

NEWS OF INDIANAPOLIS BUILDING ACTIVITY

PETERMAN BUILDS MANY DWELLINGS

An unusually good building year was enjoyed in 1926, Floyd Peterman, 509 Massachusetts Ave., contractor and builder, reported.

"We found 1926 a very good year, and the prospects for 1927 are unusually good," Peterman said.

"We completed three houses last month, making twenty-one houses finished last year. In addition, we have planned on building other houses, but have not begun work on them yet."

"The demand for cottages has been very gratifying. The working man is not content any more to live in any kind of a shack, but he wants a well-built, modern or semi-modern home. There may have been a time not long ago when the laborer was content to put up with any kind of a shack, but that day is gone. A pride in home owning has caught the rank and file and we are enjoying a good business to supply the demands for homes."

"The five or six-room houses have been most in demand. We have made arrangements for a workingman to buy a home and pay for it like rent. Such an arrangement has enabled many persons to undertake to buy a home, who under cash conditions would never be able to acquire a home."

Peterman has built homes in practically all sections of the city, although during the past year he has built a larger number in the northeast section of the city in the territory north of Twenty-First St. and west of Emerson Ave.

ELIMINATORS FOR BATTERY POPULAR

Radio enthusiasts are assured of better reception during this month and next than any other two months of the year, but every radio outfit should be overhauled carefully to test receptive facilities, according to H. G. May of Vonnegut Hardware Company, 120 E. Washington St., in charge of the radio annex department.

May, stressed the value of battery eliminators which the firm handles, and which enable radio owners to get clearer reception of the many programs being offered.

"Greater service demands are being made by radio owners at this time and these requirements demand better scientific design and more accurate construction, especially in battery eliminators," said May.

"We handle a number of battery eliminators, including Gould A and B battery eliminators; Burns B, Sterling B, and Kellogg B battery eliminators. They have given splendid service to an increasingly large number of users."

"A battery eliminator will serve to deliver under a full load, full-rated and heavy voltage, giving a smooth-flowing of plate current so as to produce the purest of tones. It gives not only pleasing results of local station programs, but satisfaction for more distant stations without the usual hum or vibrations."

"These battery eliminators are simple enough in construction so that when they are once installed in connection with a radio set they require no further adjustment or attention. They operate on ordinary house current and the cost of operation is negligible."

The Vonnegut Hardware Company carries an almost complete line of radio equipment.

Storeroom Has Round Corners



Another example of modern storeroom construction work is shown in the building erected at Fifty-Fourth St. and College Ave. The building was designed by Pierre & Wright, 1124 Hume-Mansur Bldg., architects. Considerable interest centers in the rounded corner of the building, breaking the usual angular effect of storeroom construction. This type of storeroom corner has been copied by other builders since the building designed by Pierre & Wright was finished.

The building is a one-story structure, built of face brick with terra cotta trimmings. It has a flat roof line. Nine modern storerooms have been provided in the building, each fifty feet deep. The building fronts on College Ave. It has a frontage of approximately 150 feet.

Special attention has been given all architectural details of the building to make it attractive, comfortable and convenient. A central heating plant has been installed in the building to assure each storeroom adequate heat. The ventilation of each storeroom is good. Each room is also well-lighted and plenty of space provided for display.

The storerooms are built well of high-grade tile, which gives rigidity and economical qualities. The store-

rooms are well plastered and finished in woodwork.

The general construction was done by A. V. Stackhouse Company, local builders.

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FLETCHER LOAN HEAD OPTIMISTIC

Business prospects for 1927 are excellent according to Charles R. Yoke, president of the Fletcher Avenue Savings and Loan Association, 10 E. Market St.

"We have closed a very good year and we are proud of the many things we have accomplished in a business way in connection with the development of Indianapolis," said Yoke.

"We are starting off well for 1927 and prospects are splendid for another increase in business. We opened the year with the largest receipts for any first business day of the year in the history of the company."

"Our total year's business during 1926 exceeded by more than 20 percent that of 1925. We are proud that we are able to loan money to build an increased number of new homes and remodel houses. We loaned money last year to build 675 new homes and to buy 725 homes. Money to remodel 110 homes was loaned by our company during 1926."

The annual spring meeting of the company, which will be held the last Thursday of this month, is expected to bring out additional facts of the progress of the company during the past year, Yoke said.

Under Yoke's supervision the company has made considerable business history during 1926. Surveys made of building conditions, as well as the saving habits of the city, indicate a general betterment, he said.

"We are planning to carry forward an aggressive policy for securing new business and new business friends. We have an authorized capital of \$25,000,000 and expect to maintain the same high-grade business integrity."

HASKETT LUMBER PLEASES BUILDER

Absolute satisfaction in lumber and millwork, coupled with honesty in all details, are demanded by the officers of the O. D. Haskett Lumber Company, according to O. D. Haskett, president of the company, which is located at E. Twenty-Fifth St. and Nickel Plate railroad.

The company has gained a wide reputation as a firm of dependability and has supplied lumber for many of the finer homes of the city. Contractors have found that the firm keeps its word in supplying materials for homes and buildings.

"Know the firm behind the lum-

ber and millwork you use" has been the trade slogan of the firm.

In order to back up its service, the firm has insisted upon exactness in all orders and special care in giving building advice. A fine spirit of co-operation has been manifested by the firm.

Much of the success of the company has come through co-operation with its customers in giving quality goods, according to Haskett.

With modern machinery and installation of efficient methods of handling orders, the company has been recognized as one of the most progressive lumber firms of the city. The company has shown a willingness to assist builders in solving construction problems. Experts are employed to make building suggestions. The mill work of the company has been expanded and many new lines are being turned out to meet present-day demands.

"The Peninsular warm air system takes into consideration upkeep costs and provides a heating system a recirculating principle," said Ellig.

"The operating cost of any heating system, to be sure, depends largely upon the intelligent care given it, but in the Peninsular recirculating system, real economy is possible. It has a responsiveness in providing heat in a home or any type of building, that has surprised

LOCAL WATER IS OF HIGH QUALITY

Winter, spring, summer and fall, the public of Indianapolis is assured of a good water supply by the Indianapolis Water Company through the installation of a water system that is as adequate as modern science can supply.

Wise planning for years has enabled the Indianapolis Water Company to pump to various homes of the city an excellent quality of drinking water. Nature's aid in supplying a good grade of drinking water is given in deep wells from which daily thousands of gallons of water are pumped.

Pure water and plenty of it is one of the first essentials of the home. In "the good old days" of Indianapolis the pioneer sought out first a spring of clear, cool water before he built his cabin home. He knew there was no use setting stakes for a home without having available a dependable source of water, close at hand.

If the cabin got on fire, the family water brigade had to be the fire department if it burned down, as generally was the case, the neighbors fell to work and helped build a new home.

Today, the average citizen is assured of a constant, dependable water supply in practically every section of the city. The extension of water mains has gone on so rapidly that even in many suburban sections of the city, city water for fire fighting purposes, and even for household use, is available.

IDEAL
Straub Cinder Blocks
are the ideal stucco base. Wood trim can be nailed to them. Fire safe, damp-proof, exceptional insulation.

WE WILL BUILD YOU A HOME
You Can Pay Like Rent
FLOYD PETERMAN
500 Massachusetts Ave.
MA in 7029 WE better 2172

LET US BUILD YOUR HOME
Your lot as first payment. Convenient monthly payments like rent
Civic Realty Co.
188 N. Delaware St. Lin. 5050

We Specialize
KITCHEN AND KITCHENETTE EQUIPMENT
Let us help you take the work out of housework
Caldwell Supply Co.
32 S. Pennsylvania St.

Fermor Spencer Cannon
ARCHITECT
21 Virginia Ave. CI role 2752

Achievement!
People take pride in certain achievements. The O. D. Haskett Lumber Company takes pride in the fact that every stick of lumber, every piece of millwork that leaves its yards is the best lumber and millwork obtainable. We have built our business on this fact.

O.D. Haskett Lumber Co.
Known 1917 East 25th St. & Nickel Plate Known 1918

Convenient Payment Plan
We Will Install a
PENINSULAR FURNACE
Start paying 60 days after installation is made
Repairs for ALL MAKES of Furnaces
Manufactured and Guaranteed by
Peninsular Furnace Co.
Direct Factory Branch
364 S. MERIDIAN, MA in 3004.

BUY COAL NOW!
People's Coal & Cement Co.
Main Office 1109 E. 15th St.
Webster 4890, 4891, 4892, 4893, 4894
Connects you with Main Office and Yards
Our yards cover the city.

Prospective Growth
Much has been said recently about Indianapolis' prospective growth. The Indianapolis Water Company is prepared RIGHT NOW for a City of Half a Million. In other words, if houses were built and normally occupied wherever we have facilities for furnishing pure filtered water, Indianapolis would have a population of 500,000.

Indianapolis Water Company

WARM AIR HEAT SYSTEM POPULAR

The warm air system of the Peninsular Furnace, sold in Indianapolis by the Peninsular Furnace Company, 364 S. Meridian St., has become very popular with an increasingly large number of home owners, according to A. A. Ellig, local manager.

Many home owners are becoming rapidly aware of the significant difference between a warm air system and the hot air furnace system, he added.

"The Peninsular warm air system takes into consideration upkeep costs and provides a heating system a recirculating principle," said Ellig.

"The operating cost of any heating system, to be sure, depends largely upon the intelligent care given it, but in the Peninsular recirculating system, real economy is possible. It has a responsiveness in providing heat in a home or any type of building, that has surprised

F. E. TROSKY

Merchant, Plumber.
Aladdin Oil Burners,
Stover Water Softeners,
Pittsburg Heaters, Universal Refrigerators.
2949 Central Ave.
Randolph 1817

Oil Burner

The Cabinet Furnace Burner is automatic—that is, it feeds just enough oil to keep an even, steady heat, regardless of weather changes. Fully guaranteed and safely priced. Visit our educational showroom at 435 Mass. Ave. No obligation.

"A SHADY BUSINESS ON THE SQUARE"
Window Shades
Indianapolis Shade Co.
3322 E. NEW YORK ST.
IRVINGTON 1740

Let Us Show You
some of our beautiful modern and semi-modern 5-room bungalows that we can build for you on small monthly payments.
\$25 to \$40 per Month
PURITAN
FINANCE CO.
Transportation Bldg.
Indianapolis.

1887 THE RAILROADMEN'S 1926
BUILDING and SAVINGS ASSN.
NO AGENTS—NO COMMISSIONS
21-23 Virginia Ave.

Fletcher Ave. Savings & Loan Assn.
Has Paid 6% Dividends on Savings for 36 Years
10 East Market Street

INDIANA GUNITE & CONST. CO.
Specialists in Cement Gun Work
816 Continental Bank Bldg.

3Elmont 2206
THE BEN DAVIS LUMBER CO.
Lumber, Millwork and Building Materials

WILLIAMS' OIL-O-MATIC BURNERS
in here six years. Hundreds in use—no failures.
W. D. Long & Co.
124 E. OHIO ST. Lin. 7110

Prepared Sand and Gravel
Washed, Screened and Graded
Makes Best and Cheapest Concrete
for All Purposes
Indiana Sand and Gravel Assn.
603 Occidental Bldg., Indianapolis
Main 2076

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Fireplace Fixtures
The Ideal Gift for the Home
Largest and Most Complete Stock in the State.
VONNEGUT
HARDWARE CO.
120-124 E. Washington St.

BRANNUM-KEENE LUMBER CO.
Wholesale and Retail Lumber and Mill Work
—WE HURRY—
IRv. 0404. 3506 E. Was.

GARAGES
12 Months to Pay
2 Car. \$275
1 Car. \$150.
HAMILTON LUMBER CO.
719 E. Maryland St.
Drexel 0405.

Speedway Terrace
The ideal home site. Away from the smoke and soot. Only 15 minutes' drive from Monument. Own your home in this beautiful addition.
Ask About Our Building Plan
805 Lemcke Bldg.
Lincoln 5065.

Escot Furnaces
Made in Indianapolis
Steel or Cast Iron Furnaces for Fine Homes Installed by
Ideal Heating Co.
2437-39 Central Ave. Han. 6161

John H. Gottemoller
Install a C-N-R Automatic water softener. General installing of plumbing and heating plants.
Repair work with truck service
3830 Cornwell Avenue.

BRIGHTWOOD LUMBER CO.
Mass & Dearborn
MILL WORK—BUILDING MATERIALS

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SAVE for a Home in 1927

Look to the Future of Your Family—They Deserve a Home of Their Own



This Association has been a tremendous factor in making Indianapolis a city of homes. Refer to the chart shown below and see how easily it is for you to own a home with 6% dividends compounded semi-annually on your savings deposits. You will surprise yourself how quickly your money increases with systematic saving.

Don't procrastinate—The time is now.

Resolve that this year you will start a savings account with this association and in a short while make the down payment on a home of your own.

All Accounts Opened On or Before January 10th Will
Earn Dividends From January 1st
We Charge No Membership Fee

We Have Paid **6%** Dividends for 36 Years

Monthly Savings	2 Years	3 Years	4 Years	5 Years	10 Years
\$ 1.00	\$ 25.54	\$ 39.48	\$ 54.28	\$ 69.98	\$ 164.04
5.00	127.71	197.45	271.44	349.93	820.22
10.00	255.41	394.89	542.87	699.86	1,640.43
15.00	383.12	592.34	814.31	1,049.80	2,460.65
25.00	638.52	987.24	1,357.19	1,749.67	4,101.08
100.00	2,654.10	3,948.96	5,428.76	6,998.69	16,404.33