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BUSINESS WOMEN CLUB EXECUTIVES TO MEET SUNDAY

Miss Madge Kennedy to Be
in Chair at Sessions at
Claypool.

Miss Madge Kennedy, Lafayette, Ind., president of the Indiana Federation of Business and Professional Women, will preside at the meeting of the executive committee, board of directors and State council at the Claypool next Sunday.

Reports will be given by the chairmen of the standing committees as follows: Publicity, Molly English, Portland; extension, Mrs. Pearl Evans, Indianapolis; finance, Mrs. Dick Thumm, Anderson; education, Mrs. Lottie Kirby, Bloomington; program, Mrs. Adair Snock, Evansville; emblem, Mrs. Inez Stitsworth, Munroe; resolutions, Mrs. B. K. Robertson, Hammond; official program, Miss Pauline Park, Edinburgh; personal research, Dean Carolyn Shremaker, Lafayette; health, Miss Gertrude Barber, Fort Wayne; legislature, Miss Helen Dernbach, South Bend. Plans for the year's work will be discussed.

SOCIAL Activities

ENTERTAINMENTS
WEDDINGS
BETROTHALS

The formal banquet, followed by a dance, of the Pi Beta Phi sorority at the Propylaeum Monday evening was a gay and beautiful affair. It was also the second rush party of the season.

Wine and silver blue, the sorority colors, were carried out in the appointments at the long table. Covers were laid for seventy guests. Trailing greenery and fall flowers were arranged in baskets, alternated with tapers in blue crystal holders, tied with wine tulle and marked with the Greek letters in gold. Miss Beatrice Batty, rush captain, was head of the arrangements committee. Her assistants were Miss Eugenia Brooks, Miss Katherine Reagan and Miss Dorothy Lou Thomas.

Miss Allegra Stewart of Butler University faculty, was toastmistress. Miss Elizabeth Moshenross, representing the freshman class; Miss Katherine Reagan, the sophomore class; Miss Billie Mae Kreider, junior class, and Mrs. Marjorie Chiles Ropkey, the senior class, and Mrs. John Spiegel, the alumnae, made responses.

An interesting musical program was given. Mrs. Frederick Gossbrenner, harpist, played a number of selections, and, accompanied by

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"I began using Cuticura Soap and Ointment and within a week's time I could see an improvement. I continued using them and I was completely healed after using two cakes of Cuticura Soap and four boxes of Cuticura Ointment." (Signed) Miss Viola Shepherd, Elk City, Okla.

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To Take Western Trip



Miss Genevieve Stetzel

In company with her aunt and uncle, Mr. and Mrs. H. A. Nichols, Miss Genevieve Stetzel, 1412 Lexington Ave., will leave Wednesday

for an extended trip in the west. Miss Stetzel will visit in Denver, Colo., Salt Lake City, Utah, and later, in Los Angeles, Cal.

is returning from a trip west, made with several members of the club. She will visit in this city for about a month.

Herbert Lowen, formerly of this city, but now of South Bend, Ind., is the house guest of his mother, Mrs. James H. Lowen, 2541 Park Ave. He will be in the city for several days.

Miss Helen Erber, who will be married to Kurt F. Ehler next Saturday, was the honor guest at a bridge party and kitchen shower given by Miss Ann and Matilda Daugherty in their studio, 3440 Central Ave., Monday afternoon. Gay futuristic designs, in harmony with the studio appointments, formed the decorations and at tea time the room was lighted with tapers.

Guests with Miss Erber were Messes William Zasler, E. J. Erber, George Zasler, H. E. Shireman, Terrel McConnell, Clarence O'Dell Miller, Foster Dyer, Guy O. Williamson, Frank Ball, Jr., and Misses Dorothy Patterson, Mary Louise Warmoth, Helen Drummond, Vivian Stevenson, Elizabeth Anderson, Helen Ward, Sarah Frances Downey, Martha Wood, Lois McCreary, Julia Patton, Alice Hollingsworth, Betty Heffernan, Gertrude Delbrook and Caroline Maguire.

Announcement has been made of this.

VENICE, Italy.—Some women, a dubious few, may come to Europe to see the leaning tower of Pisa, and the Roman forum.

But a howling mob of 'em, a hundred thousand million, come for the great shopping bat of their lives.

With blood in their eyes, and strength in their elbows to battle their way into the bargain jamb of beaded bags today!

Florence may mean the birthplace of Dante and the huge canvas upon which Michelangelo hung his wizadry to one or two feminine souls.

But to a hundred million it means the place where illuminated and colored leather Florentine bags may be purchased for \$5.

Venice may mean Saint Mark's and the Doge's Palace to one or two, but to a malling mob it means Venetian point collar big enough to girdle a humming bird's buxom throat, for the simple price of \$20.

Uncle Sam allows free passage for \$100 worth of loot to each returning female of the native soil.

This means that the hotel lobby conversation over the entire expense of Europe consists of the respective merits of smuggling rings in toothpaste or cold cream, and the maximum weight permitting one to "wear in" three dresses.

Perhaps there is a certain bitterness in my soul today on the great European shopping question. There's a reason. In the shape of a certain soft suede handbag in the suitcase which my duenna, Pansy Herring Pretzel, packs with faithful care some four times weekly, as we fly from Rome to Florence, from Florence to Venice.

The bag in question looked heavenly in Florence. It was marked 25 lire. But one learns after the first shopping spree that appearances are only tag deep when it comes to price tags aboard. After much hand conversation it became mine for the sum of 190 lire, about six dollars and fifty-five cents.

Now we are in Venice, city of Yamaha and mosaic beads. And here my bag, once so fair to see, rests in less than 16 windows, for the sum of 100 lire.

This is the lesson of shopping in Europe. Go south, young man, go south.

The early bird catches the luce. But as one nears the sun and one's family grows thinner and skinnier, one's spirit tumbles like Lillian Leitzel from the big top.

Perhaps you must have a Parisian gown! But make up your mind that if you must you will devote every waking and sleeping moment in Paris to that gown, and that gown only!

Parisian courtiers would no more sell a ready-made gown than the wine connoisseur would drink orange pop.

Madame must call and call again. Finally "the creation," which is the one and only "creation" for madame is designed. Then come fittings daily and one may receive one's "creation," and the bill, within three weeks, if all goes well.

The bill? I heard a few women speak highly of "the perfectly sweet little gown I got for \$40."

However, Paris is the place to buy your kid gloves. Few women escape with fewer than ten pairs. The softest, hand-sewn, may be bought for less than 75 cents.

Purs, too, is the place for opera glasses, confectiuns of beauty in cloisonne and gold, with sticks that make one resemble the Duchess of Something—\$6.

Something—\$6.