything can happen to you because it robs the blood of the red corpuscles it must have to keep it from getting thin and watery. It steals your appetite, keeps your nerves tense. You can't relax; can't sleep. You become skinny.

By taking Husky you sweeten your stomach; stimulate the kidneys and bowels. The sour, acid mass passes out. Your trouble is gone. You will be able to tell almost from the first dose that Husky is the medicine you needed. You will have a good appetite; food will no longer sour to fill you with gas; you will sleep sound and have plenty of strength and energy.

Husky is without a doubt the greatest medicine which has been developed in years. Its success is tremendous. More than 500,000 people are already depending on it to keep them free from the distressing effect of chronic acidity which is so common nowadays. Drug-gists say it is the biggest thing of its kind they have ever seen. Get a bottle from your nearest store today.



"I Couldn't Eat"

Removal of Butler

Butler University is now moving its collegiate departments to the new plant at Fairview, where instruction hereafter will be given in all standard college courses. There also will be courses in education, journalism, religion, business administration, pre-law, pre-medicine, domestic science, physical training, etc. Further professional instruction is offered through affiliation with the Teachers' College of Indianapolis, Indiana Law School, the John Herron Art Institute, the Arthur Jordan Conservatory of Music and the Claire Ann Shover Nursery School.

Extension courses in various subjects will be offered downtown.

Registration for the fall semester is announced for September 17 and 18. Class work will start September 19. Meantime the president and the deans may be consulted at the Fairview buildings, in which they have already taken office. The Fairview street car line takes passengers into the university grounds.

While the new educational plant is not yet complete, facilities are already available for a larger student body than could be accommodated in the old plant.

The old location in Irvington, containing approximately thirty wooded acres and nine permanent and temporary buildings, athletic field, etc., is for sale. It is suitable for a unit plant or for subdivision. Address inquiries to the Butler University city office, 1104 Fletcher Savings and Trust building, Indianapolis.

Bequests and donations to the Butler endowment or building funds may be made to the Butler Foundation, of which William G. Irwin is president; Arthur V. Brown, treasurer, and John W. Atherton, secretary.

Butler's New Telephone Numbers
City Office, LI neoln 1850

President and Deans, HU mbolt 1318

Secretary and Registrar, HU mbolt 1319