

NEWS OF INDIANAPOLIS BUILDING ACTIVITY

PETERMAN BUILDS MANY DWELLINGS

An unusually good building year was enjoyed in 1926, Floyd Peterman, 509 Massachusetts Ave., contractor and builder, reported.

"We found 1926 a very good year, and the prospects for 1927 are unusually good," Peterman said.

"We completed three houses last month, making twenty-five houses finished last year. In addition, we have planned on building other houses, but have not begun work on them yet."

"The demand for cottages has been very gratifying. The working man is not content any more to live in any kind of a shack, but he wants a well-built, modern or semi-modern home. There may have been a time not long ago when the laborer was content to put up with any kind of a shack, but that day is gone. A pride in home owning has caught the rank and file and we are enjoying a good business to supply the demands for homes."

"The five or six-room houses have been most in demand. We have made arrangements for a workingman to buy a home and pay for it like rent. Such an arrangement has enabled many persons to undertake to buy a home, who under cash conditions would never be able to acquire a home."

Peterman has built homes in practically all sections of the city, although during the past year he has built a larger number in the northeast section of the city in the territory north of Twenty-First St. and west of Emerson Ave.

ELIMINATORS FOR BATTERY POPULAR

Radio enthusiasts are assured of better reception during this month and next than any other two months of the year, but every radio outfit should be overhauled carefully to test receptive facilities, according to H. G. May of Vonnegut Hardware Company, 120 E. Washington St., in charge of the radio annex department.

May stressed the value of battery eliminators which the firms handle, and which enable radio owners to get clearer reception of the many programs being offered.

"Greater service demands are being made by radio owners at this time and these requirements demand better scientific design and more ad-

Storeroom Has Round Corners



Another example of modern store-room construction work is shown in the building erected at Fifty-Fourth and College Ave. The building was designed by Pierre & Wright, 1134 Hume-Mansur Bldg., architects.

INSTALLATION BIG HEATING FACTOR

It is not sufficient that the Williams Oil-O-Matic heating system be well made, but it must be intelligently installed and expertly serviced, according to W. D. Long of the W. D. Long Company, 124 E. Ohio St., local distributor of the Oil-O-Matic heating system.

"According to W. W. Williams, inventor of the Oil-O-Matic and president of the Williams Institute of Heat Research, the good will of Oil-O-Matic cannot be sacrificed on the altar of bad judgment," said Long. "And E. J. Smith of the Underwriters Laboratories points out that no oil burner is any better than its installation. In fact, he insists that a good burner poorly installed may prove less satisfactory than a poor one well installed."

"Much of the success of any oil burner depends on the efficiency of the heating plant into which it is installed."

Good Men Needed

"This calls for competent heating men whose business it is to determine the amount of radiation, to check the number and location of the radiators or registers, and to inspect the entire heating system. The size and location of the chimney, the state of the cleanliness of the boiler flues and the general condition of the heating plant comes under their examination. Oil-O-Matic dealers are chosen from hundred lines and further qualified by training in the Williams Institute of Heat Research, graduates of which now number in excess of 2,000."

"Our salesmen are trained to make no rash promises. They know exactly what the Oil-O-Matic will do. Service men of ours, who are subject to your call at all times, are quick to locate any minor adjustments that might be needed occasionally."

"Know the firm behind the lumber and millwork, coupled with honesty in all details, are demanded by the officers of the O. D. Haskett Lumber Company, according to O. D. Haskett, president of the company, which is located at E. Twenty-Fifth St. and Nickel Plate railroad.

The company has gained a wide reputation as a firm of dependability and has supplied lumber for many of the finer homes of the city. Contractors have found that the firm keeps its word in supplying materials for homes and buildings.

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