

"Tow'Down" On Indianapolis

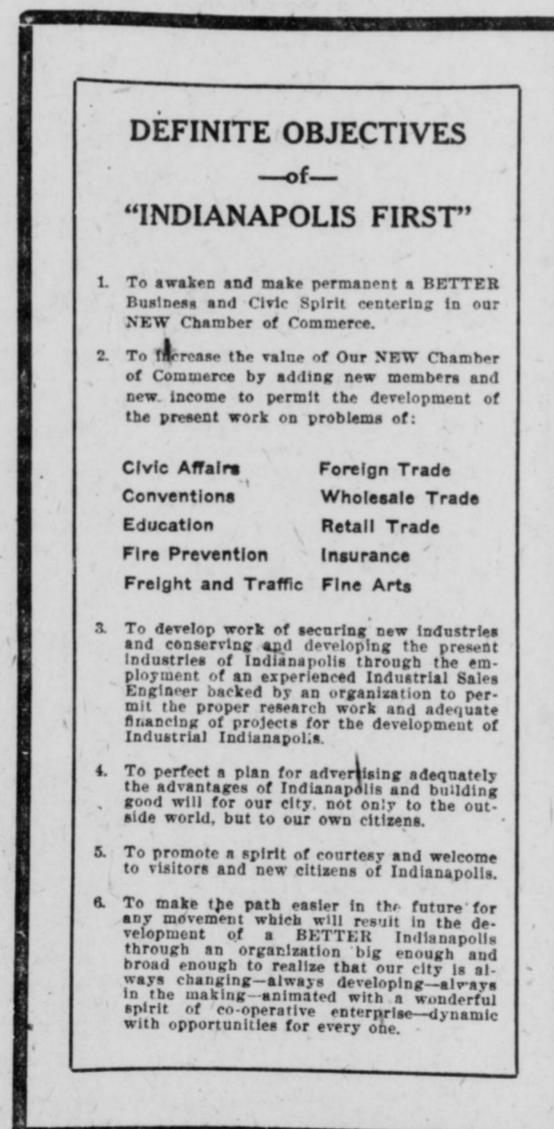
IThe world knows that Indianapolis is a great automobile motor, full of power and possibilities. But the best motor in the world at times needs to be tuned up a bit. Right now it is proposed to touch up the valves, drain the oil in the crank case and cut out the carbon. Hence this "Indianapolis First" campaign.

IAnd we are not quite sure that there aren't a few prowlers hanging around the garage that would rather NOT see Indianapolis win the race—vandals who would sneak sand into the gear set and "jim" the whole works if they could.

IThe new Chamber of Commerce, YOUR new Chamber of Commerce, pledges itself to police and to protect the welfare of Indianapolis. It proposes to get the Bertillon thumb prints of any and all MUNICIPAL VAGRANTS who can't give a good account of themselves; and to KEEP THEM AWAY from the machinery of our city.

IIt proposes to bring out the BIG MEN of Indianapolis and to SYNCHRONIZE their efforts to the end that Indianapolis shall develop her FULL RATED HORSE POWER and SPEED, and take a place of leadership and HOLD it.

IThe new Chamber of Commerce proposes to diagnose our municipal condition; ascertain our assets and shortcomings and, through proper organization, to SUPPLY what we LACK and SUPPORT and consolidate what we HAVE.



IThere are a lot of things in this town that need to be done.

The Chamber of Commerce proposes to equip itself to DO these needed things

—to go after and GET a decent and fair tax rate

—to go after and GET new industries, thereby establishing a NEW FLOW of riches into the pockets of all of us

—to go after and GET a WHOLE-SOME TOWN, morally and physically, to the end that our faces and our souls, so far as possible, shall be CLEAN and UNBESMIRCHED.

IIndianapolis can be made one of the fairest of the fair—a beautiful city in which to live and prosper

—but it has a long way to go.

And it's going to take the united efforts of the whole town to make the trip.

This new Chamber of Commerce is neither sectarian nor political

—and it can UNITE US.

This advertisement dedicated to the entire Citizenship of Indianapolis by
F. HILGEMEIER & BROS., Inc.