

GOLD STREAMS FLOWING INTO LONDON SHOPS

More Than \$60,000,000
Will Pass to Traders
During 'Season.'

BY HARRY L. PERCY
United Press Staff Correspondent
LONDON, July 5.—More than \$60,000,000 will pass into the hands of British traders during the London "season."

This is the indefinite period which more or less opened with the Derby at the beginning of June, and ends with the Cowes Regatta early next month.

It is the time when London is packed full from cellar to attic. Not only is every member of society "in residence," but they entertain numerous guests, while visitors from all parts of the world cram in anywhere in the hotels. Even bath-rooms are rented during the height of the season.

This huge sum is made up by the money spent in London shops by visitors who, according to estimates, sweep into the metropolitan area at the rate of 15,000 a week. It also consists of the various profits and expenditures of the various big social events.

How conservative even this amount is can be judged by the statement of the American manager of a bank here, who said:

"There are at least 50,000 visitors here from the eastern states of America who spend over \$1,000 during their summer visit."

That means \$50,000,000 alone, always assuming that only a small proportion of these visitors are attracted by the season itself.

To Londoners themselves the season may mean little more than a pleasant which is so near home that they fail to appreciate its beauties; but a tour of the dozen great hotels of the west end revealed that there are now in one London hotel alone visitors from the United States, Argentina, Austria, Belgium, Brazil, Colombia, Costa Rica, Cuba, Czechoslovakia, Denmark, Finland, France, Holland, Germany, Greece, Italy, Japan, Poland, Russia, Spain, Sweden and Switzerland.

The dress bill for the 10,000 women who go to the Ascot race meeting in the enclosures and boxes amounts to over \$2,500,000. Some idea of the wealth of Ascot may be gained from the fact that last year the prize money reached the record sum of \$180,500 in the four days of June on which the famous meeting is held.

Over 25,000 bottles of champagne are drunk during Ascot week. Thirty chefs and 1,000 waiters are employed by the catering authorities.

FIND "FRIEND IN NEED"

Mother and Daughter Praise
Vegetable Compound

"My daughter was only 20 years old, but for two years she worked in misery. She was all run-down, nervous, had aches and pains and no appetite. I was taking Lydia E. Pinkham's Vegetable Compound with good results, so she decided to try it. Before she had taken two bottles her appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

appetite was better, she was more cheerful and was able to work. I can not praise your medicine too highly. It is wonderful for mothers and for daughters. It's surely 'a friend in need.'—MRS. L. E. HALL, 223 Floral Ave., Johnson City, N. Y.—Advertisement."

LOVE FOR TWO

THIS HAS HAPPENED
BERTIE LOU WARD, on the eve of her wedding to ROD BRYER, feels a tremendous sense of relief when she receives a dagger-like paper knife from LILA MARSH, who has turned Rod down because he is not wealthy. But she courageously resolves not to be jealous of Rod's past love affair, since his future is in her keeping.

Bertie Lou receives a second blow to her pride when she accidentally overhears one bridesmaid ask another if she thought the bride liked being second choice. The pain in her heart lingers until Rod whispers "My wife" with a world of adoration in his eyes.

They spend an ideal honeymoon in a mountain resort, and Bertie Lou almost forgets the shadowy past in the radiant ex-sweetheart until they return and find Lila acting like a dictator in their apartment on the ground that she knows what Rod like. Both the bride and her mother, MRS. WARD, advise Bertie Lou to try to win Rod back to the future.

The newweds are given a surprise welcome home party and other demands on their hospitality cause Bertie Lou to make the budget balance. But Bertie Lou has been invited out to dine with the "Bachelors" from New York.

NOW GO ON WITH THE STORY

CHAPTER VII
TOM FRASER got up to greet Bertie Lou and Rod, but Molly and the third guest remained seated.

Molly put out a hand and pulled Bertie Lou down beside them on the wide leather-covered davenport.

"Of course, you know Miss Marsh," she said politely.

Bertie Lou could have laughed. But had she done so it would not have been a pleasant sound. Lila giggled outright.

"Why, Molly," she exclaimed, "don't you know that Rod and I are ex-sweethearts?"

Confusion appeared for an instant on Molly Fraser's nondescript features. Her pet horror was social errors. "Why, I . . ." she stammered to a stop.

"Don't mind Lila," Bertie Lou said hurriedly. "That's old stuff. Wayville's best bromide."

Lila's big blue eyes narrowed lazily. "But still hot," she murmured softly.

Bertie Lou took no notice. And Molly immediately began to explain that they were waiting for the sixth member of the party.

"Wonder what's keeping Mr. Stiles, anyhow?" she asked jerkily.

Her mind was vastly troubled over her seating arrangements. She'd intended having Mr. Stiles beside her, Bertie Lou as guest of honor beside Mr. Fraser and Lila as Rod's dinner partner.

Mr. Fraser had received his orders. And she could not get a whispered word to him before Mr. Stiles bore down upon them, beaming apologies for his tardiness. In Wayville it was a social crime to be late at dinner.

Molly sought to rearrange the seating order at the last moment, but she was not a woman endowed with quick wits or much force, so Lila sat beside Rod.

It was not the first time since his marriage, for Lila had her following in the town and opportunities were something given by girls who held old grudges against Bertie Lou.

Until she became engaged to Rod, Bertie Lou had been the belle of the town. Naturally this enviable position aroused jealousies.

Bertie Lou knew that there were some of her less friendly friends, who enjoyed the rivalry between her and Lila.

Enjoyed watching it. Chiefly, she suspected, to see if she would weaken and show signs of being disturbed.

After the night of their surprise party Bertie Lou had assumed a role of amused acceptance of Lila and her pretenses. It had been

3 Room Outfits
Lewis Furniture Co.
United Trade-In Store
444 South Meridian St.

you can save money
By Buying Your Next
COAT OR DRESS
at BRENNER'S
20 EAST WASHINGTON ST.

THE INDIANA TRUST CO.
Pay 4% on Savings
SURPLUS CAPITAL \$2,000,000

Amundsen
Didn't Find
Bacteria
in the Arctic

And you won't find
food-spoiling bacteria
in your refrigerator if
you have the clean,
cold air of the Arctic
with

Capital Ice

The Reliable
Refrigerant

Capital Ice
Refrigerating Co.

Lincoln 2313

What Can
YOU
Afford to Pay?

Our equipment and services are with-
in the means of the meager purse
as well as those of greater incomes.
Our services are the same to all—
regardless of price of cash!

ADULT CASKETS \$25 Up!

Trimmed Complete
PRICES MARKED IN PLAIN
FIGURES AT ALL TIMES

HARRY W. MOORE
NEW FUNERAL HOME
2336 N. Meridian
TAIbott 4666

We Welcome Comparison
in Price and Service

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

almost unbearable at times, but she stuck to it.

Lila openly discussed her love affair with Rod in Bertie Lou's presence at every opportunity. And Bertie Lou told her she was kidding herself. It was always a matter of surface remarks and deeper feelings.

So far Rod had managed to avoid giving Lila anything that she could use against Bertie Lou.

He cleverly evaded being alone with her and when they danced together anyone could see that he had nothing secret to impart to her.

But Bertie Lou knew that Rod was no match for Lila. That sooner or later Lila would be able to report some occurrence, whether true or not, that would not bear the proof of falsehood on the face of it. Rod sometime or another would be caught off his guard.

Bertie Lou and Rod had never discussed Lila. Rod was not the sort to discuss his affairs with women and Bertie Lou was too sporting to want him to.

She might have warned him that Lila was looking for a chance to boast that he hadn't entirely cooled toward her, but Bertie Lou could not do that sort of thing.

And there was always the chance that Lila was merely amusing herself, in a cheap way.

In any case Bertie Lou did not want to keep Rod straight with strings.

His love for her would be the only curb on his conduct. But uneasy lies the head that wears a crown of pride.

However, Bertie Lou was not passively waiting for Lila to scribble on the fair pages of her married life.

She stood between Lila and her object whenever she could do so without cheapening herself.

She neither accepted invitations to Lila's home nor asked the girl to hers. There was dignity in that.

But she always met Lila calmly even when she came to the flat to see Rod. Lila admitted it was to see Rod and she always came in the evening.

Rod, ill at ease on these occasions, wondered what sort of a game Lila was playing. He was thankful it did not disturb Bertie Lou.

He concluded that she must have decided Lila was only having some fun. Just the same he had a feeling that an uncomfortable moment awaited him if ever he gave Lila the opportunity she so plainly sought—to be alone with him.

His perspicacity protected Bertie Lou. So far Lila had found nothing to crow over. Rod's fear of her, however, was wearing off; Bertie Lou knew it, if he didn't.

She glanced over at them now. One glance was sufficient. Lila was stunning in a purple lace dress.

Bertie Lou knew it was the newest thing in town and that Lila's

IDEAL 3-ROOM
Furniture
Company
141 W. Wash.

EVANS' E-Z-BAKE
FLOUR
AT ALL GROCERS

SHOE REPAIRING
HALF SOLES, 75c
HEELS, 25c
CUT RATE CO.
147 N. ILLINOIS

Money Loaned
—ON—
DIAMONDS
Liberal, Reliable, Confidential
SUSSMAN'S
STATE LOAN OFFICE
Legal Rates—Bonded Brokers
239-241 W. Washington St.

FIRST QUALITY
MATERIALS

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

dad probably had had to plaster another mortgage on his house to buy it for her.

Her light blond hair, still in a bob, was a golden sheath for her well-made-up face.

Bertie Lou felt drab by comparison. Beige might be smart, she told herself, but it certainly wasn't striking.

Molly had gone in for color, too. Her low-cut dinner dress was made of rose crepe.

A bit too formal for the occasion, but Molly liked to "impress the natives," as she said to Tom.

Rod was talking animatedly to Lila. She'd brought up the world series baseball games and she couldn't have hit on a more fortunate topic to intrigue Rod's interest.

Bertie Lou wondered if he really could keep his mind on ball games with Lila looking up at him from wide, open eyes. For when Lila's eyes were opened to their fullest there was plenty of room in them for a man to take a dive.

He might come to the bottom sooner than expected, but Lila carried no sign of "shallow water," as some one had once said the law should compel her to do.

Molly, too, glanced at them, and then at Bertie Lou. She made up her mind that she hadn't committed a tactless error in putting them together, after all.

Certainly Bertie Lou did not appear to mind. She turned back with relief to Mr. Stiles, who was telling her of a letter he'd received from the Department of Agriculture.

Bertie Lou brought her eyes back to Tom Fraser, her attention snagged on a phrase that stood out from the rest of his conversation as a beacon light to her spirit. "Job for Rod."

"What . . . what did you say?" she asked, catching her breath sharply.

"I said I'd like to have Rod come to New York and work for me."

Bertie Lou stared at him in complete surprise. She'd thought of a lot of ways to eliminate Lila, but taking flight to another locale had not been one of them.

Bertie Lou had been uppermost in her mind at the moment she'd reacted to the idea with a different emotion.

But now Bertie Lou knew that the thing she wanted most was to get away from Lila's predatory reach. From all the smirks and slips of

666

Kills Malarial Germs and quickly relieves Biliousness, Headaches and Dizziness due to temporary Constipation. Aids in eliminating Toxins and is highly esteemed for producing copious watery evacuations.—Advertisement.

SHOE REPAIRING
HALF SOLES, 75c
HEELS, 25c
CUT RATE CO.
147 N. ILLINOIS

Money Loaned
—ON—
DIAMONDS
Liberal, Reliable, Confidential
SUSSMAN'S
STATE LOAN OFFICE
Legal Rates—Bonded Brokers
239-241 W. Washington St.

FIRST QUALITY
MATERIALS

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

Thrift
SHOE STORE
Merchants Bank Bldg—Down-
stairs Cor. Wash. and Meridian

White
Shoes
are perfect
for summer

\$3

and

\$4

Real economy for
your summer
wardrobe . . .
smartest white slip-
pers, cool and comfort-
able at Thrift low prices that
save you money on every pair you buy.

tongue she met so often in her home town.

She flashed toward Rod. "Did you hear what Tom said?" she cried excitedly. "Rod, he wants you to go to New York!"

Rod turned his head. Lila looked over, too, startled. "Go to New York?" he repeated in bewilderment. "Gosh, Tom, I never thought of it."

"Don't suppose you did," Tom returned dryly, "or you wouldn't be here. To be frank, I'd have asked you before, only I hesitated over a fellow who's satisfied to stay on in a one-horse town."

Almost unconsciously he puffed his chest as though to say, "Look at me; I got out."

Everyone waited. "But you've got a smart little wife here." He dug playfully at Bertie Lou's ribs. "Ought to give her a chance—look at Molly—see what Fifth Avenue did for her."

They all looked, of course. Molly was equal to the appraisal. She sat like her idea of a queen. A colorful idea.

Lila smiled and Bertie Lou felt drabber than ever. She knew Tom hadn't meant to disparage her, but it could be taken that way. Lila surely wouldn't miss it.

Too bad Bertie Lou couldn't have seen herself, for there was nothing approaching drabness about her.

The thick, rich hair was knotted beautifully on the nape of her neck and her eyes were shining like jewels. There wasn't another girl in Wayville with a complexion to match hers.

With a summer tan upon it there was but one thing to liken it to. The velvety skin of a luscious, ripe peach.

Indorses Konjola
For Benefit of
Other Sufferers

Free of Health Miseries
She Suffered for
Three Years.

In every neighborhood of Indianapolis there are dozens of homes where Konjola has restored somebody's health. This new medicine has received over a thousand indorsements from people right in this city. A never-ending stream of

letters are received by the Konjola Man at Hook's drug store, Illinois and Washington streets, where large crowds continue to visit him daily. These crowds are mostly men and women who are suffering from stomach, liver, kidney and bowel troubles, or rheumatism and neuritis.

Mrs. W. H. Bouse, 1907 North Tacoma street, Indianapolis, made the following statement telling of the good work of Konjola in her own case:

"I am just another former sufferer who thanks her lucky stars for having given Konjola a trial," said Mrs. Bouse. "It proved to be the medicine I had been looking for for three years, and now I want to indorse it for the benefit of other sufferers."

"A severe case of kidney trouble caused me the greatest part of my misery. The pain in my back was so intense at times that I could not begin to bend over. My feet and limbs were swollen so that I had to be off of them as much as possible, and after a while this swelling began to take to my face. Nothing I would take seemed to relieve this condition and sometimes the joints in my feet were so sore and stiff that I could not walk. I also suffered from indigestion pains after eating. I had a good appetite, but after meals my food would not agree with me and I would belch up a sour, burning liquid that left a bad taste in my mouth. I was steadily losing weight until I was nothing more than a skeleton."

"I had heard a great deal about Konjola, but wondered if it was really doing everything people claimed for it. When I read of a lady being relieved of her suffering, which was very similar to my own, I decided to give this medicine a trial. Two bottles of it gave me amazing relief and now I can understand why so many people are praising this wonderful remedy. It restored my stomach to a normal condition in just a few days and I was able to eat things I had not touched for a long time. By the end of two weeks I had gained ten pounds. You don't know how happy this made me. Soon my kidneys were functioning properly and the swelling and pains gradually left my feet and limbs. Now, I am free of all my health miseries and I owe it all to the merits of Konjola. It's a real medicine."

The Konjola Man is at the Hook Drug Store, Illinois and Washington streets, Indianapolis, where he is daily meeting the public and introducing and explaining the merits of this remedy. Konjola is sold in every Hook drug store in this section and by the leading druggists throughout this vicinity.—Advertisement.

MRS. W. H. BOUSE
—Photo by Northland Studio.

letters are received by the Konjola Man at Hook's drug store, Illinois and Washington streets, where large crowds continue to visit him daily. These crowds are mostly men and women who are suffering from stomach, liver, kidney and bowel troubles, or rheumatism and neuritis.

Mrs. W. H. Bouse, 1907 North Tacoma street, Indianapolis, made the following statement telling of the good work of Konjola in her own case:

"I am just another former sufferer who thanks her lucky stars for having given Konjola a trial," said Mrs. Bouse. "It proved to be the medicine I had been looking for for three years, and now I want to indorse it for the benefit of other sufferers."

"A severe case of kidney trouble caused me the greatest part of my misery. The pain in my back was so intense at times that I could not begin to bend over. My feet and limbs were swollen so that I had to be off of them as much as possible, and after a while this swelling began to take to my face. Nothing I would take seemed to relieve this condition and sometimes the joints in my feet were so