

L.S. AYRES & COMPANY

1872 1926

ANNIVERSARY SALE

Mufflers and Socks for Men At Sale Prices

Included in this display are the newest of mufflers, both silk and knit, and a finest grade of late lisle socks and woolen socks.

The mufflers come in the most recent of patterns. The socks are both imported and domestic.

Mufflers

Men's imported cashmere mufflers of softest quality and most pleasing patterns and color combinations—\$1.75.

Rayon knit mufflers in bright or subdued colorings—\$1.65.

"Truhu" silk mufflers in the increasingly popular "squares." In exactly the combinations the man will want and wear this winter—\$3.95.

Socks

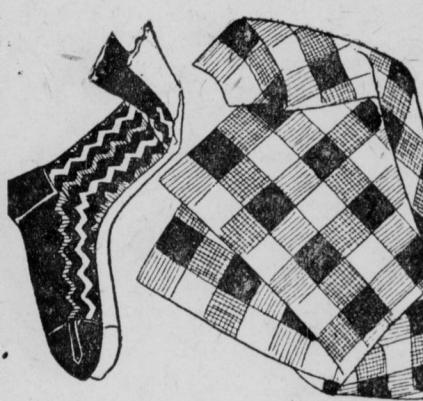
Fancy lisle hose in a wide range of colors, 55¢ pair.

Imported full-fashioned lisle hose, in pleasing foreign designs, 85¢ pair.

Fancy wool hose for this winter, plenty of colors and patterns, 75¢ pair.

All these socks in sizes 10 to 11½.

—Ayres—Men's Shop, street floor.



Rubber Aprons in Bright Colors

75¢

Fifty aprons, these, in the gayest of color combinations and with clever touches of trimming. In all shades of the rainbow and others the rainbow never heard of. A fine special at 75¢.

—Ayres—Notions, street floor.

Street Frocks of Fine French Jersey

\$12.50

Very smart styles in just the most desirable colors for immediate wear—navy, Valencia blue, French blue, rustic brown, Gardenia green, and light beige. The models are two-piece in sizes 14 to 40, and represent truly remarkable values, for street, sports and general wear.

—Ayres—Sports Section, third floor.

This 20-Inch "Mama" Doll, \$3.95

A "mama" doll with sleeping eyes and wig. Comes fully dressed with a pretty little dress, bloomers and bonnet. Buy now for Christmas!

Women's Week-End Cases, \$12.95

A CASE made of genuine cobra grained cowhide over light weight wood. The corners are round ed, and the case comes with two locks. It is beautifully lined and has three pockets—one in the lid and one in each end. Anniversary priced at \$12.95.

—Ayres—Luggage, sixth floor.

Women's Irish Linen Handkerchiefs 6 for 69¢

SOFT, sheer handkerchiefs made expressly for us, to sell in packages of six. They are all white and very fine in quality, regular size. Sold by the package only, as an Anniversary special.

Gay Novelties for Women, 3 for 50¢

Brightly patterned handkerchiefs in Irish linen and French batiste and voile. An indescribable number of smart patterns in newest shades.

Men's Fine Cambric Handkerchiefs, 3 for \$1

Generous in size, of an excellent quality cambric linen. Sheer hemstitched with hems in various widths. All white.

Women's Linen Handkerchiefs, 3 for \$1

The brightest of linens, plain or striped or patterned. Many show wide bands and designs in hemstitching.

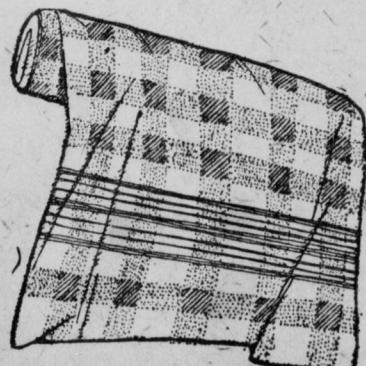
Men's French Linen Handkerchiefs, 55¢

Fine French linen makes these handkerchiefs. They are all white, finished with hand-rolled hems and corded borders.

—Ayres—Handkerchiefs, street floor.

A Remarkable Anniversary Value in All-Wool Blankets, 70x80 Inches

\$10.95 a pair



BLANKETS that will keep you warm through many a cold winter night—strong and firmly woven and a good weight. Priced for Anniversary at a figure remarkably low for a time when demand is greatest.

Woven from carefully selected long-fleece wool, thoroughly scoured and steam shrunk. Made in large 4-inch block plaid designs and bound with satin ribbon; beautifully finished. Choice of rose, blue, orchid, gold, brown or gray.

They're full 5-pound weight and measure 70x80 inches.

—Ayres—Blankets, second floor.

Silk Taffeta

\$1.50 Yard

THERE is a fine assortment of colors, both plain and in stripe patterns; sun and tubfast; will not split; 45 inches. Fine for overdrapes, bedspreads and pillows.

French Marquisette

49c and 65c Yard

A standard first quality marquisette of our own importation, in close even weave, fine to use for glass curtains. It comes in plain colors of ecru and tobacco—38 and 48 inches wide. An unusual value.

Rayon Gauze, 45c Yard

A 36-inch rayon gauze of exceptional quality makes lovely glass curtains; closely woven, firm, even mesh. In ecru and maize, plain and figured.

—Ayres—Drapery, fourth floor.

Metal Fern Stands

\$3.50

TALL, slender and graceful are these attractive fern stands, made entirely of metal; and they're strong, too. Just the thing to put in the breakfast room or dining room with a fern, to add an enlivening touch of greenery.

Art Metal Magazine Baskets, \$3.50

A very attractive metal basket that is handy to have about for magazines and newspapers. Light and graceful. Comes in antique green, Chinese red, and in black and gold; decorated in rose design.

—Ayres—Artware, fourth floor.

Beautiful Pillows

\$2.95

FASHIONED of gorgeous patterned damask with velour back; comes in a choice of blue, black and mulberry effects. Finished with velour corded edges, filled with kapok, square or oblong.

Another group at the same price includes lustrous taffeta pillows in round or oval shapes. In glace effects with trimming of hand-made flowers. In rose, blue, green, gold, black and gray; kapok filled.

Lovely Stamped Bedspreads, \$3.69

—Ayres—Art Needlework, fourth floor.

New Table Lamps

\$9.50

HERE'S a new table lamp that you'll be proud to own—and the price is very low. The base is fashioned of lustrous black pottery in a pretty, graceful shape, mounted on a plated metal stand. The shade is of parchment, decorated in either flower designs, or with old prints.

Wrought Iron Bridge Lamp, Complete With Shade,

\$4.95

—Ayres—Lamps, sixth floor.

Ayres' Special Hose

In Service Weight

\$1.35

THE regular standard "Ayres Special" hose in a lovely service weight silk. Fashioned with mercerized lisle top with double knee and reinforced toe and heel. Full fashioned, in newest hosiery shades. Sizes 8½ to 10½. A value of unusual importance. —Ayres—Hosiery, street floor.

Specially Purchased Women's Shoes

\$8.50

TAILORED shoes—dressy shoes—walking shoes—dancing slippers—shoes for all occasions of a busy day and season are included in this group of new and good-looking shoes.

There are patent leather and satins, as well as the correct combinations now in demand. There are high spike heels, low broad heels and medium high heels with corresponding differences in styles. Strap slippers, pumps, in many variations, are here to make this a shoe event for all. All sizes are included.

—Ayres—Shoes, second floor.

Lingerie and Corset Specials

Fine Values, Low Prices

A Bien Jolie Corset, \$3.95

Boned enough over diaphragm and back to give a flat line, this garment is ideal for the average figure and sells for much more, but at this time we offer it for only \$3.95. All sizes 32-46.

Philippine and Porto Rican Cotton Lingerie, \$1.59

Chemise, nightgowns, stepins, pajamas—all handmade and of very fine quality. For practical wearing qualities as well as dainty charm, these lingerie pieces are unequalled. All sizes.

Corduroy Robes, \$3.95

The colors are beautiful—and even the styles are different, with distinctive features to make them more than ordinarily attractive. All sizes for women and misses.

Negligees, \$8.95

Very attractive—of satin and crepe de chine and silks of heavy quality; lace-trimmed or tailored. Just the thing for Christmas gifts. All colors and sizes.

—Ayres—Lingerie, third floor.

Fine Binche Lace

10c Yd.

AT this same extremely low price are machine lace laces, also. Both Binche and filet are beautifully suitable for all types of lingerie or frocks. In ecru and white, Real filet medallions, in oblongs and ovals. Sizes up to 12 inches. Only 59¢.

Fine quality white and ecru Chantilly laces in widths to 4 inches. Most desirable patterns. \$3.69 Yd.

—Ayres—Laces, street floor.

Interesting Fiction

35c

POPULAR titles, these, including some very recent publications.

"Boy Scout" and "Girl Scout" stories, boxed for Christmas giving; 2 for \$5.50.

"Little Women," "Little Men" and "An Old-Fashioned Girl," three in a box, \$3.15.

Interesting titles are added each day to our collection of publishers' remainders. Prices from 35¢ to \$8.50.

—Ayres—Bookshop, street floor.

"Wear-Ever" Aluminum

GENUINE "Wear-Ever" kitchen utensils of finest quality, heavy weight aluminum that will give hard service. Very unusual values.



Two-Quart Double Boiler, \$1.79

8-Cup Percolator, \$2.25



5-Quart Teakettle, \$3.10

4-Quart Windsor Kettle, \$1.29



Saucepan Set, of 1½ and 3-Quart Sizes, \$1.98

—Ayres—Housewares, sixth floor.



Reed Doll Carriage

\$7.95

AN EXCEPTIONAL value—it will pay you to buy this carriage now for Christmas giving. Nicely made of reed fiber, just like big baby cabs, has rubber tires, reclining seat back, and brake; lined with corduroy; comes in fawn, ivory, cafe, white, blue and gray.

20-Inch "Mama Dolls" at \$3.95

—Ayres—Toys, sixth floor.

Much More Expensive Quality in DRESSES, \$17.50

THE price does not begin to represent the value of these dresses—all the new shades are shown and only the finest of materials are used—Canton, satin-faced Canton, satin, georgette, velvet-trimmed georgette and novelty woolens.

All sizes for misses, women, little women and large women, from 14 to 48—styles for street and afternoon wear, featuring hosts of new style details.

The colors are navy, black, Chanel, Spanish raisin, jungle green, and many wood browns.

—Ayres—Lower-Priced Dresses, third floor.

Seasonable Anniversary Silk Features

Washable Flat Crepe, \$1.69

A LUSTROUS, full-bodied silk, proved absolutely pure by chemical test and guaranteed washable. A charming dress fabric and delightful for lingerie.

In sixty colors, including evening shades, sports colors, pastels, street colors and black. 40 Inches wide and a remarkable value in a standard quality silk.

Rich, Heavy Satin Crepe, \$2.50

VERY fine, lustrous satin crepe with a glorious texture. Either side can be used alone or combined with striking effects. 40 Inches wide and of standard quality throughout.

The color range includes forty shades, with smartest street shades, evening colors and black.

Handsome Xotic Crepe, \$2.65

RICHEST of all flat dress crepes. Extra heavy in weight with a beautiful texture. Offering a strikingly rich color assortment of evening, pastel and street shades. Washable. Width, 40 inches.

Fine, Smooth Radium, \$1.39

A PURE silk, washable radium, for lingerie or dress foundations. A standard quality in a fine range of the most desirable shades. Width, 40 inches.

—Ayres—Silks, second floor.