

EASTER EGGS HOLD OWN AS SYMBOL, FOOD

Estimate Millions Will Be
Dyed, Rolled, Eaten at
Seasonal Frolic.

BY ROBERT O'HARA
The man who says "Easter isn't what it used to be" hasn't talked to Indianapolis "Butter and Egg Men" recently, or he'd know better! Present indications are that at least a million and a half eggs will be consumed in the Hoosier capital in celebrating the joyous feast this year.
There will be several million of the candy variety sold in the city—

Cop and Canary

By United Press
BROOKLYN, April 6.—Half a dozen sturdy policemen perched freely in the summer warmth of the Greenpoint police station today while catching thirty-three canaries which had escaped from a burlap bag when it was opened on the lieutenant's desk.
The elusive birds had been brought into the station with Leo Leonard, who confessed that he had stolen them from a bird store.

ranging in size from several for a cent up to the icing-bedecked, luxurious ones at fifty cents to a dollar a piece. Yes sir, Easter this year is going to be more Easterly than ever!
In view of all the Easter eggs that will be consumed in the celebration for 1928, it is interesting to go back to the origin of the custom. While the origin of the Easter egg is lost in the mists of the past, it is known

that it was a ceremonial of the pre-Christian Saxons in Britain, to offer eggs as a tribute to the gods who controlled the fields, in celebration of the coming of spring.
This sacrifice was supposed to be necessary to the success of the crops. Probably the Druid priests ate the eggs; at any rate the custom has come down within the memory of older Hoosiers that way. It was a common superstition among farmers fifty years ago that the farmer's success with his crops depended upon the number of eggs he was able to eat on Easter morning.
The sacrificial custom of the old barbarians was adopted by the early Christian fathers, who considered the egg as the symbol of new life, and Easter as the beginning of Spring, and of new life for the world. The coloring of the eggs is thought to have no special significance and the same is true of the Easter bunny; both were probably designed to amuse the children.
Local dealers state that the coming Easter will see no noticeable advance in egg prices. Chain store

prices ranged around 27 cents a dozen. Modern distributing methods have served to equalize supply and demand to the point that unusual fluctuations are hardly likely to occur, wholesalers say.
Local druggists, who handle egg dyes are enjoying a little better business than last year. They all affirm that the Easter egg custom is gaining in recent years rather than losing. And while there may be no egg eating contests involving individual consumption running into the dozens, the Easter bunny is a long way from losing his hold on the affections of younger citizens.
Egg hunts, and egg rolling contests will rule the day for the kiddies, probably more than ever before. Egg hunts are scheduled in Spades park and at Beech Grove.

\$50,000 TO COLLEGE

Mrs. Hugh McK. Landon Is
Donor to School.

A gift of \$50,000 to the University of the South, Sewanee, from Mrs. Hugh McK. Landon, Golden Hill, Indianapolis, was announced today by Chattanooga, Tenn., headquarters for the Sewanee expansion fund, being sought as foundation for the plan to make this institution in the Tennessee mountains into an American Oxford.
Mrs. Landon's gift is for the endowment of a chair of English in the present college. The chair probably will be named "The Spaulding Chair of English."
Sewanee is the only institution of higher learning in the South owned by the Episcopal Church.
The Maccabees were a family of Jewish leaders of the second century B. C.

*Charles
Gaye*

"Wearington" Suits are

Trade Mark Registered U. S. Pat. Office

Low Priced—but they

don't look or act the part.

Smart, Fine Fitting,

Comfortable, Durable—

the outstanding values

in the popular priced

field! Compare!

24^{.50} 29^{.50} 34^{.50}

Fine Hats
\$3.50 & \$5

"Service"
Oxfords
\$5.85

Broadcloth
Shirts
Feature Values
\$1.75

Extra Trousers
If Desired

Extra Trousers
If Desired

Extra Trousers
If Desired

L. STRAUSS & CO.,

33 to 39 West Washington Street

1853 — F O R 75 Y E A R S A S T O R E O F T O M O R R O W — 1928

Night Till Nine
Store Open Saturday



SALE OF Wool Challis Coolie Coats \$3.95

Smart wraps for the beach or lounging robes for the house. In fascinating Chinese patterns, flowers, dashing waves, conventional designs. Specially purchased to sell at this price, unusual values.

Black	Orange	Green
Red	Purple	Coral
	White	

Negligees—third floor.

L. S. AYRES & Co.

20 to 22
W. Wash.

SELIG'S SUBWAY
EXTREME VALUE FOR YOUR MONEY

A Specialty
Shop Within a
Specialty Shop

Saturday! Special SALE Easter Coats Featuring the Cape, Scarf

and Shoulder Flare

\$16^{.75} \$25

VALUES THAT YOU WILL
MARVEL AT!

BLACK SATIN with a deep cape of black satin, lined with black crepe; Kasha-like coats with butter-moline collars, broadcloth and Laysheen trimmed with galland squirrel, natural squirrel, monkey fur and antelope. . . . Also striking sports styles.



Easter SALE of NEW DRESSES

Each One
Worth \$10 or
More

Gay
Prints!
Georgettes!
Crepes!
Every Style
and Color!

2 Dresses for \$15

Each Dress \$7.95