

WOOLLEN TELLS BANKERS ABOUT FARM PROBLEMS

Speaks at Annual Meeting of
State Association at
Lafayette.

LAFAYETTE, Ind., Sept. 22.—Evans Woollen, president of the Fletcher Savings and Trust Company, Indianapolis, spoke today at the annual meeting of the Indiana Bankers Association on "The Agricultural Problem." The speaker, who discussed existing troubles of agriculture from many angles, is chairman of the Economic Policy Commission of the American Bankers Association and is Democratic candidate for the United States Senate to fill out the unexpired term of the late Senator Ralston.

Mr. Woollen's address, in part, follows:

"Social solidarity and economic strength in the United States are based on the farm."

Economic Gulf
"Since 1920 an economic gulf between agriculture and other business undertakings has been of serious proportions. It has great significance. It concerns the Mississippi Valley in a special manner. By all tests this heritage of land ought to be without a superior as a source of material gain for its occupants."

"Two aspects of the farm problem appear on the economic side. The farmer, by his patriotic endeavor to win the war with food, stimulated agriculture to abnormal production. The long-term aspect of the problem goes back into the last century. The complaint then in some quarters was that agriculture was so attractive that capital would not flow into industry on the scale desired. As a consequence of that and other argu-

ments our national policy since the Civil War has favored manufacturing."

TAX PROBLEMS

"Direct, as well as indirect taxes, have bearing too on the problem. On machinery, fertilizer, clothing and other manufactured goods that the farm requires, railroad freight charges are higher than they were ten years ago."

"The three outstanding factors in the agricultural problem are then the favoring attitude toward industry assumed by our Government, a taxing system that bears unduly on the land, and the control of transportation rates."

"In and of itself, the farm is rising to the emergency. But the farm, in and of itself, cannot unless it should succeed in establishing monopolistic control over its products, remedy maladjustment arising out of our national policy of industrial stimulation, our taxing system and our control of transportation rates."

Gone, but Not Forgotten

Automobiles reported stolen to police belong to:

Charles F. Wiggans, 521 W. Twenty-Ninth St., Ford, from Washington and Alabama Sts.

Joseph A. Bornstein, 223 E. Seventeenth St., Ford, 23-131, from 126 W. Maryland St.

George M. Chase Jr., 1727 N. Alabama St., Ford, 166-099, from New York and Meridian Sts.

Anna Lang, 1704 W. Minnesota St., Ford, 553-644, from Capitol Ave. and Washington St.

Clarence Watters, 2730 Barth Ave., Ford, 528-307, from McCarty and Mayne Sts.

A. H. Smith Company, Zionsville, Ind., Ford, M-528, from 20 W. Maryland St.

Lafrel Hardesty, 501 Arbor Ave.,

Ford, 568-229 Maryland and Illinois Sts.

BACK HOME AGAIN

Automobiles reported found by police belong to:

Ford, Court license 578-974, found at South St. and Capitol Ave. No certificate of title.

C. C. Palmer, 939 N. Drexel Ave., Chevrolet, found at Thirty-Second St. and Orchard Ave.

Hugh Smith, Assistant in Supreme Court Office.

Appointment of Hugh Smith of 27 W. St. Joseph St., as deputy clerk of the Supreme and Appellate courts was announced today by Z. T. Duncan, clerk.

Smith succeeds Charles Steger, resigned. Smith is a graduate of Indiana University and the Yale University law school.

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The Ideal Furniture Co.'s
**Great Exposition SALE of
SAMPLE FURNITURE**
at 50c On the Dollar
Starts Promptly at 8:30 A. M., SATURDAY
See Our Full Page Announcement in Next Friday's Times

The Work of the World

Approximately 2,842,000,000 gallons of gasoline were produced from heavier oils by the use of cracking processes in 1925, according to an information circular issued by the U. S. Bureau of Mines.

Assuming that 400 gallons of gasoline represents the fuel requirements of the average car per year, the Bureau of Mines' statement means that the development of cracking processes, in which the Standard Oil Company (Indiana) is a leader, was responsible in 1925 for adding to the world's output, a year's supply of gasoline for 7,060,000 automobiles.

Measured thus in terms of automobile transportation, the relation of the cracking process to modern life is readily understood. Its importance can be better appreciated by some knowledge of the problem it has helped to solve.

During the ten year period, 1916 to 1925, the production of crude oil increased 152% while the number of cars and trucks registered increased 472%.

A tremendous increase in demand for gasoline, the finished product, without a corresponding increase in the supply of crude, the raw material, presented a real problem.

Experts predicted there would not be enough gasoline to go around and that prices would soar prohibitively.

Today with approximately 21,000,000 registered automobiles in the country, it is obvious that their predictions would have materialized but for a revolutionary discovery.

Scientists in the laboratories of the Standard Oil Company (Indiana) discovered and developed processes for producing gasoline by cracking which more than doubled the yield from crude oil.

The Standard Oil Company (Indiana) leased the processes which belonged to it exclusively, to competitors.

That the 21,000,000 motorists in the United States today are able to buy all the gasoline they need at a low price is due in large measure to the scientific work of the Standard Oil Company (Indiana) and its integrity of purpose in passing on the benefits of that work.

This important scientific service of the Standard Oil Company (Indiana) is but one incident in its long record of unwavering loyalty to the motoring public.

The Standard Oil Company (Indiana) is proud of the work it has done, for it believes that any contribution to the work of the world—large or small—justifies a legitimate pride when it represents the utmost ability of an individual or an organization.

The extent of the service which the Standard Oil Company (Indiana) wishes to render to the thirty million people of the Middle West is limited only by its ability.

**Standard Oil Company
(Indiana)**

General Office: Standard Oil Building
910 So. Michigan Avenue, Chicago

THE INDIANAPOLIS TIMES

DOWNSTAIRS at AYRES
GOOD MERCHANDISE AAYRES SERVICE A LOW PRICES

6th Annual Birthday Sale

Each day of the 6th Annual Birthday Sale brings forth special events—Each department abounds in special sale merchandise—We invite all those interested in saving money to avail themselves of the special opportunities offered in the celebration of our 6th Birthday Sale—Only three more sale days remain—

Special Purchases for the 6th Annual Birthday Sale

New Fall Dresses
For Women and Misses \$10
Sale Price

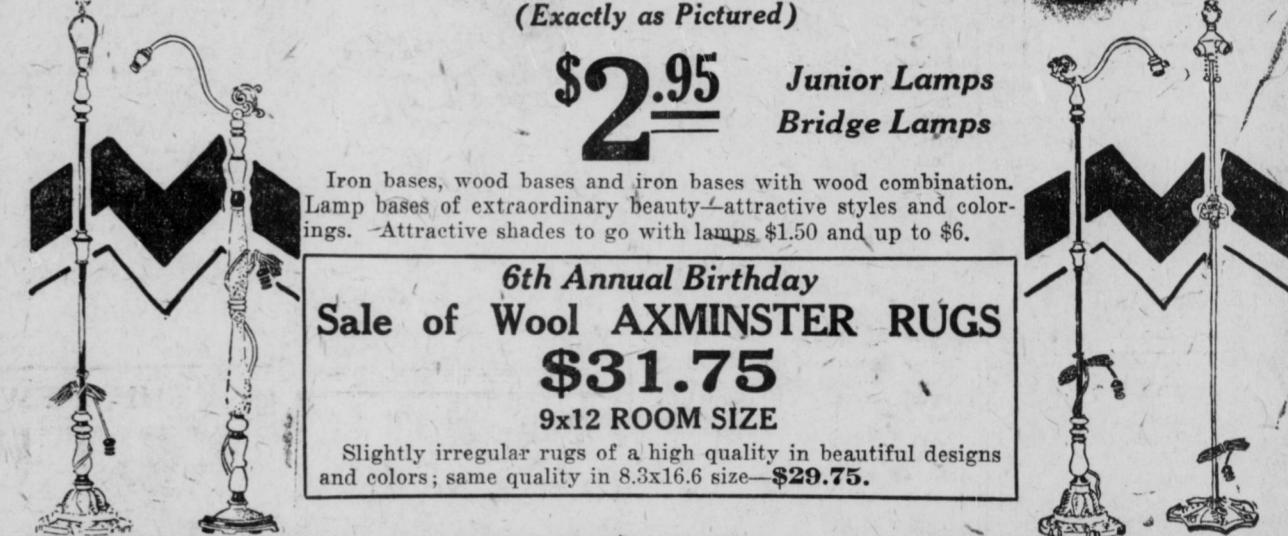


Black, Chanel Red,
Rustic Brown
Navy,
Jungle Green

Flat Crepes, Satins, Taffetas,
Canton Crepes, Covetines, Jerseys

Tremendous Purchase and Sale of LAMP BASES

(Exactly as Pictured)



\$2.95
Junior Lamps
Bridge Lamps

Iron bases, wood bases and iron bases with wood combination. Lamp bases of extraordinary beauty—attractive styles and colorings. Attractive shades to go with lamps \$1.50 and up to \$6.

**6th Annual Birthday
Sale of Wool AXMINSTER RUGS
\$31.75
9x12 ROOM SIZE**

Slightly irregular rugs of a high quality in beautiful designs and colors; same quality in 8.3x16.6 size \$29.75.

Ayres' Annex for Men and Boys

**6th Birthday Sale of
Men's High Grade Dress Shirts
Special Sale Price**

\$1.00

Neck Bands Styles,
Plain Colored English
Broadcloth, Fine Count
Shirtings, Satin Striped
Woven Madras, Printed
Madras.

Collar attached styles in fancy broadcloth, fancy shirtings, plain colors and woven madras; perfectly tailored, splendid fitting shirts; all sizes 14 to 17.

**Baby Day in the 6th Annual
Birthday Sale Offers**

Baby Buntings

\$1.95

Made of eiderdown, with lined hood, ribbon bound; white trimmed in pink or blue.

Baby Dresses, \$1.29

Made of nainsook, with touches of hand embroidery on the yoke. Plain hemline.

Chincilla Coats, \$2.95

All white with small collars; some with pockets; pearl button trimmed.

**In Progress 6th Annual Birthday Sale of
Women's New Fall Pumps and Oxfords**

Black Patent

Satin Tan Calf

Black Calf

\$2.95

A wonderful assortment of brand new, low shoes in authentic styles for the fall and winter season. All are made by high-grade manufacturers who co-operated with us in order to give our customers something extraordinary in the way of a shoe value.

**Children's High
Grade Shoes**

\$1.95 \$2.45

High grade stitched down shoes with flexible retan soles; black, patent, tan and autumn elk. Sizes 5 to 8 at \$1.95. Sizes 8 1/2 to 11, rubber heels, at \$2.45.

L. S. AYRES & CO. DOWNSTAIRS STORE