

LAST TWO DAYS OF THE ANNIVERSARY SALE ARE UPON US. The wind-up brings much winter merchandise of Ayres' quality at prices lower than you expect to pay. Just two days remain in which to buy wearing apparel for men, women and children and things for the house at the Sale.

prices. Only the vast amount of business done in the Downstairs Store has justified the enormous quantities of merchandise purchased specially for this sale—at the time is limited now in which to share in the Sale Prices.

DOWNSTAIRS AT AYRES

1872 ANNIVERSARY SALE 1926

Last Two Days—54th Anniversary Sale of Women's Silk and Wool Dresses

Special purchases and price reductions enable us to offer some special values during the last two days of the sale.

\$11.75

Satins Flat Crepe Georgettes
Velveteens Rayo Twill
Poiret Sheen Reposheens

Purchases from large manufacturers at prices made special to us for the Anniversary Sale.

Sports dresses, evening dresses, afternoon dresses, business and school dresses in authentic styles and colors for midwinter wear.

The smartest colors of the year are shown, including black, green, blue, ocean green, red, tan and brown.

Use Our Layaway Plan—A small deposit down and the balance in monthly payments. 54th Anniversary Sale of dresses continues at \$8.75.



Last Two Days — 54th Anniversary Sale of 2,000 Pairs Women's Novelty Footwear, \$2.95

Made by high grade manufacturers; all new desirable styles that were made to sell for much more.

Women's, Misses' and Children's First Quality 4-Buckle Galoshes

At a wonderful saving. Goodrich zippers at below market prices.

Women's sizes 3 to 8.....\$3.75
Misses' sizes 11 to 2.....\$3.25
Children's sizes 6 to 10½.....\$2.95

800 Pairs Women's and Growing Girls' Oxfords, \$2.95

Goodyear welts, low rubber heels; tan calf, gunmetal and black patent; sizes 3 to 8; B, C and D widths.

Children's Stitch Down High Shoes, Pair, \$1.79

Extension sole, lace blucher style; retan oak or Panto soles; rubber heels, full lined to toe; sizes 8½ to 2; patent, tan and black.



Last 2 Days — 54th Anniversary Sale Children's Sateen Bloomers, 39c

Here is a special purchase that has arrived late; elastic at waist and knee; made with gusset; full cut—nicely tailored; sizes 4 to 14.



Children's Hats, \$1.00

Elastic backs; felts, and velvets; ribbon, fur and contrasting color trimmings; Beret, tams included; all new styles.

Children's Rayon Bloomers, 79c

Pink; single elastic at waist and knee; sizes 8 to 16.

Children's Outing Pajamas, 85c

Blue or pink striped; button down the front; silk frog trimmed; drop seat; sizes 6 to 14 years.

Children's Sweater Sets, \$3.95

Brushed wool four-piece sets consisting of sweaters, leggings cap and mittens; taupe, white, blue and buff; link and link styles in three piece style, sweater, leggings and cap; all wool. Blue, white, red and buff.

Last Two Days—54th Anniversary Sale of 200 Fur-Trimmed Winter Coats

Purchased specially for the 54th Anniversary Sale—Priced advantageously to you at

\$39.50

\$59.50

These are exceptional values for this low price—the materials are high-grade and fashioned right—elaborate fur trimmings.

Sizes for Misses, Women and Larger Women, 16 to 50—Straightline Styles. Most of the models show the new deep cuffs, with fur panels down the front; others with fur below pockets—the furs include: Mandel, Beaverette, Coney, Manchurian Wolf.

Beautiful Coats of Hoffman "Kashnara," all-wool suedes, all-wool broadcloths, all-wool bolivias.

All are exceptionally smart coats. These coats were purchased in New York last week, and this sale will be one of the outstanding opportunities for the season. Gracklehead, Reds, Greens, Wine, Tan, Brown.



Last 2 Days—54th Anniversary Sale Gingham Coverall APRONS 69c

In checks and plaids; neatly tailored, one pocket; fast colors; come in the wanted colors of blue, lavender, green, tan, blue and orange; sizes 38 to 46.

Women's and Misses' Corduroy Robes, \$2.39

Of good quality narrow waist corduroy, plain or embossed; cut full and long; long collar, one pocket, tie at side; rich colors of rose, henna, orange, blue, purple; sizes 38 to 44.

Women's Corduroy Robes, \$3.95

Seco lined corduroy robes, exceptionally well tailored, lined to give added comfort and durability; large collar, one pocket, side tie style; cut amply full and tailored to fit; blue, lavender, purple, rose; some daintily trimmed on collar; sleeves and pocket with black corduroy; sizes 38 to 44.



Just Two Days More — 54th Anniversary Sale of Alexander Smith & Sons' Axminster Rugs

SIZE 7½x9 RUGS

"Carleton" Axminster \$27.75

"Ardley" Axminster \$19.75

"Yonkers" Axminster \$29.75

Here is a very popular size rug for apartment rooms, small living rooms, dining rooms, bedrooms, and we have more than ten well chosen designs for your selection.

This is the greatest sale of Alexander Smith's rugs Indianapolis has ever held, we believe. Every rug brand new, fresh from the recent auction—every rug is strictly first quality and a bona fide bargain. Don't miss this opportunity to buy high quality rugs at saving prices.

Drapery Terry Cloth, Yard, 50c

36 inch; six good floral and stripe designs and colorings to select from.

SIZE 6x9 RUGS

"Carleton" Axminster \$19.75

"Ardley" Axminster \$15.75

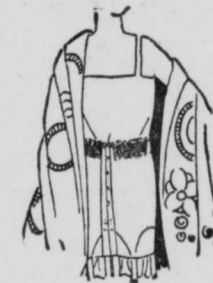
"Yonkers" Axminster \$24.75

This popular size rug, in the three different grades of Alexander Smith rugs, offered in eleven new and attractive designs.

Rayon Jacquard Drapery Marquisette, Yard, 29c

A real bargain for a rayon curtain fabric that gives the same appearance of a higher priced fabric.

Last 2 Days — 54th Anniversary Sale Women's Rubber Corsets \$1.95



Corsets that will give the needed support and are very comfortable to wear. In back lace style with four-hose supporters; sizes 26 to 38.

Women's Outing Flannel Nightgowns, 79c

In blue or pink striped with long sleeves; V or round necklines; fancy stitching trimmed; regular sizes.

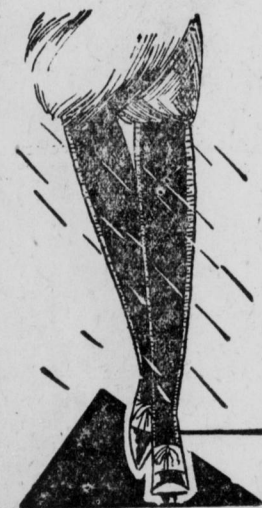
Girdle Brassieres, 79c

Of madras; slightly boned in back and over diaphragm; four-hose supporters; sizes 34 to 44.

Women's Corsets, \$1.00

Girdles made of broadened madras with elastic inserts; low and medium bust.

Last 2 Days—54th Anniversary Sale Women's Silk and Wool HOSE, Pr., 29c



An unusual value in silk and wool hose of good weight; hemmed top of lisle; seamed back; foot fully reinforced; priced exceptionally low; irregulars. Sizes 8½ to 10; black only.

Children's Pineapple Ribbed School Hose, Pair, 17c; 3 Pairs, 50c

These are first quality in high-grade combed cotton pineapple ribbed style with double heel and toe; sizes 7 to 9; grain, camel, gray, black.

Women's Full Fashioned Lisle Hose, Pair, 25c

Heavy weight mercerized lisle, full fashioned with high spliced heels, double heel, sole and toe; irregulars; sizes 8½ to 10; pelican, nude, almond, black, beige, cordovan, tanbark.

Women's Silk-to-Top Hose, Pair, 69c

Buster Brown Brand These are first quality of pure thread silk, chiffon weight, seamed back, fashion marks; spliced ankle, double heel and toe of lisle; sizes 8½ to 10; black, champagne, flesh, nude, atmosphere, moonlight.

Women's Rayon Sports Hose, Pair, 39c

A dependable, good-looking stocking for sports wear of all over rayon in English ribbed to toe style with plain knit sole, double heel and toe style; irregulars. Sizes 8½ to 10; assorted colors.

Last Two Days — 54th Anniversary Sale of Knit Underwear

Children's Sleeping Garments, 69c

Medium heavy cotton knitted sleepers, soft and durable; in high neck, long sleeve and ankle length with feet; button down the back and drop seat; sizes 5 to 9 years. Irregulars.

Women's Union Suits, 69c

Anniversary Sale values in a medium heavy cotton ribbed union suits, slightly fleeced; high neck and long sleeve style and Dutch neck, elbow sleeve style; knee and ankle lengths; sizes 36 to 44; irregulars.

Last Two Days 54th Anniversary Sale

Heavy Plaid Blankets, 66x80, Pr., **\$2.39**

Double blankets in heavy plaids in the various blanket colors; this blanket has a heavy twill weave that insures long wear.

Double Blankets

Size 66x80, \$1.79 Size 70x80, \$1.95
Plain gray or tan blankets with contrasting colored borders; soft, fleecy nap.

54th Anniversary Sale of Domestic, Linen Dresser Scarfs, 50c

Pure linen centers with wide, heavy lace trimming.

Mattress Covers, \$1

55x77; full size, easy to launder.

White Outing, Yd., 10c

27-inch; serviceable quality for all uses.

Cotton Batts, 50c

Size 72x90; 2½ lb.; a real bargain; limit 5 to a customer.

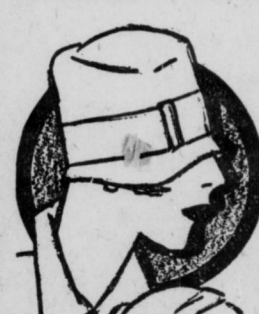
Seamless Sheets, 79c

81x90; full bleach; double bed size.

Last Two Days 54th Anniversary Sale Mid-Winter Hats

For Women and Misses

\$1.79



A large assortment of all kinds of women's and misses' mid-winter hats; hats for all occasions and head sizes.

Remarkable values in imported felts, fully lined, silk Lyons velvets, satins, satin and metallics, moire and velvet, satin and velvet, and rain hats. All colors and styles of the season.

54th Anniversary Sale Infant Mamma Dolls, 75c

With unbreakable heads, long white lace trimmed dresses; 11 inches long. Also Kidlyne jointed dolls with sleeping eyes and curly hair.

Ayres Annex Store for Men and Boys

Last Two Days — 54th Anniversary Sale 200 Men's All-Wool Slip-Over Sweaters, **\$1.95**

Big, warm sweaters with large roll collars and firmly knit wrists and bottoms, dark two-tone color combinations; sizes 36 to 46.

150 All-Wool Coat Sweaters, \$2.95

With roll collar, button front, 2 pockets, elastic knit that can be worn very nicely beneath outside coats; brown, grey, green and light brown and tan heather mixtures; sizes 36 to 44.

Men's Part Wool Sport Coats, Each, \$2.65

Two and four-pocket styles; V neck; snug fitting, warm coats that can be worn very nicely beneath outside coats; brown, grey, green and light brown and tan heather mixtures; sizes 36 to 44.

Boys' Outing Flannel Sleeping Suits, Each, 79c

One-piece; long sleeves, full length, frog loop button front, drop seat; sizes 4 to 14.

Special Anniversary Clearance of Boys' Sweaters, Each, \$1.49

This group contains an assortment of brushed wool in coat style, heavy and medium ribbed slip-over style; some with large roll collars, others with V neck; most unusual values; all sizes.

Boys' All-Wool Suits and Overcoats, \$7.95



Double-breasted coats and one pair of long and one pair of short or two pairs of long trousers; in correct styles—light and dark models; dependably tailored—nicely finished; greatly reduced for the Anniversary Sale. Sizes 8 to 18.

Boys' Corduroy Longies, Pair, \$1.95

Just the thing for winter; two hip pockets; separate waist band; cut full; all shades; sizes 6 to 16 years. Cuff bottoms.

Boys' Sheep Lined Coats, Special, \$5.95

These coats were purchased specially as an Anniversary Sale offering and represent every definite savings in good sheep lined coats; good quality moleskin knitted cuffs; four pockets with leather tabs; collar; sizes 8 to 20 years.