



TEA A MAN'S DRINK by Sir Charles Higham

INDIA TEA is the ideal drink for a man. It refreshes. It tones body and brain. Try a cup each afternoon at 3 o'clock and see how much better you feel at your work. Tea, correctly made, increases energy 20%. Its mental effect is startling. I know—and I want you to know.



I have been told that many American men consider tea-drinking to be effeminate! But what was said of the man who smoked cigarettes twenty years ago—or the man who wore a wrist watch before 1914? No—there is nothing a *real* man does, that he likes to do, that makes him less of a man.



India Tea is a man's drink in every country of the world, because it's a *good* stimulating drink, if for no other reason. Try a cup or two tomorrow and you will be glad you took my advice.

CUT THIS OUT

and show it to your folks at home. It is the right—and only way—to make India Tea.

Be sure you use India Tea or a blend containing India Tea and make it in the correct way—as it is served in England. Use an earthenware teapot. Put into it one teaspoonful of India Tea for each cup of tea required. Be sure the water is poured into the teapot the moment it boils. Allow to stand for 5 minutes to infuse. Put a little milk or cream into each cup before serving the tea. It greatly improves the flavor. Then add sugar to taste.



Any retailer or store can supply you with India Tea or blends containing India Tea. He has no difficulty in getting it, as practically every wholesale distributor of Tea in this district supplies India Tea. He will get it for you.

Be sure you use
INDIA TEA
or a blend containing

India Tea

C.F.H. & S.

RADIO

(All Central Standard Time)

Today's Best

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WJZ, hookup; (WJZ, KDKA, KWV, WBZ, WSHAS, WMC and WSB), 9 p. m. (Eastern)—Sign-off Onegin, contralto, and orchestra. WEAF, hookup; (WEAF, WRC, WCAE and WGY), 10:30 p. m. (Eastern)—Light opera, "The Mikado." WRA, Richmond (256M), 10 p. m. (Eastern)—Organ recital. KOA, Denver (322M), 8:15 p. m. (Mountain)—Band concert. WGN, Chicago (303M), 7:15 p. m. (Central)—Theater concert.

6:00—KPCA (434), Toronto—Orchestra. WABC (303), Newark—Concert. WJZ (273), Cleveland—Quartet. WBO (229), Des Moines—Little Symphony. WOB (405), St. Paul—Concert. WJZ (245), Minneapolis—Concert. WHAD (245), Milwaukee—Orchestra.

6:30—KDKA (309), East Pittsburgh—Farm news. WSHAS (402), New York—Concert. WJZ (455), New York—Iodentainers to KWV, KDKA, WBO, WSHAS, WCAE, WSHAS, WGY, WIB (517), Detroit—Symphony. WSM (282.8), Nashville—Recital.

7:00—WCAE (461), Pittsburgh—Recital. WSHAS (385.8), Kansas City—Concert. WJZ (245), New York—Iodentainers to KWV, KDKA, WBO, WSHAS, WCAE, WSHAS, WGY, WIB (517), Detroit—Symphony. WSM (282.8), Nashville—Recital.

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