

# CLARA BOW HAS FLAPPER ROLE IN 'RED HAIR' AT APOLLO

'The Legion of the Condemned' Opens an Engagement Today at the Circle—Douglas Fairbanks Has Lead in 'The Gaucho' at the Palace.

THE combination of Clara Bow, star, Elinor Glyn, author, and Clarence Badger, director, which proved so effective in "It," has turned out another flapper comedy called "Red Hair," which is the attraction at the Apollo starting today.

"Red Hair" is described as a smart, sophisticated comedy of today, embracing a naive exposition of the gentle art of "gold digging" and an appealing romance. It presents the personable Miss Bow as "Bubbles" McCoy, a pretty manicurist, who, when three middle-aged Lotharios fall prey to her charms, practices "gold digging" as an easy way to accumulate clothes and jewelry.

The process is a most engrossing one until "Bubbles" falls in love with the handsome ward of her middle-aged admirers. Complications arise that develop many hilarious situations, requiring wit and cleverness on the part of the little manicurist before she finds a way out of her difficulties. Several of the sequences are in technicolor revealing the flaming tresses of the star as well as the brilliant red hair of her leading man, Lane Chandler.

Miss Bow's support also includes three of Hollywood's best character actors, Lawrence Grant, Claude King and William Austin, who add much to the merry tempo of the film. The program contains a Smith Family comedy, "Smith's Army Life," and the Fox News Weekly.

## "THE GAUCHO" OPENS AT THE PALACE

In Douglas Fairbanks' newest picture, "The Gaucho," opening at Loew's Palace today, Doug has the most dashing part he ever played.

A gaucho is a picturesque nineteenth century character little known to the States, and apparently destined to attract more than ordinary attention there as well as in South America.

The scenes of Doug's plays have been veering southward; France, England, Arabia, Spain, the Antilles—and now the Pampas.

The story of "The Gaucho" has no definite locality, but is laid in the Pampas regions at large. It is a story of treasure, combat, intrigue and love, concerning the adventures of a bandit who crosses the Cordilleras with his riders to seize a city grown rich from the offerings of pilgrims to its sacred shrine. For the first time, Fairbanks has two leading women.

One is a wild madcap, the other a saucy character. Under the instruction of real gauchos from Argentina, Fairbanks has become adept with the boleadoras, which he uses in the picture as one of his many striking feats of prowess.

"Bagdad" is the stage show that comes direct from the Capitol, in New York. It is a pretentious spectacle with big scenes and large cast.

Teddy Joyce, the youthful director of the Palace Serenaders, will again lead the stage unit of the Palace show.

Joyce has some surprises for his friends this week. He will present the many artists in the show, including Tyler Mason, the Connor Twins, Healey and Clifford, Chester Hale's Sixteen Hoosier Rockets, Jane Overton and others.

Emil Seidel is conducting the Palace concert orchestra, playing the

## 'Op'ry'

Motion picture producers have been making tempting offers to Charles Withers whose "Opry House" is rated as one of the funniest acts in the vaudeville houses.

of the world-famous pilots, who participated in the making of "Wings."

Other features of the program for the week are the Circle News; two Vitaphone presentations, the first of which features Abe Lyman's orchestra; an organ solo, played by Dessa Byrd; an overture, played by the Circle concert orchestra, under the direction of Eddie Resner, and Asleep's Fable.

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## SUNDAY NIGHT—AT 8:15 OPEN FORUM LECTURE

Auspices Jewish Community Center Assn.

NORMAN ANGELL

ON

"Politics and the Main Street Mind"

KIRSHBAUM COMMUNITY CENTER

MERIDIAN AND 23RD STREETS

ADMISSION 55c

D

## Dance Your Way to Fame and Fortune



Enter the National Eccentric Dance Contest, sponsored by The Indianapolis Times and Indiana Ballroom and held under the auspices of the Trianon Ballroom, Chicago.

The purpose of this great nationwide event will be to find a new novel dance to replace the Charleston, Black Bottom, etc.

Anyone between the ages of 18 and 35 of the Caucasian race, with the exception of professional dancers, may participate.

The winning couple will represent Indianapolis and the Indiana Ballroom at the Trianon Ballroom, Chicago, where they will compete for the National Championship, Wednesday Evening, April 18.

Many valuable prizes will go to the winners as well as theatrical engagements and the trip to Chicago with all expenses paid!

The first of the four preliminaries will start Thursday evening, March 15.

The finals will be held Thursday evening, April 12.

Send in Your Entry NOW to the

INDIANA BALLROOM



1—Clara Bow, who will appear in the leading role at the Apollo as "Bubbles" McCoy, the beginning today, in another flapper comedy, "Red Hair," which was written for her by Elinor Glyn.

2—Victor McLaglen and Maria Casajuana as they will appear in "A Girl in Every Port," which opens today at the Indiana.

3—"Under the Tonto Rim," with Richard Arlen, Jack Luden and Mary Brian in the leading roles, at the Ohio, beginning today.

4—Gary Cooper and Fay Wray as they appear in "The Legion of the Condemned," which opens at the Circle today.

5—Douglas Fairbanks in his latest picture, "The Gaucho," at Loew's Palace, beginning today.

## BIG FEATURE OPENS AT THE CIRCLE

Characterized as the companion picture to "Wings," a new great epic of the air, "The Legion of the Condemned" comes to the Circle Theatre for a week's engagement, beginning today.

"The Legion of the Condemned" differs entirely in content from the famous road show, but in color, romance, characterization and down-right thrills it is said that it has taken its place right up alongside the production which has scored such nation-wide success.

Like "Wings," "Legion of the Condemned" is from the pen of John Monk Saunders, a member of the United States Air Corps during the war, and was directed by William Wellman, who saw service with the Lafayette squadron and who is credited with the direction of "Wings."

The photoplay deals with an unattached flying unit at the French front, composed of men who, because of their dark pasts, wanted to die. Their daring exploits were the talk of the war. Into this group of men who welcomed death comes Gale Price, a young American newspaper man who believes he has been betrayed by his sweetheart.

Gary Cooper is seen in the role of Price, and Fay Wray is featured with him as the sweetheart. Barry Norton, the "Mother's Boy" of "What Price Glory," Lane Chandler, Francis McDonald, Vaya George, Freeman Wood, E. H. Calvert and Charlot Bird have important roles in support of the principal players. In the flying sequences are many

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## Reed Tour

Following the termination of her three year's engagement in "The Shanghai Gesture," Florence Reed will make a limited appearance in vaudeville.

Overture, "The Swan," in which Miss Overton appears as soloist. Lester Huff is again presiding at the console of the Wurlitzer organ with another of his animated solos. The M. G. M. News is shown on the world's largest screen, a feature that is seen only at Loew's Palace.

## DAVIS CELEBRATES HIS BIRTHDAY

Charlie Davis will be crowned Indianapolis' official king of syncopation at the Indiana next week when he celebrates his birthday as the star of "The Fast Mail," the Frank Cambria stage festival. Charlie, who has been director of the Indiana state band and master of ceremonies since the Indiana opened late last summer, is celebrating his 28th birthday on the Indiana stage.

In "The Fast Mail," the Charlie Davis Publicity stage show, there is a speedy visit to many lands, each of the countries presented being represented by one of the several performers. England is represented by the well drilled and beautiful dancing ensemble, known as the Foster Girls. These girls perform many intricate dance steps. Eva Thornton takes the part of Egypt.

Roy Shleton, former Keith, Orpheum and Shubert dancing star, portrays Belgium while Myrtle Shelton, a charming soprano, who home in Chicago, where she appeared for many weeks with Paul Ash, has the part of Cuba. Again the Foster Girls are given an opportunity to demonstrate their marvelous dancing ability, presenting a group of Italian steps.

The La Grotto, eccentric acrobats who have been starred with Ed Wynn's "Grab Bag," and many Ned Weyburn revues, give a Parisian number. Eddie Hill, styled the "emotional comic," is another star with "The Fast Mail."

"A Girl in Every Port" is the featured photoplay. It features Victor McLaglen, star of "What Price Glory;" Louise Brooks and Francis MacDonald are the stars of this picture.

It has to do with a gay Lothario of the seven seas, one Spike Madden, who loves 'em and leaves 'em in

## Here's a Bunch of Beauties in College Show



From left to right, the group includes: Billy Herdrick, Indianapolis; Virginia Metz, Indianapolis; Geneva Cochrell, Pittsboro; Helen Crawford, Ft. Wayne; Fay Overton, Kokomo; Virginia Thompson, Rensselaer; Madeleine White, Christmas, Ill.; Jane Bird, Indianapolis.

Who could resist these smiles? Here's a group of Indiana University's most charming coeds who are to grace the stage of the Murat Theater Monday night, March 19, in the seventh annual "Jordan River Revue." I. U.'s all-student musical extravaganza. Three of these coeds are in-

every port of call on the high seas. His fame as a heart-breaker suddenly comes to an end when he finds that an unknown rival has come upon the field. Spike finds that every one of his sweethearts have succumbed to the unknown lover. In port after port he finds that the unknown lover has just preceded him.

Considerably irritated, Spike finally catches up with his rival, who has been set upon by police. Salami, the rival, is about to be thrown into the local bastille when Spike's assistance routs the police. Shortly after, Spike is thrown off the dock and Salami saves him. Thus, instead of finding his rival an enemy, Spike becomes his close friend. The picture reaches its thrilling climax when a former flame attempts to betray Salami.

Maurice at the organ and the Indiana News are among the other features.

ZANE GREY STORY AT OHIO Battling two-fisted, gun-wielding gamblers and bad men and finally

running them out-of-town was one of the tasks given Richard Arlen during the making of Zane Grey's "Under the Tonto Rim," which comes to the Ohio today as a Paramount screen attraction.

"Under the Tonto Rim" is the story of gangsters and outlaws, who infested the small towns of the West at the time gold was discovered in the Tonto Basin in Arizona, before that territory had become a State.

Arlen, as Eddie Denmeade, avenges the death of his father, an old prospector, who was slain by Sam Sprall, a notorious and fearless gambler. When discovery of gold was announced, Sprall's band of thieves begin foraging and killing, musical comedy.

Gets Lead Role

Wilda Bennett, well-known Broadway star, has assumed the prima donna role in "Lovely Lady," a musical comedy.

Connie and his band, with Jimmie Hatton soloist, will furnish the music.

WALSH ON STAGE

George Walsh, the movie star, is in vaudeville in a new dramatic sketch.

MONOGLASS WEARERS

Three members of George Arliss' company in "The Merchant of Venice" wear monocles.

MOTION PICTURES

## Best Idea

Samuel Goldwyn announces an offer of \$2,500 as an award for the best idea for a picture. Preference is to be given to stories suitable for Ronald Colman and Vilma Bánky.

There is absolutely no restriction in the form in which ideas may be submitted. Original stories, adaptations of novels or plays, suggestions on published or produced works or even fifty-word synopsis of a story will be acceptable.

Last spring when Mr. Goldwyn made a similar offer the prize of \$2,500 was won by Betty Osborn, a 16-year-old Milwaukee girl, for suggesting "Leatherface," a Barone Orczy novel published fifteen years ago. Under the title of "Two Lovers" it is to be released shortly as the final co-starring vehicle for Ronald Colman and Vilma Bánky.

Mr. Goldwyn requests that all suggestions be sent to his studio at Culver City, Cal., so that they arrive before April 1. The selection of the winner and the awarding of the prize will be made soon after Mr. Goldwyn's return from London.

In making such an offer Samuel Goldwyn directed opposes the practice of a majority of the large producing units which refuse to accept read unsolicited manuscripts.

## New Comedy Line

W. C. Fields and Chester Conklin these days are becoming acquainted with the signs of the Zodiac and the rites of crystal gazing. Their instructor is a member of their company in their new comedy, a native zulu.

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## MOTION PICTURES

## Starting Today

Continuing Performance, 10 A. M. to 11 P. M. Sunday, 1 to 11 P. M.

25¢ to 65¢ Close, 50¢

Night Prices, Sundays and Holidays

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