# Fishing The Air

**BY G. SHUBERT FRYE**

**All references are Central Standard Time**

REQUEST NUMBERS will make up the entire program of the Baldwin hour tonight to be broadcast by WFBM at 7, featuring the Schubert Quartet, which shortly is to be off the air on the Baldwin program, the Baldwin String Ensemble and Marjorie Harold, soprano.

No names will be mentioned over the air during tonight's broadcast, but listeners will recognize their requests.

The hour has been permanently changed to 7.

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Various suggestions were presented, according to the United Press, today by radio interests and experts at a conference called by the Federal Radio Commission to evolve equal distribution of broadcasting facilities in the five zones throughout the country as required by recent legislation.

Merits of individual stations were not considered. Stations to be included in the new broadcasting structure will be designated when the actual allocation program is completed.

Representatives of the radio interests said a reduction in the number of stations was essential in any readjustment program.

Frank D. Scott presented a tentative allocation plan agreed upon by the National Association of Broadcasters, Radio Manufacturers Association and the Federated Radio Trades Association. Present assignments of wave lengths to outstanding stations should not be materially changed in the initial approach to zone equalization, the industry recommended through Scott.

Assignment of wave lengths and power among the zones on the basis of 140 stations, one-fifth of the present total, to each of the five zones was proposed. Increase in the number of stations was strongly opposed.

Equality among the zones in distribution of wave lengths should be obtained by taking the average of present zone frequency assignments, the industry recommended. This average of wave lengths now in use was fixed at sixty-six, the maximum which, it was proposed, any zone might receive.

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A dialogue, "Dick Woodbie Investigates Tom's Religion," will be broadcast over WKBF in the program of the International Bible Students' Association at 7:30 tonight. The Choral Singers will render "Rise, Crowned With Light," and "Around the Great White Throne." "Liebessreud," by Kreistler will be played by Mitchell Levy, violinist.

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President Coolidge, speaking to radio listeners through the NBC Red network at 7 tonight, from a studio in the White House, Washington, will call attention to American Forest Week.

The observance of Forestry Week which began Sunday, is nationwide in scope. The President will read a proclamation as his contribution toward furthering the week. The Honorable Charles Stewart, Minister of Interior of the Dominion of Canada, speaking from the NBC Washington Studios and Louise Homer Stires, from New York, will also be heard in the program.

Louise Homer Stires, soprano, and Tarrington Van Hoesen, baritone, assisted by Frank La Forge, composer-pianist, will sing Mr. La Forge's own composition, "Trees at Night," written especially for this occasion.

On Feb. 24, President Coolidge issued a proclamation designating the week of April 22-28 as the eighth annual forest week observance in the United States.

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The Buccaneers, exponents of songs of the sea, will offer two sea songs in their broadcast through the Columbia Broadcasting System at 9:30 tonight. The names of those selections are: "English Sailors' Song," to be sung by the Buccaneers quartet, and "The Tars' Farewell," to be presented as a tenor solo. Supporting the vocal soloists will be heard a male vocal ensemble and a popular orchestra.

## Head of Kay Jewelry Company Gives Talk on Current Business

### Says Consumer Credit Is Sound as Standard of Living

LEON L. LEVY

Mr. Leon L. Levy, local manager of the Kay Jewelry Company at 137 W. Washington St., and other officers connected with the chain of thirty-one retail stores of the Kay Jewelry Company, have held their eleventh annual conference at Hotel Pennsylvania. E. I. Kaufman of Washington, D. C., opened the meeting yesterday with an address on general business conditions, which he referred to with optimism.

He stated that with the advent of February he had noticed a revival of business, which had decreased toward the latter part of 1927. The Mississippi and New England floods had been responsible for much of the economic hardships last year, he stated, with the shut down of the Ford motor plant and the coal strike adding to the impairment of general purchasing power.

"For many years," he said, "the extension of consumer credit on a more liberal basis had led up to the point in 1927, where it was evident that a nation of 120,000,000 people were fully aware of the ease with which they could anticipate their wants by purchasing from retail merchants on the basis of using their credit. This tendency has been greatly responsible for the continued prosperity that has existed through this country.

**Explains Slack Times**

"In 1927," continued Mr. Kauffman, "the culminative effect of the liberal extension of credit had brought about a condition whereby the customer had practically taken care of his immediate wants. This condition resulted in a check in the expansion program of manufacturers and slowing down in retail sales volume."

Mr. Kaufman stated that this had raised the question whether there had been an over-extension of credit to the consuming public. He took the position that such credit is sound as long as the American public maintains its present standard of living. The luxuries of yesterday, such as automobiles, attractive furniture, radios, jewelry and wearing apparel, have now become the everyday wants of the public, he said.

According to Mr. Kaufman, the excessive production that exists in several lines of manufacture is not the result of extension of credit, but is a periodic condition that recurs throughout the economic history of the country. There does not seem to be any reason for doubting the ability of the public to meet contractural obligations and over-extension of credit can be controlled by the merchant himself, added the speaker.—Advertisement.


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## Dial Twisters

**Central Standard Time**
**Meters Given in Parentheses**

**WFBM (275) INDIANAPOLIS**
**(Indianapolis Power and Light Co.)**

P. M.
3:00—Time signal, Julius C. Walk & Son.
3:01—Closing grain market and New York stock quotations, E-Z Bake Milling Company.
3:12—Livestock market, Indianapolis and Kansas City; weather forecast.
3:20—Farm flashes.
3:30—Housekeeper's chat and radio recipes, courtesy Home Service Department, Indianapolis Power and Light Company.
3:40—Personal beauty advice, Boncilla Laboratories.
4:00—Time signal, Julius C. Walk & Son.
4:01—Baldwin Piano Company hour of classic records.
5:00—Drama hour, A. J. Beriault.
5:50—Late news flashes, Indianapolis Times.
6:00—Lyric theater organ, Ruth Noller.
6:30—Goldstein Bros., nineteenth anniversary program.
7:00—Time signal, Julius C. Walk & Son.
7:01—Baldwin Piano Company.
8:00—Babe Ruth hour.
9:00—Carr Tire Company frolic.
10:30—Shouras-Publix Night Club.

**WKBF (252) INDIANAPOLIS**
**(Hoosier Athletic Club)**

5:00—Late news bulletins and sports.
7:00—Citizen's Military Training Camp talk.
7:10—WKBF Golf School, Roy Robertson, instructor.
7:30—International Bible Students Association.
8:15—Book review.
8:30—Beard's Happy Brake Liners.
9:30—WKBF frolic, featuring Charles De Sautelle's Orchestra.

—4 o'Clock—
NBC Red Network—Fallon's Orchestra to WEAF, WRC, WWJ.

—4:45 o'Clock—
WJZ (454) New York—Studio program.
WSAI (361.2) Cincinnati—Safety club; Seckatary Hawkins.

—5 o'Clock—
NBC Red Network—Waldorf Astoria Orchestra, to WEAF, WEEI, WRC, WTAG, WCAE.
WCFL (483.6) Chicago—Kaisers Orchestra.
WENR (288.3) Chicago—Semi-classical.
WGY (379.5) Schenectady—Markets; farm school.
WJZ (454) New York—Kemp's Orchestra.
WLW (428.3) Cincinnati—News; dance music.
WTAM (399.8) Cleveland—Dance orchestra.
WWJ (352.7) Detroit—Dinner music.

—5:15 o'Clock—
KDKA (315.6) Pittsburgh—Little Symphony.
WCCO (405) Minneapolis-St. Paul—Readers Club; markets.
WMAQ (447.5) Chicago—Topsy Turvy time.
WOR (422.3) Newark—Children's hour.

—5:30 o'Clock—
WGY (379.5) Schenectady—Van Curler Orchestra.
WGR (303) Buffalo—Binghams Orchestra.
WJR (441) Detroit—Studio program.

—6 o'Clock—
KYW (526) Chicago—Uncle Bob.
KDKA (315.6) Pittsburgh—Eclipse Clippers.
WBAP (499.7) Ft. Worth—Orchestra; Sunflower Girl.
WCFL (483.6) Chicago—Labor hour.
WENR (288.3) Chicago—Organ; orchestra.
WEAF (492) New York—Talk; string quartet.
WJBT (389.4) Chicago—Concert and dance orchestra.
WJZ (454) New York—Klein's Serenaders.
WLS (345) Chicago—Supperbell program.
WLW (428.3) Cincinnati—Courtesy program.
WMAQ (447.5) Chicago—Concert orchestra.
WOR (422.3) Newark—Commodore Orchestra.
WOW (508.2) Omaha—Organ.
WSM (337) Nashville—Organ.
WSB (475.9) Atlanta—Myers Orchestra.
WSAI (361.2) Cincinnati—Musical program. Vulcan golfers.
WTAG (517) Worcester—Studio concert.

—6:30 o'Clock—
CNRW (384.4) Winnipeg—Ft. Garry concert.
WCCO (405) Minneapolis-St. Paul—Long's Orchestra.
WEAF (492) New York—Talk "Good Books."
WGY (379.5) Schenectady—General Electric concert.
WLS (345) Chicago—"Sports;" organ.
NBC Blue Network—Roxy and Gang to WJZ, WBZ, WBZA, WSB, KDKA, KYW, WREN, WOW, WRC, WHO, KOA, WBT, WSM, WJR, WHAM, KWK, WBAL, WFAA, KVOO, KPRC, WHAS, WRHM, WBAP.
WLW (428.3) Cincinnati—Georgia Melodians.
WOC (378.8) Davenport—Yankee Six Orchestra.

—6:45 o'Clock—
NBC Red Network—Physical Culture Prince to WEAF, WGR.

—6:50 o'Clock—
WMAQ (447.5) Chicago—Talk "Herbert Hoover."

—7 o'Clock—
CNRO (434.5) Ottawa—Concert orchestra; address.
CFCA (357) Toronto—Concert.
WBBM (389.4) Chicago—Davis Orchestra; organ.
WENR (288.3) Chicago—Children's feature.
NBC Red Network—Forest week program; President Coolidge to WEAF, WLIT, WTAG, WJAR, WCSH, WHO, KOA, KSD, WRC, WWJ, WOW, WMC, WOAI, WCAE, WHAS, WSM.
WGN (416) Chicago—Almanack; concert.
WHAZ (306) Troy—Concert program.
WHN (394.5) New York—Dance orchestra.
WLS (345) Chicago—Scrap book entertainers.
WLW (428.3) Cincinnati—KIO Minstrels.
WNYC (526) New York—Air College.
WSAI (361.2) Cincinnati—Las-Stick program.

—7:11 o'Clock—
WMAQ (447.5) Chicago—Amos 'n' Andy.

—7:30 o'Clock—
KOA (325.9) Denver—Markets.
WBBM (389.4) Chicago—Nighthawks; male quartet.
NBC Red Network—A. and P. Gypsies to WEAF, WLIT, KSD, WGY, WTAM, WJAR, WHO, WDAF, WTIC, WRC, WCSH, WGN, WCAE, WSAI.
WENR (288.3) Chicago—Classical.
WCCO (405) Minneapolis-St. Paul—Trio.
WGR (303) Buffalo—Warner program.
WJR (441) Detroit—De Luxe Dreamers; Travelog.
WLS (345) Chicago—Vocal; organ.
WMAQ (447.5) Chicago—Courtesy program.
WOR (422.3) Newark—Mabelanna Corby hour.

—8 o'Clock—
KFAB (319) Lincoln—Orchestra; sextet.
WHN (394.5) New York—Boxing, St. Nicholas arena.
WGR (303) Buffalo—Hy and Dry.
NBC Blue Network—Riverside hour to WJZ, WBZ, WBZA, WBAL, WHAM, KWK, KDKA, WHAS, WMC, WSB, WBT, KVOO, WJR, WREN, KYW, WCCO, WRHM, KOA, WLW.
WLS (345) Chicago—Water Witches.
Columbia Network—Spur Tie Beaux.
WOW (508.2) Omaha—Yousem program.
WHAD (270) Milwaukee—Inauguration exercises: civil convocation.
WOS (361.2) Jefferson City—Girls' Glee Club.

—8:30 o'Clock—
KOA (326) Denver—Brown Palace Orchestra.
KGO (384.4) Oakland—General Electric concert.
WBZ (323) Springfield—Shriner's Band.
NBC Red Network—General Motors party to WEAF, WEEI, WWJ, WTIC, WHO, WOW, KSD, WJAX, WCCO, WOC, WDAF, WHAS, WJAR, WTAG, WCSH, WLIT, WRC, WCAE, WTAM, WSM, WGN, WGR, WMC, WSB, WBT, WTMJ, WGY, KVOO, WSAI, KPRC.
NBC Blue Network—Great composers to WJZ, KDKA, KYW, WHAM.
WLS (345) Chicago—WLS Hippodrome.
WLW (428.3) Cincinnati—Trio.
Columbia Network—Vorhees Orchestra.

—9 o'Clock—
KOA (325.9) Denver—Instrumental orchestra; Little Symphony.
KFI (468) Los Angeles—Symphonette.
KTHS (499.7) Hot Springs—Arlington Orchestra.
WBAL (285.5) Baltimore—United States Naval Academy Band.
WBBM (389.4) Chicago—Davis Orchestra; tenor.
WBZ (333) Springfield — Presentation "Springtime."
WCFL (483.6) Chicago—"School Days."
WHAZ (306) Troy—105th Inf. Band.
NBC Blue Network—Moon Magic to WJZ, WHAM, KYW, KWK, KDKA.
WLS (345) Chicago—International Revue.
WLW (428.3) Cincinnati—Melodians (two hours).
Columbia Network—The Pioneers.

—9:30 o'Clock—
KYW (526) Chicago—Navy program.
WBBM (389.4) Chicago—Lombardo's Orchestra.
NBC Red Network—Time-to-Retire Boys to WEAF, WEEI, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WWJ, WSAI, WEBH, WTMJ, KSD, WOC, WHO, WDAF, KVOO, WOAI, KPRC, WHAS, WMC, WSB, WBT, WSM.
WFLA (517) Clearwater—Dance ramble.
WGN (416) Chicago—Violinist.
NBC Blue Network—Entertainers to WJZ, KWK, KDKA.
Columbia Network—The Buccaneers.
WOO (343.6) Philadelphia—Penn. Male Quartet.

—10 o'Clock—
KMOX (299.8) St. Louis—Dance music.
Pacific Network—Shell concert.
KTHS (499.7) Hot Springs—Male quartet; specialties.
WCCO (405) Minneapolis-St. Paul—Third Infantry Band.
NBC Red Network—Johnson's Orchestra to WEAF, WWJ, WOW, WMC, KSD, WTIC.
WJJD (365.6) Chicago—Entertainers.
NBC Blue Network—Slumber Music to WJZ.
WMAK (545) Buffalo—Arcadia ballroom.
WMAQ (447.5) Chicago—Musical Potpourri.
WOR (422.3) Newark—News; Byer's Orchestra.
WRC (469) Washington—Le Paradise Band.
WSM (337) Nashville—Craigs Orchestra.

—10:15 o'Clock—
WGN (416) Chicago—"Hungry Five."
KOA (326) Denver—Shakespeare scenes.

—10:30 o'Clock—
WGN (416) Chicago—Neighborhood frolics.
WOR (422.3) Newark—Witching hour.
WSAI (361.2) Cincinnati—Gibson Orchestra.
WTAM (399.8) Cleveland—Musical program.

—11 o'Clock—
KLX (508.2) Oakland—Lake Merritt Ducks.
WHO (535.4) Des Moines—Organ.
WHN (394.5) New York—Cotton Club Orchestra.
WJBT (389.4) Chicago—Dance music.
WMAQ (447.5) Chicago—Dance orchestra.

—11:30 o'Clock—
Pacific Network—Fisk program.
KNX (337) Hollywood—Feature program.
KVOO (348.6) Tulsa—Organ.

—11:45 o'Clock—
WDAF (370.2) Kansas City—Nighthawk frolic.

—12 o'Clock—
CNRV (291) Vancouver—Concert orchestra.
Pacific Network—Broadways and Boulevards.
WBBM (389.4) Chicago—Dance program.
WGES (242) Chicago—Aquarium Club.
KNX (337) Hollywood—Burnetts Orchestra.
KJR (348.6) Seattle—Meyer's Orchestra.

—12:30 o'Clock—
KPO (422.3) San Francisco—Variety hour.
CNRE (517) Edmonton—Instrumental trio.

## Best Daylight Features

—Tuesday—

**WFBM (275) INDIANAPOLIS**
**(Indianapolis Power and Light Co.)**

P. M.
3:00—Time signal, Julius C. Walk & Son.
3:01—Closing grain market and New York stock quotations, E-Z Bake Milling Company.
3:12—Farm flashes.
3:30—Housekeeper's chat and radio recipes, Home Service Department, Indianapolis Power and Light Company.
3:40—Personal beauty advice, Boncilla Laboratories.

**WKBF (252) INDIANAPOLIS**
**(Hoosier Athletic Club)**

A. M.
10:00—Receipts exchange.
10:15—Brunswick Panatrope, courtesy of Brunswick Shop.
10:30—Livestock and grain market.
10:40—Weather and shippers' forecast.
Noon—Zaring staff entertainers.

A. M.
9:00—WLW, Cincinnati. Women's hour.
—WJZ, New York. Dr. Copeland hour to chain.
10:00—WMAQ, Chicago. Health talk, Dr. Bundesoni.
10:15—WEAF, New York. Household Institute to chain.

P. M.
2:30—WLS, Chicago. Homemakers hour.
—WJZ, New York. United States Navy Band to WRC, WHO.
2:45—WMAQ, Chicago. Cubs vs. Pirates, also WGN.
3:00—WBAL, Baltimore. Salon music.
—WTMJ, Milwaukee. Milwaukee vs. Indianapolis.
3:30—WEAF, New York. Women's League, United Synagog.

## HOOSIERS TO ATTEMPT WORLD CHURCH PARLEY

### Seventy-Five Going to Los Angeles Convention in July.

Seventy-five delegates from Indiana are expected to attend the World's Sunday School convention at Los Angeles, July 11-17, according to E. T. Albertson, general counsel of the Indiana Council of Religious Education. Many applications for information regarding the convention are being received daily, including many from Indiana colleges.

The convention, which is a quadrennial one, has not been held in the United States since 1908 at Washington, D. C. All Protestant denominations will be represented.

### Three Write Approved Book

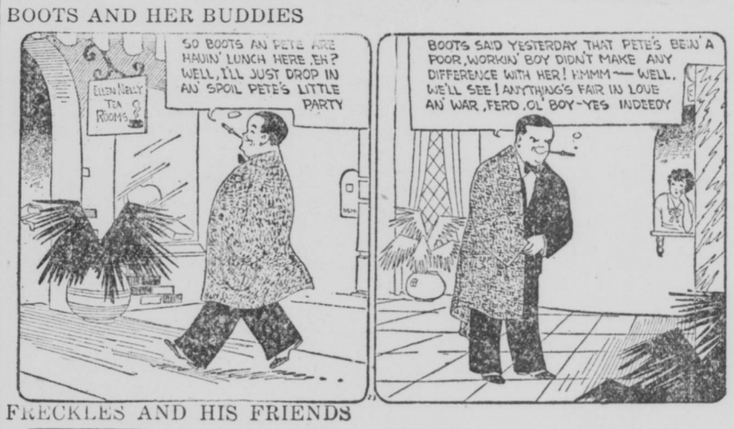
*By Times Special*

BLOOMINGTON, Ind., April 23. Dean Henry L. Smith o fthe Indiana University School of Education is co-author of the textbook on civics and government recently approved by the Indiana State board of education for use in high schools. The other authors are Dr. Sheldon E. Davis, Montana State Normal College, and Dr. Clarence McClure of the history department of Missouri State Teachers College.

OUT OUR WAY —By Williams

OUR BOARDING HOUSE —By Ahern

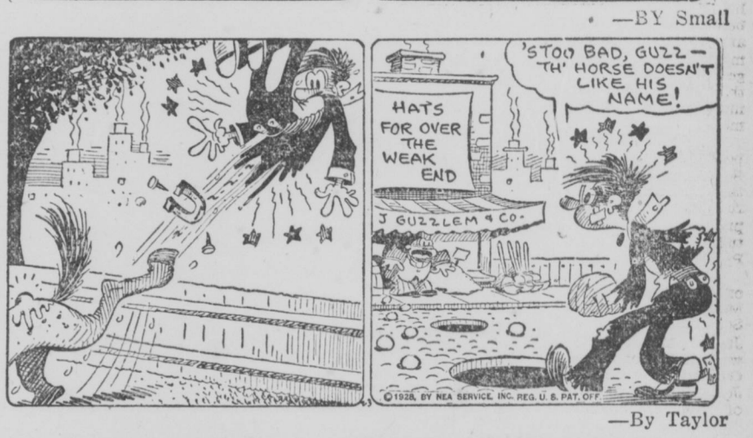
BOOTS AND HER BUDDIES —By Martin



FRECKLES AND HIS FRIENDS —By Blosser

WASHINGTON TUBBS II —By Crane

SALESMAN SAM —BY Small




MOM'N POP —By Taylor

THE BOOK OF KNOWLEDGE

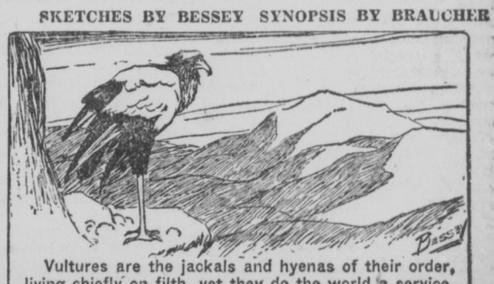
SKETCHES BY BESSEY SYNOPSIS BY BRAUCHER

Where exactly to end the line of Hawks and begin the line of Vultures is a difficult matter. The Great Lammergeier or Bearded Vulture (one is shown above) is more Vulture than Hawk yet it has the head and neck feathered as no Vulture should. The Lammergeier is a magnificent bird, 42 and more inches long. The name means "lamb vulture." 4-23

By NEA, Through Special Permission of the Publishers of The Book of Knowledge, Copyright, 1923-26.

Sad stories of the practices of Lammergeiers are told. The great birds are said to have carried away babies while mothers worked in the fields.

The Vultures themselves are hideous of aspect. They are weak of feet and cannot carry their prey but must gorge on the ground where they find it. 4-23



Vultures are the jackals and hyenas of their order, living chiefly on filth, yet they do the world a service, clearing the earth of reeking impurity. The artist has sketched here the quaint Secretary Bird of Africa. Though a Vulture, this bird is not repulsive. The feathers at the back of his head are supposed to look like a quill pen stuck behind the ear. (To Be Continued)

Sketches and Synopses, Copyright, 1928, The Grolier Society. 4-23