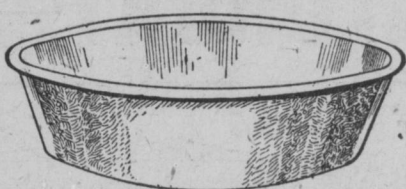


NORMAN DAY SPECIAL



14-Quart
Gray Enamel
With Roll Edge
Dishpan

19c
Only One to a Customer

ICE CREAM FREEZERS



2-Quart
Size
39c
While supply
lasts. A Nor-
man Day Spe-
cial.

Unpainted Chairs



Sturdy construction,
made of good solid
wood. A Norman day
special.
\$1.29
An astounding
value.

EXTRA SPECIAL

PAIR OF
PILLOWS

Only One Pair
to a Customer **89c**



NORMAN DAY

The Key To Greater Furniture Values!

Thousands of dollars worth of beautiful new furniture at slashed prices that tell their own story. Big reductions will greet you on every item in our greatest of all one-day sales. For the convenience of those who cannot attend during the day Norman's will remain open Saturday night.

"CLIP
THIS KEY"
IT'S WORTH
\$5.00 ON ANY
PURCHASE
OF \$50.00 OR MORE
CASH OR CREDIT

Store
Will
Remain
Open
Saturday Evening

WHY PAY CASH!! COME!

Maple Rockers WITH ARMS

Made of white maple, has
cane seat and high back;
a real bargain.

Cash or
Credit on
Norman
Day Only **\$5.98**



Just a Small
Payment Down
Is All You
Need

NORMAN'S 3-Room Outfit

\$159
BEDROOM

Full size bed, spring and
mattress, dresser and rug.

LIVING ROOM

3-Piece living room suite, 9x12
rug, bridge or floor lamp.

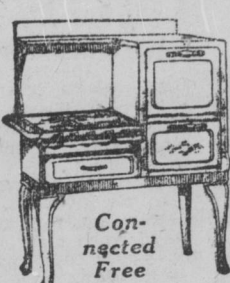
KITCHEN

This outfit sold as advertised.
No substitution of items.

Breakfast set consisting of
table, 4 chairs, 6x9 Feltom
Rug, gas stove.

Cash or Credit!
Set of Bluebird Dishes Given

Gas Ranges



16-inch oven, broiler and
guaranteed baker. This un-
usual bargain should be seen
to be fully appreciated. Nor-
man Day price
reduced to **\$39.75**

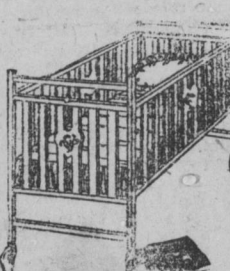
Liberal Terms!

APARTMENT SIZE IRONING BOARDS



Can be stored in very small
space. Another demon-
stration of the unusual value
offered on Norman Day. **98c**
Only One to a Customer

Children's CRIBS

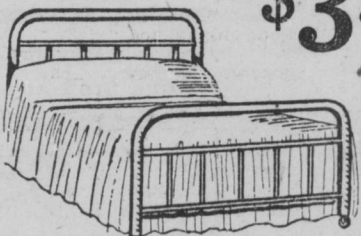


Celebrated Simmons make.
Sturdily built of steel, in beau-
tiful finishes—white, brown or
vermilion. Specially re-
duced for Nor-
man Day to **\$9.75**

2-Inch Post Bed

None Sold
to Dealers

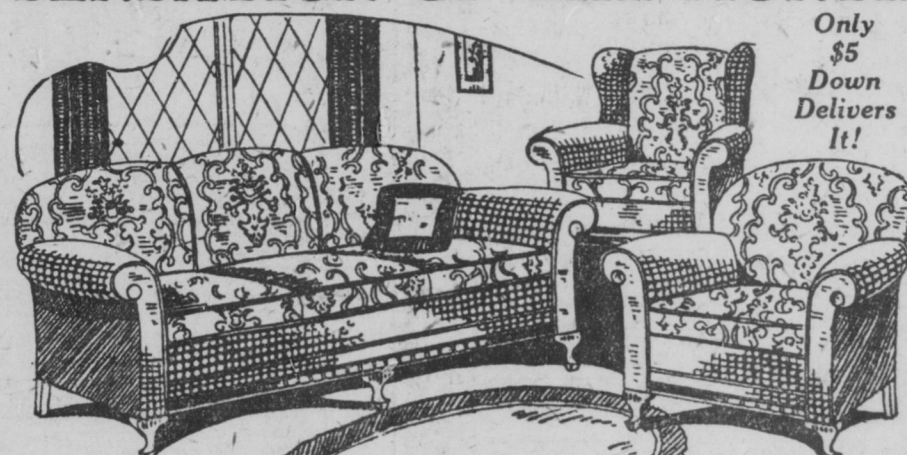
\$3.79



Cash or
Credit
Only One
to a
Customer

Two-Inch Continuous Post.
Rich Brown Finish. Exceptional
Value for Norman Day Only

3-Piece Living Room Suites SENSATION OF THE MONTH



Norman Day brings almost unbelievable values in 3-piece living room suites. For Norman Day we are featuring a beautiful 3-piece jacquard suite. Those who will come to see it will stay to buy it! It is irresistible—in value, in beauty, in style and in luxury—comfort! You'll like the softness and attractiveness of the richly figured, gorgeous jacquard and you'll be impressed by the careful inner construction, as it is fitted with famous Norman coil springs. There is a smart gracefulness in the sweeping curves of the back and arms. The value wise will need no urge to seize this golden saving opportunity! As for the others, we sincerely suggest a visit tomorrow.

\$98

Long Time to Pay

PAY \$1.00 OR \$2.00 A WEEK

GIVEN AWAY!

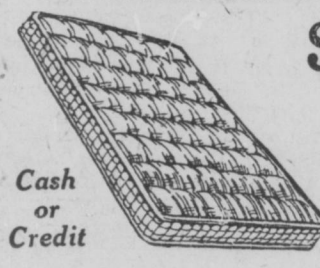
A Set of Bluebird Dishes



With Every
Purchase of
\$15.00
or Over
Cash or Credit

MATTRESSES

At Sensational Low Prices



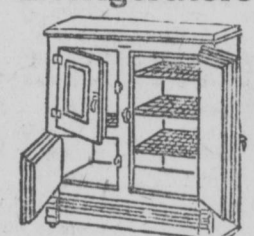
Cash
or
Credit

\$7.79

ONLY
25c
DOWN

As a special feature for Norman Day we again offer a genuine 45-pound, 100% cotton mattress, rolled edge, biscuit tufted, very comfortable and very durable; built to our own exacting specifications, for only \$7.79; 25c down.

Refrigerators



Take advantage of "Norman Day" low prices on refrigerators. No matter what size or style refrigerator you may wish—Norman's have it. Prices on top ice refrigerators start at **\$14.75**. Take a Long Time to Pay

A Day Bed Means an Extra Bedroom



SIMMONS DAY BEDS

Every type day bed at Norman's, and for Norman Day we are featuring a Simmons day bed like cut for only **\$13.95**

LAMPS



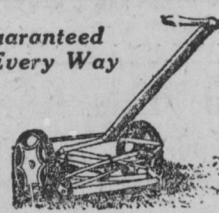
Buy Your
Lamps
Norman Day
and Make a
Big Saving
Floor Lamps
Complete

\$7.98

Cash or Credit

Lawn Mowers

Guaranteed
in Every Way



Complete selection of all size
mowers. We are featuring a
Norman Day special
tomorrow for only **\$6.75**

Sold on Easy Payments!

Writing Value History in

BEDROOM Suites

Only
\$5 Down

3 Gorgeous
Pieces



The most carefully chosen words fail completely to adequately describe our suites and values! You'll stand aghast! Beautiful hardwood walnut finish! Roomy chifforette, triple mirror vanity with gracious bow-end bed, featured as a Norman Day special for only

\$79

Set of Blue
Bird dishes
given with
the pur-
chase of
any suite.

Only \$5.00 down delivers it. Take a
long time to pay the balance.

An Extra 10%

If you settle your account in
30, 60 or 90 days—the same as
a cash transaction. Trucks
within 20 miles. Freight
paid anywhere in Indi-
ana. Goods held for
future delivery,
if desired.

Greatest Savings Ever

8-Piece Dining Suites

\$5 Down
Delivers It



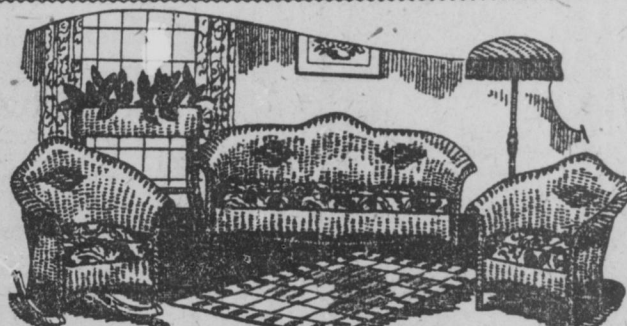
Do you want a value thrill? Then see our dining suite tomorrow! Hardwood walnut finish, buffet with plenty of drawer space, table to match, 5 diners and host chair upholstered in tapestry. Featured as a Norman Day special for only

\$89

Set of Blue
Bird dishes
given!

Such a saving, unquestionably rare,
prompts instant action! If you have
waited to save, now is the time to
act!

Open Evenings or
Sunday by Ap-
pointment
Phone Main
2237



Remarkable Values in 3-Piece Lloyd WOVEN FIBER SUITES

Our Main Floor is newly filled with the famous Lloyd Furniture. For Norman Day we are featuring upholstered 3-piece suites for only **\$29.00**

A Set of Bluebird Dishes Given—Liberal Terms

Silk Rayon Krinkle BEDSPREADS



\$1.98

Made of good quality silk
rayon, heavy stock. Many
beautiful new patterns to
select from. For full finish-
bed. Take advantage of
this splendid bargain to-
morrow. Only one to a
customer.

PHILIP JOSEPH, Founder, 1917

Norman's FURNITURE

237-241 East Washington Street
Opposite Courthouse

All Metal Bird Cages



Complete
With
Stand—
\$6.98
Many
Bright
Colors to
Select From

PORCH SWINGS



Not the cheap kind; ends filled
in; 4-foot; made of hardwood, in
oak, mission finish. Special
Norman Day, with chains and
hooks.

You
Save
at
Norman's
\$2.19
Cash or Credit

OCCASIONAL TABLES



Exactly as illustrated. Hexa-
gonal top table in graceful
period design. Cabinet woods
in mahogany color. Wonderful
value for only—

\$6.75
Easy Terms!