

**WHY  
YOU  
SHOULD DRINK  
MORE  
TEA**  
by  
Sir Charles Higham



**T**HERE is nothing quite so delicious or refreshing as a cup of good tea. It stimulates the brain as nothing else can do. Try afternoon tea as an innovation in your home. Watch the effect on your guests. It promotes pleasant conversation. It strengthens your friendships. The Afternoon Tea habit is now general throughout the civilized world.



**How to make Tea**  
Be sure you use India Tea or a blend containing India Tea and make it in the correct way—as it is served in England. Use an earthenware teapot. Put into it one teaspoonful of India Tea for each cup of tea required. Be sure the water is poured into the teapot the moment it boils. Allow to stand for 5 minutes to infuse. Put a little milk or cream into each cup before serving the tea. It greatly improves the flavour. Then add sugar to taste.



Your retailer or store can supply you with India Tea or blends containing India Tea. He has no difficulty in getting it as practically every wholesale distributor of tea in this district supplies India Tea.



The high level reached in the cultivation of tea in India has only been secured after many years of scientific agricultural research. The highly efficient process of India Tea manufacture is attained by the utilisation of the most modern methods and machinery, ensuring a product of the greatest purity.

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**U.O.P. MEETING  
TO BE HELD HERE**

Associated Clubs in Annual Session Friday.

Prominent administrative officers, faculty members and alumni of the University of Pennsylvania will assemble here Friday in the annual conference of Associated Pennsylvania Clubs. Sessions will be held at the Indianapolis Athletic Club. For the accommodation of those at the conference, a special train will be run from here Saturday to Champaign, Ill., for the Pennsylvania-Illinois football game.

Samuel R. Harrell of Indianapolis, member of the university's welfare committee, heads the local committee on arrangements. Other local men on the arrangements committee are: Charles S. Weiss, president of Indiana's alumni and member of the welfare committee; C. Willis Adams, member of the committee on relations with secondary schools; Robert F. Daggett; Bowman Elder, member of the committee on work of constituent clubs; Robert C. Winslow, Irving M. Fauve, Howard M. Gay, Conrad R. Ruckelshaus, Robert E. Stafford and Dr. Arthur M. Menken.

Dr. Robert Judson Aley, president of Butler University, is a member of the committee on nominations.

**Kershner Tells How to Meet the Queen**

Answering the prevailing question as to what sort of attire should be worn in greeting Queen Marie of Romania when she visits Indianapolis Nov. 17, Adj't Gen. William H. Kershner, head of the committee of welcome, today urged the "good, old-fashioned Hoosier hospitality and dress."

Kershner advised that Her Highness be greeted as a plain American citizen. "Should we attempt to imitate the manner and customs of a European court, we probably would only succeed in making ourselves ridiculous in the eyes of the Queen, who is an intelligent, courteous, sensible lady, as well as Queen of Roumania," he declared.

**TELLS ABOUT BOYS**

Curtis Publishing Company Representative Addresses Rotarians.

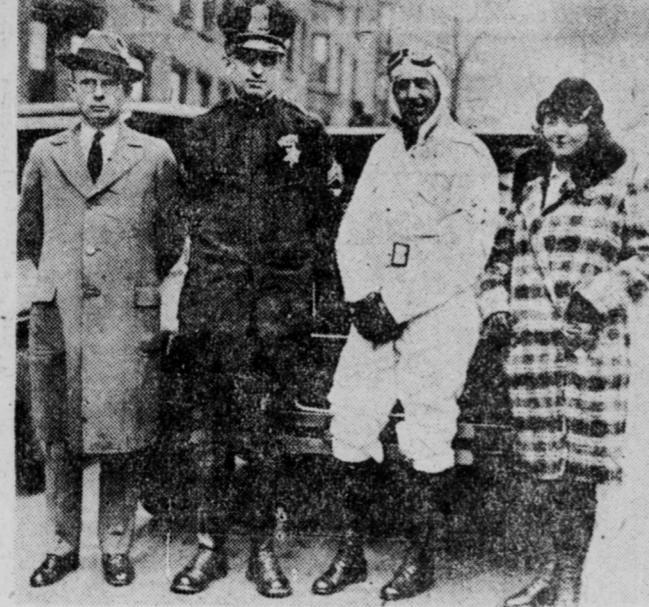
"You can always get to the heart of a boy if you have the right key," declared Charles U. Beeching of Philadelphia, Curtis Publishing Company chief vocational counselor, before a Rotary Club luncheon Tues. day.

Beeching, who has charge of the "boy power" of the company, is in constant contact with 35,000 young salesmen.

**Marriage Licenses**

Russell Fowler, 24, Elwood, Ind., machinist; Myrtle Harris, 18, 129 N. Harrison, housekeeper; 31, 2250 S. Pennsylvania, lithographer; Alice Comey, 22, 2100 N. Michigan, typist; W. E. Williams, 238 Ruckel Street.

**'Go Slower—Live Longer'**



Left to right: Todd Stoops, secretary and manager of Hoosier Motor Club; Sergeant Frank Owen of accident prevention bureau; Art Hickox, "apostle of safety;" Mrs. Hickox.

The Hoosier Motor Club obtained the services of Art Hickox, here this week for accident prevention week observances. The safety expert talks to luncheon clubs, conferences at various public schools, and makes short speeches at theaters. Sergt. Frank Owen is accompanying Hickox and aiding him in the safety campaign.

**SEEK PLANT FOR BODY COMPANY**

**Negotiations on for Leasing National Factory**

Negotiations for leasing the National Motor Corporation plant, Twenty-Second St. and the Monon Railroad, by the Weyman Body Corporation, an English firm, as an American branch for building Wey-

man auto bodies, are under way today and are expected to be completed Friday.

Attorneys of the Fletcher-American National Bank are preparing the lease. The bank is trustee for the bondholders who own the plant and equipment.

B. W. Twyname, former official of the Nash Motor Company, arranged the lease for the body company. Frederick Moskowits, president of the Stutz Motor Car Company of America, is interested in the location of the plant here. While abroad several weeks ago, Moskowits talked with officials of the English company regarding establishment of an American plant in this city.

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**THE PEOPLE'S DENTISTS**  
38 WEST WASHINGTON STREET  
HOURS: 8:00 A. M. to 6:00 P. M. SUNDAY: 9:00 A. M. to 12:00 M.  
Over Gauseohl Trunk Store

**VICTOR FURNITURE CO.—"The Store That Satisfies"**

**Buy Your New Stove**  
On "Victor Easy Terms"

**THE MARVELOUS COLE'S**

**Hot Blast Heater**

**A Remarkable Fuel Saver**

1. Cole's Patented Carburetor Combustion with the Air-Vac Tube turns wasted fuel into warmth and comfort.
2. Gives perfect heat control—even steady warmth.
3. Powerful heat circulation through sensitive radiating body.
4. Easy of operation—sure—safe—clean and reliable.
5. Built to last through the years—low up-keep costs. Specially priced at

**\$19.75  
and up**



**The World's Famous**

**Cole's  
High-Oven**

**The Perfect Range and the Perfect Heater**

Cole's High Oven Range with the round base burns any fuel with the utmost economy. The Hot Blast Draft burns the fuel gases as well as the solid fuel, and saves you a good many dollars a year. This range holds fire easily over night. You will get splendid baking results with this handsome range. This model is a very popular one and has become a favorite with thousands of housewives.

**\$69.75**

**VICTOR**  
FURNITURE CO.  
231-237 WEST WASHINGTON STREET

**PURDUE SUBMITS EXPANSION PLAN**

**RUBBER IN CALIFORNIA**  
Golden State May Solve American Shortage.

**Bu Times Special**  
BERKELEY, Cal., Oct. 27.—

"Guayule," or Mexican rubber plant, may solve the American rubber shortage, according to announcement just made by scientists working at the University of California.

Dr. William McCallum, representing a big American rubber company, Prof. P. B. Kennedy, and others have found that this wild shrub will grow better in the great California valleys than in its native Mexican plains. Plans are afoot, says Professor Kennedy, to plant extraction plants on each rubber farm, similar to the great sugar-beet units in California valleys.

The plant produces rubber equal to the best Para rubber for every purpose.

**POLAR BEAR IS FICKLE**

**LONDON ZOO FAVORITE DESERTS "BRUNETTE" FOR NEW "BLONDE."**

**Bu United Press**  
LONDON, Oct. 27.—It now develops that polar bears—as well as gentlemen prefer blonde. Sam, the London zoo's favorite polar bear for many months had been perfectly content to hob-nob with a large brown female bear. Recently, however, he was introduced to a new arrival, a complete and perfect blonde from the Arctic. Forthwith Sam deserted his "brunette" friend for the new blonde.

Outstanding proposals in the expansion program include a new \$500,000 gymnasium, two new dormitories to cost about \$250,000 each, two units for the chemical engineering department, \$100,000 each; two new civil engineering units, \$200,000; a new pharmacy building, \$150,000; faculty additions, \$137,000; a \$155,000 faculty allowance, an expenditure of \$479,800 for the school of agriculture; \$112,000 for a heating and power plant and \$200,000 for an administration building. Normal expenses are separated from the expansion needs in the budget request.

**WEEKLY SPECIAL**  
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