

# MITZI DELIGHTS BROADWAY WITH MUSICAL SHOW

## "Naughty Riquette" Has Services of a Mighty Good Comedian.

By Dick Hines  
NEW YORK, Sept. 25.—Comes "Naughty Riquette," with clever and pretty little Mitzi to delight that large and fast growing demand for plays with music. "Naughty Riquette" comes nearer meeting the highest expectations than any of the late comers to Broadway.

The music is by Oscar Strauss, and Harry B. Smith wrote the book and lyrics. It comes from a German source, but in its new guise is as snappy a Broadway show as one could wish.

Besides Mitzi and a fine cast of principals, the Messrs. Shubert, who produce it, introduce a popular English comedian in the person of Stanley Lupino, who is a gymnast, a dancer, a fairly good singer and a real artist in the art of putting over lines, songs and "business." He is vastly amusing, and has become an immediate success.

The story is about a little telephone operator who poses as a traveling companion to a young philanderer in order that suspicion may be diverted from the real source of his amorous inspiration. This makes it possible to carry the troupe from the telephone exchange to a hotel at Monte Carlo. However, these little transmissions mean nothing to musical comedy producers.

Mitzi sings well, dances gracefully, and is bewitching and bedeviling by turns. She is a born comic, and produces her effects without vulgarity. The singing and dancing chorus have been well trained, and they are a delight to the eye as well as the ear.

In short, "Naughty Riquette" she really isn't naughty at all, just interesting—is one of the best musical plays in town, and if you don't believe me, ask those who have seen it.

Strangers visiting New York should take time to witness one remarkable sight. Let them look at the traffic on Forty-Third, Forty-Fifth, or any other cross street in the theater district between Fifth Ave. and Eighth Ave., at about theater hour. One may see for what looks like miles of taxicabs and cars apparently immovable. Often there are cars four abreast and two or three cross-town blocks long.

No wonder when Louis O. Maclean, the California manager, who came to New York recently to arrange to send Pauline Frederick to London, was amazed, although he is a former New Yorker.

"My God," he said to a friend, "I was watching the traffic and it actually moved."

The dumbest girl that Edwin Franko Goldman, the bandmaster, ever met, according to his confession, is one who thought a Buddhist was a man who doctored buds.

A common complaint.  
Frank Thomas, the actor, living across the river from New York drives to the Big Town daily. During rehearsals recently Mr. Thomas looked glum.

"The cost of keeping automobiles is something awful," he complained. "The tires are the biggest expense. I would give a lot to know how to avoid tire troubles."

"I can tell you," asserted little Mona Bruns. "Why don't you use a motor boat?"

## What's Going on in Vaudeville

Plans for the Vaudeville Centennial Festival, a season devoted to celebrating the 100th Anniversary of American variety by the Keith-Albee, Orpheum and affiliated major circuits, are progressing rapidly. The event will officially get under way all over America on Dec. 5 with an "All Nationality week." Cosmopolitan bills will be assembled and special tribute will be paid to all nationalities who have assisted in vaudeville's century of progress and development. New talent is being sought out, and new ideas are being refined and elaborated for application to vaudeville entertainment. By this concerted movement, vaudeville patrons will gain. Smart entertainment and plenty of it is the slogan for the season of festivities, which will be marked here and there by special weeks, added features and new faces.

Millie Gade Corson, the only mother to date to swim the English channel, will play a short engagement in Keith-Albee vaudeville. Mrs. Corson will appear in a few American cities only.

Carol McComas, lately seen in "Pyramids" and in the title role of Shaw's "Canada" produced by the Actors' Theater, is to enter Keith-Albee vaudeville at an early date. Her medium will be a sketch by Gene Markey entitled "The Right of Way."

The Blanchards will shortly offer Lena Abarbanel in a dramatic sketch called "Gowns" for a tour of the Keith-Albee Circuit.

Emily Stevens is to appear shortly in Keith-Albee houses in a dramatic sketch by John Pollock, tentatively titled "Taming a Husband." Miss Stevens will be supported by Harry Mayfair.

Albert Lewis has completed arrangements to present several scenes from the recent edition of "Charlot's Revue" in Keith-Albee vaudeville. The various comedy bits and flashes will be molded into a pretentious offering with several well-known "names" heading the large cast.

## Shuberts Announce New Show

The Messrs. Shubert announce that their next musical play, "Katja, the Dancer," the London hit which ran for two years at Daly's Theater, will have a preliminary out-of-town engagement commencing Monday evening, Oct. 4, in Philadelphia. The play is now in rehearsal with Lillian Davies as Katja and other members of the original company in the leading parts.

Stanley Lupino, celebrated London comedian, appearing with Mitzi in "Naughty Riquette" at the Cosmopolitan Theater, will organize an actors association for the purpose of giving financial aid to English actors who come over from the other side without contracts or stage offers and sometimes find themselves on the brink of poverty before they can establish themselves here.

Besides its current American and German presentations, "Naughty Riquette," the new Oscar Straus musical play with Mitzi and Stan-

ley Lupino, which the Messrs. Shubert are presenting at the Cosmopolitan Theater, is soon to have a London production.

Yvonne d'Arle who almost made the gala premiere of "Countess Maritza" a personal triumph in singing the title role of the operetta at the Shubert, follows Mary Ellis, the first of the minor principals of the Metropolitan, to outstanding success in light opera. Miss d'Arle obtained her first role in the Metropolitan Opera six years ago. After singing in that organization for five years, she was starred last year in the St. Louis municipal opera. It was while singing in that organization that the Messrs. Shubert contracted for her appearance in "Countess Maritza."

"Countess Maritza" dolls will make their appearance in the lobby of the Shubert theater tonight. They have been created by the designer of the "Raquel Meller" dolls and were modeled after Yvonne d'Arle, who sings the title role in the operetta.

## What's New in New York

By United Press  
NEW YORK, Sept. 25.—We who live so close to the tinsel pageant of Manhattan are prone, perhaps, to come to treat as commonplace those glaring phases of our city's life and tendencies that smite the observant visitor in the eye.

Or, writing of this and of that in New York's kaleidoscopic life, we may fail to interpret significances noted by the keen stranger.

So it is that I take the liberty here with to reprint certain quotations from the article of one Irving Brant, a western newspaper man, appearing in a recent issue of Editor and Publisher.

"To walk down Fifth avenue at this date in early September is to encounter all the allurements that human genius can devise to extract the winged dollar from its uneasy resting place. . . . Fifth Ave., then, is a symbol of the age. It stimulates and satisfies the spending urge. Its overpowering beauty transcending the dreams of silk and Samarkand and ruby-laden India, is superior to the sense of touch. Nowhere else, except at the ring of a prize fight, is there so vast an appeal to that state of mind in which a \$20 gold piece looks like a plugged nickel."

He tells of wandering into a Ritz fur shop and learning that a mink might be had for a trifling \$5,000. "The real basis of my business," the shopkeeper told him, "is that people have so much money to spend they don't know how to spend it."

"I strolled up and down the Avenue looking at the shops and shoppers. The simplest street dress today is a glorious creation of chiffon or silk which would have passed for a ballroom gown a few years ago. . . . For a single window displaying the quiet richness of browns and wines there are a dozen gleaming

with the colors of the rainbow. . . . The old-fashioned jewelry store with its display of watches and marble clocks, its trays of rings and shelves of silver, has sunk to oblivion in the age of luxury. . . . His shop is a blend of the Palace of Versailles and a Flemish monastery.

"I stopped before a window which displayed an ideal outfit for a boy of thirteen years. It centered a large brass-bound trunk. . . . for the youthful traveler to a boys' boarding school upstate, in Switzerland or the Appalachians."

"What is happening meantime around the block? The Sixth Ave. furrier, in his dingy store beneath the elevated, announces that a deposit of \$5 will hold the most expensive fur in his stock. So the New York shop girl will go to work next winter in Hudson seal or silver muskrat, and the last installment will be paid in the fall of 1928."

There you have Manhattan, briefly, through the eyes of a perceptive visitor.

And I let him tell it because I know it's all true, and there's much more besides, and I couldn't have told it half so well.

GILBERT SWAN.  
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## 'Mad' Again

Frank Van Hoven, the mad magician and comedian and a leading favorite on the Keith-Albee Circuit, will supplement his vaudeville tour by starring in a series of two-reel comedies with Jane and Katherine Lee.

## In Concert



Willard MacGregor  
The first concert of the season for the Indianapolis Matinee Musicale will be given by Willard MacGregor, American pianist.

## Studio Close-Ups

Ernest Lubitsch's contract has been sold by Warner Bros. to Metro-Goldwyn-Mayer and Famous Players for an unusually large sum. The Warner Bros. will, in the future, concentrate only on ultra-large productions with Vitaphone accompaniment.

Emile Chautard, who plays Count Orloff in "My Official Wife," a Warner Bros. production, was formerly a motion picture director.

Tom Costello, who plays a small role in the Warner Bros. production "My Official Wife," featuring Irene Rich and Conway Tearle, is not related to Dolores and Helen Costello.

The manuscript of "Across the Pacific," starring Monte Blue and directed by Roy Del Ruth, makes the fifteenth scenario Darryl Francis Zanuck has completed for Warner Bros.

The old time "Bicycle built for two" is one of the important props in "Across the Pacific," a Warner Bros. production of the Spanish-American war, with Monte Blue in the leading role.

Patsy Ruth Miller has been loaned by Warner Bros. to Inspiration, and will play Richard Barthelmess' leading lady in his next picture.

Capt. Bruce Bainsfather will design the posters and other illustrations for "The Better 'Ole," which will have its world premiere at the Colony Theater, New York, the first week in October.

## WARNERS DISPOSE OF BIG LUBITSCH FILM CONTRACT

### Will Concentrate on Big Movies With Vitaphone Accompaniment.

Warner Bros. have disposed of the balance of the contract they hold on the services of Director Ernest Lubitsch. Negotiations to that effect were concluded last week between Warner and Metro-Goldwyn-Mayer and Famous Players, according to an announcement from the Coast by Jack L. Warner, director general of production for Warners.

Lubitsch, who for years has been a directorial sensation, has made pictures only for that company. He has previously won renown as the director of a number of European productions, among them "Passion" which created a veritable sensation when shown in America.

Since joining Warners in 1924 Lubitsch has produced five pictures, all of which were warmly commended by critics and fans alike.

His initial effort in this country was "The Marriage Circle," which gained him an additional host of admirers. He followed this with such sensational successes for Warners as "Three Women," "Kiss Me Again," "Lady Windermere's Fan" and "So This is Paris."

The last named picture is a current Warner release which is creating a sensation on Broadway, where it is enjoying a record run at the Cameo Theater, New York. It is proclaimed by New York critics as the greatest comedy Lubitsch has ever produced.

According to the Warner announcement the success of the Vitaphone is largely responsible for the consummation of the Lubitsch deal. Aside from the Twenty-Six Warner Winners for the 1926-27 season, Warners will concentrate on big specials with Vitaphone accompaniment. Directorial assignments for these, as well as the winners have practically all been determined and Vitaphone accompaniments for them all are now being arranged. The first of the big specials planned is "Noahs Ark," to be followed by "Black Ivory." Both are to be made on an enormous scale.

MOTION PICTURES  
**ISIS** First Half  
Next Week  
**HOOT GIBSON**  
IN  
**"THE TEXAS STREAK"**  
BRAY PICTOGRAPH  
PATHE REVIEW  
SPECIAL ENTERTAINERS  
**WATSON & LEE**  
"NON-SO-ODOGY"  
**JOE ELLIOTT**  
"A STUDY IN BLACK"  
10c—All Seats—10c

UPTOWN COLLEGE  
SUN., MON. & TUES.  
**"The Family Upstairs"**  
with  
Virginia Valli  
Juvenile Comedy  
"Sea Scamps"  
NEWS AND FABLE  
WED. & THURS.  
"The Combat"  
FRI. & SAT.  
"The Sporting Lover"

OLD LAMP POST IN FILM  
Three cast-iron lamp posts that graced Fifth Ave. in a former decade have found their way into the Paramount Long Island studio where they help to illuminate the New

Orleans street scene in Herbert Brenon's production of "God Gave Me Twenty Cents." The Edison Company who leased the street lighting equipment to the city of New York have discarded large quantities of

these cast-iron posts in favor of steel pillars due to the excessive damage from erratically driven automobiles. Many of the antiquated posts have been sold or rented to motion picture companies.

# OHIO Theatre

STARTING TOMORROW

LAUGHTER HAS BROKEN LOOSE!

A RIP-ROARING tale of love, lions and laughter. A perfectly killing comedy that comes in like a lion and goes out like a cyclone.

DOUGLAS MACLEAN

"Hold that Lion!"

with WALTER HIERS

SEE "Hold That Lion" and laugh till you're cryin'! The laughingest, side-splittingest film ever. Good clean fun — and plenty of it. Young and old alike will love it!

MACK SENNETT'S "ICE COLD COCOS" Pathecomedy - another big laugh

BOB GORDON WIZARD ORGANIST PLAYING AND SINGING SUPER-ORGANLOGUE

on the stage CHARLIE DAVIS - AND HIS GANG

starting A Trip Around the World first presentation of the trip "SAIL HO!!"

# Apollo

A THRILLING EPIC OF THE SQUARED CIRCLE!

BARNEY with RENEE ADOREE and Ralph Graves

Action! A drama of the prize ring, set in the hold bad '80s of New York, when bare fists were in style. Made from Donn Byrne's lively tale of the young Irish lad who meets a fascinating woman in a New York dive, and under her tutelage upsets the fighting dope of the time. Truly a knock-out—plus a love story you'll adore!

ALICE DAY COMEDY "THE PERILS OF PETERSBORO" Fox News Weekly

"THE SINGING CLASS" A NOVEL MUSICAL INNOVATION BY EMIL SEIDEL AND HIS ORCHESTRA AND LESTER HUFF

ATTEND LESTER HUFF'S ORGAN RECITAL AT THE APOLLO SUNDAY, STARTS 12:30 O'CLOCK NOON

# MUTUAL Formerly Broadway BURLESQUE THEATRE

Under Direction of Mutual Burlesque Association of New York City WITH A ZIP AND A BANG—HURRAH!

VIOLA ELLIOT AND HER FRENCH MODELS

Youngest, Prettiest, Peppy, Snappy Chorus in Burlesque Shimmying Down the Illuminated Runway. EVERY LINE A LAUGH—EVERY GIRL A BEAUTY

Week Day Matinees Ladies 25c	Different From Any Attraction This Season	Charleston Contest Thursday Night Open to Local Contestants	Secure Your Seats Early
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