Fishing The Air

BY G. SHUBERT FRYE

All references are Central Standard Time

THE Furnas Ice Cream Company will be on the air again tonight from 6:30 over WFBM with the second of the series of golden anniversary programs, commemorating the fifty-first year of the company.

The feature of the program is the Jubilee quartet of colored harmonists singing old-time spiritualists and plantation melodies. Ralph Elvin will be the master of ceremonies at the microphone before the program.

Spring and the baseball season are anticipated by the broadcasters. Hal Totten, for instance, is preparing his best announcing voice to broadcast the big league games in Chicago, through WMAQ. And Jack Keogh of KPO at San Francisco is ready for the Pacific Coast League games.

Miss Kegerreis

Radio announcing is an additional course at the University of South Dakota at Vermilion. Eight students are enrolled in this unique class, and Miss Rachel B. Kegerreis is one of them. She is heard quite often introducing the entertainers from station KUSD, at Vermilion, which is owned by the University of South Dakota, and operated by its students.

New series on the air:

"Congressional Club's Reception to Prominent Women" over NBC red network. Saturdays, 10 a. m. Eastern time.

"American Magazine" program, NBC red network, Wednesdays, 8 Eastern time.

Talks on South Sea Islands by Frederick O'Brien, NBC, Pacific division, every Sunday afternoon.

Musical talks, Saturday, at 7, by Arthur Traves Granfield, WJR, Detroit.

"Broadway Chat," by Kerry Conway, WABC, New York, Monday, Wednesday and Thursday, 6:45 east-time.

Rudy Vallee and Yale Collegians, WABC, New York, Sundays, 10:30 Eastern time.

"Strolling Players," WBZ, Boston, Wednesday mornings, 11:35 Eastern time.

Senator W. E. Borah will deliver a radio appeal from Washington Wednesday night in connection with his campaign to raise $160,000 to repay Harry F. Sinclair's contribution to the Republican party.

Borah said today he thus far had received $6,500 in cash contributions through the mail.

Borah is to speak at 10 p. m. Wednesday from WTFF, the Fellowship Forum station in Washington.

Arrangements have been made to have his remarks picked up at Columbus, Ohio, by a law enforcement meting there, because Boarh could not be present at that session.

Station WABC, New York, will broadcast from the ringside at Madison Square Garden Friday night the boxing bouts, including the feature between Leo Lomski and Joe Sekyra. The ringside microphone will be connected at 9 o'clock, eastern time. An announcer appointed by the New York State Boxing Commission will describe the bouts. WABC's wave length is 326 meters.

"Big doings" are scheduled to go over the air from WLS, the Sears, Roebuck station in Chicago, Saturday night, when the third annual National Barn Dance Callers' Contest will be held. Starting at 8 o'clock and continuing until a late hour, a program is promised that will have a universal appeal.

The contest will be held in the studio of WLS on the sixth floor of Hotel Sherman. Each contestant will have one try of one set of calls at the microphone and all will be allotted equal amounts of time.

Winners will be determined by the votes of radio listeners. All votes must be in by Wednesday, April 4, at midnight.

Grand opera wgill have a place on the Palmolive program Friday night when Gustave Haenschen, director, will present Donezetti's sextette from Lucia de Lammermoor.

Haenschen has arranged a program which will include popular, salon and classical music. Frank Black's Revellers will be included, singing "My Ohio Home" and "I'm Coming Virginia." There will be a saxophone quartet rendition of "He Loves and She Loves" from Funny Face, the Guitar and Hot Trio will play "Sweet Man" and Olive Palmer will sing the "Shadow Song" from Dinorah.

Other selections to complete the hour will be given by the ensemble, the Specialty Orchestra, the tenor soloist and the Woodwind Group.

The program will be broadcast at 10 o'clock (Eastern Standard Time) through WEAF and associated stations of the Red network.

"Trader Horn" will make his radio bow to America tonight at 9 o'clock as the central figure of a broadcast over WEAF's chain.

A program specially planned to bring out the salient features of the renowned "Trader's" life as Ivory Coast merchant, gorilla hunter, gridiron peddler and pilgrim extraordinary has been prepared.

Arrangements for the "Trader" to broadcast were started before he landed in Manhattan from the steamship Olympic more than a week ago, but were not concluded until the venerable jungle-beaten author of today's best seller had undergone the usual audition test for prospective broadcasters at a studio in New York.

It was found that Alfred Aloysius Smith, to quote his lesser-known but real name, possessed a deep voice which would "carry" acceptably over the ether.

"Nina T.," the white goddess of Africa, slaves, halfbreeds, elephant hunters, diamond and ivory traders, will come to life as this program proceeds, with th aged trader summoning them from his richly laden memory as his tale unfolds.

A competent cast of actors has been engaged to support this strangely attractive figure from out of the shadows of Africa.

The Roberts Park Methodist Episcopal Church will conduct the Lenten services over the same station at 12:20 p. m. The Wheeler Rescue City Mission goes on the air at 4:01 p. m. with a "Sacred Hour" program.

American Legion will broadcast the boxing match at 9 p. m. Other features of today's program are market reports, time signals and the other stunts and entertainment which make up the WFBM programs. Russ Holler's orchestra completes the program going on the air at 10:31 p. m.

Easter, too, is in preparation for radio. WBAL of Baltimore is the women's favorite at this time, for through it "the last word in Easter fashions" is to be broadcast. That's set for 3:45 on the afternoon of March 29.

Rudy Vallee goes to college, but he devotes his study time to playing the saxophone. Yet he's made a wonderful success of his college career. He's leader of the famous Yale Collegians and has been broadcasting his talented solo playing. Lately he appeared at WABC in New York. He's a disciple of the master of them all, Rudy Wiedoeft.

Vallee

This should have been recorded the week of March 17: There's an aggregation at WEBJ, New York, that runs like this: Jim Lynch, Patrick O'Keefe; Kathryn Connolly, Betty Reiffin and Oscar Grogan.

The Red network hook-up has one of the best programs of the country today. Its only rival is the Blue network tie-up, which starts on the air at 2:30 p. m. Both are printed below.

NBC—RED NETWORK

5:00—Waldorf Astoria Orchestra to WEAF, WRC, WTIC, WCAE, WTAG, WEEI.
6:00—Voter's Service to WEAF, WJAR, WTAG, WTIC, WOW, WTMJ, WRC, WCSH, WFAA, WBT, WOC, WCCO, WHO, WHAS, WSAI, WFI, WSM, WEBH, WGY, WGR, WCAE, KVOO.
6:30—The Soconyans to WEAF, WEEI, WTIC, WJAR, WTAG, WGY, WGR.
7:30—Seiberling Singers to WEEI, WEAF, WTIC, WJAR, WTAG, WCSH, WRC, WGY, WGR, WTAM, WWJ, WHO, KSD, WOW, WDAF, KVOO, WFAA, WHAS, WSM, WSB, WFI, WMC, WOAI, WCAE, WSAI, WRHM, WOC, KPRC, WGN.
8:00—Eveready hour to WEAF, WEEI, WJAR, WGA, WFI, WRC, WSM, WCAE, WTAM, WWJ, WSB, WDAF, WMC, WSAI, WGN, KSD, WCCO, WGY, WHAS, WHO.
9:00—Cliquot Eskimos to WEAF, WEEI, WTIC, WJAR, WTAG, WCSH, WFI, WRC, WGY, WGR, KVOO, WCAE, WTAM, WWJ, WSAI, KSD, WOC, WHO, WOW, WDAF, WHAS, WBT, WFAA, WSM, WMC, WSB.
9:30—Palais D'or Orchestra to WEAF, WGY, KSD, WTMJ, WFI, WCSH, WTAM, WHO, WOW, WMC, WEBH, KSD, WEBH.

NBC—BLUE NETWORK

2:30—U. S. Navy Band to WJZ, WRC, WHO.
6:30—Fundamentals of Law to WJZ, WHAM, KYW, KWK.
7:00—Stromberg Carlson hour to WJZ, WBZ, WBZA, KDKA, KYW, WBAL, WHAM, WJR, KWK, WREN.
8:00—High spots of melody to KDKA, KYW.
8:30—"Rythmic Rippless" to KDKA, WJZ, KYW, WFAA, KWK, KVOO, WJR, WREN.
9:00—National String quartet to WJZ, KYW, KWK, WREN, KVOO, WFAA.
9:30—Armand girls to KYW, WOC, WHO, WOW, KWK, KVOO, WFAA, KDKA (not WJZ).
10:00—Slumber music to WJZ, KYW.

Dial Twisters

Central Standard Time
Meters Given in Parentheses

WFBM (275), Indianapolis

Noon
12:00—Time Signal, Julius C. Walk & Son.

P. M.
12:01—Grain market and New York stock quotations, E-Z Bake Milling Company.
12:15—Live stock market, Indianapolis and Kansas City.
12:20—Lenten service, Roberts ark M. E. Church.
12:40—Lyric organ, Ruth Noller.
1:20—Closing grain market, E-Z Bake Milling Company.
1:30—Physical culture, Indianapolis Life Insurance Company.
2:00—Weather forecast and farm flashes.
2:10—Housekeeper's chat, Radio recipes, Edith Gates.
2:20—Personal beauty advice, courtesy Boncilla Laboratories.
4:00—Time Signal, Julius C. Walk & Son.
4:01—Sacred Hour, Wheeler City Mission.
4:30—New record hour, Vanity Cleaners and Indianapolis Music Shop.
5:30—Late news flashes, Indianapolis Times.
5:50—"John and Mary Go Driving," by the Deerington Gardens, Bargersville, Ind.
6:01—Accident prevention, Lieut. Frank Owens.
6:20—Charles Benzel, Indiana University, department of business research.
6:30—Furnas Ice Cream Company hour.
7:30—Marott Hotel Trio, Kruse Connell Company.
8:00—Continental Sales Company barn dance.
9:00—American Legion boxing match, Gus Habich Company.
10:30—Time Signal, Julius C. Walk & Son.
10:31—Russ Holler's Orchestra.

WKBF (252) INDIANAPOLIS
(Hoosier Athletic Club)

5:00—Late news bulletins and sports.
6:30—Indianapolis Ford Dealers Association.

—4 o'Clock—
NBC Network—Tashoff Orchestra to WEAF, WWJ.
—4:25 o'Clock—
WHAS (322.4) Louisville—Concert; talks; markets.
—4:30 o'Clock—
WJZ (454) New York—Markets; soprano.
—5 o'Clock—
WBZ (333) Springfield—Markets; Dolans Orchestra.
WEBH (365.6) Chicago—Aichanee Club; songs.
NBC Network—Waldorf Astoria music to WEAF, WRC, WTIC, WCAE, WTAG.
WEEI (365.6) Boston—Rines Orchestra.
WGES (242) Chicago—News; talks.
WGBS (348.6) New York—Uncle Geebee.
WGHP (277.6) Detroit—Dinner concert; markets.
WJZ (454) New York—Kemp's Orchestra.
WJR (441) Detroit—Goldkettes Ensemble; organ.
WMAQ (447.5) Chicago—"Chuciles;" Topsy Turvy time.
WNYC (526) New York—Markets.
WTAM (399.8) Cleveland—Studio program.
WWJ (352.7) Detroit—Statler Hotel concert.
—5:15 o'Clock—
KDKA (315.6) Pittsburgh—Little Symphony.
WLS (345) Chicago—Organ; sports.
—5:30 o'Clock—
WGY (379.5) Schenectady—Ten Eyck Orchestra.
WHK (265.3) Cleveland—Winton concert.
WYNC (526) New York—Italian lessons.
WSAI (361.2) Cincinnati—Queen City Orchestra.
WSM (337) Nashville—Markets; news.
—5:45 o'Clock—
WEEI (365.6) Boston—Big Brother Club.
WLS (345) Chicago—Pied Piper.
WOC (374.8) Davenport—Chimes.
—6 o'Clock—
KDKA (315.6) E. Pittsburgh—Sacred songs.
KYW (526) Chicago—Uncle Bob.
KFUO (545) St. Louis—Question hour; music.
WBZ (333) Springfield—Talk; musical program.
WCFL (483.6) Chicago—Labor Federation hour.
NBC Network—Voters service to WEAF, WJAR, WSAI, WGR, WGY, WFAA, WCAE, WTAG, WHO, WRC, WTIC, WOW, WCSH, WOC, WTMJ, WCCO, WHAS, WSM, WFI, WEBH, KSD, KVOO.
WENR (238.3) Orchestra; organ.
WGHP (277.6) Detroit—Lady Moon; trio.
WJRT (389.4) Chicago—Dinner music.
WJR (441) Orchestra; business talk.
WJZ (454) New York—Dog talk; soprano.
WLW (428.3) Cincinnati—Bandbox Boys.
WLS (345) Chicago—Supperbell program.
WMAQ (447.5) Chicago—Concert orchestra.
WRNY (326) New York—French humor; soloists.
WSB (475.9) Atlanta—Health talk; orchestra.
—6:10 o'Clock—
WGN (416) Chicago—Uncle Quin; concert.
—6:30 o'Clock—
KDKA (315.6) Pittsburgh—Entertainment.
WBZ (333) Springfield—Oil-O-Matics.
WCAU (261) Philadelphia—Snellenberg orchestra.
WCAE (461.3) Pittsburgh—Uncle Gimbee; address.
NBC Network—The Soconyans to WEAF, WJAR, WEEI, WGY, WGR.
—6:30 o'Clock—
WGBS (348.6) New York—Vocal; character analysis.
WHAS (322.4) Louisville—Studio concert.
WHN (394.5) New York—Oakland's Chateau.
WHK (265.3) Cleveland—Sarah Roach; travel talk.
WJAZ (263) Chicago—Studio music.
WJR (441) Detroit—The Fur Trappers.
NBC Network—Law Fundamentals to WJZ, WHAM, KYW, KWK.
WLW (428.3) Cincinnati—Aviation questions.
WLS (345) Chicago—Sports club; organ.
WOC (374.8) Davenport—Contralto.
WNYC (526) New York—Air College.
WSAI (361.2) Cincinnati—Serenaders.
WSM (337) Nashville—Andrew Jackson Orchestra.
—6:40 o'Clock—
WLW (428.3) Cincinnati—Accordion, baritone; golf talk.
—6:45 o'Clock—
WCFL (483.6) Chicago—Women's League.
—7 o'Clock—
WCAE (461.3) Pittsburgh—Recital.
WEW (263) St. Louis—Musical program.
WEAF (492) New York—Pearl Curran.
WENR (288.3) Chicago—Children's feature.
WGHP (277.6) Detroit—Organ.
WHB (340.7) Kansas City—Evening concert (three hours).
WDAF (370.2) Kansas City—String quintet.
WGY (379.5) Schenectady—Musical program.
WHK (265.3) Cleveland—Bohemian Merchants Band.
WIBO (416) Chicago—News; dinner concert.
NBC Network—Stromberg Carlson hour to WBZ, WJZ, WBZA, KYW, KDKA, WBAL, WHAM, WJR, WREN, KWK.
WLS (345) Chicago—Srap book; organ.
WMBB (252) Chicago—Concert program.
WRNY (326) New York—Edison hour of music.
WSB (475.9) Atlanta—Storm Kings.
—7:11 o'Colck—
WMAQ (447.5) Chicago—Amos 'n' Andy.
—7:15 o'Clock—
WLW (428.3) Cincinnati—Crosley Ensemble.
—7:30 o'Clock—
WEAO (293) Columbus—"Pinafore."
WBBM (389.4) Chicago—Concert Ensemble.
NBC Network—Sieberling Singers to WEAF, WEEI, WTIC, WCCO, WJAR, WTAG, WCSH, WRC, WGY, WGR, WTAM, WWJ, KSD, WHO, WOW, WDAF, KVOO, WFAA, WHAS, WSM, WMC, WSB, KFI, WOC, KPRC, WOAI, WCAE.
WENR (263.3) Chicago—Classical hour.
WGBS (348.6) New York—Operetta "The Cherry Maid."
WGN (416) Chicago—Concert Orchestra.
WIBO (306) Chicago—Songs; string trio.
WMAQ (447.5) Chicago—Concert orchestra.
WLS (345) Chicago—Music personalities "Franch."
—7:40 o'Clock—
WMAQ (447.5) Chicago—U. of Chicago lecture.
—8 o'Clock—
WBZ (333) Springfield—The Travellers.
WBBM (389.4) Chicago—Coon-Sanders Orchestra; vocal.
WCBD (344.6) Zion—Classical concert.
WCFL (483.6) Chicago — Entertainers; dance music four hours.
NBC Network—Eveready hour to WEAF, WGR, WTAM, WWJ, WFI WSM, WJAR, WRC, WCAE, WSAI, WGN, WCCO, WGY, WEEI, WSB, WMC, KSD, WDAF, WHAS, WHO.
WGBS (348.6) New York—Clarendon Orchestra.
WGHP (277.6) Detroit—Arcadians.
WJR (441) Detroit—Manuel Girls.
NBC Network—High Spots of Melody to WJZ, KDKA, KYW.
WLW (428.3) Cincinnati—Crosley Cossacks.
WMAQ (447.5) Chicago—Musical program; Flower Show.
WNYC (526) New York—Dr. Vizetelly; violinist.
WRNY (326) New York—"Who's Who in Music."
WOC (374.8) Davenport—Tri-City Civic Orchestra.
—8:15 o'Clock—
WIBO (306) Chicago—Chuckle time.
—8:30 o'Clock—
KOA (325.9) Denver—Farm question box.
WEBH (365.6) Chicago—Musical program.
WGES (242) Chicago—Songs.
WHK (265.3) Cleveland—Manx Choral Society.
WHT (306) Chicago—Katz Orchestra; Illinois Four.
NBC Network—Rythmic Ripples to WJZ, KDKA, WJR, KYW, KWK, WFAA, WREN, KVOO.
WNYC (526) New York—Talk; vocal.
WRNY (526) New York—Hugo Gernsback.
—8:45 o'Clock—
WRNY (326) New York—Ensemble.
—9 o'Clock—
KDKA (315.6) Pittsburgh—Maytag program.
WBBM (389.4) Chicago—Dance orchestras.
WBZ (333) Springfield—Entertainers; Frost's Orchestra.
WCAU (261) Philadelphia—"Home Lovers."
NBC Network—Cliquot Eskimos to WEAF, WEEI, WTIC, WJAR, WTAG, WCSH, WFI, WRC, WGY, WGR KVOO, WCAE, WTAM, WWJ, WSAI, WGN, KSD, WOC, WHO, WOW, WDAF WHAS, WBT, WFAA, WSM, WMC, WSB, WTMJ.
WGES (242) Chicago—Land of Nod.
WHT (306) Chicago—Maytag Ramblers.
WJR (441) Detroit—Red Apple Club.
NBC Network—Comminski Trio to KYW, KWK, WREN, KVOO, WFAA, WJZ.
WLW (428.3) Cincinnati—Studio features.
—9:30 o'Clock—
NBC Network—Armand Girls to KYW, WOC, KWK, WFAA, KVOO, WOW, WHO.
WDAF (370.2) Kansas City—Cool Painters.
WEEI (365.6) Boston—Air Cruise; orchestra.
WENR (288.3) Chicago—Popular program.
WEBH (365.6) Chicago—Musical program.
NBC Network—Palais D'or Orchestra to WEAF, WFI, WGY, WMC WTAM, WTMJ, KSD, WCSH, WHO, WOW.
WHT (306) Chicago—Your Hour League.
NBC Network—Mae Breen and De Rose to WJZ, WHAM.
WRC (469) Washington—Madrillon Orchestra.
WSAI (361.2) Cincinnati—Theis Orchestra.
—9:30 o'Clock—
WWJ (352.7) Detroit—Statler Orchestra.
WSM (337) Nashville—Vocal; violin.
—10 o'Clock—
KNX (337) Hollywood—Courtesy program, Pacific Network—Eveready hour.
KMOX (299.8) St. Louis—Dance music (three hours).
WBBM (389.4) Chicago—Concert ensemble.
WCAE (461.3) Pittsburgh—Organ.
WGN (416) Chicago—Tomorrow's Tribune; recital.
WGES (242) Chicago—Variety hour.
WHK (265.3) Cleveland—Ohio State Collegians.
WHN (394.5) New York—Dance music.
WIBO (306) Chicago—Popular program.
NBC Network—Slumber Music to WJZ.
WLW (428.3) Cincinnati—Cato's Vagabounds.
WMAQ (447.5) Chicago—Dance orchestra.
WRNY (326) New York—Songs; Hammer's Club.
WTAM (399.8) Cleveland—Dance music.
—10:30 o'Clock—
WBBM (389.4) Chicago—Chicago—Nighthawks; Lombardo's Canadians.
Pacific Network—Don Amaizo.
WGY (379.5) Schenectady—Organ.
NBC Network — Hobrau Orchestra to WEAF, KSD, WHO.
WSAI (361.2) Cincinnati—Gibson Orchestra.
—10:35 o'Clock—
WGN (416) Chicago—Dance and concert orchestras.
—10:45 o'Clock—
WSB (475.9) Atlanta—Emory Freshmen Glee Club.
—11 o'Clock—
CNRV (291) Vancouver—Souders Orchestra.
KNX (337) Hollywood—Burnett's Orchestra.
Pacific Network—Kolster hour.
WGY (379.5) Schenectady—Shea's Symphony to WMAK, WHAM.
WJJD (365.6) Mooscheart—Musical program.
WJBT (389.4) Chicago—Dance program.
—11:30 o'Clock—
Pacific Network—The Rounders.
WSAI (361.2) Cincinnati—Entertainers.
—11:45 o'Clock—
WDAF (370.2) Kansas City—Nighthawk frolic.
—12 o'Clock—
CNRV (291) Vancouver—Cranes Canadians.
Pacific Network—Dance music.
KNX (337) Hollywood—Arnheim's Orchestra.
—1 o'Clock—
KPO (422.3) San Francisco—KPO Orchestra.
—1:45 o'Clock—
CNRV (291) Vancouver—Organ.

Daylight Program

WEDNESDAY

WFBM (275) INDIANAPOLIS
(Indianapolis Power & Light Co.)

Noon—Time signal, Julius C. Walk & Son.

P. M.
12:01—Grain market and New York stock quotations, E-Z Bake Milling Company.
12:15—Livestock market, Indianapolis and Kansas City.
12:20—Lenten Service, Roberts Park M. E. Church.
1:00—Closing grain market, E-Z Bake Milling Company.
1:30—Physical culture, Indianapolis Life Insurance Company.
2:00—Weather forecast and farm flashes.
2:10—Housekeeper's chat, Edith Gates.
2:20—Radio recipes, Edith Gates.
2:30—Personal beauty advice, courtesy Boncilla Laboratories.
4:00—Time signal, Julius C. Walk & Son.
4:01—Drama, Parker Wheatley, Piggly-Wiggly, Ellis.

WKBF (252) INDIANAPOLIS
(Hoosier Athletic Club)

A. M.
10:00—Recipe exchange.
10:15—Brunswick Panatrope, courtesy of Brunswick Shop.
10:30—Livestock and grain market.
10:40—Weather and shippers' forecast.
Noon—Burkie Burkette at the Zaring theater organ.

OUT OUR WAY —By Williams

OUR BOARDING HOUSE —By Ahern

BOOTS AND HER BUDDIES —By Martin

FRECKLES AND HIS FRIENDS —By Blosser

WASHINGTON TUBBS II —By Crane

SALESMAN SAM —BY Small

MOM'N POP —By Taylor

THE BOOK OF KNOWLEDGE

SKETCHES BY BESSEY SYNOPSIS BY BRAUCHER

To aid in protecting forests, fire-tool boxes are transported by motor and mule, the animals reaching difficult places where the automobile cannot go. This sketch is from an actual photograph showing a ranger, his pack-mule and enough fire fighting tools to equip a force of twenty-five men. 3-27

The use of the heliograph in signaling the locations of fires is often used by the Forest Service. The heliograph deflects the sun's rays.

The ranger above is a member of the forest patrol in Manzano National Forest, New Mexico. From every raised point he scans the forest for smoke. 3-27

An automobile mounted on car-wheels and fitted with fire-fighting tools plays an important part in forest protection. The speeder sketched here operates along the line of the San Joaquin and Eastern railroad, in California. The ranger also must protect his district against men who try to steal timber by claiming government land without rights.

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(To Be Continued) 3-27