

**FEW CHANGES  
MADE IN 1928  
HUDSON, ESSEX**

Company Has Refined and  
Bettered Both Cars  
in Detail.

In conformity with latest styles  
in body design, an advanced vogue  
typifies the new Hudson and Essex  
models now on display for 1928.

R. O. Law Motor Company, 1219  
N. Meridian St., distributor points  
out the fact that only a few  
changes have been advisable in the  
chassis design of the 1928 Hudson  
and Essex cars. Pursuing its pro-  
gressive policy of constant improvement  
Hudson has refined and bet-  
tered both cars in detail, Mr. Law  
said, and continued:

"The outstanding change to be  
found in the 1928 Essex is the  
adoption of Bendix four-wheel  
brakes duly protected from dirt, mud  
and water. Balloon tires and front-  
wheel brakes have made new de-  
mands on steering control. Recog-  
nizing this, the Hudson engineers  
have once again shown wise dis-  
crimination in choosing for Essex  
the very best of the newly developed  
steering mechanisms—the worm  
and tooth disc type. Both Hudson  
and Essex cars have been equipped  
with a new steering wheel which  
adds greatly to operating comfort."

**Body Construction Improved**

"Believing that nothing important  
need be done toward mechanical  
improvement, Hudson engineers  
and designers devoted the large  
part of their attention to meeting  
the latest demands in body con-  
struction."

"The most recent trends in this  
direction call for cars that are longer,  
roomier and closer to the  
ground."

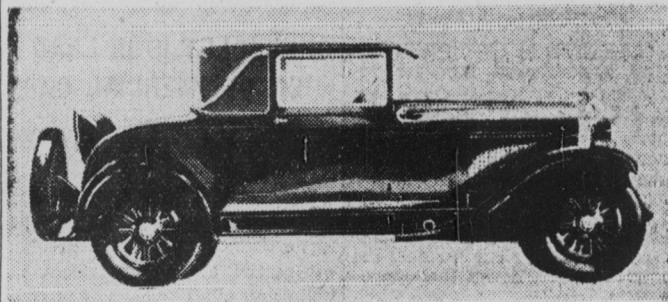
"In the new Hudson and Essex  
super-sizes this latest vogue in  
motor cars has been expressed in  
the adoption of even more pleasing  
contours, new lamps, new fenders,  
new radiators and numerous other  
unique body details. The new  
radiator is higher, deeper and a  
trifle more slender, with its pleasing  
proportions emphasized by the  
vertical lines of the attractive  
shutters which are popular to the  
Essex in its price class."

**Essex Interiors Are Roomier**

"Essex interiors are longer and  
roomier and head room has been  
unimpaired. Rear body structure  
has been widened two inches to pro-  
vide additional shoulder room. The  
sedan doors are three inches wider,  
and the front seat is adjustable fore  
and aft. The coach front seat con-  
struction permits passengers to  
enter the rear seat without front  
seat passengers arising."

"Hudson is featuring three new  
custom types—Victory type of  
coupe, a five-passenger landau sedan  
and a seven-passenger sedan. The  
Victory is a new model altogether.  
The landau sedan replaces the  
brougham, while the seven-  
passenger sedan is a familiar car  
of wide appeal and new style  
characteristics. The interiors of the  
custom bodies are especially  
luxurious."

**Dashing Models in Pontiac**



New Series Pontiac Six Sport Cabriolet

From the dashing rakishness of  
the sport roadster right up to  
the distinctive luxury and smart-  
ness of the new sport landau sedan,  
the new series Pontiac sixes present an appeal which  
runs the gamut from youth to old age.

The roadster offers the racy,  
snappy lines that delight "flaming  
youth." The coupe gives the  
practical features that the busi-  
ness man demands. The sport  
cabriolet combines a mixture of  
spirited action and stamina that  
makes it a car for all occasions.

**ALL-AMERICAN SIX IS  
BIG OAKLAND SELLER**

Remarkable Demand Is Shown for  
New Models.

The consistent success of the  
Oakland All-American Six since its  
introduction last August has con-  
tributed greatly to the high produc-  
tion and sales marks established  
during 1927 by the Oakland Motor  
Car Company.

Factory sales figures comparing  
the five months of 1927, during  
which the Oakland All-American  
Six was on the market with the  
corresponding period of the previous  
year, reveal a remarkable demand  
for the new models.

Oakland Six car sales for the last  
five months of 1926 were 30,621.  
During the last five months of 1927,  
the Oakland All-American Six sales  
were 31,638, a net gain of 11,017 or  
33.4 per cent. Sales and production  
marks for both periods are prac-  
tically identical.

These figures constitute a com-  
plete endorsement of the company's  
rather revolutionary changes, em-  
bodied in the larger, more powerful  
and more beautiful Oakland All-  
American Six.

**GRAHAM NAME IS USED**

Woven Into Corporation Designation  
of Paige Motors.

DETROIT, Feb. 11.—Along with  
the public announcement of the  
entirely new line of Graham-Paige  
motor cars, produced by the three  
Graham brothers, comes the long-  
expected news that the Graham  
name is to be woven into the pas-  
senger car business with which they  
are now associated.

At a recent meeting of stock-  
holders of the old Paige-Detroit  
Motor Car Company, the corporate  
name was changed to "Graham-  
Paige Motors Corporation."

Under this new firm name, the  
company will operate both the War-  
ren Avenue plant at Detroit, and  
the new body plant at Wayne.

**MAPLE SYRUP OUTPUT  
LIKELY TO BE SHORT**

Weather Blamed by Bartholomew  
Tree Owners.

By Times Special  
COLUMBUS, Ind., Feb. 11.—  
Maple syrup prospects in Bartholomew  
County are not good, accord-  
ing to those with knowledge of the  
sap crop, who assert weather conditions  
are unfavorable. Last year's  
price for syrup was \$2.50 a gallon to  
the producer, and a short crop for  
the present season is expected to  
cause a raise in price.

Several camps in the county have  
been opened and others are prepar-  
ing for the season's rush. Most of  
the maple trees of the county, about  
1,000, are in German township.

Eleven Hogs Stolen

By Times Special  
WASHINGTON, Ind., Feb. 11.—  
Reward of \$50 is offered for the ar-  
rest of thieves who took eleven  
hogs, averaging 70 pounds each in  
weight from the farm of John  
Backes, two miles south of here.

Is a Half Hour of Hard  
Work Changing a  
Tire Worth 2c?

Save your money,  
time and energy.

Bowes' Seal-Fast  
Tire Patch

**Pays**

because

**Stays**

Patented Apr. 8th, 1924

Point of Service  
It Costs the Least

Particular Dealers Handle "Seal-Fast"

Bowes' Seal-Fast Corporation  
Indianapolis, U. S. A.

**24 MODELS IN  
1928 NASH LINE**

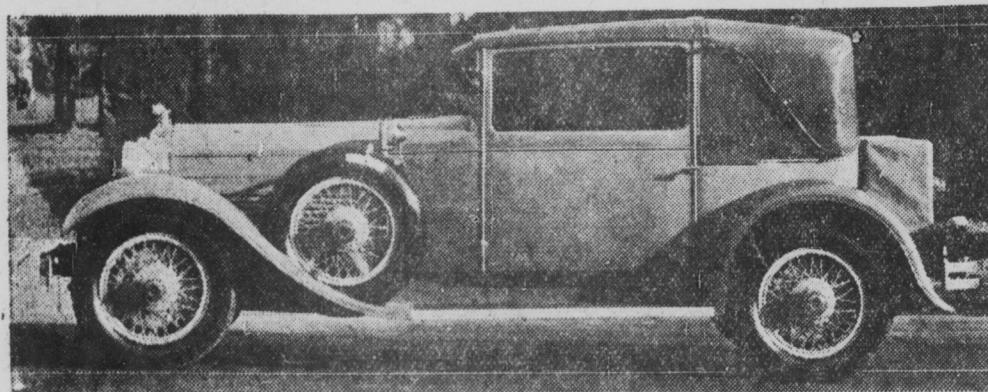
**Great Variety Offered by  
Car Makers.**

For 1928, Nash offers twenty-four  
models—the most complete and by  
all odds the most beautiful group  
of body styles ever to bear the name  
of this manufacturer.

The advanced six series includes  
ten models—six on the 127-inch  
wheelbase chassis and four on the  
131-inch chassis—and there are  
six Special Six body styles and  
six Standard Six models. A car to  
it practically every requirement is  
to be found among these twenty-  
four types.

Furthering the note of style and

**Stutz Displays Deauville Landau**



Stutz-Weymann Deauville four-passenger landau.

fashion which is outstanding  
throughout the line, Nash offers  
as many as three combinations  
color options on most of its en-

closed cars; in some instances there  
are as many as three combinations  
of wire wheels—a smart, new idea  
this year for cars in the Nash price  
field—may be had on all sedans and

coupes in the Advanced Six and  
Special Six series.

This special equipment includes  
six wire wheels, the extra wheels  
being side mounted forward of the  
drive; two tire covers, six tires, rear  
view mirror mounted on the left-  
hand spare wheel and folding trunk  
rack in the case of those models  
which do not already possess in-  
built trunks. The prices range from  
\$115 to \$165 additional to factory  
list.

In extending the line to its broad  
range, no effort has been spared to  
improve the cars and to develop  
even greater efficiency in their  
manufacture. At the same time,  
due to the large volume of business  
which the company enjoys, it was  
found possible in the past year to  
substantially reduce the price of  
many models.

Therefore, Nash is able to enter  
the new year with a product which  
honestly can be said to offer the  
greatest values in the history of the  
company.

see **BUICK** and  
you see  
**BEAUTY**  
**LUXURY**  
**COLORS**  
**ENGINEERING**  
**VALUE**  
for 1928

All features—all qualities—all  
standards of performance, appear-  
ance and value—attain a new high  
point of perfection in today's Buick.

So faithfully does Buick mirror the  
vogue, that motorists can obtain a  
complete picture of vital advan-  
tages for the year by inspecting this  
one modish, finely engineered motor  
car.

Smart, low-swung bodies by Fisher  
—vivid new color harmonies—and  
exquisitely appointed interiors—in-  
troduce an entirely new order of  
beauty, luxury and distinction.

Lovejoy hydraulic shock absorbers,  
front and rear, impart a new and un-  
rivalled degree of riding comfort. A  
new double-drop frame adds to  
travel luxury and makes possible a  
lowered center of gravity without  
loss of head-room or road-clearance.  
And important engine refinements  
produce a combination of getaway,  
power, smoothness and stamina far  
in advance of former standards.

Go to the show—see today's Buick.  
Seeing it, you will see beauty, luxury,  
colors, engineering and value for  
1928!

**BUICK**

**BUICK MOTOR COMPANY**

Division of General Motors Corporation—Indianapolis Branch  
Meridian at Thirteenth Street

**CENTRAL BUICK CO.**

2917-2919 Central Avenue

**JNO. A. BOYD MOTOR CO.**

833-837 North Meridian Street

**THORNBURG-LEWIS MOTOR CO.**

1302-14 East Washington Street

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

**T. A. BELL COMPANY**  
11th and Meridian Streets  
(Formerly Steinhardt Building)  
MA in 4366-67-68

**The VICTORY SIX**  
DODGE BROTHERS, INC.  
THE SENIOR SIX AND AMERICA'S FASTEST FOUR ALSO ON DISPLAY