

WORKSHOP OF SANTA AMAZES POLE VISITORS

Millions of Toys Dazzling to Eyes of Enthralled Times Explorers.

This is another story from Holly Berry, Times correspondent, with the Times expedition in Eskimoland, led by Capt. F. E. Kleinschmidt, Arctic explorer to find the home of Santa Claus. Berry, in previous stories, has told of the months of hardship undergone to reach Santa's home. The trip was successful, though, and Berry has obtained Santa's consent to pose for motion pictures which will be brought back and shown to Indianapolis children.

BY HOLLY BERRY
Special Correspondent of The Times in Eskimoland.

NORTH POLEVILLE, Eskimoland, Nov. 23.—(By Radio)—Toys! Millions of them, piled to the ceiling of the largest room I ever saw, surrounded us as Santa Claus made good his promise today to show us the most famous factory in the world—his toy factory.

Ever since the long trip of several months over frozen lands to reach Santa and after arriving at his fairy-like home, we have lived in a constant state of amazement. But this sight was more wonderful than any we yet had seen.

Can't Risk Using Brushes
Hundreds of little gnome-like helpers busied themselves in every nook and corner of the factory. One little one was painting the stripes on coaster wagons near us, not with a paint brush as you would suppose, but with a soft little brush on the end of his long pointed cap. It looked awkward, but Santa said

BEWARE THE COUGH OR COLD THAT HANGS ON

Persistent coughs and colds lead to serious trouble. You can stop them now with Creomulsion, an emulsified creosote that is pleasant to take. Creomulsion is a new medical discovery with two-fold action: it soothes and heals the inflamed membranes and inhibits germ growth.

Of all known drugs, creosote is recognized by high medical authorities as one of the greatest healing agencies for persistent coughs and colds and other forms of throat troubles. Creomulsion contains, in addition to creosote, other healing elements which soothe and heal the inflamed membranes and stop the irritation and inflammation, while the creosote goes on to the stomach, is absorbed into the blood, attacks the seat of the trouble and checks the growth of the germs.

Creomulsion is guaranteed satisfactory in the treatment of persistent coughs and colds, bronchitis, asthma, bronchitis and other forms of respiratory diseases, and is excellent for building up the system after colds or flu. Money refunded if any cough or cold is not relieved after taking according to directions. Ask your druggist—Advertisement.

Camera Catches Santa at Work



This telephoto picture from Holly Berry, Times correspondent, accompanying the Times-Kleinschmidt expedition to the North Pole to find Santa Claus, shows the kindly old fellow himself in his toy factory, surrounded by a few of his loyal little workers. This is just one corner of the huge workshop which Holly Berry describes in today's story on Santa Claus in The Times.

that they were so busy this time of the year that they couldn't risk using brushes.

"You see he might lay the brush down and not be able to find it for several minutes and during that time some little boy would be disappointed by not having a wagon for Christmas. We have to work every minute—if we stopped for just a moment it might rob some child of his Christmas present," said Santa Claus.

Our amazement increased as Santa led us through long aisles of high-stacked toys. Trains, doll buggies, skates, games, wagons, dolls, whistles, drums, boxing gloves, toy automobiles—everything that boys or girls could want in the way of playthings.

We didn't know it then, but a heavy brass door at the end of one of the aisles led into a room still more wonderful. It aroused our curiosity and I asked Santa where it led.

See Testing Room

"Into the testing room," he said. "Would you like to go in?"

Of course we would; we wanted to see every spot in this wonderful old man's house so we could tell all the boys and girls in Indianapolis, through The Times, just everything about everything.

So, Santa took us through the door, and such a sight no one from the outside world ever had seen before. We thought the toy factory was wonderful, but here all the toys we had seen stacked in stiff piles were being tested before being gotten ready for Santa to take on his

Tell Why You Like Santa

Like Santa Claus? Write in and tell the Santa Claus Editor of The Times why. You may win one of the cash prizes awarded by Santa himself. The rules follow:

1. Sit right down and write not more than 100 words on WHY I LIKE SANTA CLAUS.
2. Include in your idea what you think Santa does that helps the world.
3. Mail your letter to The Santa Claus Editor of The Times, Indianapolis, Ind.
4. It will be forwarded immediately to Santa Claus at North Poleville, Eskimoland, and Holly Berry, The Times correspondent has made arrangements for Santa to judge the letters and radiogram the winners' names right back.
5. Put your age on the letter.
6. The prizes will be: First, \$25; second, \$10; and third, \$5, for the best letters.
7. All letters must be in The Times office for mailing up North by noon, Saturday, Nov. 26.

Christmas eve ride around "the world."

Wonderful Sight Revealed

Can you imagine what a sight it was? Two little men were trying out a pair of boxing gloves. A tiny engineer sat in the cab of a little locomotive and ran it furiously around on its track.

One was riding a frisky-looking rocking horse, another wheeling a doll buggy, while still another was putting beautiful, sleepy-eyed dolls to sleep.

How they did it, though, was more than I could understand, with a hundred other luscious little gnomes at the other end of the room blowing as hard as they could upon horns and whistles, beating on drums, and playing all sorts of musical instruments—until the whole room shook with a terrific but jolly noise.

We spent several hours here and then went back to Santa's library, to sit and rest before the fire.

Indianapolis Names There

I stole a glance at one of the books in which Santa keeps the names of boys and girls and managed to see these names from the 1B grade of School 10 in Indianapolis:

Billie Andrews, John Berhart.

SORETHROAT

Gargle with warm salt water—then apply over throat.

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Relieve That Ticking Sensation in the Throat!

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Safe and Sure

Doctors Recommend It! All Druggists Sell It! GENEROUS SIZE BOTTLE, 50¢ LARGE SIZE BOTTLE, \$1.00

Wayne's Brenton, Leroy Brown, James Chapman, James Crouch, Robert Dillon, Russell Engle, Harold Forgate, Edwin Flanagan, David Gerber, Charles Goode, Jack Gill, Merrell Harris, William Vaughn, Donald Lear, Arnold Melvin, Robert Nickerson, Ernest Boyer, Richard Rapp, Clifford Evans, Ray Pedigo and Leonard Strange.

Then, too, there were Mary Lou Albertson, Evelyn Boone, Ruth Fitzpatrick, Jenette Goode, Jackie Green, Blossom Green, Dorothy Henderson, Edna Mae Lawless, Rosemary Martin, Martha Lorrain Pickle, Joyce Watkins, Mary Fanchon Zander, Rosemary Stump, Jane Smith, Winifred Ray, Vivian Barton, Jeanette Sacks and Bernice Topscott.

Tomorrow: More news of Santa's palace and more names of Indianapolis boys and girls. Watch for it!

There are as many rats as there are human beings in England, the population being 44,000,000.

Baby Loves A Bath With Cuticura Soap

Prevent and Soothe Itchy Skin.

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HEAVY TAX ON FIGHT TICKETS DRAWS BATTLE

Promoters Deluge Green With Protests Against High Levy.

By United Press

WASHINGTON, Nov. 23.—The proposed 25 per cent tax on high-priced tickets to big boxing matches was a storm center in the House Ways and Means Committee today as the committee put finishing touches on a bill calling for a \$235,820,000 tax reduction.

Even in war days no 25 per cent tax ever was imposed as a levy on a single business, and fight promoters deluged Chairman Green of the committee with telegrams of protest.

Some blamed Secretary of the Treasury Mellon for suggesting that anyone who could pay \$40 for a prize fight ticket, as in the Dempsey-Tunney fight in Chicago, also could stand to pay a 10 per cent tax thereon. The committee thought the idea so good that it voted, 13 to 8, to retain the 10 per cent tax on prize fight admissions and put a 25 per cent levy on tickets costing \$5 or more.

Movie Theaters Helped

This means that Tex Rickard must charge \$45.45 in future to get the same profit from a ticket which the promoter sold for \$40 in Chicago.

The committee helped the movies by deciding to exempt \$1 amusement tickets from the 10 per cent tax. The old exemption was 75 cents.

The present 3 per cent automobile tax was cut in half, a step expected to have a wide effect upon the automobile market. Not only would new cars be reduced 4½ per cent in price, but all automobiles now in use would suffer a commensurate loss in value.

The corporations tax was cut \$166,000,000. This is expected to enable corporations to distribute that much more in profits to stockholders next year. Normally the proposed reduction of 2 per cent would make possible that much of an increase in dividends.

Some Changes by House

As the bill stands in its final committee form, the \$235,820,000 reduction would include the following cuts: Corporations, \$166,000,000; automobiles, \$8,000,000; automobiles, \$33,000,000; capital stock transfers, \$8,000,000; produce exchanges, \$2,830,000; club dues, \$5,000,000.

It is figured the additional boxing tax will increase revenue half a million dollars a year.

The bill will be reported to the house Dec. 5, where some changes are expected to be made.

Penny Out of Stomach; Tiny Boy's Life Saved

Invention by German Is Means of Saving Many From Death.

Franklin Beeler, 2, son of Mr. and Mrs. William C. Beeler of Anderson, Ind., today owes his life to the invention of an instrument by Gustave Killiam, a German, in 1899.

Dr. Lafayette Page, with the aid of the instrument, removed a penny from the child's stomach, Thursday. This was the sixty-eighth operation of its kind performed by Dr. Page. Among these were the removal of six open safety pins, a plate of false teeth and a small bone from persons' stomachs.

The instrument is known as the esophagus-scope, consisting of a long glass tube with an electric bulb at the end. The patient is laid out straight, the tube forced down his throat and the foreign substance located.

Into the tube is then inserted grasping forceps, which includes two fine wires with scissor handles at one end. The other end of the forceps take hold of the object in the patient's stomach and when the



Franklin Beeler

tube and forceps are withdrawn, the foreign substance comes out with them.

DOCTORS SHOW MANY HERE HOW TO END COLDS QUICKLY

Advise Inexpensive Home Method That Brings Sure Relief—Often in a Few Hours

Even Extreme Hospital Tests Show How Soon It Stops a Head Cold, Cough, Chest Cold

An inexpensive home method—so pleasant children love it—offers the quickest and surest way to get rid of a stuffy head cold, bad cough or deep seated chest cold, according to tests of doctors at the hospital clinic. And druggists say that the same quick relief that came to C. H. Reddy and little Elsie Durant has been experienced by hundreds of Indianapolis people who have used it in their own homes.

Caught Cold in Draft—Soon Relieved by Doctor's Advice

Mr. Reddy contracted a stuffy cold while seated near an open window in a street car. In spite of hot cold tablets and salves he used, the cold grew worse—spreading from his nose passages deep down into his chest and bronchial tubes.

Then he called on the hospital clinics for advice. Doctors there

gave him Ayer's Cherry Pectoral—a concentrated mixture of ingredients which hospitals have found to be the quickest to end colds.

With the first swallow he felt its comforting, healing, warmth—from nose passages deep down into his chest. Relief began instantly and in a day or so the cold was completely gone.

Soon Back at School—Rid of Threatening Cold

Still another of the many grateful users of Cherry Pectoral, is Mrs. W. H. Durant whose adopted daughter, Elsie, was kept from school by a severe cough and cold that brought fear of pneumonia.

Doctors ordered Ayer's Cherry Pectoral, every half hour until relief came—then once every hour until her little bronchial tubes, lungs and nose passages were free from cold and normal again.

The following day she looked like a different child. In another

STATE WEALTH GAINS IN 1927

Schortemeier Reports Investment Increases.

Hosiers have much for which to be thankful for, records of Secretary of State Frederick E. Schortemeier show.

"Statistics of the corporation department prove that more money has been invested in new corporations in Indiana and in old corporation enlargements than in any previous year," said Schortemeier.

"The State securities bureau, likewise, shows that the field of stocks bonds and other securities has been more extensive this year. People apparently have more money for investment."

"Statistics of the automobile bureau show licenses purchased so far this year for 48,000 more automobiles than in any previous year."

"These statements are based on State-wide statistics and indicate that Indiana people are not going backward in material pursuits, but are more active and prosperous than ever. It is my opinion that all classes participate in our prosperity. We go up or down together."

day or so all traces of the cough and cold had disappeared and she was back in school—well as ever.

Note: Other cases reported daily—all certified by a member of the hospital clinic.

Doctors find that this hospital medicine does far more than stop coughing instantly. It is absorbed by the whole system. This quickly checks phlegm, heat, irritation and drives out the cold from the nose passages, throat and chest.

Just a few pleasant spoonfuls of Cherry Pectoral now and you'll feel like a different person tomorrow. Hospital directions with each bottle. At all druggists, 60¢; twice as much in \$1.00 hospital size.

AYER'S Cherry Pectoral

FOR COLDS AND COUGHS

Love's Blind Folly



(Above)—"And so my house of dreams had come crashing down, wrecking my happiness, blighting my life. Then I was gripped with a new and more terrible fear that made my heart stand still with terror." (From "The World Never Forgets," December True Story Magazine.)

REARED in the quiet seclusion of a fine old Southern home—sheltered, protected, carefully guarded from all knowledge of the world and its ways—Elizabeth, at twenty, suddenly found herself thrust upon the world, ill-prepared to cope with the real problems of life.

In far-away Nevada, where she went to teach school, there was no one to question her comings and goings, none to whom she had to account for what she did.

Then Allan Crawford, the town's young Lothario, came into her life. He was handsome, with the gentle ways that delight the hearts of women. Thus Elizabeth learned the sweetness of stolen

kisses. That there were ugly whisperings going on around her, she neither knew nor cared.

Then one day came the awakening that turned her heart into ice, shattered her dreams of love, and loosed a cyclone of terror and grief in her soul.

But the tragedy which had engulfed her was only beginning. She was yet to endure agonies of soul and body such as she had never dreamed.

Elizabeth's startling story, "The World Never Forgets," appears complete in True Story Magazine for December—a story of error and struggle for redemption that delight the hearts of women. Thus Elizabeth learned the sweetness of stolen



Contents of December True Story Magazine

Nature's Revenge
A Divided Heart
When Society Sins
Satan's Kiss
The Girl Who Made Me
Maddening Memories
The Other Man's Child
Can Love Come Too Late
She Played with Fire
What Kills Love?
And 7 Other Stories

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Following its annual custom, True Story is again offering its readers generous cash prizes for true stories from their own lives. Almost everyone has such a story to tell—perhaps you have, too. If so, this is the time to try to cash in on one of these prizes which range from \$500.00 up to \$24,000.00 each. Rewards like these justify your best efforts. Full particulars may be found in the December issue of True Story Magazine.

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Please enter my name to receive the next five issues beginning with the December number. I am enclosing \$1.00 in full payment.

If you prefer to examine the magazine before subscribing, simply mail this, and we will send you one copy of the December issue at once.

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62 Years ago and now

Present home, corner Virginia Avenue and Pennsylvania at Washington Street.

IN 1834... the State Bank of Indiana became the first chartered bank in Indianapolis.

With the granting of a new charter in 1856, the name changed to the Bank of the State of Indiana... one of three banks in the entire United States that did not suspend payment during the panic of 1857.

When the government proposed the organization of national banks, following the Civil War, the directors of this outstanding bank reorganized... in 1865... into The Indiana National Bank.

Those sturdy qualities... which so victoriously weathered the hardships of war and panics... mark the "Indiana National" of today... a sterling institution financially responsible... vastly fortified against every emergency.

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Indianapolis

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