

IDEAL FURNITURE CO.

Greatest Values-Easiest Terms

JUST 30 DAYS TO CLEAR OUR SALES FLOORS AND
REMODEL OUR STORE

**ONE
CENT
SALE**

**ONE
CENT**

\$1.00 DELIVERS \$100.00 WORTH
\$2.00 DELIVERS \$200.00 WORTH
\$3.00 DELIVERS \$300.00 WORTH

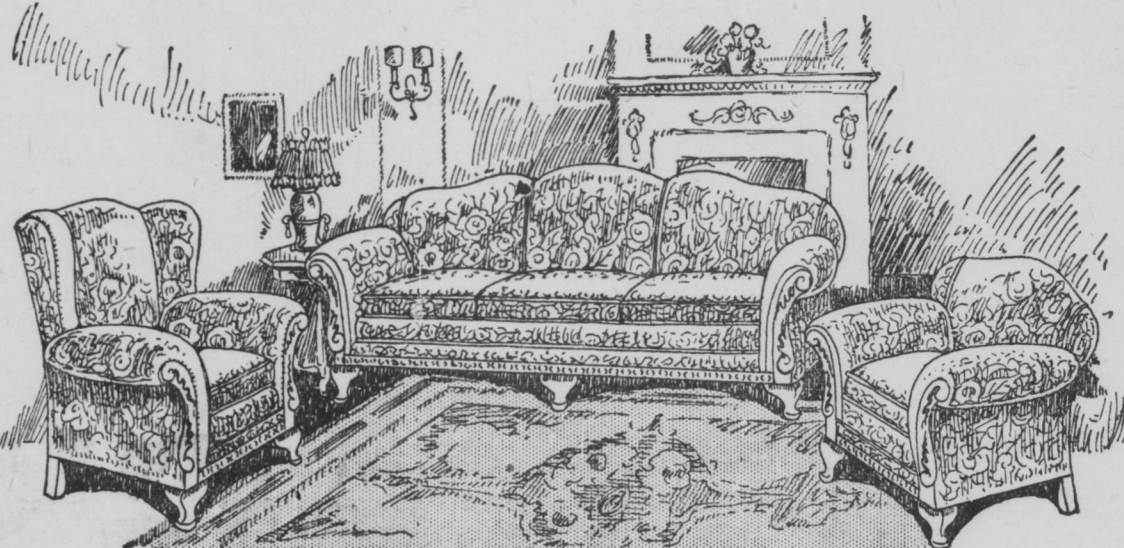
10¢ DELIVERS \$10.00 WORTH
25¢ DELIVERS \$25.00 WORTH
50¢ DELIVERS \$50.00 WORTH

Never
Before
perhaps
Never Again.

SUCH DRASTIC REDUCTIONS and TERMS!

Three-Piece
Velour Suite
\$89.50

Three-piece suites, consisting of Davenport, Chair and Rocker, upholstered in beautiful figured velours over soft, resilient coil springs that will give years of service and comfort. These suites are floor samples and slightly soiled. Come early—the best values usually sell first.



Three-Piece
Suite Special
\$129.00

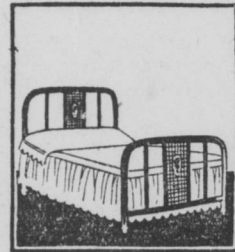
An extra quality suite that should last a lifetime, genuine jacquard upholstery over the finest spring unit obtainable. A luxurious suite that you'll be proud to own. Our entire stock of living room suites especially priced for this great sale.



8-Piece Dining Room Suite
\$89

A sturdy eight-piece suite of excellent construction and finish. Large Buffet, Extension Table and six Chairs, including the Host Chair, the wanted American walnut finish over finest cabinet woods. Picture this suite in your own home—think of the beauty it will add.

Walnut Finish
Metal Bed



With Purchase of
Spring and Mattress

Sale **\$1.00**
Price

Purchase any spring and mattress in our large stock and you get this beautiful bed for the extraordinary low price of \$1.00. Can be had in either twin or full size.



3-Piece Bedroom Suite
\$88

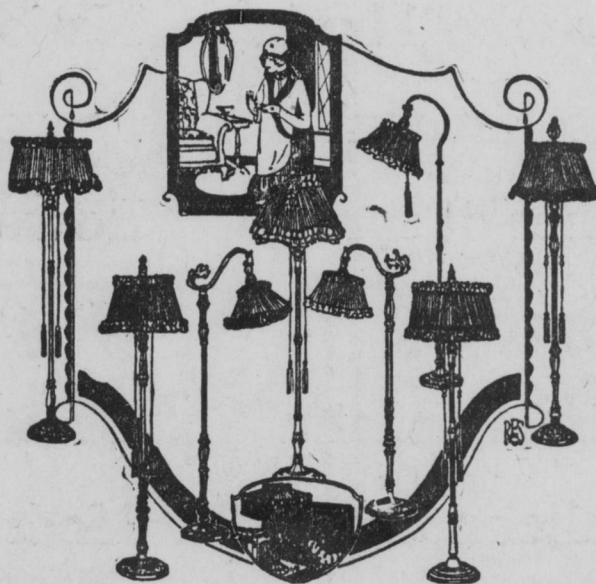
A three-piece bedroom suite, Bed, Dresser and Chiffonette that will add beauty to your home as well as give years of service and satisfaction. Never before suites of such quality at such low prices and such extraordinary low terms. Come early for these.



Decorated Breakfast Set
\$19.75

Decorated to Your Order

Select your own color combination—hundreds of colors to select from. During this great sale we will decorate these beautiful suites to your order. Truly the greatest sale of decorated breakfast suites we have ever attempted.



Bridge Lamps
Sale Price **\$4.85**

Junior Lamps
Sale Price **\$5.85**

Table Lamps
Sale Price **\$4.85**

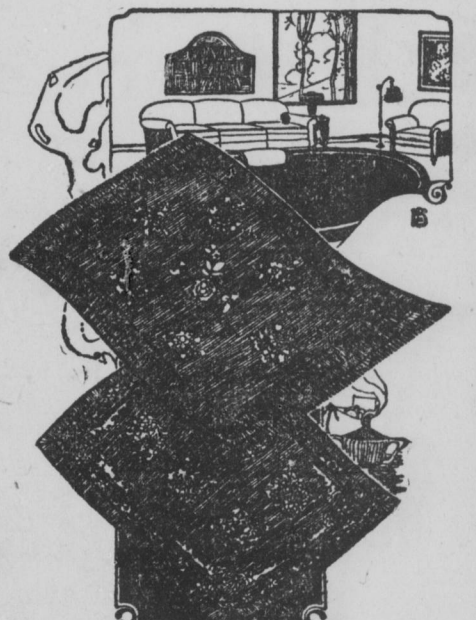
An extra large assortment of table lamps, bridge lamps and junior lamps at unusually attractive prices for the big sale.

Gold Seal, 9x12 Ft.,
Congoleum Rugs
\$9.85 With Border

Wool Brussels Rugs
9x12 Ft. **\$27.50**

Floor Covering
Waterproof **49c** Sq. Yd.

A big stock of extra quality Wiltons go in this sale at prices much lower than rugs of inferior quality. Beautiful new designs and colors.



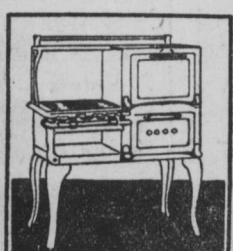
Kitchen Cabinet
\$29.75

Every modern labor saving device. The kitchen cabinet you have always wanted at the price you want to pay. Guaranteed construction.

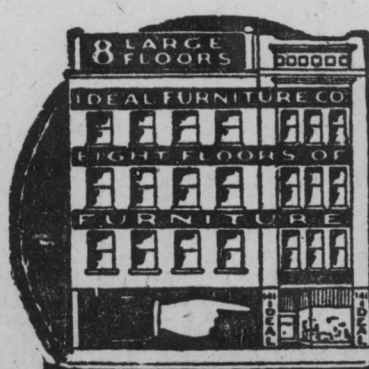


Gas Range
\$29.75

Gas ranges that are real gas savers; absolutely guaranteed bakers. During this sale there will be no extra charge for connecting. Other designs at equally attractive prices.



We Deliver
Anywhere in Indiana



Opposite New
Indiana Theatre

THE BIG STORE WITH THE LITTLE ENTRANCE

IDEAL FURNITURE CO.

141 WEST
WASHINGTON STREET

We Deliver 100 Miles