

WORLD CANCER STUDY PART OF LEAGUE PLANS

Characteristics of Disease as to Race and Geography to Be Sought.

By United Press
GENEVA, March 18.—The League of Nations has assigned itself the task of ascertaining to what extent cancer is a matter of geography and race.

With more than 700,000 people dying annually from this scourge the problem is one of the most important that has been undertaken by the international health organization of the league.

While the theory has long been held that cancer is less frequent and less deadly in certain countries, and with certain races than with others, efforts to arrive at any scientifically established conclusions have met with serious obstacles.

In the first place the different manner in which the disease is diagnosed, registration and the establishing of statistics rendered comparison difficult and in the second place the problem was too great for individual physicians or scientists to undertake alone.

With the preparatory work already done by the International Health Organization of the league in providing for a common system of statistics in a great many countries and with the whole organization of the league back of it, it is believed that definite results can now be obtained.

The investigation will last for a year at least and will embrace virtually the entire world. It will have as a basis certain results that have already been obtained in Europe and which indicate that geography and race play a very important role in the matter of cancer.

These observations today show that the northern races of Europe are the heaviest sufferers from cancer. The Celtic race is less seriously affected, while the races of the Iberian peninsula and the island races are least afflicted.

As regards the island populations these of the northern islands have a great deal more cancer than those on the Mediterranean islands. That this tendency to have cancer is not merely a matter of geography but also that the above races transplanted to America maintain the same general tendency for the disease.

In Belgium it has been established that the Flemish part of the population has greater disposition for cancer than the Walloons. In France cancer is especially general and fatal in Normandy and Picardy where thirty per cent of the deaths are from that disease. Here also it has been demonstrated that in the Celtic part of the country the death rate is 16 per cent against 13 per cent in the Mediterranean portion.

She Answers Name of Jesse James



"You might call me the feminine Jesse James," said 18-year-old Anita Del Valle to Arizona officers. "I'm from Toronto, and have been nearly everywhere and seen everything." Officers at Tombstone, Ariz., detained Anita and jailed a male companion for banditry.

CIVILIZATION SPOILS

Missionary Declares Papuan Islanders Change for Worse.

By United Press
SYDNEY, March 18.—The "civilization of the west" is shattering the life of the natives in Papua, according to the Rev. B. T. Butcher, for twenty-two years a missionary in that tropical country.

"Diseases hitherto unknown are prevalent," he said, "and gambling among the natives has become a curse. The traders are now asking for prohibition against gambling, but there was no gambling before the white man arrived."

"Motion pictures are having a terrible effect on the minds of the savages, and the films are affecting the natives in their respect of white women. All these things are the effect of commerce. Commerce and the government are interfering more with the religion of the natives than are the missionaries."

Know Your City

"Make a Friend for Indianapolis"

\$500.00 in Cash Prizes

Many interesting letters setting forth the attractions of Indianapolis, written by an enthusiastic citizenship, are now on their way to all parts of the country as a result of our Prize Letter Contest inaugurated recently.

SUMMER WHITE HOUSE FOR INDIANAPOLIS—!

Perhaps some ingenious citizen may be the means of bringing the Summer White House to the Hoosier Capital. Stranger things have happened.

Current press reports indicate the President may spend his summer vacation "somewhere in the middle west."

Indianapolis and environs would provide an ideal setting for the Summer White House. This is the home of former President Benjamin Harrison, as well as two former Vice-Presidents, the late Charles Warren Fairbanks and Thomas Riley Marshall. Being almost exactly in the center of population of the United States, only a short motor spin from the greatest lake resorts in the country, surrounded by unsurpassed farming communities—combined with the well-known Hoosier hospitality, it would be hard to find a more suitable place for the President to spend his vacation.

There are many other substantial reasons. Here is an opportunity to be of real service to Indianapolis, as well as to the President—that he may not overlook the best place in the country to spend his vacation. Sharpen up your wits and see what you can do. Send a copy of your letter to the Prize Letter Editor. DO IT NOW!

"Tell It With a Smile"

The J. F. WILD & CO.
STATE BANK
123 East Market Street, Indianapolis

The Oldest Bond House in Indiana

Boys' and Men's Store and Shoe Department Open Till 9 O'Clock Saturday Night

40-Inch All-Silk Crepe

A beautiful quality, heavy and durable; new shades of Mother Goose, Italian blue, parade blue, Nile, pink, maize, red, toast, orchid; also black, white and navy. One of the season's most popular silks; underpriced.

\$1.98
The Yard
—Third floor.

The Store of Greater Values

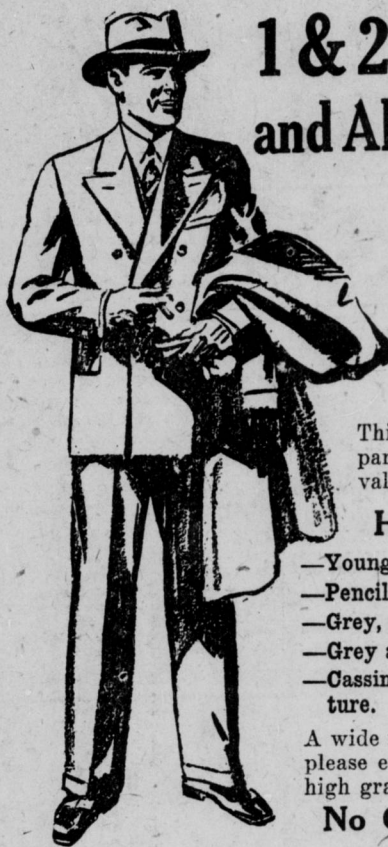
THE FAIR

311-325 West Washington St.

New! Grandmother Chintz

One of the prettiest and best of the new wash fabrics for spring frocks and children's tub dresses; lovely print and small pattern designs; very durable and will stand repeated launderings. This is just one of the many new tub fabrics to be shown Saturday. All very low priced.

49¢
—Third floor.



1 & 2 Trouser Suits and All-Wool Topcoats

\$14
Use Our Lay-away Plan

This sale comes after hard work on the part of our buyers to secure the best values we have ever offered.

Here's What You'll Find

- Young men's fancy double-breasted suits.
- Pencil striped double-breasted suits.
- Grey, tan and blue collegiate models.
- Grey and tan striped conservative models.
- Cassimere suits, worsted suits, fancy mixture.

A wide range of new patterns and colors to please every man. Sizes 30 to 46; plenty of high grade stout suits.

No Charge for Alterations!
—Street floor.



1,000 Brand New HATS

At a Decidedly Low Price!

\$2.95
Street Floor

The new "Snap" brims for spring; high grade felts; in the best shades of grey and tan; also black; matched or contrasting bands.

All Sizes for Men and Young Men

Record-Breaking Values for Saturday!

Boys' All-Wool 4-Piece

SUITS

\$7.95
Coat, Vest and 2 Pairs Trousers

—Suits With 2 Long Trousers, Sizes 11 to 17.

—Suits With 1 Pair Long Pants and Knickers, 8 to 17.

—Junior Suits With 1 Pair Longies and Knickers, 4 to 10.

All Wool—All Have Vests!

Every suit expertly tailored; single and double-breasted styles; new spring colors and patterns; suits for long service and good looks; quality suits that you'll be proud of.



Kiddies' All-Wool Spring Topcoats \$4.95
Durable fabrics, good patterns. Sizes 3 to 8 years.

Wash Suits

Buy a half dozen at this price; light and dark colors. Sizes 3 to 8 years. 49¢

Boys' Caps

All wool; dark colors; \$1.00 values. Special—69¢

Boys' Long Pants

Dark and light patterns; sizes 8 to 17 sizes. \$1.89

Sweaters, Lumberjacks

Light colors; colorful plaids; most all sizes. \$1.95

Shirts, Blouses

Light and dark colors; all sizes. 69¢

Men's Shirts and Pajamas

Fine shirts of broadcloth, madras and silky stripes; collars attached or neck-band style; new patterns. Sizes 14 to 17.

\$1.44

Pajamas that you'll find selling regularly up to \$3. New, colorful patterns. Sizes B, C and D. Wonderful values.

—Street floor.

Men's Pants

A large assortment of smart dress pants; serges, cassimeres and worsteds; at an amazingly low price. All sizes up to 50; all at one price.. \$2.95

A Sale of New Spring Coats

At an Unusually Low Price!

\$15



Beautiful coats for dress occasions, for travel, street, sports, motoring and business; black and white Kasha coats; smart tweed coats, fashionable twill coats and handsome fur trimmed coats.

Coats for Misses, 14 to 20
Coats for Women, 36 to 44
Large Women's Coats, 44 to 54

No Charge for Alterations!
—Second Floor.

Girls' New Spring Coats

Smartly tailored of polaires and crepes; others of more dressy types; new shade of blue, tan and rose; wonderful coats at the price.

\$2.98

Smart Coats for Small Boys

Of high grade polaire cloth and fine tweeds; well tailored; smart looking. Sizes 1 to 4 years. \$3.98

Tweed Tams for Small Boys

Smart and new; for little chaps of 1 to 4 years. For wear with tweed coats. \$1.00
—Second floor.



We Have Just 20 of These

Handsome Velvet Rugs

Easy Terms!

To Sell at

\$24.50



They are actually worth Ten Dollars more. 9x12 feet in size; wool faced for extra service; new patterns and many lovely color combinations; these handsome rugs are fringed and will give exceptional service.

9x12 "Gold Seal" Art Rugs \$10.95
Another real value; high grade gold seal congo-leum; beautiful patterns, neat borders; choice designs for dining rooms, bedrooms and kitchens.

Small Axminster Rugs, Only—\$2.95
These are usually \$4.95. Choice patterns and lasting colors
—Third floor.

Saturday, a Sale!

Dresses

\$10

Georgette Printed Crepes
Taffetas
Black & White Embroidered
Tailored
All the New Shades

Lovely frocks for afternoon, bridge parties, the dance, travel, street and business wear. Many charming fabric combinations.

Misses' Sizes, 14 to 20
Women's Sizes, 36 to 44
Stout Sizes, 44 to 54
—Second floor.

Women's New Gingham Aprons

While They Last 55¢ Regular and Extra Sizes

A new lot. Prettily colored plaids and checks, trimmed with braid. On sale Saturday, while they last, at 55¢.
—Second Floor.

SATURDAY A SALE!

Smart New Tailored

SUITS

\$12

Beautifully tailored suits at far below what you'd expect to pay for such quality and style. Handsomely tailored of Saxony tweeds, men's wear and neat checks.

Tans — Grays — Blues — Novelties
SILK-LINED

Misses' Sizes, 14 to 20

Women's Sizes, 36 to 44
—Second floor.



Half a Thousand New

Spring Hats

Underpriced for Saturday



Smart hats for dress wear; hats for travel; clever styles for sports and business; flower trimmed hats; braid and silk hats; all the new shapes and shades. Plenty of large head sizes.

\$1.95
Second floor.

Children's New Hats \$1.95

Winsome styles for the little girls and their older sisters. The newest shapes and the most adorable colors and combinations. Very low priced.
—Second floor.

Helene Rubinstein's Toilet Preparations at Reduced Prices

75c Massage Cream 69¢
\$1.00 Face Powder, now 84¢
\$1.00 Rouge, reduced to 84¢
\$1.00 Lip Stick, reduced to 84¢

All Silk Chiffon Hose

Gunmetal With Black Heels

Regularly \$1.95

\$1.69
—Street floor.



Fine and sheer; all silk from top to toe. Substandard of a very fine quality. Special Saturday only.