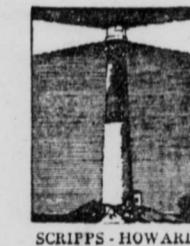


INDEPENDENCE

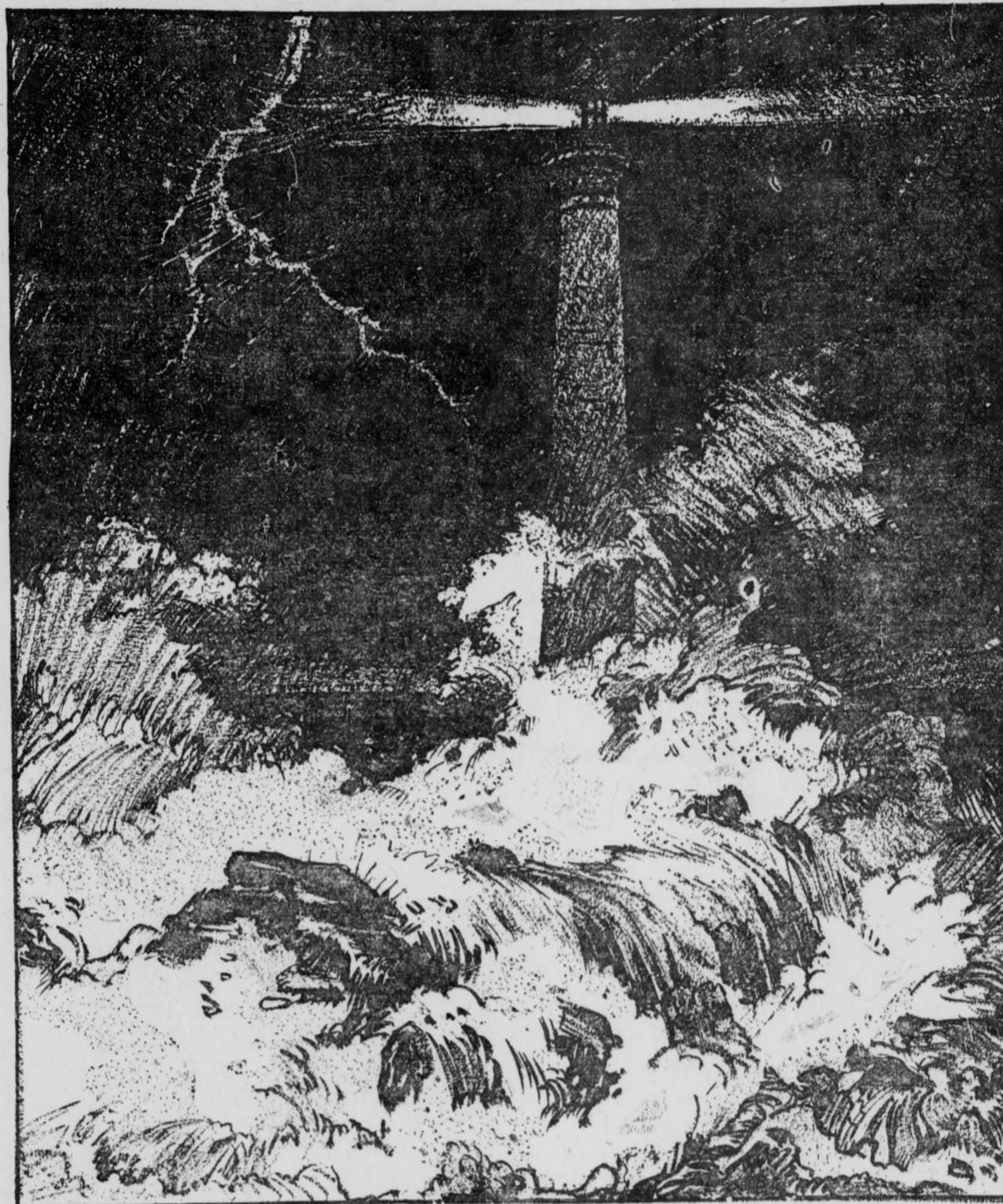
INDEPENDENCE of spirit never fails to be recognized, whether in a newspaper or in an individual. By the way a man talks, acts and speaks the whole world knows whether he is captain of his own soul. *And similarly, by the very content of a newspaper, in its editorial opinion and its treatment of news, all who read may easily know whether that newspaper is the product of independent editing or whether it is guided by an unseen hand.*

RECOGNIZING that independence is the very foundation stone of successful journalism, the Scripps-Howard organization leaves to the individual editors of its twenty-four newspapers complete control of what appears in their columns. *They are responsible only to the traditions of honest, fearless journalism on which these newspapers were founded.*

ON THIS independence has been builded the confidence of more than a million and a half families in twenty-four cities throughout the United States. In Scripps-Howard newspapers they find that spirit which reflects the life and ideals of their own communities, the sane and liberal attitude toward national policies, a freedom from



SCRIPPS-HOWARD



log-rolling, and an absence of independence is a guarantee hidden motives.

THIS editorial independence, by its very nature, must of necessity be based upon financial independence. The Scripps-Howard newspapers are completely owned within their own organization. The editor of every Scripps-Howard newspaper is a partner in the ownership of his paper. Complete financial

independence is a guarantee against outside influence.

THE conduct of Scripps-Howard newspapers since 1879 has proved conclusively that independent journalism, rightly conducted, can be a stable and prosperous institution. Scripps-Howard newspapers have grown, are growing, constantly in power, influence and circulation.

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*Kentucky edition of the Cincinnati Post.

Thos. Adams, the fighting editor of Vincennes, who is very much in the spotlight at present, paid a very high tribute to the spirit of Independence represented in Scripps-Howard newspapers when he said: "Seventeen of the great Indiana newspapers had sessions all day on this investigation and exposure at the Claypool Hotel April 28, and fourteen held session on the 11th of May, vainly fighting for you

and for the right to get the truth. Only one withdrew.

"A State-authorized probe was denied and we had to go on, and I was authorized to act as chairman. The Indianapolis newspapers, with the exception of The Times, never recognized any of your meetings. Is that not sufficient for you to rebuke and flay alive an invincible force that is eating into your very vitals?"

It is this fearless independence which has won so many new friends for The Times. The constantly growing family of Times readers is now greater than at any previous time in the history of the newspaper, the circulation average for the past six months being 60,003 copies per day.

Such an indorsement is ample evidence of the way Hoosiers appreciate an independent newspaper.

THE INDIANAPOLIS TIMES

A Scripps-Howard Newspaper