

## PROPAGANDA OF EUROPE SENT IN GUISE OF 'NEWS'

United Press Label Guarantees Dispatch as Free From Official 'Coloring.'

BY ED L. KEEN  
General European Manager United Press.

LONDON, Aug. 1.—American newspaper readers are today being supplied with two kinds of news from Europe.

One kind filters through channels whose headwaters are located in the foreign offices—the State departments of various European countries. The other kind is sent direct by experienced American newspaper men, trained to observe carefully and to report objectively, without reliance upon interested sources and uninfluenced by considerations of expediency.

The label "By United Press" over dispatches from Europe in an American newspaper is a guarantee of the latter.

There are two kinds of news agencies, or press associations, operating in Europe.

One kind is either itself governmentally subsidized or controlled, or is affiliated in other countries with agencies that are governmentally subsidized or controlled.

The other kind is not only free from any sort of government control or influence, but is entirely disassociated from agencies that have such affiliation.

The United Press belongs to the second category.

European news agencies of the first mentioned class are combined into an interdependent group of some thirty members.

Maintained by Governments

Not all of the members of this organization, which is known as the allied news agencies, are under the direction or control of their governments.

Others are semi-official, subsidized either directly or indirectly.

Others, while receiving no subsidy, operate in close harmony with their governments. Still others are quite free from governmental association in their own countries, but they are affiliated with the official and semi-official agencies of other countries.

The nucleus and dominating element of this news combine is the official and semi-official agencies, whose principal function is to handle the news of their respective countries in a way most agreeable and most useful to their governments.

Naturally, they utilize to the fullest the opportunities of favorable nationalistic propaganda.

All the allied news agencies, whether official, semi-official, or locally independent, are knit together in a net work of interlacing contracts and exclusive news exchange arrangements, the purpose of which is so far as possible to create and maintain a news monopoly.

### Powerful Competition

That they have not been successful in this endeavor is due to the powerful competition of such independent agencies as the Exchange Telegraph and the Central News, of Great Britain; the Telegraph Union, of Germany; the Nippon Dempo Tsushin, of Japan; the Agency Radio, of France; the United Press, of America, and the British United Press, of Great Britain and Canada. The agencies, and the International News Service of the United States, have been invited to send representatives of the forthcoming press conference to be held under League of Nations auspices at Geneva.

The leading members of the allied agency combine are Reuters, of Great Britain; Wolff, of Germany; Havas, of France; Stefani, of Italy, and the Associated Press, of America.

A. P. Gets Into Combine

Nearly all the other countries of Europe are represented in the membership, as well as Japan. It was only recently that the Associated Press became fully identified with the organization.

For a number of years, the A. P. has had contractual relations with the leading members of the combine, but until the recent meeting of the allied agencies, at Warsaw, it had not been officially represented at their counsels.

At the Warsaw meeting, in the latter part of May, Kent Cooper, general manager of the Associated Press, appeared and at his request his organization was admitted into full membership by acclamation.

**GUARANTEE**  
TIRE & RUBBER CO.  
Everything for the Car  
for Less

**IDEAL**  
Furniture  
Company  
141 W. Wash.  
3-ROOM  
OUTFITS  
Complete  
\$349

Could Have Sold  
3 China Closets

H. H. Rector, 1613 South State St., phoned this morning to kill his Miscellaneous for Sale ad. He had sold his china cabinet and could have sold three more.

CHINA cab., bevel glass, pol'ish'd oak, 5 shelves, w/ mirrors in back. Lvg. city, set at bar. 1613 S. State Av.

Household goods, articles of every kind, used but still useful, can quickly be sold through Times Want Ads, and at a lower cost, too. Want Ads cost less in The Times. Call Main 3500. Your credit is good.

## 300 Miles an Hour!

Three hundred miles an hour is the official flight record that Lieutenant Alvord J. Williams of the U. S. Navy, pictured below, is seeking. A specially built plane, designed by himself, has just been built for his attempt. It will be driven by a 24-cylinder motor. Williams probably will represent the navy in the Schneider Cup Races in Italy this year.



By NEA Service, New York Bureau  
NEW YORK, Aug. 1.—Speed, speed, and more speed! That's the heart's desire of Lieutenant Alvord J. Williams, Jr., United States Navy flier, who hopes to set an official aviation speed record of 300 miles an hour or more soon.

"It must have been born in him," observed his father, Alderman Alvord J. Williams, Sr., political leader of the Bronx.

"Al always did like speed. As a baby, he could creep faster than the

babies of any of our neighbors. All his childhood he was forever racing on roller skates, bicycles, or horseback, or afoot."

He entered swimming races, too, and usually won them.

"Al decided to become a lawyer when he grew up. He has been admitted to the New York bar. But I guess he never will practice now.

The 'law's delay' would come pretty hard to him, now that he is so accustomed to fast traveling."

It's a racing plane of his own design, just completed for the Navy, that Williams hopes to attain an official 300-mile-an-hour mark. The plane is described as a "motor with wings attached."

The specially built motor is driven

by twenty-four cylinders. The wing surface of the ship was reduced to the minimum necessary to give the required lifting power.

Williams was a pitcher for the New York Giants when the United

States went to war with Germany. He wasn't another Walter Johnson, but in baseball as in everything else he liked his "smoke."

He had gone to the Giants after leaving Fordham college, where he was marked as the speedy football player who in an emergency could dash around the end and score a needed touchdown.

Quitting baseball in 1917, he entered the air service, and he has been flying ever since.

He sent an official record of 243.6 miles per hour at St. Louis in October, 1923. Later he lifted this mark to 266 miles per hour.

In 1925, over Long Island, he piloted a plane at 302 miles per hour, but with a diving start. The 'law's delay' would come pretty hard to him, now that he is so accustomed to fast traveling."

An old shirt is Williams' talisman on his flying exploits. He never fails to wear it when he's out in search of a new record.

Some day, Williams believes, man will lift his air speed to 500 miles an hour—at which pace, a New York-to-Paris flight would be made in less than eight hours.

The article explains causes of apoplexy and follows with information which will prove a safeguard to every one.

Although physical culture information, national health conservation work and general enlightenment on subjects related to health has cut greatly the death rate on diphtheria, typhoid fever, scarlet fever and measles, together with Bright's disease and tuberculosis, since 1911, the death rate from apoplexy, cerebral hemorrhage, has been reduced but little.

The article explains causes of apoplexy and follows with information which will prove a safeguard to every one.

Magazine Reports Less Progress With This in Other Diseases.

Basing its formation on vital statistics, compiled by a great insurance company, Physical Culture magazine contains a discussion of where the present pleasure-mad trend of a large class of Americans is leading the Nation in reference to apoplexy.

The article explains causes of apoplexy and follows with information which will prove a safeguard to every one.

Delegates and visitors will be provided with free tickets for the various amusements.

William E. Shaw, committee chairman, announced on the features will be a match game on the skeeball alleys between a Milwaukee team and five picked players from the Indianapolis mailers.

Other members of the Indianapolis committee are W. C. Weaver, Ear I. M. Lindsey, Guy Bleidt, Charles Hall and Elmer Reed.

Janitors Will Boss Tenants

By Times Special  
NEW YORK, Aug. 1.—Mandatory rules for the tenants and landlords as well as for janitors are to be laid down at a mass meeting of janitors called for Monday night. There are more than 100,000 janitors in the Metropolitan area and the union hopes to organize them 100 per cent.

Plans are under discussion for establishment of a large airport and landing field.

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By Times Special  
NEW YORK, Aug. 1.—Placing payment of traffic law violation fines on a cafeteria basis here will be discussed by members of the Ft. Wayne safety council at a meeting next Thursday.

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