

WOOLLEN TELLS BANKERS ABOUT FARM PROBLEMS

Speaks at Annual Meeting of State Association at Lafayette.

LAFAYETTE, Ind., Sept. 22.—Evans Woollen, president of the Fletcher Savings and Trust Company, Indianapolis, spoke today at the annual meeting of the Indiana Bankers Association on "The Agricultural Problem." The speaker, who discussed existing troubles of agriculture from many angles, is chairman of the Economic Policy Commission of the American Bankers Association and is Democratic candidate for the United States Senate to fill out the unexpired term of the late Senator Tamm.

Mr. Woollen's address, in part, follows:

"Social solidarity and economic strength in the United States are based on the farm.

Economic Gulf

"Since 1920 an economic gulf between agriculture and other business undertakings has been of serious proportions. It has great significance. It concerns the Mississippi Valley in a special manner. By all tests this heritage of land ought to be without a superior as a source of material gain for its occupants.

"Two aspects of the farm problem appear on the economic side. The farmer, by his patriotic endeavor to win the war with food, stimulated agriculture to abnormal production.

"The long-term aspect of the problem goes back into the last century. The complaint then in some quarters was that agriculture was so attractive that capital would not flow into industry on the scale desired. As a consequence of that and other argu-

ments our national policy since the Civil War has favored manufacturing.

Tax Problems

"Direct, as well as indirect taxes, have bearing too on the problem.

"On machinery, fertilizer, clothing and other manufactured goods that the farm requires, railroad freight charges are higher than they were ten years ago.

"The three outstanding factors in the agricultural problem are then the favoring attitude toward industry assumed by our Government, a taxing system that bears unduly on the land, and the control of transportation rates.

"In and of itself, the farm is rising to the emergency. But the farm, in and of itself, cannot, unless it should succeed in establishing monopolistic control over its products, remedy maladjustment arising out of our national policy of industrial stimulation, our taxing system and our control of transportation rates.

Gone, but Not Forgotten

Automobiles reported stolen to police belong to:

Charles F. Wiggins, 521 W. Twenty-Ninth St., Ford, from Washington and Alabama Sts.

Joseph A. Bornstein, 223 E. Seventeenth St., Ford, 23-131, from 126 W. Maryland St.

George M. Chase Jr., 1727 N. Alabama St., Ford, 168-099, from New York and Meridian Sts.

Anna Lang, 1704 W. Minnesota St., Ford, 553-644, from Capitol Ave. and Washington St.

Clarence Watters, 2730 Barth Ave., Ford, 528-307, from McCarty and Alabama St.

Mayme Stark, 3650 S. Meridian St., Ford, 578-974, from Wilkins and Meridian Sts.

A. H. Smith Company, Zionsville, Ind., Ford, M-526, from 20 W. Maryland St.

Laurel Hardesty, 501 Arbor Ave.,

Ford, 568-229 Maryland and Illinois Sts.

BACK HOME AGAIN

Automobiles reported found by police belong to:

Ford Coupe, license 578-974, found at South St. and Capitol Ave. No certificate of title.

C. C. Palmer, 939 N. Drexel Ave., Chevrolet, found at Thirty-Second St. and Orchard Ave.

NAMES DEPUTY CLERK

Hugh Smith, Assistant in Supreme Court Office.

Appointment of Hugh Smith of 27 W. St. Joseph St., as deputy clerk of the Supreme and Appellate courts was announced today by Z. T. Dungan, clerk.

Smith succeeds Charles Steger, resigned. Smith is a graduate of Indiana University and the Yale University law school.

—WAIT! —WAIT!

**The Ideal Furniture Co.'s
Great Exposition SALE of
SAMPLE FURNITURE**

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Starts Promptly at 8:30 A. M., SATURDAY

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The Work of the World

Approximately 2,842,000,000 gallons of gasoline were produced from heavier oils by the use of cracking processes in 1925, according to an information circular issued by the U. S. Bureau of Mines.

Assuming that 400 gallons of gasoline represents the fuel requirements of the average car per year, the Bureau of Mines' statement means that the development of cracking processes, in which the Standard Oil Company (Indiana) is a leader, was responsible in 1925 for adding to the world's output, a year's supply of gasoline for 7,060,000 automobiles.

Measured thus in terms of automobile transportation, the relation of the cracking process to modern life is readily understood. Its importance can be better appreciated by some knowledge of the problem it has helped to solve.

During the ten year period, 1916 to 1925, the production of crude oil increased 152% while the number of cars and trucks registered increased 472%.

A tremendous increase in demand for gasoline, the finished product, without a corresponding increase in the supply of crude, the raw material, presented a real problem.

Experts predicted there would not be enough gasoline to go around and that prices would soar prohibitively.

Today with approximately 21,000,000 registered automobiles in the country, it is obvious that their predictions would have materialized but for a revolutionary discovery.

Scientists in the laboratories of the Standard Oil Company (Indiana) discovered and developed processes for producing gasoline by cracking which more than doubled the yield from crude oil.

The Standard Oil Company (Indiana) leased the processes which belonged to it exclusively, to competitors.

That the 21,000,000 motorists in the United States today are able to buy all the gasoline they need at a low price is due in large measure to the scientific work of the Standard Oil Company (Indiana) and its integrity of purpose in passing on the benefits of that work.

This important scientific service of the Standard Oil Company (Indiana) is but one incident in its long record of unwavering loyalty to the motoring public.

The Standard Oil Company (Indiana) is proud of the work it has done, for it believes that any contribution to the work of the world—large or small—justifies a legitimate pride when it represents the utmost ability of an individual or an organization.

The extent of the service which the Standard Oil Company (Indiana) wishes to render to the thirty million people of the Middle West is limited only by its ability.

Standard Oil Company
(Indiana)

General Office: Standard Oil Building
910 So. Michigan Avenue, Chicago

DOWNSTAIRS at AYRES

GOOD MERCHANDISE AYRES SERVICE LOW PRICES

6th Annual Birthday Sale

Each day of the 6th Annual Birthday Sale brings forth special events—Each department abounds in special sale merchandise—We invite all those interested in saving money to avail themselves of the special opportunities offered in the celebration of our 6th Birthday Sale—Only three more sale days remain—

Special Purchases for the 6th Annual Birthday Sale



Black, Chanel Red,
Rustic Brown
Navy,
Jungle Green

New Fall Dresses

For Women
and Misses

\$10

Sale Price

These dresses have just arrived in stock for the Birthday Sale. They are dresses showing the latest trend of fashion in color, material and style. New basques, bolero and long blouse effects are featured. In one and two-piece styles—for street, sports, campus, business and party wear. Sizes for women, misses and large women; sizes 16 to 44.

Flat Crepes, Satins, Taffetas,
Canton Crepes, Couvetines, Jerseys

Tremendous Purchase and Sale of LAMP BASES

(Exactly as Pictured)

\$2.95

Junior Lamps
Bridge Lamps

Iron bases, wood bases and iron bases with wood combination. Lamp bases of extraordinary beauty—attractive styles and colorings. Attractive shades to go with lamps \$1.50 and up to \$6.

**6th Annual Birthday
Sale of Wool AXMINSTER RUGS
\$31.75**
9x12 ROOM SIZE

Slightly irregular rugs of a high quality in beautiful designs and colors; same quality in 8.3x16.6 size—\$29.75.

Ayres' Annex for Men and Boys

**6th Birthday Sale of
Men's High Grade Dress Shirts
Special Sale Price**

\$1.00



Neck Band Styles,
Plain Colored English
Broadcloth, Fine Count
Shirtings, Satin Striped
Woven Madras, Printed
Madras.

Collar-attached styles in fancy broadcloth, fancy shirtings, plain colors and woven madras; perfectly tailored, splendid fitting shirts; all sizes 14 to 17.

6th Birthday Sale of

Women's Hand Embroidered Gingham Aprons, Special Sale Price, \$1

Come in three pretty styles, neatly tailored; with short sleeves, V or round neck; pocket; in stripes of pretty combination colors; blue, tan, orange, rose, lavender and green; sizes 36 to 44.

Women's Flannelette Kimonos, Each \$1

In figured and flowered patterns; ribbon trimmed; half length sleeves; pretty shades of lavender, green, grey, rose, etc. Small, medium and large sizes.

Charleston Dresses, Sale Price \$1

A very special price on Charleston frocks of this quality; tailored of fast colored ginghams and percales with full circular skirts; neatly made; large assortment of all the wanted colors in plain colors or patterns; blue, henna, tan, lavender, yellow and rose; sizes 18 to 44.



Baby Day in the 6th Annual Birthday Sale Offers

Baby Buntings

\$1.95



Made of elderdown, with lined hood, ribbon bound; white trimmed in pink or blue.

Baby Dresses, \$1.29

Made of nainsook, with touches of hand embroidery on the yoke. Plain hemline.

Diapers, the dozen, \$1.39

Come in sealed package; made of birdseye or flannelette; 27x27 size; hemmed.

Chincilla Coats, \$2.95

All white with small collars; some with pockets; pearl button trimmed.

6th Birthday Sale of Women's Rayon Hose, 35c; 3 Pcs., \$1

A rayon stocking with lisle hemmed top, seamed back, fashion marks, spliced ankle and foot reinforced; irregulars; sizes 8½ to 10; popular colors.

Women's Rayon Plaited Sports Hose, Pr., 35c; 3 Pcs., \$1

A rayon plaited sports hose for general wear; knit in alligator stitch to toe; lisle hemmed top, seamed back with double heel, sole and toe; sizes 8½ to 10; wanted colors; first quality.



Children's Mercerized Full Length Hose, Pr., 25c

These are first quality of a fine mercerized lisle, knit in English ribbed style with plain knit foot, double heel and toe; a splendid school hose; sizes 6 to 10; colors.



In Progress 6th Annual Birthday Sale of Women's New Fall Pumps and Oxfords

Sale Price \$2.95

Black Patent
Satin Tan Calf
Black Calf

A wonderful assortment of brand new, low shoes in authentic styles for the fall and winter season. All are made by high-grade manufacturers who co-operated with us in order to give our customers something extraordinary in the way of a shoe value.

Children's High Grade Shoes

\$1.95 \$2.45

High grade stitched down shoes with flexible retan soles; black, patent, tan and autumn elk. Sizes 5 to 8 at \$1.95. Sizes 8½ to 11, rubber heels, at \$2.45.

L. S. AYRES & CO. DOWNSTAIRS STORE