

# IDEAL FURNITURE CO.

## Greatest Values-Easiest Terms

JUST 30 DAYS TO CLEAR OUR SALES FLOORS AND  
REMODEL OUR STORE

Come Early  
ONE ON THE DOLLAR  
ONE CENT DOWN

BALANCE EASY PAYMENTS

ONE CENT SALE



Table and Four Chairs

Decorated Breakfast Set  
\$19.75

Decorated to Your Order

Select your own color combination—hundreds of colors to select from. During this great sale we will decorate these beautiful suites to your order. Truly the greatest sale of decorated breakfast suites we have ever attempted.



Gas Range  
\$29.75

Gas ranges that are real gas savers; absolutely guaranteed to burn gas only. There will be no extra charge for connecting. Other designs at equally attractive prices.

We Deliver  
Anywhere in Indiana



ONE CENT SALE

10¢ DELIVERS \$10.00 WORTH  
25¢ DELIVERS \$25.00 WORTH  
50¢ DELIVERS \$50.00 WORTH

ONE CENT

\$1.00 DELIVERS \$100.00 WORTH  
\$2.00 DELIVERS \$200.00 WORTH  
\$3.00 DELIVERS \$300.00 WORTH

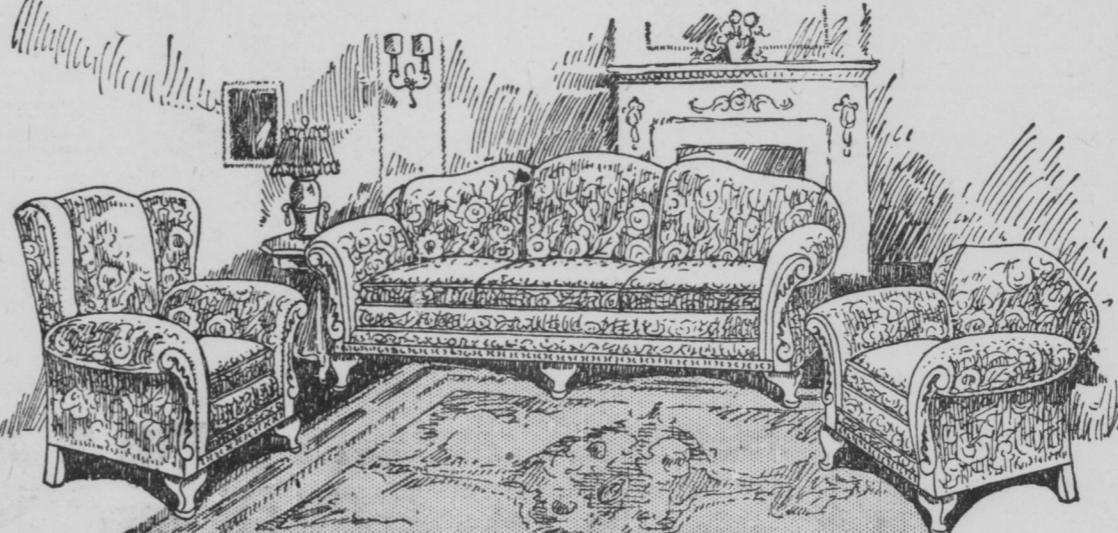
Never Before  
perhaps  
Never Again.

SUCH DRASIC  
REDUCTIONS and TERMS!

Three-Piece  
Velour Suite

\$89.50

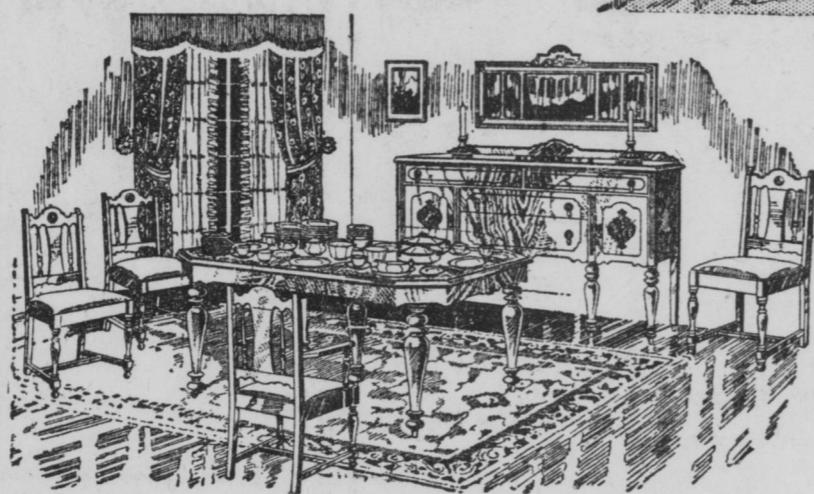
Three-piece suites, consisting of Davenport, Chair and Rocker, upholstered in beautiful figured velours over soft, resilient coil springs that will give years of service and comfort. These suites are floor samples and slightly soiled. Come early—the best values usually sell first.



Three-Piece  
Suite Special

\$129.00

An extra quality suite that should last a lifetime, genuine jacquard upholstering over the finest spring unit obtainable. A luxurious suite that you'll be proud to own. Our entire stock of living room suites especially priced for this great sale.



8-Piece Dining Room Suite

A sturdy eight-piece suite of excellent construction and finish. Large Buffet, Extension Table and six Chairs, including the Host Chair, the wanted American walnut finish over finest cabinet woods. Picture this suite in your own home—think of the beauty it will add.

\$89

Walnut Finish  
Metal Bed



With Purchase of  
Spring and Mattress

Sale \$1.00  
Price

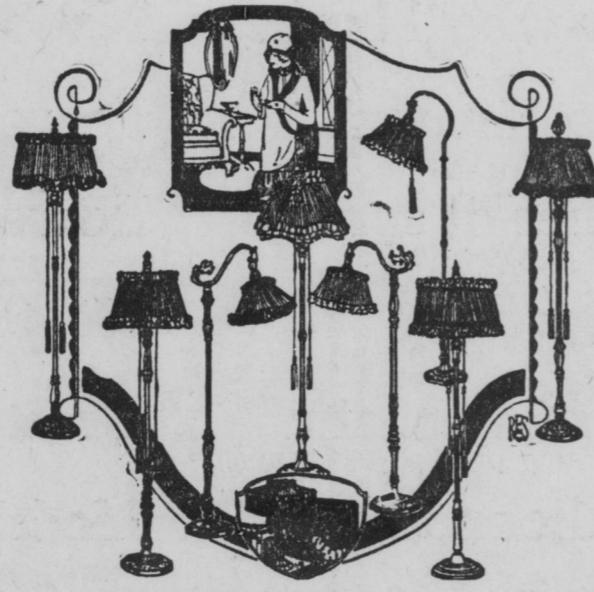
Purchase any spring and mattress in our large stock and you get this beautiful bed for the extraordinary low price of \$1.00. Can be had in either twin or full size.



3-Piece Bedroom Suite

\$88

A three-piece bedroom suite, Bed, Dresser and Chiffonier that will add beauty to your home as well as give years of service and satisfaction. Never before suites of such quality at such low prices and such extraordinary low terms. Come early for these.



Bridge Lamps

Sale \$4.85  
Price

Junior Lamps

Sale \$5.85  
Price

Table Lamps

Sale \$4.85  
Price

An extra large assortment of table lamps, bridge lamps and junior lamps at unusually attractive prices for the big sale.

Gold Seal, 9x12 Ft.,  
Congoleum Rugs

\$9.85 With  
Border

Wool Brussels Rugs  
9x12 Ft. \$27.50

Floor Covering  
Waterproof  
49c Sq.  
Yd.

A big stock of extra quality Wiltons go in this sale at prices much lower than rugs of inferior quality. Beautiful new designs and colors.



Kitchen Cabinet

\$29.75

Every modern labor saving device. The kitchen cabinet you have always wanted at the price you want to pay. Guaranteed construction.



We Deliver 100 Miles

Opposite New  
Indiana Theatre  
THE BIG STORE WITH THE LITTLE ENTRANCE  
IDEAL FURNITURE CO.  
141 WEST  
WASHINGTON STREET