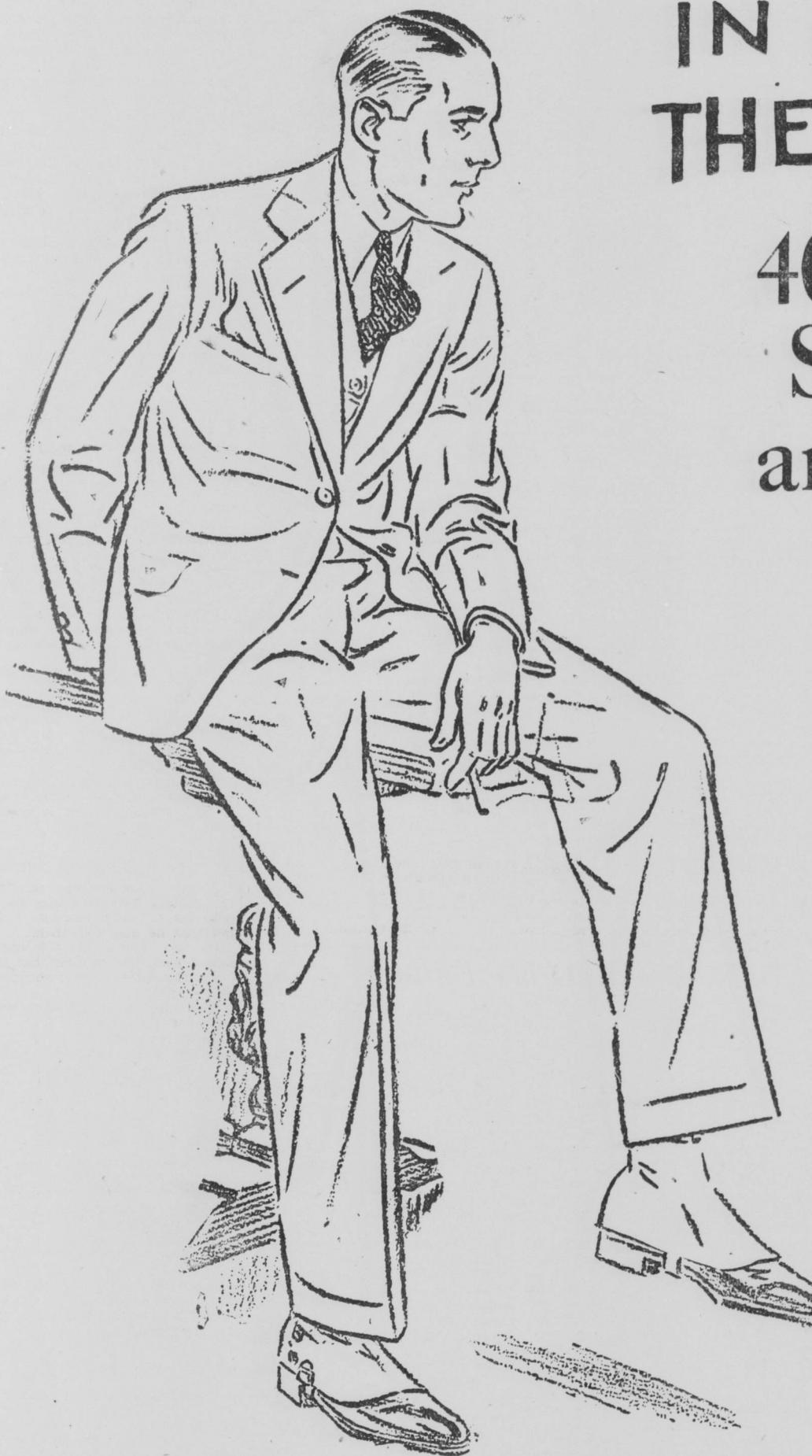


STORE OPEN SATURDAY
EVENING UNTIL NINE O'CLOCKStrauss
OcayaThe
FINEST WEARINGTON SUITSTrade Mark
Reg. U. S. Pat. OfficeIN OUR HISTORY—AND
THE GREATEST VALUES //400 Wearington
Suits for Men
and Young Men
Just in!

If we could, through the medium of print or television, show you what really outstanding values they are, every one of these suits would be gone by tomorrow night!

Only Strauss could put such class and smartness into popular priced clothes—because we are in touch with the tastes and desires of best dressed men—

Only such an occasion as a 75th Birthday celebration could influence such an amazing degree of value for the price you pay!

Expect sturdy beautiful full-bodied woolens

Expect excellent workmanship—soft and easy—not stiff and boardy.

Expect the smartest styles and colorings of the season.

—You'll find that the suits will surpass your expectations—

Suits for College men.

Suits for business men.

Suits for all men who have a respect for quality.

Suits to fit all builds of men.

2450
EXTRA
TROUSERS
IF DESIRED

2950
EXTRA
TROUSERS
IF DESIRED

3450
EXTRA
TROUSERS
IF DESIRED

FIVE DOLLAR
HATSA \$5.00 Hat With Costly
Characteristics!

Such smooth rich felts, such fine style; such luxury in trimming is never in the company of a \$5.00 price tag.

—but Strauss is doing the out-of-the-ordinary in the Diamond Year Celebration—

Just you see them.

"7 AND '11"
OXFORDS

Diamonds in Men's Oxfords—made from the choicest cuttings of leather, they carry the "Diamond" mark which is a pledge of a vast excess in quality at the price you pay.

Strauss fitting service extraordinary—

\$7.00 and \$11.00

MEN'S
SHIRTS

Imported Broadcloth shirts of superior quality—tailored by one of the most dependable makers in America—collar attached—neckband style—and how they fit! Priced as a Diamond feature at—

\$1.75

—Also shirts of fine colored fabrics—Diamond values at \$1.95.

MENS
TIES

Cut Silk Four-in-Hands
newest patterns and colors

—from makers who produce only costly ties—newest patterns—Diamond values at—

75c

Also, fine four-in-hands—including new "Fashion-knits"—Diamond values at—

\$1.75

L. STRAUSS & CO.

33 to 39. West Washington Street.

1853—"For 75 years a store of tomorrow"—1928

The BOYS' STORE

has an array of astounding values for the Diamond Year celebration

Boys' Suits, 2 pairs of knickers, \$10.75, \$12.75, \$18.75
Sweaters Knickers Shirts

Hi Suits, 2 pairs of longs, \$18.75, \$22.75, \$29.75
Ties Wash Suits Etc.