

FLORENCE MOORE TO BE SEEN IN NEW FARCE AT MURAT

"Ben-Hur" Will Begin Its Fourth and Final Week Sunday
Afternoon at English's—Great Chicago Hit
Has Been Booked Here.

Florence Moore, described by the critics as the "most gorgeous clown on the American stage," is the toast of the town in her new farce, "She Couldn't Say No!" at the Shubert-Murat all next week, starting Monday.

Not since she has appeared in "Parlor, Bedroom and Bath" a few years ago has any play suited her unique expression of humorous lines as the new show.

Miss Moore portrays the role of a lawyer. She is really a stenographer in the play, but her employer is a failure and while he is away she accepts a celebrated breach-of-promise case in a small town. Then the fun begins. Not in twenty years has a funnier scene than the one in the country courtroom been written.

The star flirts with the judge, joshes the jury and of course wins the case. The story moves with a dash and a whirl, one hearty laugh following another in rapid motion. "She Couldn't Say No!" is a genuine mirthquake.

For the women who want to see the newest in hair bobs, Miss Moore is wearing the very latest—the riding-habit bob. It is the rage in New York. Her gowns are the latest from Paris. This is a show that has everything.

The Risikin brothers, producers of "She Couldn't Say No!" are graduates of the movie industry, where they made two real comedies. They know every trick to make an audience laugh. Their experience in manufacturing humor, coupled with Miss Moore's knowledge of bringing forth tumultuous roars of laughter, makes her entertainment the big riot of the current season.

The management desires to announce that they have made a special agreement in regard to prices for the Indianapolis engagement which will be \$2 for the entire orchestra for evening performances and 50c to \$1 for Wednesday matinee and 50c to \$1.50 for Saturday matinee.

LAST WEEK OF "BEN-HUR" STARTS

The magnificent plot, fine characterization and beautiful love story are among the outstanding reasons why "Ben-Hur" has gripped the imagination of America for fifty years. In the motion picture at English's the splendid portrayals of Ben-Hur by Ramon Novarro, Esther by May McAvoy and Tirzah by Kathleen Key add to the effect and enhance the romance. These players live the romantic side of the story, which is just as engrossing as the sea battle or even the chariot race.

Indianapolis and all Indiana have been crowding to English's to see the film version of Gen. Lew Wallace's classic, which will begin its final week to-morrow afternoon.

Miss McAvoy, who previously was best remembered for her role of Grizel in "Sentimental Tommy," is a charming Esther, daughter of the merchant of Antioch, who secretly has saved the Hittite fortune for the young heir, and Ramon Novarro, in the Ben-Hur role, is handsome, valiant, marked by sincerity, depth and ring of feeling.

Those who have not seen the picture will doubtless take advantage of this last opportunity to attend either a matinee or night performance.

'Show Boat'

"Show Boat," the Edna Ferber novel, will be filmed along the Mississippi River amid the actual settings of the book. Charles Kenyon has been chosen by Universal to adapt the story to screen form, while it is probable Mary Philbin and Norman Kerry will play the roles of Magnolia Hawks and Gaylord Ravenal in this newest of Miss Ferber's works.

ance during the last week of the brilliant engagement.

GREAT CHICAGO HIT BOOKED HERE

"Rufus Le Maire's Affairs," said to be the most costly revue ever staged, comes to English's Opera House for three nights only, starting Monday evening, Dec. 6, direct from five solid months of record-breaking patronage at the Woods Theater, Chicago, where it won unique distinction as being the greatest girl and music show ever seen in the western metropolis, and was accorded the most enthusiastic commendation ever written concerning a musical attraction.

"Le Maire's Affairs" is said to be more than a mere body-popper of vaudeville specialties; as are most revues. It is unusual in performers employed, unusual in material and distinctly different in manner of presentation. Sophie Tucker, Ted Lewis and Lester Allen, the world famous entertainers are the stellar luminaries, aided by twenty-eight featured principals and a company of over a hundred, mostly girls.

Mr. Le Maire has not stinted expense nor effort in his attempt to produce a gorgeous revue, which is primarily intended for the entertainment of the faded play patron. He has spent money lavishly to achieve artistic excellence. The elaborate production is said to be colorful, superbly costumed, diversified in appeal and exceedingly wide in scope. Sophie Tucker and Ted Lewis display their inimitable artistry in numerous scenes, in addition to their individual specialty numbers. Lester Allen is given ample opportunity to exercise his rare talent as a comedian which made him popular in the George White "Scandals" for six seasons.

Then there is Ted Lewis' world famous musical clowns, while by no means the least interesting of the proceedings is the work of the Alpertina Rasch dancers. Like other groups coming from this noted hall, they dance with rare refinement and amazing poetry of motion. All in all, "Rufus Le Maire's Affairs," said to be far and away the most gorgeous and exquisite extravaganza ever presented on tour, an offering that all lovers of real artistic entertainment will thoroughly enjoy and remember for years to come.

LOOKING OVER NEW EVENTS UPON LOCAL STAGE



ROUNDING ROUND THEATERS With WALTER D. HICKMAN

Getting the theater back to the \$2 top will be attempted at the Murat next week when Florence Moore will be revealed in her new show, "She Couldn't Say No."

It has been decided to charge no more than \$2 plus tax for the highest priced seats at night. The top price for Wednesday matinee will be \$1 and the Saturday matinee top will be \$1.65, which includes the tax.

Here is a show that has a recognized star and it has been revealed both in New York and Chicago. It was getting ready to open last September when I was in New York. The reduction in prices does not mean that Miss Moore will be less funny nor that the cast will be reduced as to ability. It means that this star is going to give the same performance here next week that she gave both in New York and Chicago at higher figures.

It will be interesting to see how this is understood in Indianapolis. Concerning what is called clean plays and their effect upon the American stage, Dixie Hines sends me the following from New York: "The district attorney of New York has called in the so-called citizens play jury to help him clean up the Broadway stage. And these estimable men and women have visited all the objectionable plays, and have sat in judgment on them and failed to condemn. This is a periodical frolic for the jury, whose tickets are paid for by the city, and who thus find themselves entertained doubly, since it must be amusing to sit in the jury box afterward and discuss the play and decide what is to be done about it."

And while this has been going on there has been organized the American Theatre Association, the membership including players, authors, lawyers, bankers, writers and men and women from every decent walk of life. The new association is free from cutlism. It is dedicated to clean plays, but a play to meet their standard must be more than clean, it must be entertaining. At a dinner the other night Ham-

No. 1—Ramon Novarro as Ben-Hur and Frank Currier as the Roman Arrius in a scene from "Ben-Hur," entering its final week Sunday at English's.
 No. 2—"Nan" will be seen with Jean Bedini at Keith's next week.
 No. 3—Ethel Doagan will be seen with Robertas and Deegan at the Lyric all next week.
 No. 4—Art Hall is a member of the Fred Ardath organization at the Palace next week.
 No. 5—Florence Moore will open a week's engagement in "She Couldn't Say No!" at the Murat Monday night.

Ona B. Talbot. Am told that a \$7,000 guarantee was necessary before Chappalin and his company would be booked here. Other cities are giving it gladly. Mrs. Talbot has done the same. The public verdict on Dec. 6 will tell the story of just how much grand opera we will get in the next five years.

Today in the Theaters

MURAT—Mrs. Fluke in "Ghosts."
 ENGLISH—"Ben-Hur."
 B. F. KEITHS—"The Roanoke" and their revue.
 PALACE—Fred Ardath.
 LYRIC—The Busch sisters and orchestra.
 ARMOY—Will Rogers at 8:15 o'clock.
 CIRCLE—"Ladies at Play."
 COLONIAL—"Across the Pacific."
 OHIO—"The Gay Deceiver."
 APOLLO—"We're in the Navy Now."
 ISIS—"The Duke Cowboy."
 MUTUAL—Burlesque.

Some Gossip From Broadway

Ralph Cullinan's play, "Black Waters," goes into rehearsal in New York this week. The cast has not been announced.
 Galina, the noted Russian-American actress, has a new play by Louis Verneil, the son-in-law of the late Sarah Bernhardt. Several of his plays have already been produced in New York.

Peggy O'Neill, the American actress now in Paris, returns to London next week. Her new play, if a success, will be acted on Broadway next season with Miss O'Neill herself in the star role.

William Faversham Jr., the son of the noted actor by that name, is to remain the entire season in Boston with the permanent company at the Repertory Theater. This is his first year on the stage.

Whitford Kane, the noted character actor, will follow his next Broadway engagement with an appearance in Chicago in "Juno and the Paycock," which probably will be done at the Goodman Memorial Theater by the company in that city. Prof. Thomas Wood Stevens will supervise the production.

John Golden, the New York producer, has joined the newly formed American Theatrical Association which celebrated its first anniversary in New York last week. Mr. Golden will serve in an advisory position, and aid and encourage the association in its plan for the presentation of clean and interesting plays.

One of the most popular books published this season is Terry Ramsay's remarkable "One Million and One Nights," published in two vol-

umes by Simon & Schuster, New York. The two volumes contain more interesting, informative and delightful reading about the birth and progress of motion pictures than all the other books combined.
 "Bob" Sherwood, one of the famous clowns of history, has written an engrossing biography, "Here We Are Again!" which has just come from the press of Bobbs-Merrill Company, Indianapolis. Mr. Sherwood has entertained most of the grown-up children during the past quarter of a century, and his book is just as good as a visit to the circus.

Bessie Barriscale, the blonde stage and screen star, who has been in retirement for the past year at her home in California, has returned to the stage in "The Heaven Tappers," now being produced in San Francisco. It is by George Scarborough and Annette Westbay, and the cast includes a score of the leading screen stars besides Miss Barriscale.

The three plays by Laurence Stallings and Maxwell Anderson—"What Price Glory?," "The First Flight," and "The Buccaneer," have been brought out by Harcourt, Brace & Co. in one volume, thus giving, for the first time, the complete script of that gripping, pungent and highly successful drama, "What Price Glory?" which has also been released this week on the screen.

BIG DANCE—Haddon Hall Park
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AMUSEMENTS

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Hello-Good-Bye
A LAUGHTER PIECE REVUE IN
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ATRULY GREAT ENTERTAINMENT
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INCLUDES THE
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Frank Hurst
Eddie Vogt
Miss Bunny B
Bluch Landolf
Di Gatanos
May Myers
Jean Bedini
Hello Girls

THE VAUDEVILLE BILL
INTRODUCES THE
FOLLOWING STARS:
JEAN BEDINI
 With Bluch Landolf Assisted by Nan in a Juggling Topsy-turvy
HURST & VOGT
 Who Appear "Before the Bar"
IRENE RICARDO
 "When Pagliacci"
THE DI GATANOS
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STROUD TWINS
 Two in One
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 Charlie Chase Comedy—"Be Your Age"—Kino-grams, an Episode of the Bill Grimm Series, "Little Miss Bluffet."

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