

Pettis Dry Goods Co.

The New York Store Est. 1853

Pettis Dry Goods Co.

Pettis 73rd Anniversary Sale

1700 Yds. Unbleached Muslin Special, Yd. 5c

Good quality unbleached muslin, 27-inch width. Fine for comfort coverings, mattress covers and many other uses. Only 1,700 yards to sell tomorrow, only, at a special Anniversary Sale price of 5¢ a yard.

—Pettis—Thrift Basement.

BLANKET ROBES

\$2.59

Most welcome for the first cool mornings and evenings. Make very acceptable Christmas gifts. New warm blanket robes. New light and dark patterns, braid and girdle trimmed. Marked for the Anniversary Sale at the special price of \$2.59.

—Pettis, Basement.

200 New Cloth Dresses, \$12.75

All wool stripe sheen of very fine quality. Material alone is worth the price of the dresses. All plain tailored models. Colors black, navy, tan, red and brown. Sizes 16 to 48. Featured for the Anniversary Sale at \$12.75.

—Pettis, Basement.

ANNIVERSARY SALE BARGAINS IN THE

Pettis Thrift Basement

CARPET SWEEPERS

\$1.56

A guaranteed carpet sweeper, horsehair brush, first quality. Offered tomorrow only at cost—the lowest they have ever been sold in our store. A big Anniversary Sale feature at \$1.56 each.

—Pettis—Thrift Basement.

FLANNEL, 24c Yard

Heavy, felt finish flannel. Colors, blue, tan and gray. 32 inches wide. Regularly 39c a yard. For the Anniversary Sale, yard, 24c.

Bath Towels, 18c Each

Extra heavy quality, double thread, Turkish bath towels. Size 28x40 inches. Large plaids in pink, blue, gold and lavender. Regularly priced, 35c each. The best bath towel values that we have ever offered; each, 18c—Pettis, basement.

Better Winter Coats, \$23.00

Featured in the Anniversary Sale

Beautiful new winter coats, trimmed with fur collars and cuffs. Lined throughout. Unusually well tailored. Polaires and Bolivia. Newest shades of red and blue, navy, black and autumn brown. Sizes 16 to 42. Special for the Anniversary Sale at the remarkably low price of \$23.00.

—Pettis, Basement.

A Very Special Purchase Makes This
Low Price Possible

Fur-Trimmed Coats



New Fall Styles — Coats of same materials and trimmings are ordinarily found at higher prices.

\$16⁵⁰

Women who are planning to buy a new coat will be quick to take advantage of the big savings in this Anniversary Sale feature! Coats that emphasize the new styles, new fur trimmings, new coatings and new shades of red and blue. Fashionable large plaids, fur trimmed collars and pockets and durable linings. Practical coats for all occasions. Sizes 16 to 42.

Amazing values for the Anniversary Sale, priced \$16.50.

Savings in the Anniversary Sale!

NEW FALL DRESSES!

Party Afternoon Street

\$9.95

SIZES 16 to 44

Of course all feminine interest centers in new dresses for fall—but there's a real thrill in finding such examples as these at Anniversary savings we've never offered before!

Party Dresses—

Of taffeta and Georgette, ribbon and silk net trimmed, in pastel colors.

Afternoon Dresses—

Of satin back crepe, flat crepe and Georgette—newest basque styles, tiered skirts, bolero effects and dolman sleeves.

Street Dresses—

Of Poiré twill, stunning new styles, smart trimmings. Channel red, new blues, navy and black.



Sale of Silks! Dress Goods! Bedding! Domestic! Linens!

Scout Percalé 13c Yard

A special group of percales in a wide range of colors. Just the material for home dresses and aprons. In this lot the predominating colors are blue and gray. For the Birthday Sale, yard, 13c.

Special Bargains in Yard Goods, 44c Yd.

Included in this lot: Suitings, ratina, crepe de chine, jersey cloth, madras and silk and cotton novelty materials. 3,000 yards in the entire group. Specially priced at a great saving, yard, 44c.

Dress Crepe 22c Yard

Imported dress crepe, box weave. Fast colors: Green, yellow, brown and red. Formerly priced at 48c yard. An Anniversary special, yard, 22c.

Turkish Towels 12c Each

Heavy, fully bleached terry cloth towels. Pink, blue or gold stripes. Size 14x28 inches. Special, each, 12c.

Bath Towels 19c Each

Extra heavy quality, double thread Turkish bath towels. Large plaids in pink, blue, gold and lavender. Regularly priced 35c each. The best bath towel values that we have ever offered, each, 19c.

Toweling 12½c Yard

Cotton twill crash toweling. White, absorbent finish. 17 inches wide. Also natural color, part linen crash, an excellent material for tea towels and roller towels. Special, yard, 12½c.

\$1.29 Yard

Silk Moire—

36 inches wide. A predominant silk for Fall. The colors: Jungle green, black, Channel red and tan.

Changeable Taffeta 36 inches wide.

Good quality material for dainty party dresses. Colors: Green, rose, gold, red and blue.

Silk Crepe—

42 inches wide, in black and tan.

Silk Flat Crepe and— Crepe de Chine—

In orchid, wine, green and tan. Width 40 inches.

Silk Radium—

40 inches wide. Fine quality for underwear, slips, blouses and dresses. Light green, orchid, pink, yellow and white.

Rayon Satin—

40 inches wide. A sport fabric, satin finished rayon in bright blue and peach.

Satin—

36 inches wide. Good quality. Colors: Green, black and navy.

Bengaline—

40 inches wide. All silk. Black and brown.

Silk Brocade Lining

36 inches wide. Flowered on tan or green background.

Messaline—

36 inches wide. Excellent quality silk. Colors: Green and Copenhagen.

All these excellent quality silks are priced extremely low for our Anniversary Sale. Special, yard, \$1.29.

Table Cloths \$1.18

Heavy bleached damask tablecloths, floral patterns. Either round and scalloped or square hemstitched patterns. Size 88x34 inches. Specially priced, each \$1.18.

Seamless Sheets

Bleached seamless sheets of good quality sheeting. Finished with 3-inch hems. Size 81x36 inches. Regular \$1.49 value, specially priced, each, \$1.10.

Costume Slips

Well finished bodice top costume slips. Good quality striped cotton chambray. New Fall colors: Red, blue, white, navy, black, gray, tan, orchid, rose, henna, Copenhagen. An Anniversary special, each, 89c.

Crepe Gowns, 89c

There are just 500 gowns in this group to sell at this low price. Well made, Jenny neck and short sleeves. Plain or figured in peach, pink or white. Sizes 16 and 17. For the sale, each, 89c.

Brassieres, 18c

Narrow or medium width brassieres, back closing. Flesh color. Regular 25c values. Sizes 30 to 40. For the Anniversary Sale, 18c.

Children's Hose,

19c Pair

Ideal school hose for children. Sub-standards of regular 39c hose. Colors: Black and brown. Sizes 5½ to 10. Our Anniversary Sale will give you an opportunity to purchase these excellent school hose at this special price. Pair, 19c.

Outing Flannel Gowns

74c

You will purchase your complete winter supply of outing flannel gowns when you see these excellent values. Good quality outing flannel, long, full-cut gowns. Well finished, long sleeves, pink or blue striped. Sizes 16 and 17. Regular \$1.00 values, 74c.

Men's Socks, 2 Pair 25c

New fancy socks, stripes, plaids and checks. Sub-standards, but imperfections are slight. While 400 pairs last, 2 pairs 25c.

Women's Bloomers, 89c Pair

We have purchased at great price concessions, 1,000 pairs of these bloomers for the Anniversary Sale. Well-tailored of soft, striped cotton chambray. Reinforced, double elastic cuffs, elastic waist. All the new Fall colors to match your dresses. Sizes 27 to 29. For this sale, pair, 89c.

Crepe Bloomers, 69c Pair

Windsor figured crepe bloomers. Easily laundered crepe that will give excellent service. Reinforced and double elastic cuff. Colors: Rose, blue, white and orchid. Size 29. Regular 89c bloomers, 69c.

Children's School and Play Shoes

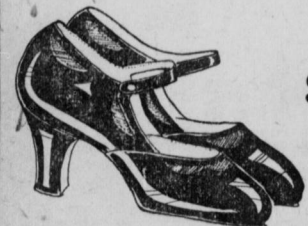
\$1.66

Sturdy tan lace shoes built for service. Thrifty mothers will buy a good supply for the kiddies while the Anniversary price is so low. Sizes 6 to 8, 8½ to 11 and 11½ to 2. For our Birthday Sale priced only \$1.66 a pair.

—Pettis—Thrift Basement

Special Anniversary Sale Tomorrow!

New Fall Novelty SHOES



\$2.84

One of the important offerings in the Anniversary Sale! Shoes in the season's approved patterns and materials—patent, satin, blonde kid and combinations. High, medium and low heels. Get your fall shoes from this special group. Worthwhile savings at the Anniversary price, \$2.84 a pair.

Children's School and Play Shoes

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Sturdy tan lace shoes built for service. Thrifty mothers will buy a good supply for the kiddies while the Anniversary price is so low. Sizes 6 to 8, 8½ to 11 and 11½ to 2. For our Birthday Sale priced only \$1.66 a pair.

—Pettis—Thrift Basement

Outsize Bloomers,

50c Pair

Extra large sizes, cotton bloomers. Full, well made in various novelty patterns. Colors, white, peach, pink and orchid. Regular price, \$1.00. For the Anniversary Sale, pair, 50c.

Blanket Robes,

\$2.79

This is the time to get that needed blanket robe. Our Anniversary Sale enables us to sell them at a remarkably low price. Beautiful new patterns in either light or dark colors. Braid and ribbon trimmed, and girdles. Sizes 36 to 44. Specially priced, \$2.79.

Flapper Skirt and Blouse

\$5.95

These popular skirts, serviceable as well as attractive and white broadcloth or sweater blouse are a special value at this price. The skirts are plain or plaid and have fancy belts. For the Anniversary, complete \$5.95.

Rubber Reducing Corsets,

Regular \$6.50 Quality, \$2.79

R. and G. high grade, rubber reducing corsets. The rubber is covered and the garments are good dress foundation, as well as reducers. These nationally known corsets, \$2.79.

1,000 Pairs of Allen A. Hose, Pair 46c

Extra high, pure thread silk boot. Reinforced toe and heel of lisle, and 4-inch garter top. In this group are all the wanted Fall colors. A wonderful value in Allen A. sub-standard hose. Sizes 8½ to 10. For the Anniversary Sale, pair, 46c.

—Pettis, Thrift Basement.

Children's Hose,

19c Pair

Ideal school hose for children. Sub-standards of regular 39c hose. Colors: Black and brown. Sizes 5½ to 10. Our Anniversary Sale will give you an opportunity to purchase these excellent school hose at this special price. Pair, 19c.

Outing Flannel Gowns

74c

You will purchase your complete winter supply of outing flannel gowns when you see these excellent values. Good quality outing flannel, long, full-cut gowns. Well finished, long sleeves, pink or blue striped. Sizes 16 and 17. Regular \$1.00 values, 74c.

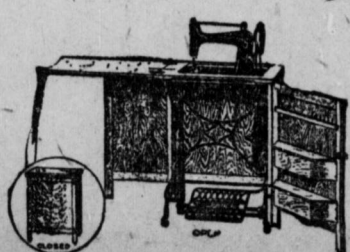
Men's Socks, 2 Pair 25c

New fancy socks, stripes, plaids and checks. Sub-standards, but imperfections are slight. While 400 pairs last, 2 pairs 25c.

'94 Cabinet Sewing Machine

This beautiful Free parlor cabinet in golden oak, waxed oak and fumed oak, complete iron stand, all enclosed. Treadle that lowers when machine is open; comes complete with all attachments. This beautiful, new Free sewing machine is guaranteed for a life. Price \$69.50

Special Terms, \$2.00 Down and \$1.00 Week



Special in the Anniversary Sale! FELT HATS!

300 Super Birthday Values

\$1.59

Specially purchased at great price advantages for the Anniversary Sale! You'll find them here in fascinating array! Bringing smartness—newness you can't resist—and why would you try to when the price is so absurdly low!

Clever hats that are suited to so many needs—some with creased crowns, ripple brims, many tailored effects. Large and small headsizes—both miss and matron types.

Black Chamel Red Toast Sand
Wood Red Green Rose

Very special for the Anniversary Sale, while 300 last, \$1.59.

