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Ayres'
Anniversary
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COAST DEALERS PLAN TO AVOID USED SET LOSS

To Allow Only Half of
Resale Value on
Turn-ins.

By NEA Service
SAN FRANCISCO, Oct. 29.—Radio dealers here plan to profit from the sad experience of the automobile dealers in their attempted solution of the used-car mystery. They've decided on a definite policy

to which all members of the Pacific Radio Trade Association promise to adhere. By attacking the used-set problem from the beginning, the dealers hope to avoid the difficulties into which the automobile trade has entangled itself.

A survey made among the Pacific coast dealers shows that about one-fourth of the present radio owners would like to turn in their sets for better ones. There was quite a difference of opinion as to the allowance to be made, so as to come through without a loss.

A committee of the association has, however, recommended an allowance of 50 per cent of what the dealer estimates may be the receiver's resale value, after it has been put back into salable shape. The original price couldn't be considered, because of the great decrease in set prices in the last year or so.

Home-made sets have little or no chance to be turned in on an allow-

ance for another set, in the Pacific coast territory at least. One reason is the greater difficulty to re-sell such a set than a standard factory-built receiver. But the greater reason is that its resale may be illegal due to the possibility of its hook-up infringing on existing patents.

Appeal to reason, rather than the emotions, for radio has made a cold world out of us.

This is the warning sent to prospective politicians by Vice President Charles G. Dawes. It's based on ob-

session of audience under the influence of political spellbinders alone and others under the strain of the radio loud speaker.

He pointed to the classic example of the political convention—the audience inside jumping out of its seats

at the haranguing of a speaker, the audience outside standing coolly by listening to the same words through the loud speaker.

"In other words," Dawes goes on to explain, "the radio, which gives the speaker his largest hearing, has destroyed his power to arouse the emotions of his audience except through an appeal to their reason."

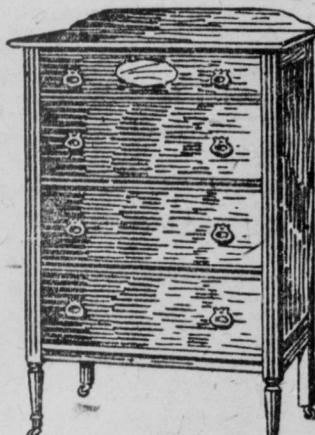
"This all means that the orator of the future, to hold and impress his audience, must largely abandon

appeal to emotion and confine himself to reason forcefully expressed and logically arranged."

PRESERVE CHURCH

LONDON—The ancient church of Warburton, Cheshire, one of the last of the old wooden churches of England, will be repaired as a memorial to the late rector, the Rev. Geoffrey Edgerton, Warburton. The church's origin dates back to the twelfth century.

IN NEW LOCATION AT
34 NORTH DELAWARE ST.
BABY CHICKS and
BROODER CHICKS
Poultry Feed, Chick
Starting Growing and
Laying Mash.
SANITARY FEED
FOUNTAINS
For Farm, Butter-
milk, Mashes, Water.
Will not spill.
Call or write for circu-
lars. Dealers wanted.
BOYER'S HATCHERY,
84 N. Delaware.
RI. 5470.



Propose
YOUR OWN
Terms!

Here is an exceptional value in well built, good looking, richly finished furniture for the bedroom. Three pieces offered for less than many a household has paid for only one. The design is a quaint Colonial pattern with raised overlays. Bed is in the popular four poster design. Chest has four handy drawers. Dressing table is dainty and convenient.

\$49.50

Construction is of native American hard woods, finished in rich walnut tones. Decoration is of the same wood, applied to the surface. Bed, chest and dressing table at less than is often paid for a single piece.

This Three-Piece Bedroom Suite Special

Occasional
Table, \$5.75

A handsome table that fits into the modern tendency to have plenty of small incidental tables about the home. An unusually attractive design. Well made and beautifully finished.

Gas Range
Special
\$23.75
AND UP

Here is an unusually low price on a good gas range. Quite convenient in arrangement. Has a very good oven. Guaranteed to give good service. Will not only save you money on its first cost, but saves fuel as well.

\$16.85
\$1.00
DOWN

A complete three-piece outfit offered at less than is often paid for a bed alone. The bed is of all-steel construction in rich walnut finish, the springs of the newer fabric type and the mattress is a 45-pound cotton-top combination.

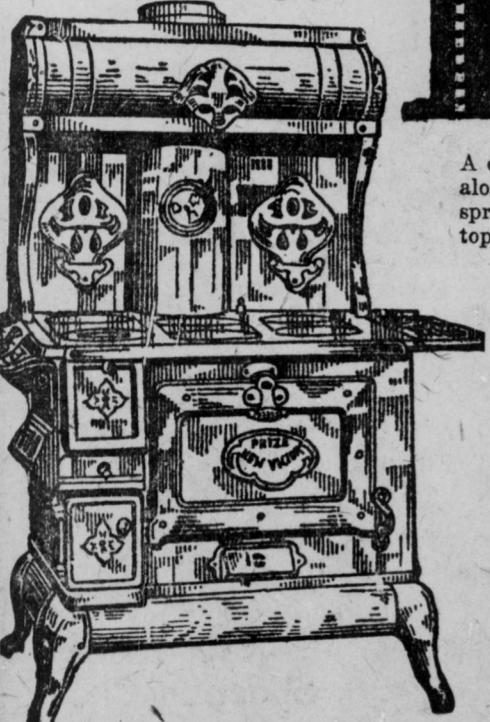
Steel Range

\$45

A wonderful value in a genuine steel range with many splendid features, including generous oven, high warming closet, ample fire box, extra strong grates, big feed door, etc. Has roomy six-top. A well-designed, well-made range at a spectacularly low price.

The New Victor
Overdraft \$24.75

A magical little heater, so good that thousands are in satisfactory use right here in your own State.



Sommers

Washington Street and Capitol Avenue

BALLYHOO GIVES WAY TO REASON

Old Times Spell Binding
Passing, Says Dawes.

By NEA Service
WASHINGTON, Oct. 29.—The speaker of the future will have to

THE HUB—139 WEST WASHINGTON STREET

By popular demand and due to the fact that scores of our patrons were unable to participate in the marvelous bargains offered during the past week, we are continuing our famous Money-Saving

Sale of Sales

Thousands of Dollars Worth of Men's and Women's New Fall and Winter Wearing Apparel at a Tremendous Sacrifice!

Buy what you want—Pay as you get paid!

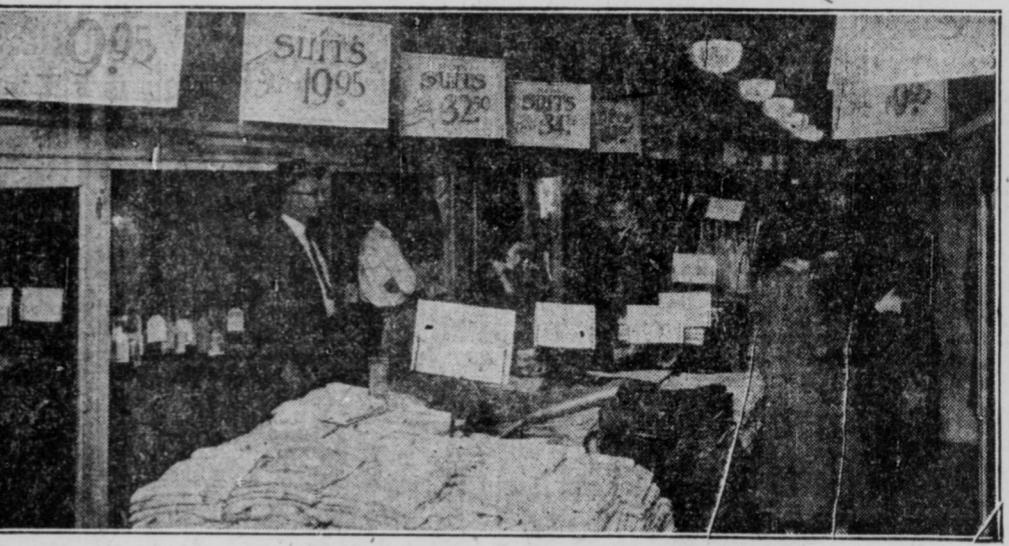
NO MONEY DOWN!

No red tape!—No
Restrictions!
—Quick Service!

FREE

LARGE FOLD-
ER OF FINE
ASSORTED
SEWING AND
DARNING
NEEDLES
GIVEN ABSO-
LUTELY
FREE TO
EVERY LADY.

BE HERE
EARLY!
DOORS
OPEN
PROMPT-
LY AT
8 A.M.



LARGE FOLD-
ER OF FINE
ASSORTED
SEWING AND
DARNING
NEEDLES
GIVEN ABSO-
LUTELY
FREE TO
EVERY LADY.

BE HERE
EARLY!
DOORS
OPEN
PROMPT-
LY AT
8 A.M.

An interior view snapped during a busy hour—Join the happy throngs and get your share of these big Bargains!

No Money
Down!

No Money
Down!

MEN'S SUITS

Another Big Special Lot
Lot, Easily Worth \$15
to \$17.50—Sale Price



Never in our history have we offered such starting prices. Quality and the latest terms imaginable. Hurry! Hurry! While they last.

NO MONEY DOWN!

Men's \$22.50
FALL SUITS
Sale Price While
They Last

\$9.95

Here are handsome garments in finest of all-wool materials.

\$35 Men's New
Fall and Winter

Suits and Overcoats
Very smartest single
and double-breasted
models. All sizes

\$19.95

SILK DRESSES

THE SMARTEST NEW FALL STYLES
EASILY WORTH \$15. SALE PRICE

\$5.95

Another Big Shipment Just
Received
Ladies' \$29.50 to \$39.50
Dashing New
FUR-TRIMMED COATS

\$19.95

And Self-Trimmed Coats
BEAUTIFULLY SILK LINED

Newest materials in the season's

very smartest colors trimmed

with furs of wonderful quality.

All sizes. Sale price

WANTED

Wool Jersey DRESSES

Wanted colors. Sale price, while
they last

\$5.95



Boys' \$10.95 Knicker Suits \$4.95

Many With 2 Pairs of Knickers, Sale Price

Tailored of fine sturdy woolen materials in wanted patterns and colors. Don't fail to see these sensational values. All sizes 5 to 17.

WANTED

Wool Jersey DRESSES

Wanted colors. Sale price, while
they last

\$5.95

Men's Fine \$3.50 Dress SHIRTS

Genuine English broad-cloths and rich, heavy madras. Sale price

98c

Men's \$47.50

Blue Serge
SUITS

Single and double-breast-
ed; fine weave; all-wool
French serge.

\$32.50

Ladies' Beautiful Silk BLOUSES

\$6.95 to \$10.95 Values
Embroidered beaded and all
wanted materials and colors.
While they last

98c

Ladies' \$1.95 Bungalow APRONS

Newest coloring effects. Ex-
ceptionally well made and all
wanted materials and colors.
While they last

79c

NO MONEY
DOWN
Buy What
You Want
—Pay as
You Get
Paid

\$9.95

Ladies' Stunning \$19.95 and \$22.50 Silk Dresses

Another huge shipment just received. Newest colors. Smartest styles. Sale price

98c

NO MONEY
DOWN
Buy What
You Want
—Pay as
You Get
Paid

\$9.95



EXTRA! Another New
Shipment of These Smart
New Fall Hats
Has Arrived
Just in Time
for Saturday
Selling

\$1.98
and Up

Another huge shipment just received. Newest colors. Smartest styles. Sale price

98c

NO MONEY
DOWN
Buy What
You Want
—Pay as
You Get
Paid

\$12.95

Ladies' \$22.50
to \$25.00
Silk Dresses

Not only are your savings phenomenal, but the styles, the material, the colors, will positively amaze you.

98c

NO
MONEY
DOWN!

Open Until
10:00 P. M.
Saturday

THE HUB
Credit Clothiers
139 West Washington Street