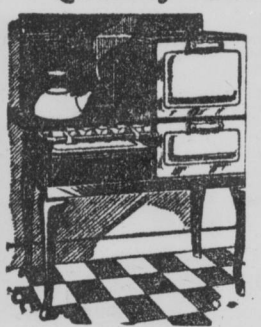




# Think of A Slogan for KIRK'S \$10,000<sup>00</sup> in PRIZES and PREMIUMS

## Quality Gas Ranges!



Elevated model, with cast iron oven bottom, double heat retaining walls; guaranteed perfect—  
**\$29.95**  
FULL PORCELAIN gas range, with white enameled utensil drawer; full elevated model, with large oven and broiler; Saturday sensation—  
**\$57.95**  
\$1 Delivers Any Range!

## Windsor Chair!

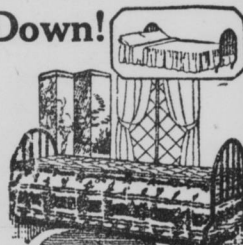
Artistically designed Windsor chair, ideal for every occasion—  
**\$3.98**

## Spinet Desk!

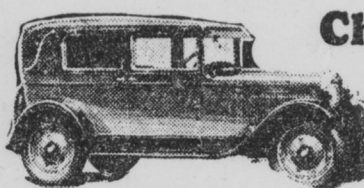
Colonial spinet desk with sliding writing tablet, mahogany finished, gunwood construction; only  
**\$19.65**

## Day Beds—Only \$1 Down!

Easily opened, extremely comfortable, mahogany finished steel ends. Heavy felted cotton mattress and sagless spring. Only—  
**\$22.69**



## 4 CAPITAL PRIZES



## Chevrolet Car

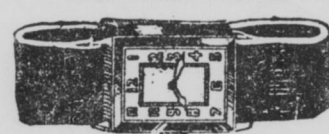
To the first prize winner of the slogan contest, choice of any 1928 Chevrolet.

## 2nd Prize!



Fine diamond to the second prize winner of the slogan contest.

## 3rd Capital Prize!



Fine Wrist Watch

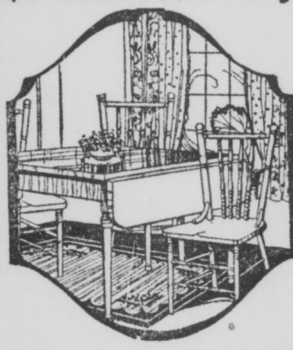
## 4th Capital Prize!

\$100 Toilet Set



## \$1 Delivers Any Breakfast Set!

Natural 5-piece set, as shown, with four diners and sturdy drop leaf table; ready for decoration—

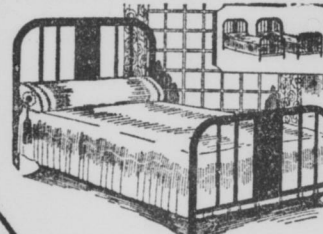


**\$11.98**

DECORATED breakfast set in the most fascinating color combinations; drop leaf table and four uniquely designed diners; complete for—

**\$29.95**

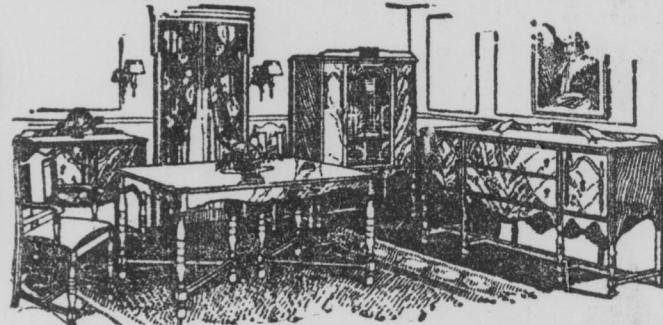
## "Walnut" Steel Bed



Cane paneled steel bed, with 2-inch continuous posts, richly finished in walnut; single or full size—

**\$5.27**

## Enduring Quality—Beauty—and Value!



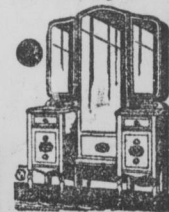
Eight superb pieces in a delightful period design, built by skilled craftsmen, of walnut veneer and other select cabinet woods; large buffet, tapestry slip seat diner and oblong extension table.....  
\$5 Delivers Any Dining Suite

## THINK—What Kirk's Offers You!

A chance to win one of the four capital prizes—shown to the left—for the best slogan submitted. Premiums of unusual merit, with a purchase of \$35 or more. Bargains that are positively outstanding. The newest merchandise of the most desirable designs and color for every room and every purpose at prices that spell tremendous reductions. Also convenient credit at no extra cost.

Free Delivery in Indiana!

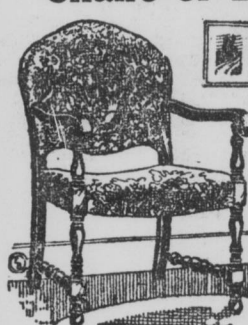
## Vanity!



Full size triple mirrored vanity dust-proof, veneered exteriors and plate mirrors; shaded finish that will beautify your bedroom.

**\$109.50** **\$38.75**  
\$1 Down!

## Chairs of Extreme Comfort!



"PULL UP" Occasional chair of comfort, style and quality. Prices start as low as—

**\$14.89**

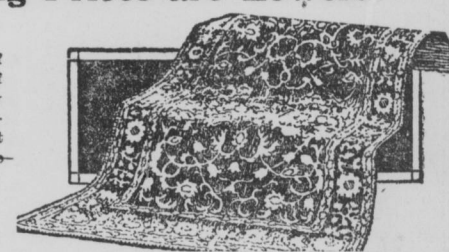
"COGSWELL" Chairs of luxuriousness, upholstered in a combination worsted mohair covering, spring coil construction, gorgeously designed; only—

**\$19.75**

\$1 Delivers It!

## Rug Prices are Lower!

New arrival of hundreds of rugs of every quality and design included at January Sale—Prices—



ANMINSTER RUGS of very heavy, closely woven construction. Full 9x12 size, newest patterns. Just think! Only.....  
**\$29.98**

6x9 Tapestry Rugs **\$9.79** 9x12 Tapestry Rugs **\$19.65**  
Credit at No Extra Cost!

## PREMIUMS~

With a Purchase of \$35 or More



## Waffle Iron.

Famous "Dover" quality electric. Given With \$100 Purchase



## Toaster!

Reversible, two-piece size. Given With \$50 Purchase



## Waterless Cooker!

Ideal for every home. Given With \$75 Purchase



## Heating Pad!

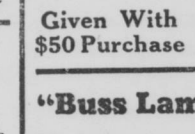
Electric model heating pad. Given With \$50 Purchase

## Percolator

Famous "Dover" quality electric. Given With \$100 Purchase

## 27-Piece Silver Set!

Rogers quality service for six. Given With \$50 Purchase



## "Buss Lamp"

Tilt, hang, use most anywhere. Given With \$35 Purchase



## Iron Sets!

"Dover" electric iron and smaller iron. Given With \$100 Purchase

## A Typical January Clearance Sale Bargain!

Exclusive Models!

\$5 Delivers Your Choice of Any Suite!



JACQUARD of the newest color combination—of wear-resisting quality. Three pieces, as shown, with spring filled loose cushions, luxurious coil spring construction throughout. Dayenport, Wing Back Chair and Arm Chair. Only.....  
**\$98.50**

**\$5 DELIVERS IT**

## "Cogswell" Jacquard Suite

Fascinating jacquard suite of the newest fashion, luxurious Cogswell chair, dayenport and arm chair, reversible cushions, serpentine fronts, hand-tailored throughout; special at—

**\$129.50**

Liberal Credit!

## "Pillow Arm" Jacquard Suite

Three-piece suite with a gracefully proportioned pillow arm dayenport, buttoned back fireside chair and cozy arm chair, reversible cushions; magnificent jacquard covering; an unmatched value at—

**\$139.50**

Terms to Please!

## 4-Piece Bedroom Suite!



**\$109.50**

TRADE IN YOUR OLD FURNITURE

## RULES OF CONTEST Kirk's Slogan Contest!

Four capital prizes will be awarded by the Kirk Company to the persons submitting the four neatest, best, most adaptable slogan for the Kirk Company's advertising.

For Example—Plenty of Credit—Just Think of It—Kirk's for Furniture—Etc.

All slogans must be submitted on slogan blanks—which can be obtained at either Kirk Company store.

Contest opened December 27th—closes January 31st at 5:30 p. m.

A contestant may submit as many slogans as he or she wishes—all to become the property of the Kirk Company after the contest closes. The slogans will be passed upon and the prizes awarded by three prominent disinterested judges who will be named at a later date.

In case of a tie—equal prizes will be awarded.

Announcement of winners will be made as shortly after the contest closes as possible.

All contestants must call at either store to receive blanks. No Kirk Company employee or the families of the employees are permitted to enter contest.

EVENING APPOINTMENTS ARRANGED  
For Your Convenience—Call Lincoln 4538—Out-of-Town Callers May Reverse the Charges.

# Kirk's

## 2 DOWN-TOWN STORES

22-24 East Washington St. and 311-313 East Washington St.