

Delightful Silk Dresses, \$4.95
For Girls 7 to 14 Years

Crepe de Chine and Taffeta fashioned in styles that are becoming and girlish for the little miss. Round necklines, some with small collars; ruffled skirts; lace or tailored styles; in blue, red, green, brown, navy and copen; sizes 7 to 14.

Home Needs At Low Prices

Store Closes 5:30

DOWNSTAIRS at AYRES

GOOD MERCHANDISE AYRES SERVICE LOW PRICES

Wearing Apparel at Low Prices

Spring Coats for Tots \$5.95 and \$7.95



Store Open 9 A. M.

Tweeds, plaids, checks and twills; tailored boyish double breasted models; small collars; novelty pockets; small belts, well lined; blue, rose, red, tan and green. Sizes 2 to 6 years.

Charming New Dresses and Coats



It has taken weeks of extensive and intensive preparation to give the **VERY REMARKABLE VALUES** offered in the \$16.50 group of coats and dresses. A great many of these will be displayed in the **STYLE SHOW**—come and be convinced of their **AMAZING VALUES**.

500 charming dresses—the choice of eighteen buyers from leading stores selected from an immense showing of dresses—the best the market affords.

\$16.50

Vast quantity purchases—appreciation of our big yearly business permitted manufacturers to make price concessions special for this sale.

Spring Sale of Dresses at \$16.50

Not in our entire career of value giving have we come up to this spring sale offer; the richness of materials, the careful attention to detail, the fine tailoring, the style smartness—these are the fine points about these dresses which make them the outstanding value of the spring season.

Georgettes, Flat Crepes, Printed Combinations, Veiled Prints, Satin Ensembles, Lace Combinations Georgette and Flat Crepe Combinations

More than one hundred fashionable styles, including three-piece ensembles, two-piece models and one-piece frocks; fascinating trimmings include tucks, pleats, lace, colorful embroidery. Black or red combined with white, white, black, navy, new prints, new blue, new tan, new green. New necklines and collarless effects, Bolero jacket dress and other authentic style points.



Spring Sale of Coats at \$16.50

One of the most predominating of new styles is the fascinating black "Senorita" (rayon) crepe coat—Senorita crepe is a firm soft rayon of heavy weave and shimmering loveliness; a material that lends itself gracefully to the skill of the designer.

White Erminette (White Coney) Trimmed Collars Black Monkey Fur-Trimmed Collars Kasha Trimmed Inside Panel Down Front

These coats are remarkably well tailored and fit excellently. All coats are exceptionally finished. In sizes for women and misses 16 to 44. Delightful weight for summer. The smart simplicity of these garments make them adaptable to street wear. Their richness of material and color make them adaptable for dress wear.

Spring Sale HOSIERY

EXTRA SPECIAL!

Get Ready for Spring Showers

New First Quality Umbrellas

At Unusually Low Prices

\$2.47, \$1.27, \$1.47

Women's Rain-Proof Mercerized Cotton Umbrellas \$1.27

Ten-rib frame; amber tips and ferrule. Black, blue, green and red.

Imported "Swiss Gloria" Umbrellas \$2.47

With 10-rib frame; amber trimmed; assorted colors to match handles; with cord loop carriers.

Men's Rain-Proof Umbrellas \$1.47

Of mercerized cotton; wide spread; 8-rib frame; black, blue, green and red.

Ameskeag Brand 19,000 Range Ginghams, Yd., 15c

Thirty-two-inch width washable ginghams in usable lengths from one to five yards; all the new designs and colors.

Shirting Percales, Yd. 15c

Remnants one yard in width, patterns designed for shirt manufacturers; suitable for boys' blouses, women's aprons and house dresses.

Plain Colored Broad-cloth, Yd., 25c

Remnants in all lengths and many colors for shirts or dresses; also a few hundred yards of white.

Printed Batiste, Yd. 25c

The favored wash fabric for sheer summer dresses; in remnants with white grounds in beautiful colorful prints of figures and floral designs.

Cotton Dress Challis, Yd. 29c

Thirty-six inches wide; beautiful collection of desirable printed patterns for dresses for women and children. Plenty of light or dark colors.

Domestics

White Pajama Check Remnants, yard 11c. Pillow Tubing 42-inch Bleached, yard 19c. Part Linen Crash Bleached; colored borders, yard 10c.

Ayres' Annex Store For Men and Boys

Spring Sale of New All-Wool SUITS

For Men and Young Men

\$21 \$25 \$28.50

Extra Pair of Trousers at Small Cost



An event that brings with it savings that eclipse by far any we have ever before offered. The men who attend this sale will find style-right suits in the latest spring models for collegiate conservative and ultra conservative men and young men.

Tailored to perfection of quality fabrics. Two and three button, single and double breasted models; sizes for regulars, shorts, stouts and slims. Medium and light shades. Sizes 34 to 46.

Men's and Young Men's All-Wool Top Coats, \$16.50 & \$25

Beautiful patterns in many imported fabrics; well tailored; sizes 35 to 44.

Boys' All-Wool Four-Piece Suits, \$7.95, \$9.95 and \$12.50

Four-piece suits of sturdy material which will insure long wear; beautiful patterns; sizes 4 to 18 years; large sizes have two pairs of longs.

Boys' All-Wool Spring Top Coats, \$5.95

Mothers will appreciate the values in this group; assorted patterns, light and medium shades; sizes 2 1/2 to 8.

Excellent Savings in Draperies

Beautify Your Home and Save

Drapery Taffeta (Cotton) Yard 39c

Printed in tapestry designs this heavy cloth will be useful for slip covers, pillows, day bed covers as well as for draperies.

1,000 Yards Cretonne, 10c and 15c

Two lots of cretonne at savings worth considering; many patterns that are suitable for uses besides draperies.

Fine Bleached Marquisette, Yard 12 1/2c

Fine crossbarred marquisette in mercerized quality that usually sells for twice as much; good long lengths up to 15 yards.

Fancy Marquisette, Yard, 15c

Thirty-six-inch width; colored dotted marquisette in novelty weaves; all with a touch of colors; remnants but good long lengths for curtains.