

The Want Ad Columns Are Like a Great Department Store

BARGAINS!

Musical Instruments



Pianos—Victrolas
Musical
Instruments at
Bargain Prices

People who are moving, or buying new musical instruments, pianos, radio and phonographs, offer their used ones for sale through Times Want Ads. Many splendid opportunities to purchase musical merchandise are offered daily. Don't be without music in your home, watch this market place.

You can easily sell any article that you may wish to dispose of or no longer use. Amateurs and professional musicians watch the Want Ads to purchase for cash used but still useful instruments.

Most every one enjoys a "shopping trip" through the big stores, strolling up and down the aisles, looking at the late styles and the merchandise on display.

Each evening in your own home you can enjoy a shopping trip through a store so large that it supplies every conceivable human need.

The Want Ads are like a great department store. The columns are the aisles, the ads are the merchandise on display. You can enjoy a shopping trip through the Want Ads, and you need not spend one cent. The rise and fall of values, the growth and progress of the city, the condition of local business, the needs and heart throbs of your neighbor citizens are recorded there daily. Mighty little mites, Want Ads, serving every human need. A baby outgrows its crib and carriage, Want Ads find a buyer, and the same Want Ads find the bicycle that the child has grown old enough to enjoy.

The first job, the home, the furniture, the automobile, the needs of a lifetime are all supplied through Want Ads.

Each night go shopping through the Want Ad store. Enjoy the human stories that are told. You will find your Want Ad shopping trips profitable, interesting and entertaining.

Pets for Every One



Most every boy would give "his kingdom" for a dog. (Oftentimes grown-up folks give their kingdom for a pet, too.) Over in the "Pets for Sale" column of the Want Ad, you can find canaries, parrots, dogs, most every kind of pets.

If you have a pet that you have grown tired of you can sell it through a Times Want Ad, to some one who will prize it as highly as once you did. Costs you very little, too.

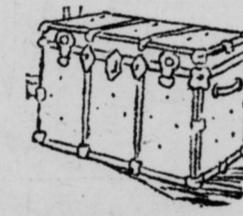
Bargains in Clothing



Many good bargains in slightly used clothing can be obtained by shopping through the "Clothing for Sale" Want Ads. Suits, coats, dresses, that have been outgrown by their owners are advertised daily. If you have articles of clothing that you have outgrown, or that are not just up to the mode of the moment, you can easily sell them for cash, through a Times Want Ad to some one not quite so fastidious. Use the money to buy new.



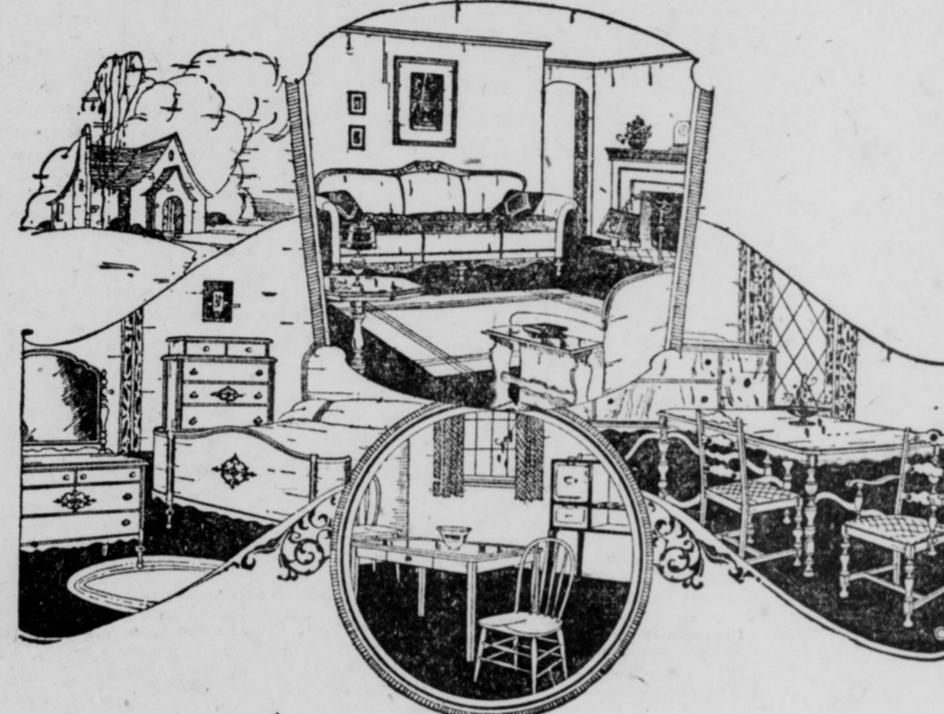
Jewelry



When you need traveling supplies shop thru the Want Ads. Many a good buy can be found.

If you have trunks, suitcases, traveling bags, etc., that you no longer use, a Want Ad will bring prospective buyers to you.

Furnishings for the Home



Want Ads are a fine market place to buy household furnishings. Complete outfits, as well as every conceivable article of household furniture, can be obtained, oftentimes at very attractive prices. People moving to other cities, others buying new, still others selling the things they no longer use, offer them for sale through the Want Ads. Many a home has been furnished by shopping through the Miscellaneous for Sale Want Ads.

You can buy or sell most any article that is still useful. Some one wants to buy what others no longer need. Make a daily habit of shopping through the little time savers and money makers called Want Ads. Use them to turn your used articles into cash.

Floor Lamps

floor lamp or an odd piece of furniture helps to make a room, a house of cozy corners.

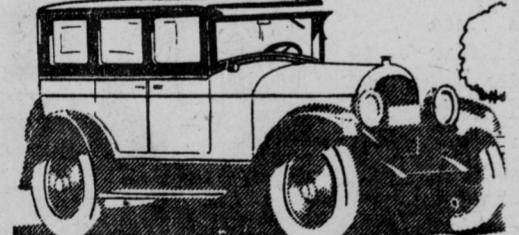
People moving into other dwellings oftentimes have just such articles that do not fit into the arrangements of their new places.

They offer them for sale in Times Want Ads.

Read the Miscellaneous for Sale ads and pick up just the things you want. A little for sale ad will also sell the articles you have but no longer need. Inexpensive to use, too.

Baby Buggies

A baby soon outgrows its carriage and crib. A little coat of enamel makes them look like new and you can pick one up for a song in the Want Ad section under classification "Miscellaneous for Sale." Then, too, if you have a crib or carriage that baby has outgrown a little for sale ad in The Times will sell it for each. Use the money to buy other things for the baby.



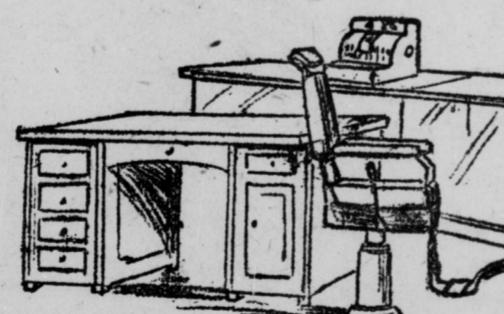
Automobile Values!

Every Make, Every Model, Every Price!

Rebuilt—refinished—taken in on new cars—trade-ins. Big values. And advertised daily in the "Automobile for Sale" Want Ads.

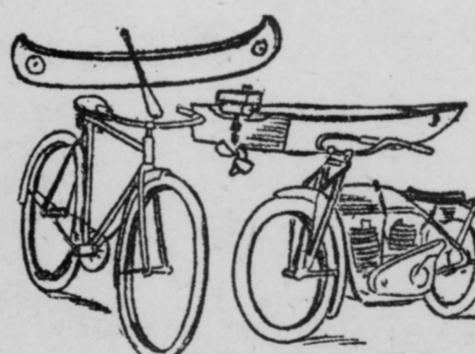
Further investigation will disclose the fact that these cars offered for sale there can be bought on terms that will suit your pocketbook—terms that are easy, small down payment and convenient monthly payments thereafter.

Thousands of people are driving cars that were purchased through the Want Ads, and every one of these many thousands of buyers represents RESULTS from the use of a Want Ad. If you have a car for sale use a Times Want Ad, and find a buyer.



Store and Office Supplies

Scales, counters, everything from a typewriter to a barber chair. By watching the "Miscellaneous for Sale" Want Ads you can find "good buys" in office store equipment. If you have equipment that you no longer use, let a for sale ad turn it into cash.



Sporting Goods

Guns, boats, golf clubs, bicycles, sporting goods and supplies of every kind can be bought and sold through the "Miscellaneous for Sale" Want Ads. If you want to buy, read the ads, if you have sporting goods that you no longer use, order an ad—sell them.



Charge it

The Times Want Ad columns are like a great department store—patronized by people who can afford to buy what you have to sell and who are watching for "good buys" in articles they can use. Place your merchandise on the counter of this well patronized store and move it like others.

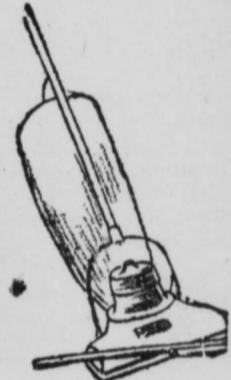
The customers of The Times Want Ad Store, the readers of this paper, represent a population as great as Ft. Wayne and Evansville combined, with Crawfordsville thrown in for good measure. Certainly from so large a number some one wants to buy for cash the articles you no longer need or use; some one wants to rent your vacant property, or spare rooms. Well trained Want Ad clerks will help you write your ads. You can order them by telephone. "Charge it" and remember not only will your Want Ads in The Times produce results, but also cost you less. Want Ads cost less in The Times.

Lumber and Paint

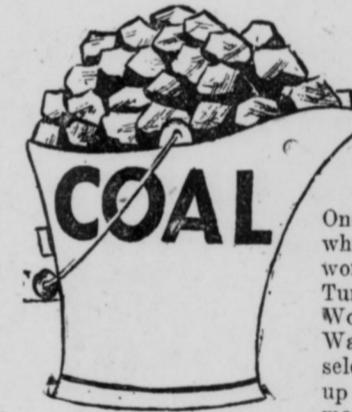


Back yard incomes—if you are interested in business build a garage on the back of your lot. You can easily rent it. By reading the building material for sale Want Ads, you can pick up lumber, paint, windows, doors, etc., at low prices. In the Building and Contracting classification you can find competent workmen who will do the work for you.

Electrical Supplies



Used electrical appliances are being sold by those moving or purchasing new. Many a good buy can be found by watching the "Miscellaneous for Sale" columns of Times Want Ads. If you have used but still useful electrical appliances, that you no longer need, a Times Want Ad will turn them into ready cash.



COAL

One ton of coal in the bin when the blizzard blows is worth any number on order. Turn to the "Coal and Wood" classification in the Want Ad Section for a selection of coal ads. Pick up your phone and the coal man will do the rest.

Real Estate Dept.



Study the daily offerings and purchase, but let the Want Ads help to make your job easy.

RENTAL SERVICE!

Houses!—Apartments!—Rooms!

Finding a house, room or apartment is a long and tiresome job without the help of the "for rent" Want Ads. But when you set back comfortably in your arm chair and look up and down the Want Ads, that's different.

And remember you can easily find a desirable tenant for your vacant property or spare room through a For Rent ad in The Times. Working 24 hours of each day for you, a Times Want Ad will meet newcomers at bus, train and trolley and tell over 200,000 people daily of your offering.

The Times Want Ad Store