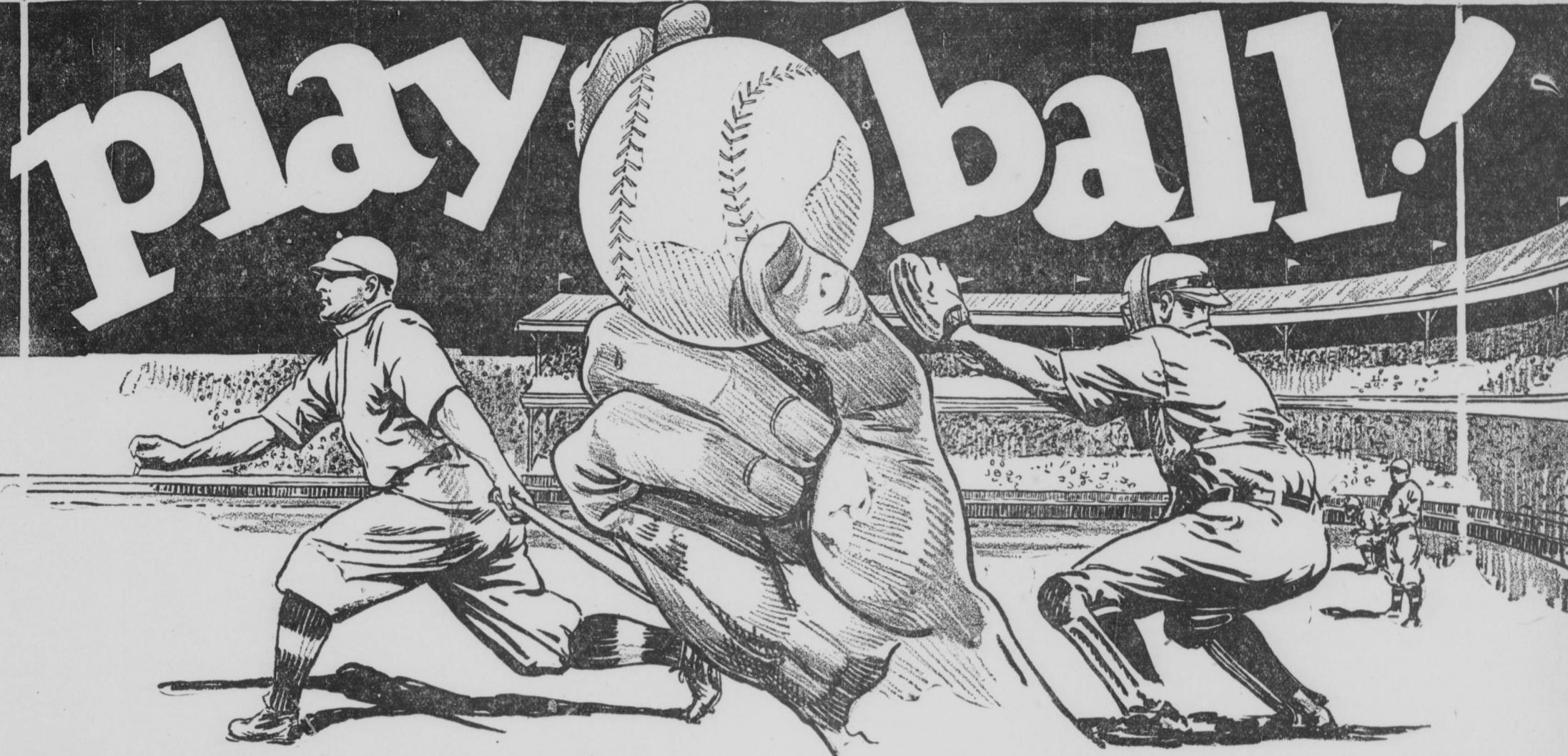




Jim
Perry
President



Bruno
Betzel
Manager



BOOST THE INDIANS ATTEND THE OPENING GAME TOMORROW
INDIANAPOLIS — vs. — MINNEAPOLIS

Success to You, Indians!

Indianapolis is back of you to a man. With the spirit and material you have there is no reason why you shouldn't win the pennant this year.

Babe Ruth Line of Baseball

Babe Ruth helped to design this line and his signature on each number is his endorsement of its fitness for use in playing ball.

Babe Ruth Baseball	\$1.00	Babe Ruth Catcher's Mitt	\$5.00
Babe Ruth Fielder's Glove	\$5.00	Babe Ruth First Baseman's Mitt	\$5.00
TENNIS	GOLF	FISHING TACKLE	

VONNEGUT'S 120-124 E. Wash. St.

Good Luck! Indians

Fans! Enjoy the Games in Solid Comfort,
Wearing Jud's Men's Duds

Hats, Furnishings, 'L' System Clothes, Bates Shoes



Best Wishes "BRUNO"

We Are Sure That Your Indians Will
Always Be in the Thick of the Fight

ADVANCE PAINT CO.
540 W. Norwood St.

A SURE HIT

SEE KINNEY'S LINE OF
SHOES FIRST

MEN'S
SMOKE ELK

\$5.95
A Real
Golf
Shoe

Kinney Shoes
OVER 250
FAMILY STORES
G.R. KINNEY CO. 5 BIG
FACTORIES

24 North Pennsylvania St.

See the Indians in Their New Baseball Uniforms

Furnished by
"Indiana's Leading Sporting
Goods Store"

EM-ROE SPORTING GOODS CO.
209 W. Wash. St.
Opposite the Statehouse

The Home and Road Uniforms

of the
Indianapolis
Baseball Club

Are Home Products

Manufactured right here in Indianapolis by the Charles C. Carr Co. Uniforms are worn exclusively by many clubs in the American Association, Western League, Southern League, Texas League and other leading baseball leagues.

Carr Official
League Ball

Adopted as the official ball for all games by the Southern League and the Western League.

Teams Outfitted Completely

Charles C. Carr
Indianapolis, Indiana

CARR SPORTING GOODS
SOLD BY FIRST-CLASS
DEALERS EVERYWHERE

Steaks Chops and Sea Foods

After the Ball Game you
will enjoy one of our de-
lightful Steak Dinners.

Joe Stahr

127 S. Illinois

Baseball Fans'
Headquarters

Open Until 1 A. M.

To the Owners and
Management of
the Indianapolis
Baseball Club

We wish you a very
prosperous season
and may your efforts
and hard work be re-
warded by bringing
to Indianapolis the
American Association
Championship for
1928.

The Union
Trust Co.

120 E. Market St.

"Large Sellers of Small Cars"



"THE HOUSE OF CHEVROLET"

Successful
Season for
"Jimmie"
and the Boys

Indians at Home

April 10, 11, 12, 13, . . .	Minneapolis
April 14, 15, 16, 17, . . .	St. Paul
April 18, 19, 20, 21, . . .	Kansas City
April 22, 23, 24, 25, . . .	Milwaukee
May 12, . . .	Louisville
May 22, 23, 24, 25, . . .	Columbus
May 26, 27, 28, 29, . . .	Toledo
May 30, 31, . . .	Louisville
June 1, 2, 3, 3, . . .	Minneapolis
June 4, 5, 6, 7, . . .	St. Paul
June 8, 9, 10, . . .	Kansas City
June 11, 12, 13, 14, . . .	Milwaukee
June 23, 24, 25, 26, . . .	Columbus
June 27, 28, 29, 30, . . .	Toledo
July 21, 22, 23, . . .	Louisville
July 24, 25, 26, 27, . . .	Milwaukee
July 28, 29, 30, 31, . . .	Kansas City
August 1, 2, 3, 4, . . .	St. Paul
August 5, 6, 7, 8, . . .	Minneapolis
September 1, 2, 3, 4, 5, . . .	Louisville
September 11, 12, 13, 14, . . .	Columbus
September 20, 21, 22, 23, . . .	Toledo

We Extend Our

Best Wishes

to the

"INDIANS"

The Indianapolis Baseball Club,
under the ownership of "Jimmie"
Perry, should have the support of
every loyal citizen. "Boost the
Home Team."

Visiting American Association
Clubs, while in Indianapolis, stop
at the Severin.

HOTEL SEVERIN

Illinois and Georgia Sts.

TWO WINNERS

the
INDIANS

and

Crane's Imported

5c CIGARS

On Sale at the
Ball Park

It's From
THE HOUSE
OF CRANE

THE INDIANS LOOK GOOD TO US

Let Us Do Your
Printing Early
So We Can See
the Games

Call LIN coln 2104

McCullough Printing Co.

506 MURPHY BLDG.

Our Best Wishes
to the
Indianapolis
Baseball
Club

Up & at 'Em INDIANS!!

Distributors
Wilson "Aero" Center Base-
ball—the Official Ball of
the American Association



"A Real Sporting Goods Store"

SMITH-HASSLER-STURM CO.

116 E. Ohio St.

**BABE RUTH
ATHLETIC UNDERWEAR**
for
Men, Boys and Girls
Made in Indianapolis
by
McLoughlin Mfg. Co.
Distributed by
Hibben-Hollweg & Co.

The Home and Road Uniforms

of the
Indianapolis
Baseball Club
Are Cleaned By

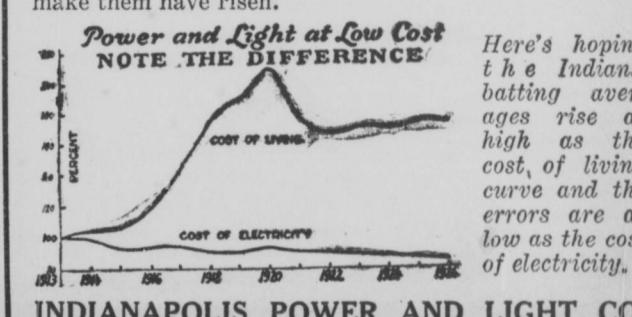
ELMONT 4601
CLEANER
Leonard
DYER
2216 W. Michigan St.

If You "Tear Your Hair" During
That Seventh Inning Rally
We'll Straighten It Up.
Drop in at

The Midway Barber Shop
145 East Market St.
Wm. R. Burns, Prop.

GET WISE TO THE CURVES!

Do you realize illumination and power costs have been
tremendously reduced, while costs of everything to
make them have risen.



Here's hoping
the Indians'
batting averages
rise as
high as the
cost of living
curve and the
errors are as
low as the cost
of electricity.