

STORE OPEN SATURDAY
EVENING UNTIL NINE O'CLOCK

Strauss
80th

The

influence of Our Diamond Year Brings to You the

FINEST WEARINGTON SUITS

Trade Mark
Reg. U. S. Pat. Office

IN OUR HISTORY—AND
THE GREATEST VALUES!!

400 Wearington
Suits for Men
and Young Men
Just in!

If we could, through the medium of print
or television, show you what really out-
standing values they are, every one of these
suits would be gone by tomorrow night!

Only Strauss could put such class and smart-
ness into popular priced clothes—because
we are in touch with the tastes and desires
of best dressed men—

Only such an occasion as a 75th Birthday
celebration could influence such an amazing
degree of value for the price you pay!

Expect sturdy beautiful full-bodied wools

Expect excellent workmanship—soft and
easy—not stiff and boardy.

Expect the smartest styles and colorings of
the season.

—You'll find that the suits will surpass your
expectations—

Suits for College men.

Suits for business men.

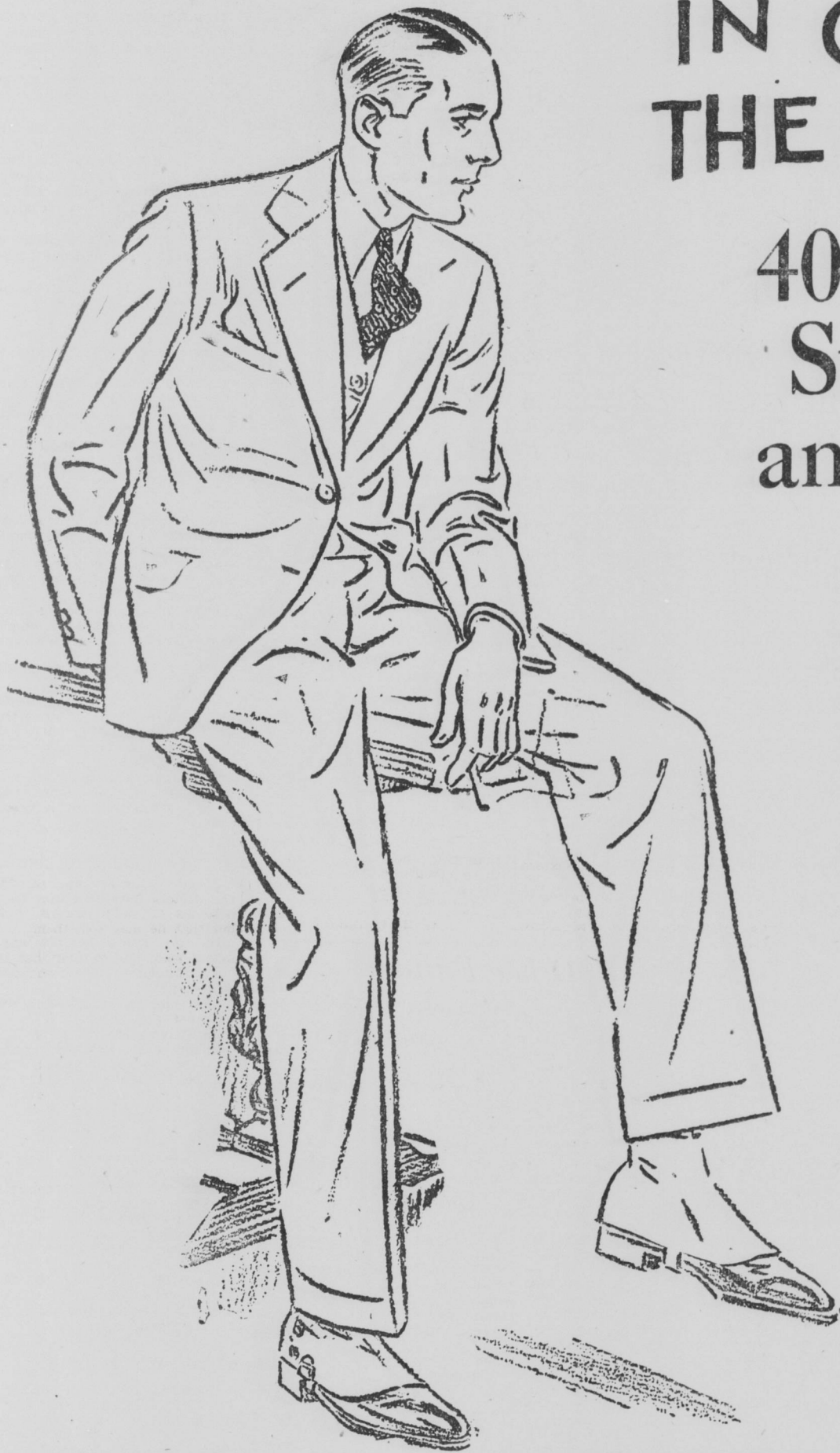
Suits for all men who have a respect for
quality.

Suits to fit all builds of men.

24⁵⁰
EXTRA
TROUSERS
IF DESIRED

29⁵⁰
EXTRA
TROUSERS
IF DESIRED

34⁵⁰
EXTRA
TROUSERS
IF DESIRED



FIVE DOLLAR
HATS

A \$5.00 Hat With Costly
Characteristics!

Such smooth rich felts, such fine style;
such luxury in trimming is never in the
company of a \$5.00 price tag.

—but Strauss is doing the out-of-the-
ordinary in the Diamond Year Cele-
bration—

Just you see them.



"7 AND '11"
OXFORDS

Diamonds in Men's Oxfords—made from the choicest
cuttings of leather, they carry the "Diamond" mark
which is a pledge of a vast excess in quality at the
price you pay.

Strauss fitting service extraordinary—

\$7.00 and \$11.00



MEN'S
SHIRTS

Imported Broadcloth shirts of superior quality—tai-
lored by one of the most dependable makers in Ameri-
ca—collar attached—neckband style—and how they fit!
Priced as a Diamond feature at—

\$1.75

—Also shirts of fine colored fabrics—Diamond values
at \$1.95.



MENS
TIES

Cut Silk Four-in-Hands
newest patterns and colors

—from makers who produce only cost-
ly ties—newest patterns—Diamond
values at—

75c

Also, fine four-in-hands—including
new "Fashion-knits"—Diamond
values at—

\$1.75

L. STRAUSS & CO.

33 to 39 West Washington Street

1853—"For 75 years a store of tomorrow"—1928

The BOYS' STORE

has an array of astounding values for the Diamond Year celebration

Boys' Suits, 2 pairs of knickers, \$10.75, \$12.75, \$18.75
Sweaters Knickers Shirts

Hi Suits, 2 pairs of longs, \$18.75, \$22.75, \$29.75
Ties Wash Suits Etc.