

Delightful Silk Dresses, \$4.95

For Girls 7 to 14 Years

Crepe de Chine and Taffeta fashioned in styles that are becoming and girlish for the little miss. Round necklines, some with small collars; ruffled skirts; lace or tailored styles; in blue, red, green, brown, navy and open; sizes 7 to 14.

Home Needs At Low Prices

Store Closes 5:30

DOWNSTAIRS at AYRES

GOOD MERCHANDISE AYRES SERVICE LOW PRICES

Wearing Apparel at Low Prices

Spring Coats for Tots \$5.95 and \$7.95

Tweeds, plaids, checks and twills; tailored boyish double breasted models; small collars; novelty pockets; small belts, well lined; blue, rose, red, tan and green. Sizes 2 to 6 years.

Store Open 9 A.M.



Charming New Dresses and Coats

It has taken weeks of extensive and intensive preparation to give the VERY REMARKABLE VALUES offered in the \$16.50 group of coats and dresses. A great many of these will be displayed in the STYLE SHOW—come and be convinced of their AMAZING VALUES.



500 charming dresses—the choice of eighteen buyers from leading stores selected from an immense showing of dresses—the best the market affords.

\$16.50

Vast quantity purchases—appreciation of our big yearly business permitted manufacturers to make price concessions special for this sale.

Spring Sale of Dresses at \$16.50

Not in our entire career of value giving have we come up to this spring sale offer; the richness of materials, the careful attention to detail, the fine tailoring, the style smartness—these are the fine points about these dresses which make them the outstanding value of the spring season.

Georgettes, Flat Crepes, Printed Combinations, Veiled Prints, Satin Ensembles, Lace Combinations Georgette and Flat Crepe Combinations

More than one hundred fashionable styles, including three-piece ensembles, two-piece models and one-piece frocks; fascinating trimmings include tucks, pleats, lace, colorful embroidery. Black or red combined with white, white, black, navy, new prints, new blue, new tan, new green. New necklines and collarless effects, Bolero jacket dress and other authentic style points.

Spring Sale of Coats at \$16.50

One of the most predominating of new styles is the fascinating black "Senorita" (rayon) crepe coat—Senorita crepe is a firm soft rayon of heavy weave and shimmering loveliness; a material that lends itself gracefully to the skill of the designer.

White Erminette (White Coney) Trimmed Collars
Black Monkey Fur-Trimmed Collars
Kasha Trimmed Inside Panel Down Front

These coats are remarkably well tailored and fit excellently. All coats are exceptionally finished. In sizes for women and misses 16 to 44. Delightful weight for summer. The smart simplicity of these garments make them adaptable to street wear. Their richness of material and color make them adaptable for dress wear.



Spring Sale HOSIERY

EXTRA SPECIAL!

Get Ready for Spring Showers

New First Quality Umbrellas

At Unusually Low Prices

\$2.47, \$1.27, \$1.47

Women's Rain-Proof Mercerized Cotton Umbrellas \$1.27

Ten-rib frame; amber tips and ferrule. Buack, blue, green and red.

Imported "Swiss Gloria" Umbrellas \$2.47

With 10-rib frame; amber trimmed; assorted colors to match handles; with cord loop carriers.

Men's Rain-Proof Umbrellas \$1.47

Of mercerized cotton; wide spread; 8-rib frame; black, assorted crooked handles.

1,500 Pairs Women's Pure Silk Full Fashioned Hose, Pair, \$1

Each pair in a separate envelope; an outstanding value in this group of PURE SILK, FULL FASHIONED hose; with 23-inch silk boot that comes well over knee; lisle garter top, lisle heel and toe; chiffon weight; substandards; sizes 8½ to 10. Including the LATEST HOSIERY SHADES.

350 Pairs Women's Rayon Hose, Pair 29c

Priced exceptionally low for this sale; knit of fine quality rayon with rayon leg that goes well over knee; lisle hem, seamed back with fashion marks; foot fully reinforced; sizes 8½ to 10; popular color range; irregulars.

Women's Pure Silk Full Fashioned Chiffon Hose With "Pointed" Heel, Pair \$1.19

These are FIRST QUALITY from a manufacturer whose name we are not permitted to use; full fashioned pure silk boot with lisle garter top, pointed heel, lisle reinforced heel, sole and toe; sizes 8½ to 10. Illusion, Arab, Rosita, Nile, Aluminum, Tillo, Boulevard, Taupe, Black.

Ayres' Annex Store For Men and Boys



Spring Sale of New All-Wool SUITS

For Men and Young Men

\$21 \$25 \$28.50

Extra Pair of Trousers at Small Cost

An event that brings with it savings that eclipse by far any we have ever before offered. The men who attend this sale will find style-right suits in the latest spring models for collegiate conservative and ultra conservative men and young men.

Tailored to perfection of quality fabrics. Two and three button, single and double breasted models; sizes for regulars, shorts, stouts and slims. Medium and light shades. Sizes 34 to 46.

Men's and Young Men's All-Wool Top Coats, \$16.50 & \$25

Beautiful patterns in many Imported fabrics; well tailored; sizes 35 to 44.

Boys' All-Wool Four-Piece Suits, \$7.95, \$9.95 and \$12.50

Four-piece suits of sturdy material which will insure long wear; beautiful patterns; sizes 4 to 18 years; large sizes have two pairs of long.

Boys' All-Wool Spring Top Coats, \$5.95

Mothers will appreciate the values in this group; assorted patterns, light and medium shades; sizes 2½ to 8.

Wool Challis, Yd., 49c

All wool material in new small printed designs for spring dresses, school dresses and children's wear. To be sold during the Spring Sale at less than half the usual selling price.

Check and Plaid Rayons Yd., 29c

A splendid durable material for summer wash dresses; sheer quality in attractive plaids and checks in a pleasing range of colors.

Plain Colored Broadcloth, Yd., 25c

Remnants in all lengths and many colors for shirts or dresses; also a few hundred yards of white.

Amoskeag Brand 19,000 Range Ginghams, Yd., 15c

Thirty-two-inch width washable ginghams in usable lengths from one to five yards; all the new designs and colors.

Shirting Percalés, Yd. 15c

Remnants one yard in width, patterns designed for shirt manufacturers; suitable for boys' blouses, women's aprons and house dresses.

Domestics

White Pajama Check Remnants, yard 11c. Pillow Tubing 42-inch Bleached, yard 19c. Part Linen Crash Bleached; colored borders, yard 10c.

Colored Indian Head Remnants, Yd. 25c

Genuine Indian head stamped on the selvage. Remnants as they accumulate at the mill in all the running shades; lengths from one to eight yards.

Printed Batiste, Yd. 25c

The favored wash fabric for sheer summer dresses; in remnants with white grounds in beautiful colorful prints of figures and floral designs.

Cotton Dress Challis, Yd. 29c

Thirty-six inches wide; beautiful collection of desirable printed patterns for dresses for women and children. Plenty of light or dark colors.

Excellent Savings in Draperies

Beautify Your Home and Save

Drapery Taffeta (Cotton) Yard 39c

Printed in tapestry designs this heavy cloth will be useful for slip covers, pillows, day bed covers as well as for draperies.

1,000 Yards Cretonne, 10c and 15c

Two lots of cretonne at savings worth considering; many patterns that are suitable for uses besides draperies.

Fine Bleached Marquisette, Yard 12½c

Fine crossbarred marquisette in mercerized quality that usually sells for twice as much; good long lengths up to 15 yards.

Fancy Marquisette, Yard, 15c

Thirty-six-inch width; colored dotted marquisette in novelty weaves; all with a touch of colors; remnants but good long lengths for curtains.