

INSTALLATION, DEDICATION AT STATE NORMAL

President to Take Office;
New Buildings
Ready.

By Times Special
MUNCIE, Ind., Feb. 1.—Lemuel Arthur Pittenger will be installed as president of Indiana State Normal, Eastern Division, and two new buildings of the school will be dedicated here Thursday.

Inaugural ceremonies for Pittenger will be held in the school assembly hall Thursday morning. Dr. William Lowe Bryan, Indiana University president, will be principal speaker. Alumni greetings will be extended by K. V. Ammerman, Broad Ripple High School principal; greetings from the city of Muncie by Frank B. Bernard, Merchants National Bank president; from students, by Clarence Babcock, 1928 class president, and from the faculty by Ralph W. Noyer.

Buildings to be dedicated are a combined library and assembly structure and Lucia hall, women's dormitory. The former was built by the State; the latter is a gift of Ball brothers, local philanthropists, and named in honor of their sister, Lucia Ball. Both buildings are of English gothic architecture.

Sends Huge Lemons as Gifts

By Times Special
CRAWFORDSVILLE, Ind., Feb. 1.—Charles Stalker, former resident here, now at Harlingen, Texas, is sending local friends huge lemons as gifts. One lemon of the Ponderosa variety weighed two pounds, nine ounces, and was eighteen inches in circumference.

Our Registered Notes

Pay **7%** Interest

on small or large amounts. We have been rendering this service to the public since 1916.

We finance accounts and bills receivable for reliable manufacturers.

Union Securities

1216 Merchants Bank Bldg.

SIDE GLANCES

By George Clark



"Never was I so mortified! Everyone was so sorry for me, help put you in the cab and . . . John! Are you listening?"

RETIREES ON PENSION

Blacksmith Leaves Pennsy
After 42 Years.

Hubbard, Charles Dean and W. H. Poirier spoke.

"Well, I'm taking it easy," said Raftery Tuesday. "Sleeping till late in the morning and loafing around the house all day. I sure am mighty proud of these presents from the boys."

I. U. Yearbook Clears \$425

By United Press
BLOOMINGTON, Ind., Feb. 1.—Receipts for the 1928 Arbutus, yearbook published by students of Indiana University, are estimated at \$20,000, and total expenditures at \$19,575, leaving a margin of \$425, according to the budget announced today by Robert M. Huncilman, Bloomington, a junior, who is secretary-treasurer of the book. The Arbutus will go on sale in April.

Stump to Speak at Elkhart

By Times Special
ELKHART, Ind., Feb. 1.—Albert Stump, candidate for the Democratic nomination for United States Senator, will speak at a county democratic dinner here Friday night.

AUTO SHOW TO SET MARKS IN CROWDS, SALES

Orders for "Car-a-Minute"
Reported Taken at Chi-
cago Exhibits.

By "SWEDIE" SWANSON
Times Auto Editor

CHICAGO, Feb. 1.—The twenty-eighth annual National Automobile Show at the Coliseum has been given a new title—that of the "car-a-minute" show. For such is the rate at which orders for the snappy, colorful new models are being taken.

It literally is a fact that everything is running in high speed at the great exhibit of 1928 motor beauties.

The attendance is reaching new peaks, and promises to top all previous records by a big margin when the doors close Saturday night.

As great crowds come to the show and see, so also are they convinced. There is an insistent demand for all sizes and prices of automobiles from the lowest to the highest.

Auto Buyers Are Eager

Eager buyers are elbowing their way at the show to get the ears of salesmen, who instead of being compelled to ask, "When do you want delivery?" are themselves being met with the query: "How soon can I get it?" The appeal of the new cars is exceeding expectations.

"No question about it, this is the most unusual automobile show of them all," said S. A. Miles, general manager. "Manufacturers and dealers agree with me that they never have witnessed anything like it for crowds, interest and sales."

In addition to the exhibit of passenger cars, trucks exhibits in the South Annex and Greer building hold much interest.

Great advances along mechanical lines are observed. Greater efficiency and versatility for performance requirements are apparent.

Bird Life at Show

Exhibits of accessories, 105 in number, fascinate the visitor to the balcony and second floor of the annex. They exemplify and reflect the ingenuity and practical utility which guide their design.

Bird life was not advertised as a feature of the decorative scheme at the show, but it was there just the same and thereby hangs a tale.

Somehow or other two pigeons gained entrance into the coliseum. Nobody knows just how. Samuel Asch, who designed the decorations, disclaims all responsibility. He says the doves must have been attracted by the realistic park atmosphere, with its natural trees, soft, cloudy sky and daylight brilliance and opines that the birds are a most valuable added touch.

One of the outstanding features of Chrysler's special exhibit in the balloon room and lobby of the Congress Hotel is the cutaway of its "72" chassis. It answers all questions put to it concerning its design. Methods of construction, operations and kindred subjects.

The following Indianapolis automobile men were seen in Chicago today: Eddie Updike, J. E. Trotter, Harry Burke, John Kittle, Fred Duesenberg, A. T. Ames, F. E. Blackman, Mart Martin, R. V. Law, H. J. Walker, Emory Baxter, Charley Sanders, L. L. Banford, S. G. Miers, W. F. Moyer, W. E. Stalnaker, Fred Williamson, Leo Burnett, Homer McKeen and R. H. Losey.

More than 150 salesmen and dealers from Indiana came here from a trip through the Nash plants at Kenosha, Racine and Milwaukee.

Now that owners do not have to change the oil so often they are making the mistake of not adding

Sales Organization for New Star Car Formed; Indianapolis to Be Hub



With the announcement of the new Star car by W. C. Durant at the New York show comes renewed activities in the line in Indianapolis. J. B. McGarry of New York is here to reorganize the district. The company he heads is the Marion County Star Company, 1231 N. Meridian St., and is a factory branch supervising

distribution and sales in twenty-five counties surrounding Indianapolis.

McGarry has been with Durant Motors for six years, holding several executive positions, such as field representative and special representative.

The territory will be under Carl

J. Shaffer, regional manager, Cincinnati.

In commenting on the reorganization in this field, McGarry said: "We intend to perfect a dealer organization of fifty of the liveliest obtainable, each carrying a complete parts stock and service facilities, so that every Star owner will be able to get instantaneous service."

Dealers are going to be chosen with a great deal of care. Only those able to handle a large volume of sales and who can give the highest type of service will be given consideration.

"The Marion County Sales Company will act as key company and will maintain a large reserve stock of parts so that dealers will be able to secure them on quick notice."

Automobile speeders in Italy, convicted of killing or seriously injuring pedestrians, must serve twenty years at hard labor.

Seven States have more than a million automobiles each. They are California, New York, Pennsylvania, Ohio, Michigan, Illinois and Texas.

Automobile speeders in Italy, convicted of killing or seriously injuring pedestrians, must serve twenty years at hard labor.

A total of 20,991,333 motor vehicle registrations for the first six months of 1927 represents an increase of 1,374,578 over the same period of 1926. Revenue realized from these registrations amounted to \$272,119,534.

The amount of work turned out by 100 automotive workers in 1914 is now being done by less than thirty, according to the National Industrial Conference Board.

The best that could be done for them would be, on the part of drivers, to go slowly, try to avoid mud-holes, and so be considerate of others.

Because of crankcase ventilation and oil rectification it is possible to run the modern engine 2,000 miles, or thereabouts, before draining and refilling the crankcase. But it is a convenience which many motorists may have to forfeit.

It all depends on their willingness too remember that long periods between oil change require adding oil between those changes.

Changing the oil regularly every 500 miles was an excellent habit. With such frequent changes, however, it was not necessary to add oil, except during fast driving or mountain climbing.

Now that owners do not have to change the oil so often they are making the mistake of not adding

The Original
DAY AS YOU RIDE
QUALITY
TIRES.

Payments as Low
as \$1 a Week

THE UNION
TIRE CO.

Geo. Medlam, Pres.

MA in 6278

Cor. S. Ill. and Georgia St.

Open Till 8:00 p.m.

"... but I can't ...

Joe has the car"

Must your wife forego calls—shopping tours—and afternoon outings—because of lack of convenient transportation? Is she a "prisoner" while you're away in the car?

A moment's thought will convince you that she should have her own car. A moment's conversation will reveal that she prefers a Buick.

Buick offers the utmost in beauty, comfort and handling ease. It provides the greater safety of full vision windshield, extra-rugged construction.

SEDANS \$1195 to \$1995

COUPE \$1195 to \$1850

All prices f. o. b. Flint, Michigan, government tax to be added. The G. M. A. C. finance plan, the most desirable, is available.

BUICK

BUICK MOTOR COMPANY

Division of General Motors Corporation—Indianapolis Branch

Meridian at Thirteenth Street

CENTRAL BUICK CO.

2917-2919 Central Avenue

JNO. A. BOYD MOTOR CO.

833-837 North Meridian Street

THORNBURG-LEWIS MOTOR CO.

1302-14 East Washington Street

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

DEUPREE JOINS GABRIEL FIRM

New Treasurer in Charge
of Sales and Service.

Seth Klein, president of the Gabriel Snubber Sales and Service Company, 1111 N. Illinois St., announces he has sold an interest in his company to Herman G. Deupree, who will become treasurer and be in active charge of sales and service.

Deupree is a well-known figure in the local automobile industry, having been actively identified with the motor car accessory field for several years.

The Gabriel Company has been growing rapidly and Klein's purpose in increasing his organization is to give even better service to dealers and motorists.

Is a Half Hour of Hard
Work Changing a
Tire Worth 2c?

Save your money
time and energy
Bowes' Seal-Fast
Tire Patch

Pays
it because
Stays

Patented Apr. 8th, 1924

In Point of Service
It Costs the Least

Particular Dealers Handle "Seal-Fast"
Bowes "Seal-Fast" Corporation
Indianapolis, U. S. A.

CALIFORNIA TOPS

Roadster

\$49
Installed

Touring

\$74
Installed

For Fords or Chevrolet

Closed Car Comfort and Appearance
At These Low Prices

Get Our Low Price on Glass Enclosures

SWISSHELM & PARKER

DISTRIBUTOR

MAIN 4730

542-44-46 E. Wash.

Dealers Wanted

Open 6 A. M. to Midnight

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