

Girls' Wash
Dresses

\$1.95

Tissue gingham bloomer dresses. Sizes 7 to 10—dimities, batistes and a few prints in flowered or figured designs—straight dresses, sizes 8 to 12. All colors. Good values.

—Downstairs at Ayres.

Ruffled Rayon Bloomers

Three-Tiered Ruffle Trim

Exceptionally good quality bloomers. Elastic waist and knee, three ruffles above knee. Medium sizes. Pastel shades. Such wonderful values that women are going to buy them to match each summer costume.

Children's Athletic
Union Suits

Pajama checked nainsook. For girls, round neck, bloomer knee. Boys' suits have tape neck, straight legs. Well made and reinforced. Sizes 2 to 12.

Substandards of "Real Silk" Rayon Lingerie

Stepins and
Bloomers

Excellent quality yoke in front, elastic in back, flat lock seams; flesh, peach, orchid. Sizes 36 to 42.

\$1.25

Stepins

Durable plain garments in soft quality. Elastic waist, tailored knee; peach, white flesh. Sizes 36 to 40.

\$59c

Special May Sale of

New Voile Lingerie

Pastel colored voile bloomers, gowns, stepins and chemises, in lace-trimmed or tailored style. Medium sizes.

\$1

Fancy Rayon Wear

Gowns, stepins, bloomers and chemises in wanted lingerie shades; lace-trimmed or with fancy applique designs.

\$1

Crepe de Chine Slips

Heavy silk, in pink, peach, Nile, tan or white. Sizes 36 to 44. Tailored, with hip pleats and deep hem.

\$2.95

"C. B." Girdle Brassieres

Striped cotton, well boned; inner belt for medium and stout figures. Elastic straps and inserts. Sizes 34 to 43.

\$2.95

New Shipment of

15,000 Pairs Substandard
of Women'sREAL SILK
Guaranteed Hose

Silk-to-Top Full-Fashioned Hose

"Real Silk" medium service weight hose of pure silk to the tops; they are full fashioned, and are lisle reinforced at points of greatest wear. Sizes 8½ to 10. Pair

\$1.25

Medium Service
Silk Hose

Medium service weight hose of pure silk to the lisle hemmed tops; seamed back. Sizes 8½ to 10. Pair

65c

Full-Fashioned
Service Hose

Pure thread silk service hose; silk to the lisle garter hem; full fashioned; lisle reinforced. Sizes 8½ to 10. Pair

\$1

Full-Fashioned
Chiffon Hose

Sheer and clear chiffon hose, pure silk to the tops. Full fashioned and fully reinforced. Sizes 8½ to 10. Pair

\$1

REAL SILK De Luxe
Service Hose

Splendid pure thread silk stockings; silk to the lisle hemmed tops; seamed back. Sizes 8½ to 10. Pair

80c

1,200 Pairs
Girls' Silk Hose
39c Pr.

A discontinued FIRST QUALITY number from the Real Silk Mill. Shaped stockings of pure silk for the growing girl. Service weight silk hose extends over the knee; narrow lisle hemmed top; fully reinforced. Sizes 8 to 10.

Sale of 10,000 Pairs
Kiddies' Half-Socks
25c Pr. 15c Pr.

Dainty rayon and rayon plaited half-socks in a pretty assortment of plaid colors with close fitting tops; trimmed in contrasting color. Sizes 4½ to 8½. Firsts and irregulars.

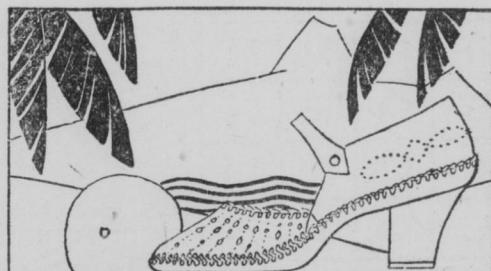
Serviceable little lisle half socks to wear at play. In plain colors with tops trimmed in contrasting colors. Offered at a very low price. Sizes 5 to 8½. Firsts and irregulars.

—Downstairs at Ayres.

Women's Deauville Sandals

At a
Saving Price \$2.95

The utmost of summer smartness is represented in these charming new shoes. They're so attractive and so comfortable for all sports wear—and for informal afternoon wear, too. Well made of tan leather with neat perforated designs, and stitched in white, red, black or green. Sizes 3-7. Wonderful value at this low price.

Arch Support Slippers
Reduced to \$2.95

Comfortable arch support slippers with neat out-sole design over instep. Goodyear welt sole, medium leather heel. Sizes 4 to 8.

Child's Strap Slippers

Sizes 5½-8 \$1.69 8½-11 \$1.95

Strap slippers and ties in black patent, with flexible Kerry Krome extension soles. Several styles. Full-lined to toe.

—Downstairs at Ayres.

Special May Sale Values

FOR SATURDAY—IN ALL DEPARTMENTS

DOWNSTAIRS at AYRES

Sale 600 New Frocks

Over 100 Charming Styles to Choose from

Very
Specially
Priced

\$8.95

Absolutely the best values in silk dresses we've ever been able to offer! You'll surely agree when you see them. This fortunate special purchase offers fabrics, styles and workmanship usually found only in dresses priced much higher. So tempting you'll want two or three!

Popular New
Materials

—Washable Crepes
—Pastel Georgettes
—Pretty New Prints

Smart Colors for Summer

—Rose —White —Maize —Red
—Blue —Green —Orchid —Coco
—Tans —Navy —Flesh —Gray
—Floral Prints —Indian Prints —Dot Designs

Sizes from 13 Up to 44

Sale of 1,000 Hats

\$1.95

Viscas
Hair Braids,
Straw Combined
With Silk or Felt

Summery
Pastels,
Black and
Beiges

Big special purchases give you an opportunity to buy hats that ordinarily would cost much more. Wide flops, medium and short brims.

Costume Flowers, 25c to 79c

—Downstairs at Ayres.

Spring Coats

At a Popular Low Price

\$15

For Misses and Women
Sizes 14 to 46

Definite savings are represented here, yet style, material and workmanship are excellent. New style features such as smart cuffs, collars, bows, or throw are noted. Fully lined with silk crepe, satin de chine, broadcloth rayon, etc.

BROADCLOTH TWEEDS POIRET SHEEN
SILK FAILLIE KASHAS

Other Charming Coats

\$10 and \$19.75

Sport, street and dress coats in becoming styles that express their newness in their fabrics, styles and colors.

—Downstairs at Ayres.



Axminster
and Velvet
9x12 Rugs
Reduced to
\$24.75

There are but 15 rugs at this price—reduced because of slight imperfections (beauty and wearing qualities are not impaired). In pretty patterns and colorings.
Easy Terms—\$2 Down
—Downstairs at Ayres.

Sale of 300 Beautiful
New Coolie Coats

Exceptional Values

\$1.95

Brand new, and offered at a real saving are these gorgeous new Coolie Coats. They're just the thing for leisure hours at home—or for wear at the beach. They are made of imported Japanese challis—with set-in sleeves, side tie—neatly tailored throughout. In oriental flower and bird designs done in brilliant colors.

—Downstairs at Ayres.

Sale of "Eagles"
FLAT CREPE

Very Fine Quality—Specially Priced

Washable \$1.88 Weighted
Quality Quality

This is a very fortunate special purchase of the well known "Eagles" flat crepe—offered at a very low price. Two of the heavier qualities make up the lot—in a wide range of popular colors, including black, navy, tans, grays, etc. All are 40 inches wide.

Another Lot of "Eagles" Crepe, \$1.59

These are mostly washable flat crepes in a limited number of fashionable colors. 40 inches wide.

—Downstairs at Ayres.

Potted Plants for Mother's Day
25c to \$1.00 Ea.

Various kinds of blooming plants for Mother's Day gifts, or for home decoration. Healthy and sturdy—beautiful blossoms. Unusually low priced.

—Downstairs at Ayres.

Baby Week Values

Crepe de Chine Walking
Dresses

Heavy silk, in pink or blue, embroidery or smocking trimmed, deep hems, short sleeves

\$2.95

Infants' Silk Coats

Crepe de chine or rayon, in pink or blue. Interlined and washable. One style shirred yoke, one plain style.

\$2.95

Infants' White Dresses

Dainty embroidered yokes. Trimmed in lace insertion and edging to match ribbon rosettes in pink or blue.

\$1.95

Infants' Knit Capes

Wool and rayon, or all-wool capes; pink or blue, with large white collars and double front panels.

\$1.95

Organdy Bonnets

Dainty little white bonnets, trimmed with pleating, ruffles, ribbon, laces, or shirring. Organdy ties

Wool
Shawls

Yarn knit shawls, in pink or blue. Splendid value—

\$1.49

Infants' Blankets

Pink or blue, with white stripe; 33½x 41½; heavy, with bound ends

89c

—Downstairs at Ayres.

Girls' Silk
Dresses

\$3.95



Girls' Spring Coats,

\$3.95 to \$8.95
Novelty tweed straightline coats, pocket or button trimmed. Sizes 8 to 14.

Girls' Rayon Bloomers
1,200 Pairs
Heavy quality; peach, pink and white. Sizes 6 to 16. 79c.

—Downstairs at Ayres.

Sale of Men's Shirts

Over 1,200
Offered at \$1

Remarkable values are these shirts—and what a low price they're offered at! They were specially purchased at a price advantage—and they were specially selected for choice patterns and colorings. Many higher-priced shirts have also been reduced to this low price. Collar-attached and neckband styles—all tailored for perfect fit—plain and fancy fast colors. Sizes 14 to 17.

1,200 Pairs Fancy Socks, 5 Pairs, \$1

A fine assortment of fancy socks at a special, saving price. They are of rayon and mercerized lisle with mercerized tops; fully reinforced. Wide range of snappy patterns and colors. Sizes 10 to 11½. Irregulars.

Sale of Men's Underwear

A great Saturday sale offering fine athletic union suits at a great saving! There are blouse-back suits, web backs, and snubber backs. Well made of fine count underwear fabrics. Sizes 36 to 46. Firsts and seconds—slightly soiled.

39c

Also at 39c are fine knit athletic shirts. Tubular knit with rayon flat-lock seam trim at neck and armholes.



600 Pairs Golf Socks, 50c

Smart golf socks of mercerized lisle or of part wool. Full length. Pretty patterns. Sizes 10 to 11½.

Boys' Sweaters, \$1.98 Each

Boys' part-wool and all-wool slipover sweaters. In a wide range of patterns and colors that boys like. Sizes 30 to 36.

Boys' Shirts, 95c

Fast-color novelty patterns and plain white broadcloths. Sizes 6 to 14½.

Boys' Caps, 98c

Neat patterns and colors. Sizes 6 to 7.

—Downstairs at Ayres.