

## MARMON AUTOS SET NEW PEAK IN PRODUCTION

Indianapolis Company Sets  
Record for Monthly,  
Daily Sales.

Through its enviable record of production and sales so far this year, an Indianapolis institution, the Marmon Motor Car Company, has established itself as one of the leading factors in the automobile industry and, at the same time, greatly strengthened the position of this city as a motor car center.

Marmon has registered a gain of more than 95 per cent in sales since the first of the year, while the industry as a whole, according to the report of the National Automobile Chamber of Commerce, has produced only about 27 per cent more automobiles than in the same period of last year.

### High Points for Year

High points in the Marmon record so far this year include:

Establishment of a new high record month for production and shipments in February.

Shipments of two solid trainloads of automobiles to New York and one trainload to Los Angeles.

A record for a single day's business early this month—800 orders received for immediate shipment.

Reports from various parts of the country that show retail sales gains of 100 to 300 per cent in comparison with last year.

### Export Sales Increase

Export sales that were at a new high total for all time in February and which bid fair to show another increase this month.

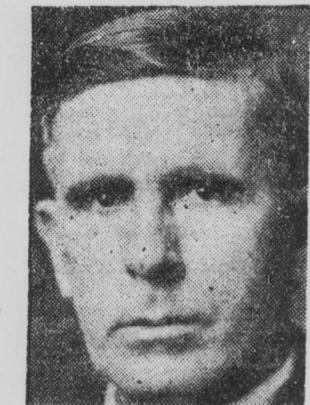
All departments of the Marmon factory are operating at a level that is comparable to the period of peak production in 1927, when the company introduced its first eight-cylinder line, say officials, the Marmon company this year is in the front rank of producers of straight-eight automobiles, offering the "88" at \$1,395 f. o. b. factory and the "78" at \$1,895.

Reports from every section of the country are to the effect that sales are mounting steadily and that the spring buying season will produce even a greater volume for Marmon than has established a record for us so far this year," said G. M. Williams, Marmon president. "Such an enviable record must be as it is, according to Indianapolis as it is to ourselves."

### Urge Boonville Publisher to Run

By Times Special  
EVANSVILLE, Ind., March 14.—Friends of William B. Carleton, publisher of the Boonville Enquirer and former State Senator, are urging him to seek the Democratic nomination for lieutenant governor in the State convention. Carleton filed for the nomination for State Senator from Vanderburgh County, leaving the lieutenant governorship in the hands of his friends.

## New Radiator Repair Shop Opened, Feature Cleaning



Vern Reed



Don Herr

Vern Reed and Don Herr  
to Personally Operate  
Enterprise.

## CAR TAILORING TIME IS HERE

### Habig Company Equipped for Spring Top Repair.

Equal in importance to the manufacturing of seat covers, tire covers, work garments and other fabric items and deserving of the same degree of personal attention, the Habig Manufacturing Company, 1035 N. Meridian St., is now prepared to take care of repair work on auto tops, upholstering, carpets and other trimming.

The adoption of the name Auto Tailors and the term Auto Tailoring indicates that this refined repair work by expert top builders and upholsterers is in keeping with the repair of wearing apparel by skillful tailors. The car owner insists upon the very best of repairs to his clothes. It behoves him to extend this same degree of discretion between skillful repair work on his car and work that carries the marks of a patched up job.

The same care and attention to the top and upholstering work as to the mechanical features adds to the life of the car and maintains its trim appearance. The top particularly should be examined every so often—there may be a leak unnoticed in the beginning, which if corrected immediately will cost far less to repair, than later on when the wood frame work has absorbed its full capacity of moisture and the whole top deteriorates to such an extent that a complete new top is required at what seems to be a prohibitive cost.

Another thought worth consideration is the protection of the upholstering with smart, attractive seat covers—the all fabric kind, tailored to fit by Habig experts, which can be fully cleaned, they also protect the wearing apparel and add a definite value to the car. New seat cover patterns are now ready for selection.

## A.A.A. OPPOSES TOLL HIGHWAY PLAN IN HOUSE

### Head of Car Owners Hints Proposal Is to Hide Real Motive.

By Times Special

WASHINGTON, March 14.—On behalf of its 958 motor clubs the American Automobile Association served notice today that it will oppose strenuously all schemes for foisting a system of toll highways on the car owners of America.

The A.A.A. protest, which took the form of a statement by Thomas P. Henry, president, called attention to the resolution introduced in the House by Congressman Allen J. Furlow of Minnesota, to authorize a commission to study the need and feasibility of express highways to be built and operated by private capital on a toll basis.

### Question Motives

"We are uncompromisingly opposed to the principle underlying the Furlow bill, and we seriously question the motives and the wisdom of the forces behind it," he declared.

Proposals for toll highways were considered by A. A. A. directors and the unanimous sentiment was that no effort must be spared to prevent the installation of the "vicious toll principle" on the highways of the United States.

He continued:

### Favors Free Roads

"The proposal for the study by a Federal commission is a blind that can not fail to play into the hands of the sponsors of privately-owned and privately-exploited highways.

"If there be need of such an inquiry it can be undertaken by the bureau of public roads of the Department of Agriculture, which has detailed knowledge of the national road situation.

"The association has sponsored good roads for twenty-five years, and as at all times bulkwalled the Federal aid principle. We must continue and enlarge on our present and prospective road-building programs. We may need express highways, but if we get them, let them be free roads."

## AUBURN SPEEDS UP

### Plant Units of Company at Capacity Production.

AUBURN, Ind., March 13.—With all records for the number of workers employed by the Auburn Automobile Company broken here this week, and with unfilled orders rapidly piling up, the various plant units of the company have reached capacity production, officials announced today.

While production has now reached nearly 700 cars a week it will be at least four to six weeks before unfilled orders can be caught up with the announcement said.

The central production plant located in this city is now operating on an eleven-hour basis, with several of the departments working day and night. Obstacles that held up production in February have been overcome and lines are operating unbroken.

Production at the Connersville, Ind., finishing plant is being speeded up while the body plant at Kalamazoo, Mich., has reached capacity. Bodies from the various plants are now coming in at the rate of 125 daily.

## Yields to Auto

By N.E.A. Service  
STAR ISLAND, N. H., March 14.—Impossible as it sounds, there's one place in the good old United States that has been immune to all the advances of the automobile.

This locality in the Isle of Shoals discovered by Captain John Smith, had never realized the thrill of fixing punctures and blowouts under broiling sun or running out of gas thirty miles from the nearest gas station.

However, old Dobbin, the old reliable horse, is dead, so the Unitarians who use the island for a series of summer conferences have decided to buy a truck to haul supplies from the wharf.

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## Tail Lights

BY SWEDE SWANSON

The difficulty in the matter of parking along a congested street is not so much the result of parked automobiles as of those desiring to park.

It is here that traffic is slowed up considerably. Drivers, looking for a place to park, cruise slowly along the street and sometimes stop for a moment or two, hindering the progress of the main stream of cars. Four lanes then, instead of two, are practically closed to speedy traffic.

Thus the one-hour or half-hour parking restriction defeats itself. It is intended to hasten traffic on a congested street by giving more people a chance to park on it. The result is that drivers cruise along at that stage determines to a large extent the kind of future service it will give.

"The parts of a new car are care-

## HARDEST MILES ARE FIRST 500

### 'Breaking In' of Car Is Highly Important.

"The first 500 miles or so is the most important period in the life of a new automobile, and the manner in which the car is driven at that stage determines to a large extent the kind of future service it will give.

"The short bursts of speed permit the parts to become accommodated to full load operation without danger of burning or sticking, which might occur with continued high speed running.

"At the end of the first 1,000 miles the car should be driven back to

marks gradually worn away, a high polish acquired."

This is the statement of David Gregg, research engineer of the AC Spark Plug Company, who proceeds to give some expert advice about breaking in new automobiles.

To quote Gregg, in part:

"First, follow explicitly the manufacturer's directions for the 'breaking in' period, which usually is 500 miles. After this period, and when the engine is warm, occasionally accelerate up to forty or forty-five miles an hour. Immediately the speedometer registers forty or forty-five slow down to around thirty-five miles an hour. This enables the oil to circulate freely among the moving parts.

"The short bursts of speed permit the parts to become accommodated to full load operation without danger of burning or sticking, which might occur with continued high speed running.

"At the end of the first 1,000 miles the car should be driven back to

the dealer for a complete check. See that the valve adjustment is correct."

**Hammond Officials Cleared**  
By Times Special  
HAMMOND, Ind., March 14.—Officials of this city today stand cleared of charges of graft. A Lake County grand jury which has been investigating the city administration nearly two months, Tuesday reported there was no ground for indictments. Henry Heckler, real estate dealer, instigated the probe. Hammond police say he was angry at the administration, due to arrest for a traffic ordinance violation.

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## A Buying wave

that sweeps away all records

Value the reason of course

Sales that surpass all records for this time of the year; outselling all other cars at many points, and gaining momentum at a speed that astounds the trade, the new Essex Super-Six is enjoying the greatest public ovation in 6-cylinder history.

Everywhere dealers are reporting more than 100% greater sales than for the same period last year which was the previous record.

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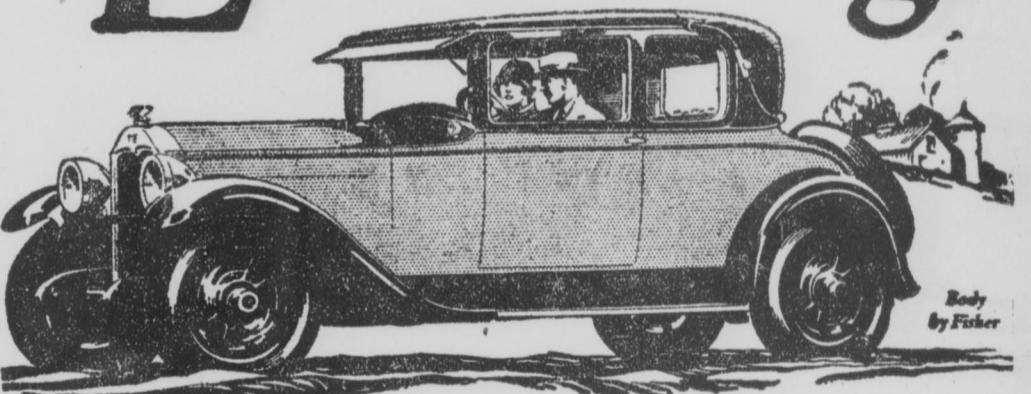
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maximum head-room—and  
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