

*Just a Few of the
Many "New" Values
Are Listed:*

Dainty Ribbon Garter Sets . . . 49c
Street Floor

Bright Costume Flowers . . . 39c, 89c
Street Floor

Richly Patterned Breton Laces,
Yd. 45c
Street Floor

Congress Playing Cards, Pack 55c
Street Floor

Silver Plated Water Pitcher . . \$3.95
Street Floor

Colorful Crepe Scarves \$2.95
Street Floor

"Ayron" Underwear 85c, \$1.45
Street Floor

"Ayres Special" Glove Silk Un-
derwear \$1.45 and \$2.55
Street Floor

"Ayres Special" Hose . . \$1.45, \$1.65
Street Floor

Junior Silk Hose \$1.15
Street Floor

Men's Broadcloth Shirts, . . . \$2.65
3 for \$7.50
Street Floor

All Linen Breakfast Sets . . . \$2.65
Second Floor

Taffeta Pillows, Many Styles \$2.89
Fourth Floor

Gown Room Dresses \$33
Third Floor

New Spring Dresses \$22
Third Floor

New Smart Junior Frocks . . . \$13
Third Floor

New Fashionable Hats \$7.85
Second Floor

Remarkable Shoe Values . . . \$8.50
Second Floor

Silk Nightgowns \$4.95
Third Floor

Silk Step-ins, Chemises,
Bloomers \$2.79
Third Floor

Children's Balancer Shoes
at \$2.15, \$2.55
Fifth Floor

Mol-May "Corsettes" \$12.50
Third Floor

Lovely Silk Negligees \$9.75
Third Floor

Smartly Styled Sweaters . . . \$2.50
Third Floor

Bright Costume Jewellery . . \$1.95
Street Floor

Men's Watches . . \$18.50, \$22.50, \$25
Street Floor

Leather Bags, Many Styles . . \$3.45
Street Floor

Ratcliff Flannels, Yard . . . \$2.28
Second Floor

Ayres' Leap Year E. O. M.

A Great Sale of New Spring Merchandise

TOMORROW, for one day only, we place on sale hundreds of groups of new, seasonable, desirable Spring Merchandise at very low sale prices. Quality and price are as closely checked as in one of Ayres' famous Anniversary Sales.

In addition to the usual great assortment of E. O. M. BARGAINS, marked-down clearance items un-advertised, will be available in all departments of the store.

We are making this, the February E. O. M. Sale, a real "Leap Year" occasion. We do not expect to have a Sale like this for another four years at least.

February 29, 1928

L. S. Ayres & Co.

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Many "New" Values
Are Listed:*

Week-End Cases, Well Built. \$12.95
Sixth Floor

Wardrobe Bags, Two Styles,
at \$1.25, \$2.39
Street Floor

Men's Handkerchiefs, 3 for . . 59c,
French Linen, 3 for \$1
Street Floor

Women's Handkerchiefs 35c
3 for \$1
Street Floor

Imported Kid Gloves \$2.95
Street Floor

Colonial Secretary \$75
Fourth Floor

Occasional Chair \$28.75
Fourth Floor

4 Poster Beds \$22.50
Fourth Floor

End Tables \$5.95
Fourth Floor

Vanta Baby Doll \$4.95
Sixth Floor

Scooter, Substantially Built. \$1.69
Sixth Floor

Freshman Masterpiece Radios,
complete with cabinet and
Philco \$112.50 and \$129.50
Sixth Floor

Washable Crepe \$1.95 yard
Second Floor

Flat Crepe \$1.95 yard
Second Floor

Fruit of the Loom Prints . . 39c yard
Second Floor

Rayon Spreads \$3.95
Second Floor

32 Pc. Dinner Set \$6.95
Sixth Floor

Glassware, 39c each and 49c each
Sixth Floor

42 Estate Gas Ranges 20% off
Sixth Floor

Ruffled Curtain Values,
Pair \$1.95, \$2.50
Fourth Floor

Rajah Silk 95c yard
Fourth Floor

Damask \$1.79 yard
Fourth Floor

Wilton Rugs \$59
Fourth Floor

Belouchistan Oriental Rugs. . . .
\$21.75, \$25.95 and \$28.50
Fourth Floor

Hamadan Oriental Rugs,
\$19.75, \$25.95, \$27.95
Fourth Floor

Bridge Lamps . . . \$10.95 and \$14.95
Sixth Floor