



# FADA

## RADIO

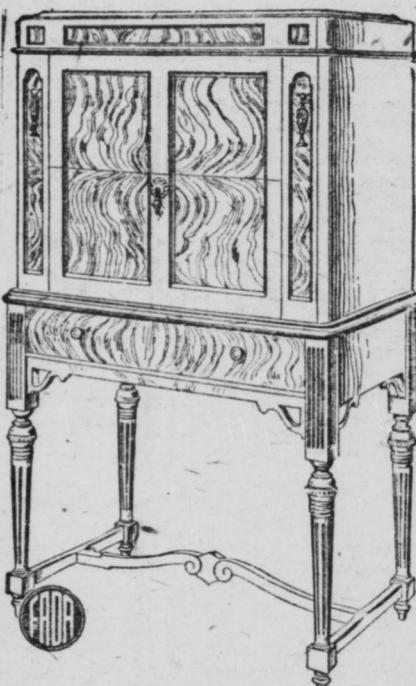
### *By All Means Hear It!*

Never in all your experience have you heard radio reception so faithful as Fada Harmonated Reception.

This new achievement in radio design has brought forth the nearest approach to perfect radio reception ever heard.

Total shielding of each individual stage and an entirely new principle in speaker construction are responsible for this superlative performance. By all means see this set at the radio show or go to the nearest Fada Dealer (you will find them listed below) for a demonstration.

*There Is Amazement In Store for You!*



#### **Fada Cone Type LOUD SPEAKER**

The last link in FADA Harmonated Reception this loud speaker is essential to the full enjoyment of this revelation in radio. It is the result of 18 months of engineering research and experiment.

The Table Type with bronze Florentine base (Model 415-A FADA Cone) is priced at \$35 while the Floor Type (Model 425-A) costs \$50.00.

*Unless the FADA Cone Speaker is included in the demonstration you are not hearing FADA Harmonated Reception.*



Fada S. table type loop operated—loop nests in cabinet cover. Total individual stage shielding. Four stages radio frequency. \$300.00.



Fada Neutrodyne Receivers, table and furniture models; 8, 6 and 5 tubes—\$85.00 to \$400.00.

### **GIVEN AWAY!**

Visit our booth at the Radio Show, where we will give away absolutely free one Fada Model 192-A Neutrolette and two Philco Socket Powers. You are under no obligation. Booths 112, 113, 114.

#### **Radio "A" and "B" Socket Powers**

**Runs Any Radio From Your Electric Current**

Yes, you can now have radio power for your Radio Set as dependable and as constant as your electric current. It makes no difference what kind or what make radio set you have. Philco Socket Powers will give you both "A" and "B" Radio Power from your electric light current, smoothly and perfectly no matter what kind of electric current you have. IT'S A FACT! Now You Can Do Away With Dry Cell Battery Troubles. "B" batteries and the ordinary "A" storage battery. No more recharging to do, no more dry batteries to replace. One switch controls everything. So simple that a child can operate it.

Call us for demonstration. We will connect it free of charge and guarantee complete satisfaction.

**See Our Display at the Radio Show Booths 112, 113, 114**

**The GIBSON Co.**

**ESTABLISHED 1898**

#### **INDIANAPOLIS FADA RADIO DEALERS**

Excel Garage  
2171 N. Illinois St.

Robertson Tire and Battery Station  
2201 Prospect St.

John Seaman  
1110 S. Meridian

Fountain Square Hardware Co.  
1116 Prospect St.

Lober Radio and Electric Service  
1012 Virginia Ave.

Smith-Hassler-Sturm Co.  
219 Massachusetts Ave.

Frank Pfister Radio Co.  
1304 Leonard St.

D. C. McFadden  
923 Ft. Wayne Ave.

B. C. Cool & Son  
2126 W. Washington

**PHILCO**

*Well prove it!*

